



**Paving the way Towards Sustainable Logistics**

**Pallets for a more Sustainable World**

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# Our Dream

**Matthew Reali**  
Business & Operations



**Masoud Talebi Amiri**  
R&D & IT Development



## Advisory Board

**Prof. Wieser**



**Prof. Marechal**



Mitigating CO<sub>2</sub> emissions by  
>5 million tons/year, by 2023

Our products achieve market share  
> 5% of target market by 2023

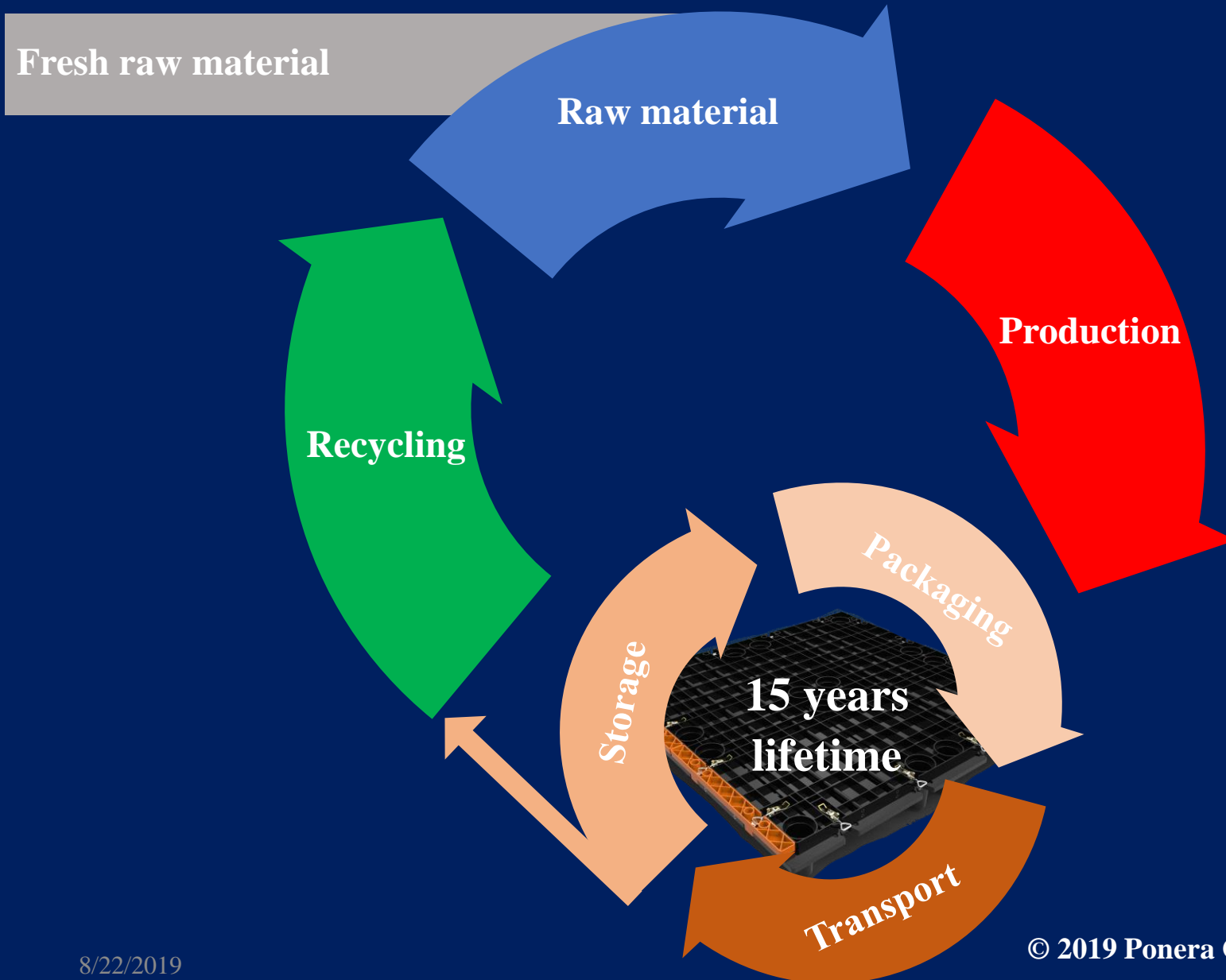


## Product:

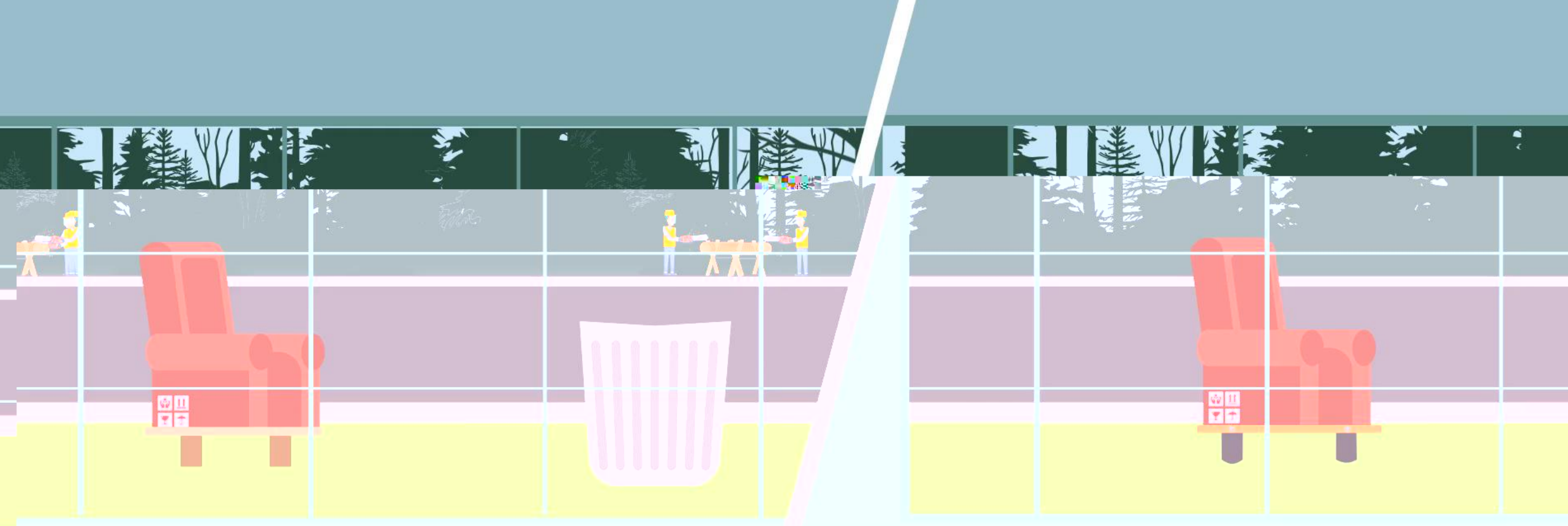
- *Functional*
- *Convenient*
- *Reliable*
- *Safety*
- *Efficient*



# Sustainable Life Cycle



- ✓ **Reduce palletizing cost**
- ✓ **Reduce transport cost**
- ✓ **Dramatic decrease in carbon footprint**



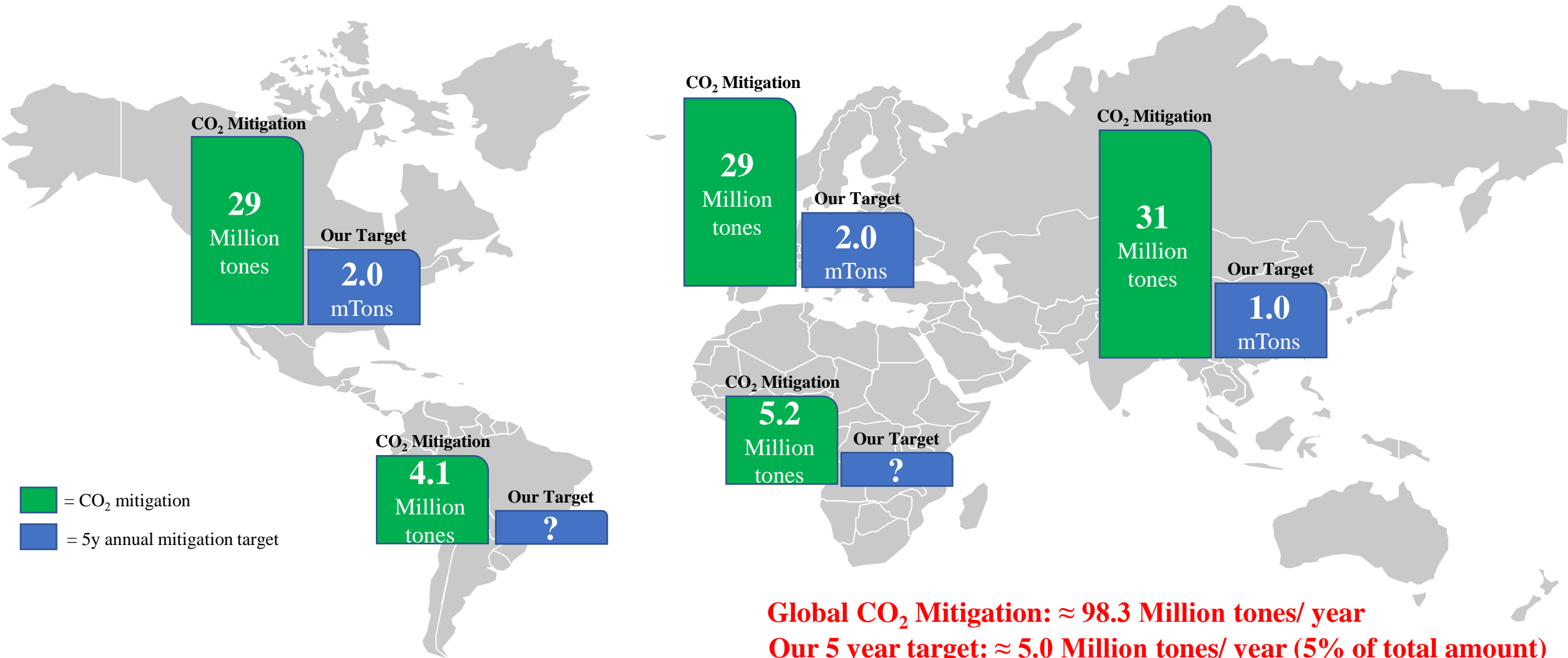
 PONERA





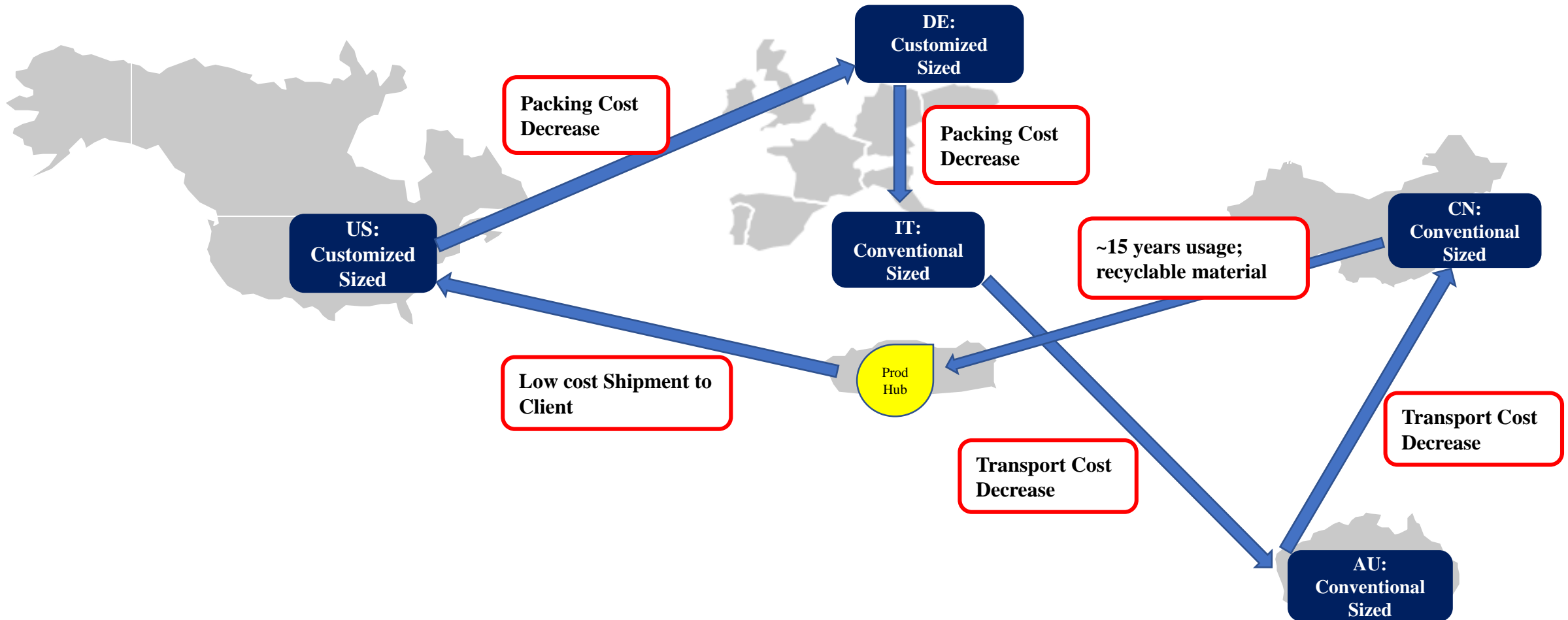
# CO<sub>2</sub> mitigation potential for full replacement ...

## ... from increased transport efficiency & reduced production footprint.



# Creating the transversal solution...

## ...the enabler to a circular economy.





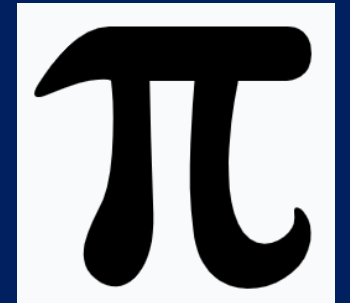
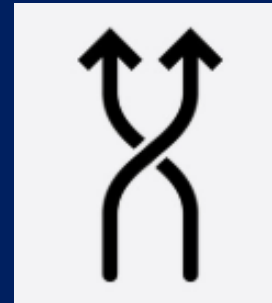
# Ponera Positioning into Physical Internet?

## Enabling each other's success.

What makes Physical Internet interesting?



What we offer Physical Internet?





Interested in our disruptive solution?

“The things that get rewarded, get done” - Michael LeBoeuf

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