



The Global Language of Business

Last Mile - harmonised parcel label

Małgorzata Kirchner
Agata Horzela



2.86

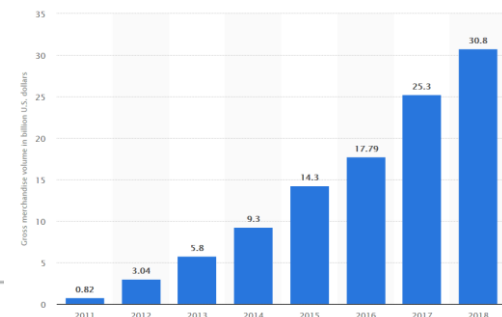
4,9

2.14

Singles' Day

30.8 billion

1 billion parcels in one day





**cross-border
parcels
distribution**

**parcel return
services**

**same day
delivery**

**parcel
visibility**



**identification
communication**

FedEx Express Polska Sp. z o.o. Tel. +48 801 002 800
No faktury: 6144632697721

The image shows two cardboard boxes with shipping labels. The left box is white and features a DHL label with a barcode and the text: "ARKADIUSZ KAWIA OS. JANA III SOBIESKIEGO 30/17 POZNAN WIELKOPOLSKIE 60-688 POLEN". Below the barcode is the number "NUMER LP 13164708684". The right box is brown and features a yellow DHL label with a barcode and the text: "PRZESYLKA KRAJOWA", "DYP 13164708684", "TRASA 410VP", "PUNKT ODBIORU PARCELSHOP", "Mateckiego 22/125 60689 POZNAN". The label also includes a tracking number "13164708684" and a barcode.

51700548455

26.04.2018
S Kd
60686

BILLING: P/P TPS 0W626X PL
DESC: towar

EDI

XL 18.01.36 N045 97.0A 01/2018

 TM

Sklep Internetowy Selgros24.pl
Wrocławska 4c
PL 55095 Długoleka
Tel:

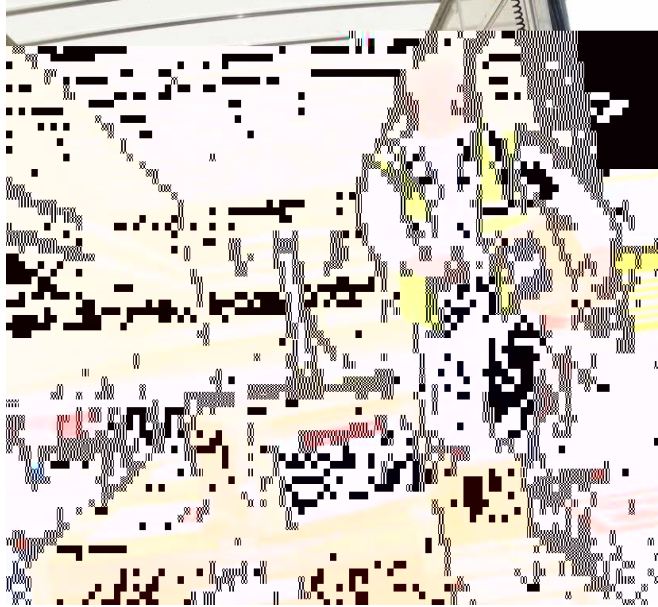


.01 826 Q

SW1A2AA 13489600218377 1

XOL 18.01.36 NV45 97.0A 01/2011





Reasons:

- **Variety of different labels used by courier operators**
- **Lack of effective Track&Trace**
- **Lack of interoperability between operators**

**New reality after 2021:
EU implements VAT package
requiring ALL items to be
declared and taxes to be paid**

NEEDS

- ❑ **Combining the content with parcel ID**
- ❑ **Developing one global interconnected platform**

CEN

(SSCC)



Created by SHIPPER, used by ALL



**More
Delivery Options**

**More
Return Option**

**Peak Demand
Exceeds Capacity**

Track and Trace



**Need For Lower
Delivery Cost**

**City
Distribution**

Sustainability

**Efficient Goods
Receiving
Process B2B**



✓

✓

✓



- The use of harmonized parcel label:**
- ✓ ensures the unique identification of logistic unit/parcel end-to-end
 - ✓ enable interoperability between all stakeholders in the delivery network

