



Press Release

Brussels, 23. April. 2021

## First Call for Submission of Implementation Cases of EU Funded R&I Projects for the ALICE Logistic Innovation Award

*We need three key factors to lead successful commercialisation of R&I results: demands from customers, capable R&D expertise, and ambition to make R&I results implemented. Therefore, an EU funded R&I project consortium needs R&D organisations, potential customers, and people with ambition to create new business from outcomes of the project.* Jan Tore Pedersen, owner and managing director of Marlo a.s, and co-founder of MIXMOVE (a start-up created based on results of an FP7 project, the iCargo project).

### Submission of Implementation Cases

*If you have been a partner of an EU funded project and implemented project outcome, please submit your implementation case, ([info@etp-logistics.eu](mailto:info@etp-logistics.eu) ref: Implementation Cases), i.e. a concrete example in which R&I projects' results have been further developed and have been deployed as commercial solutions, have generated a new market or have contributed to new policies or regulations. The call is open continuously. During 2021, we will focus on coordination, collaboration, urban logistics, asset sharing and efficient use for freight transport and logistics.*

### The ALICE Logistics Innovation Award

*All collected cases that demonstrate achievements of impact generations of R&I projects will be eligible for the **ALICE Innovation Award**, launched by ALICE and its members. You are welcome to submit your implementation case, and ALICE will announce 8 awards on various logistics subjects in the next 3 years (2021 – 2023).*





**GLEC 2.0**



ISO 14083  
"Quantification and reporting of greenhouse gas emissions of transport operations"



***Brought to you by the BOOSTLOG project consortium:***

The project consortium is led by the Alliance for Logistics Innovation through Collaboration in Europe, ALICE, and consists of 12 ALICE members representing different stakeholders: R&D ([ZLC](#), [ICCS](#), [Fraunhofer IML](#) and [TU Delft](#)), government ([TKI DINALOG](#)), Company ([HACON](#), [FIT](#), [Fundación Valenciaport](#)), Civil Society ([Smart Freight Centre SFC](#)) and Collaborative Networks and Clusters ([VIL](#), [CLOSER](#) and [ERTICO-ITS Europe](#)).

*About ALICE: The European Technology Platform ALICE is set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management innovation in Europe. The platform will support and assist and advise the European Commission into the implementation of the EU Program for research, e.g. Horizon Europe in the area of Logistics. For more information about ALICE, please visit the website: <https://www.etp-logistics.eu/>, follow [ALICE on LinkedIn](#) and join our [LinkedIn discussion group](#), sign up for the ALICE newsletter [here](#).*