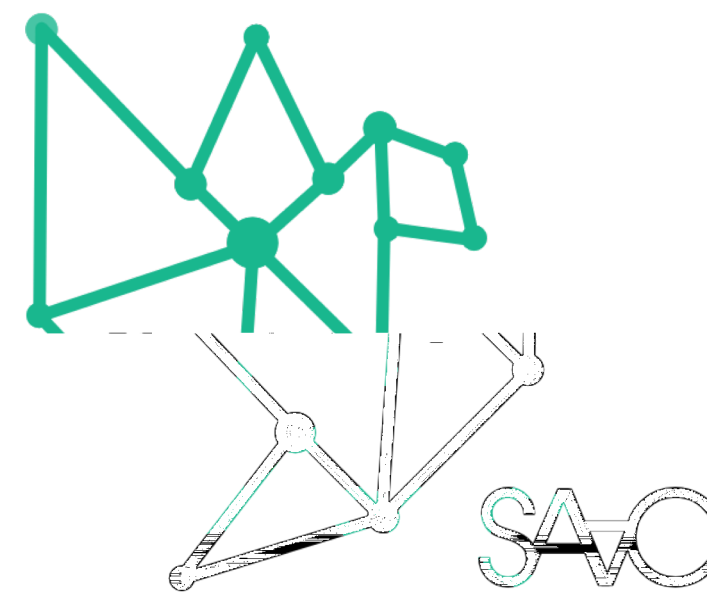


How to monitor the social and public impact of the Physical Internet



Sustainability Advanced Analytics Consultancy

INTRODUCTION

Social and public impact and Adoption of the Physical Internet (PI) social-governance (ESG) aspects complex data.

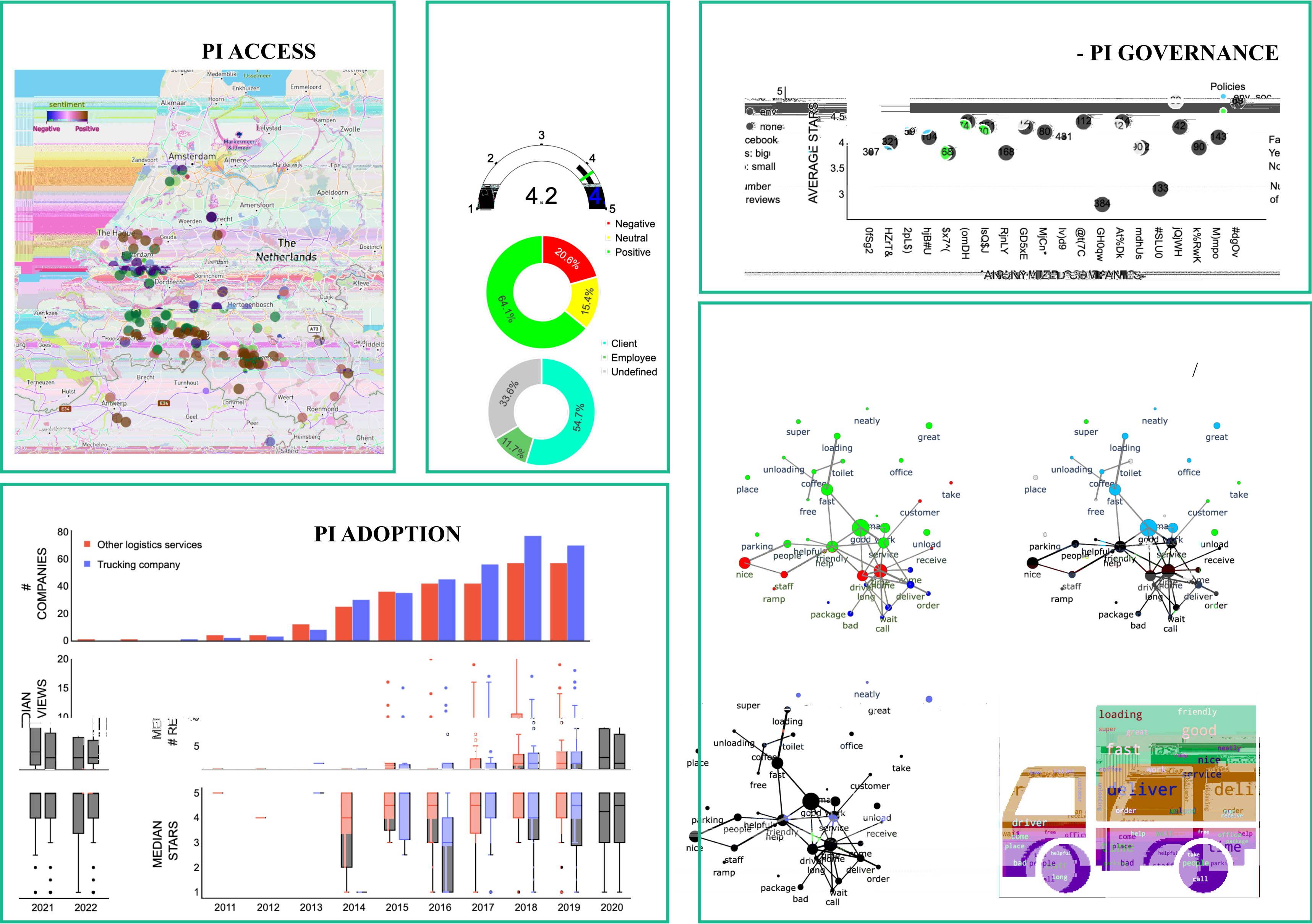
Governance, Access environmental-

OBJECTIVES

A generic dashboard for at-a-glance comparison of companies' ESG-related impact as emerging from unstructured publicly available data. increasing impact's awareness, stimulating transparency and data sharing, with implications for measuring and monitoring the social and public impact of the PI.

METHODOLOGY

RESULTS: TOP OF MIND DASHBOARD



IMPLICATIONS & FUTURE WORK

(i) stakeholders' validation (companies, consumers, workforce, policy makers), (ii) gathering/processing/modeling of new data sources, (iii) deployment of stakeholder-specific dashboard(s) through the network for the PI developers and coordinators.

We will evaluate how such a dashboard can stimulate transparency and data sharing among the players of the PI.

ACKNOWLEDGEMENT

