



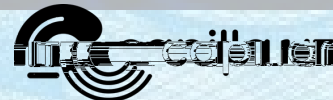
IPIC 2023

9th International
Physical Internet Conference

June 13-15, 2023
Athens, Greece

Enabling the PI to solve multi-layered problems of the last mile logistics

Javi Esquillor – Katharina Beck



TUHH
Hamburg
University of
Technology



13-15 JUNE 2023 Athens, Greece
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Expanding the logistics Scope

Agenda

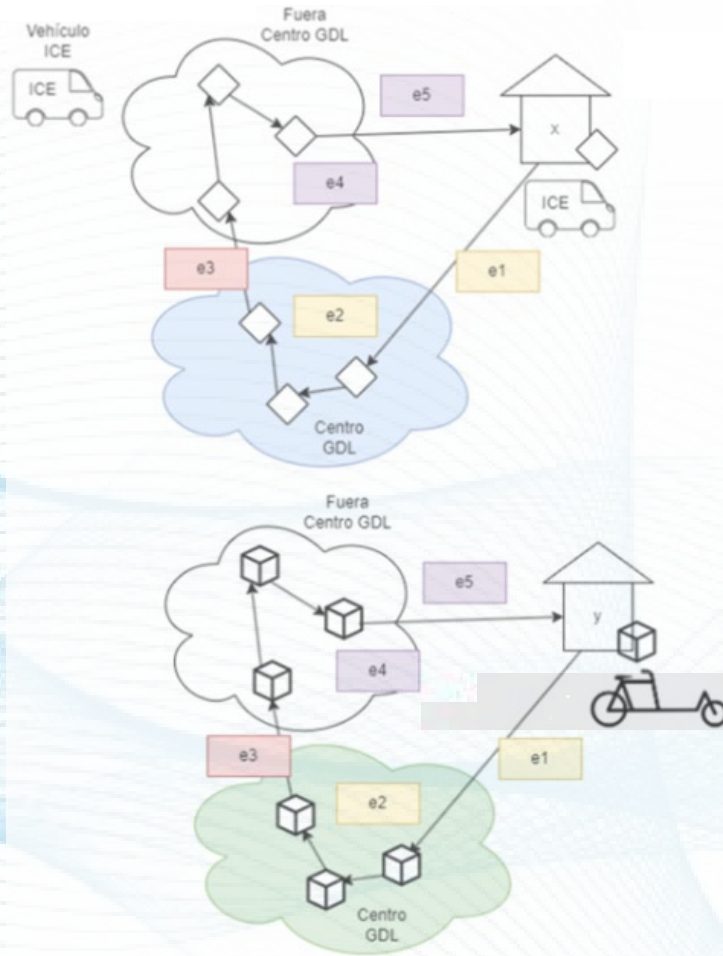
- Casework Guadalajara, México
- Methodology scope
 - PI roadmap
 - City logistics
 - Challenges
- Applied development – DECARBOMILE
 - Clusterization
 - Gap analysis
 - Core digital infrastructure
- DECARBOMILE`s next steps

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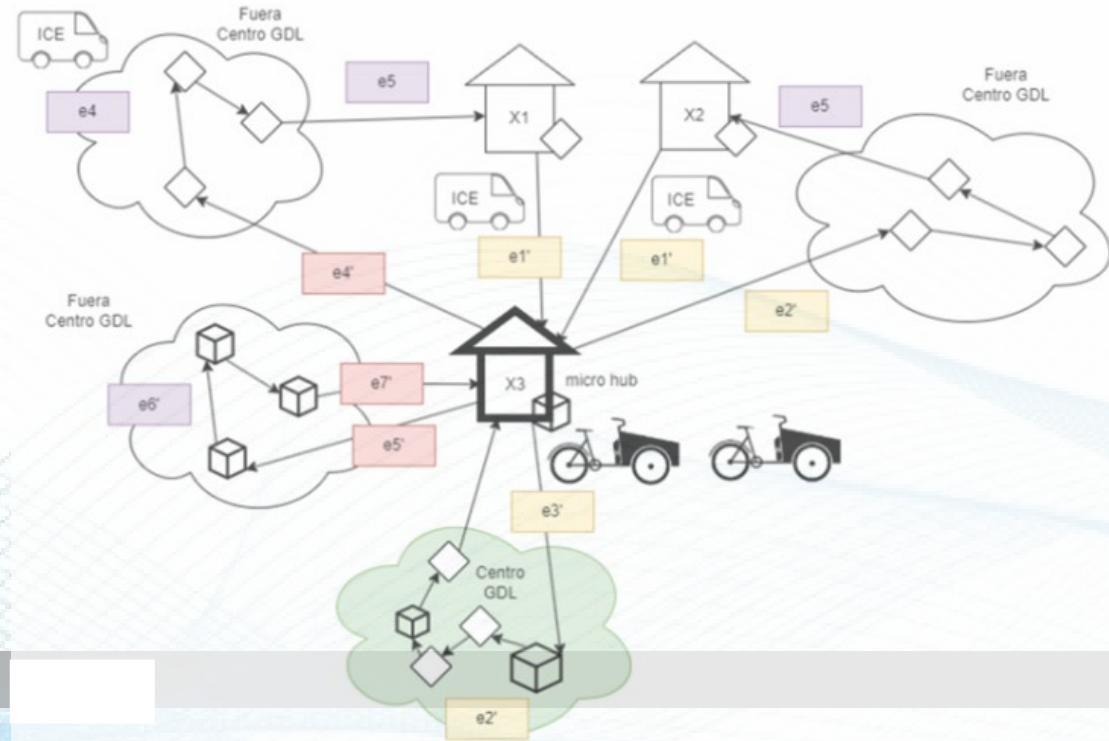
Collaboration with cyclelogistics in GDL, Mx

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

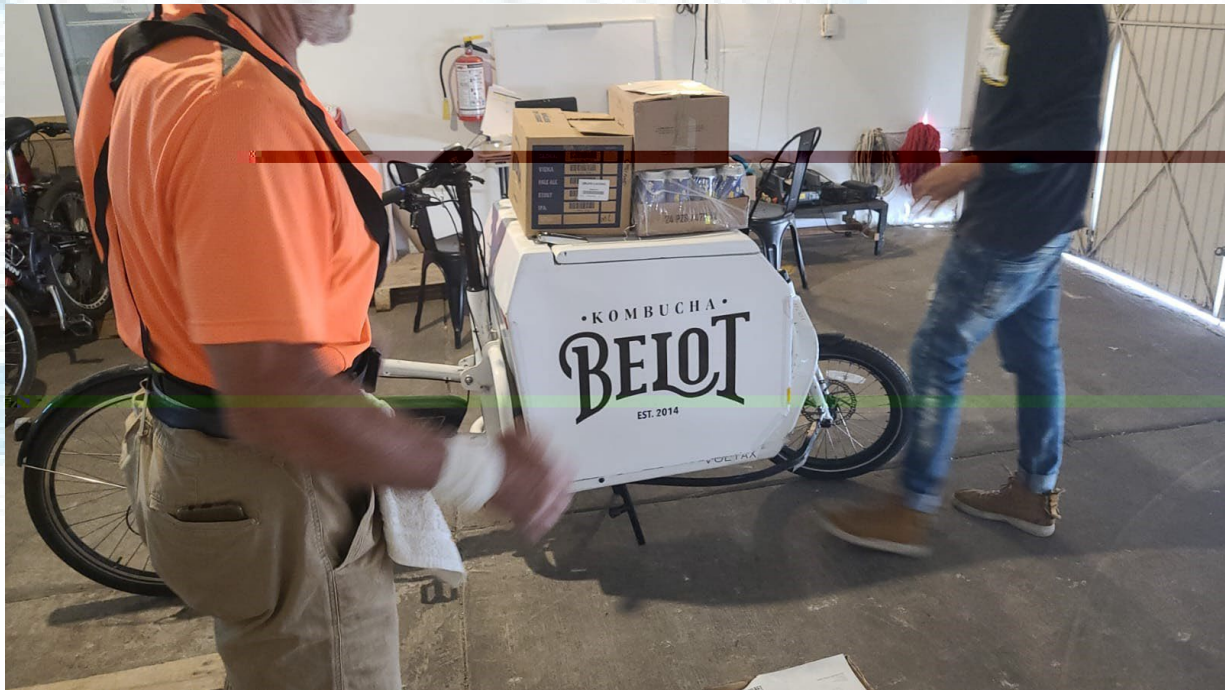
Pre-pilot



Pilot



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Collaboration with cyclelogistics in GDL, Mx

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für Internationale
Zusammenarbeit (GIZ) GmbH

Results



$\text{CO}_{2\text{eq}}$

kg*km

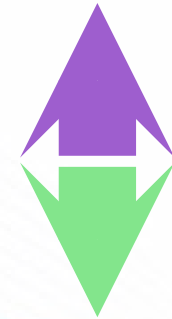
60-70%



\$

operations costs

15-25%



Social

4 half-FTE

+100\$/h

20-24% km

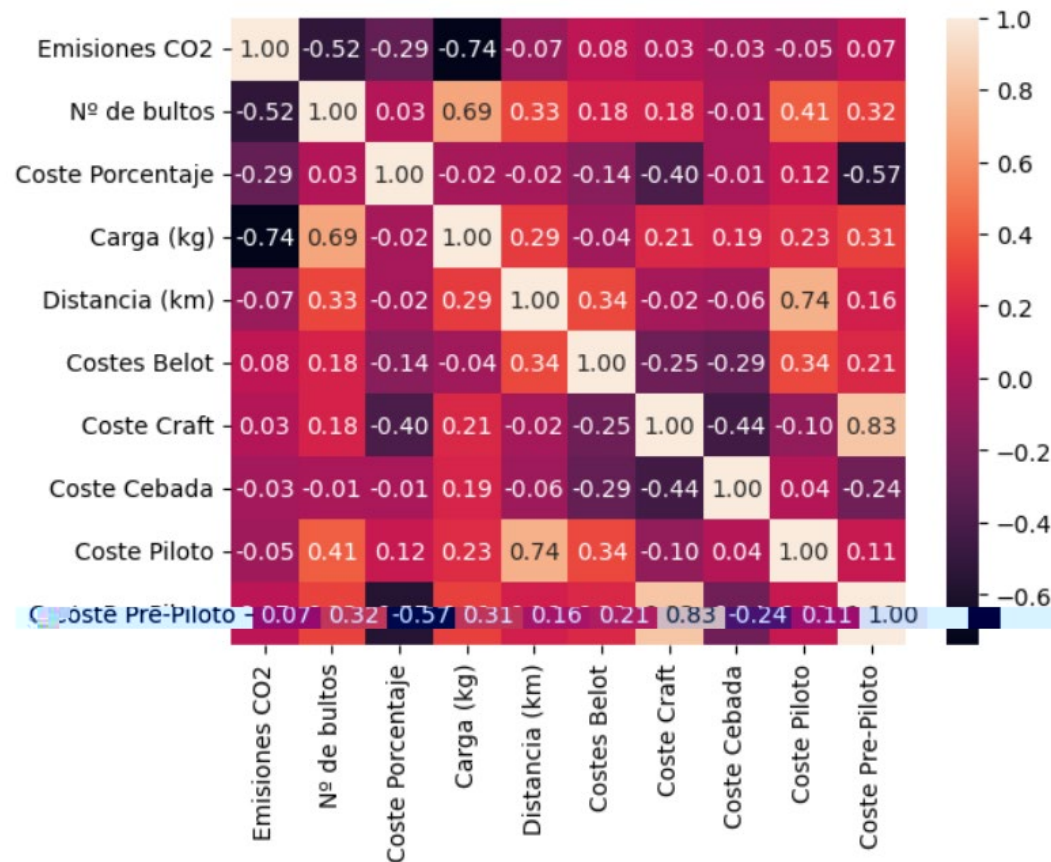
40-48km

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Collaboration with cyclelogistics in GDL, Mx



Splitting cost in collaboration



Scale up

Business informed Low Emission Zones
Charging infrastructure deployment

Digital infrastructure for data flowing

Neutral entity for enabling capacities

Hubs

Vehicles

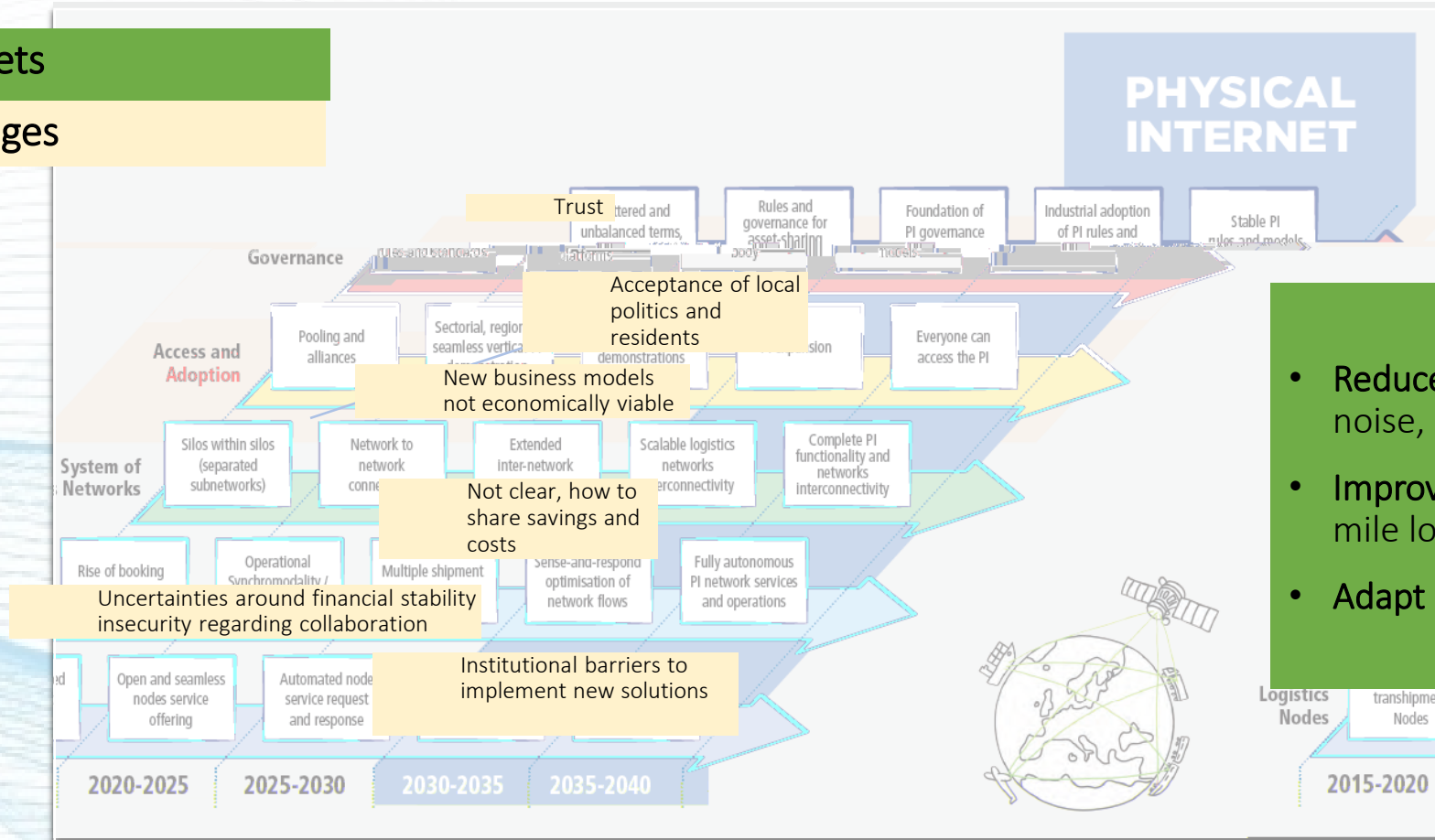
Digital

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Digital, City Logistics and PI

PI-City logistics targets

Barriers and challenges

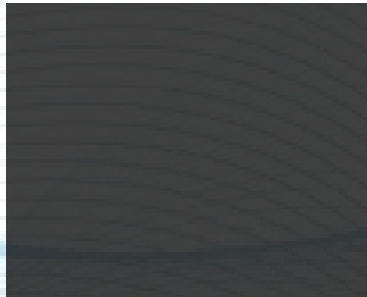


- Reduce congestion, emissions, noise, pollution
- Improve the quality of life & last mile logistics
- Adapt business models

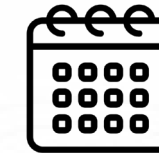
PI and Functional Criteria

5 pillars to articulate action

Logistics and Data Spaces - Decarbonizing urban economy



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48
months

1st September 2022

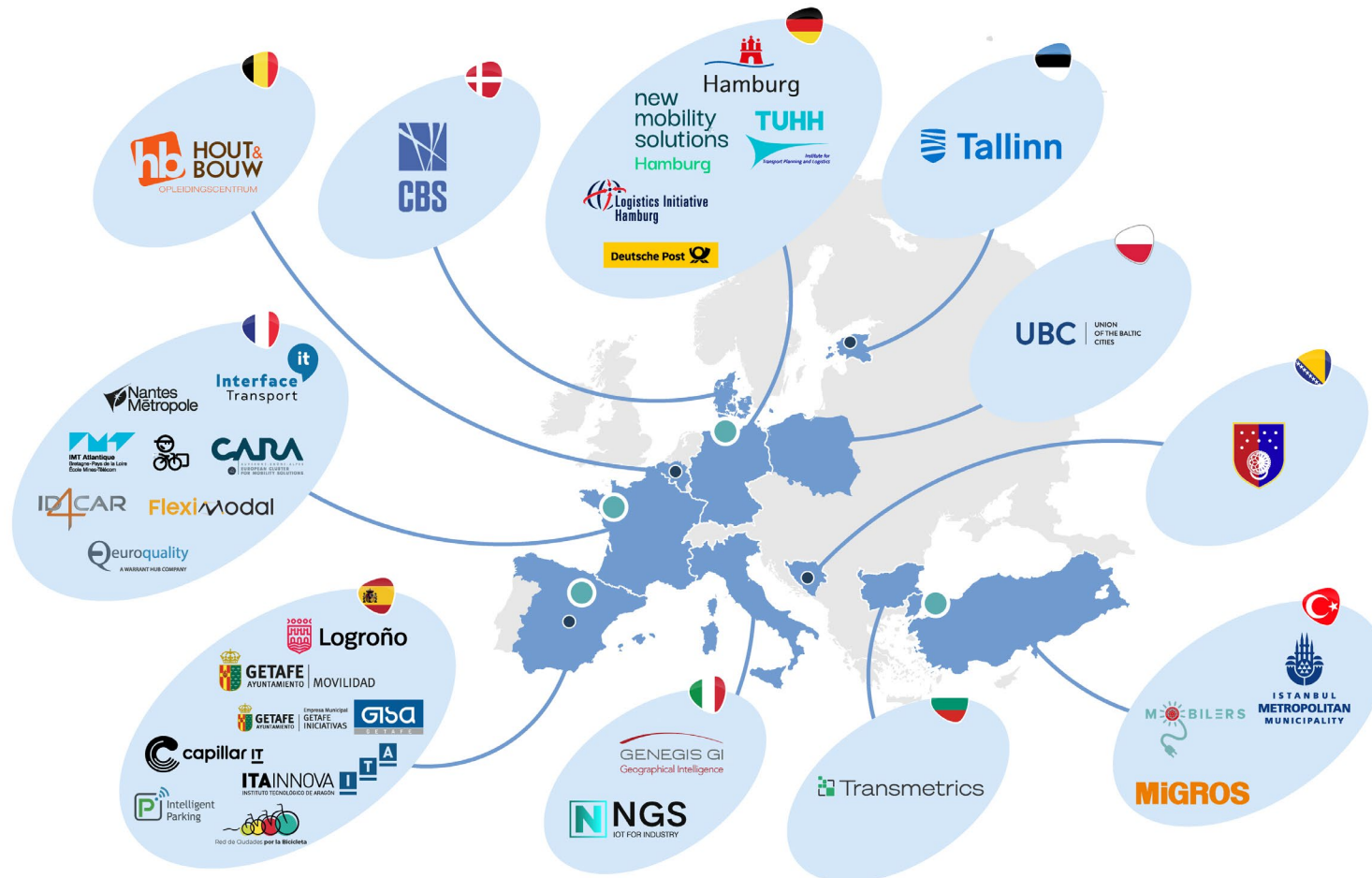
31st August 2026

DECARBOMILE develops **interoperable and multimodal logistics solutions** for **decarbonised last-mile delivery** in urban contexts.

These different solutions will be further tested in **4 Living Labs** and **4 Satellites** to demonstrate their **effectiveness** and **replicability** potential.

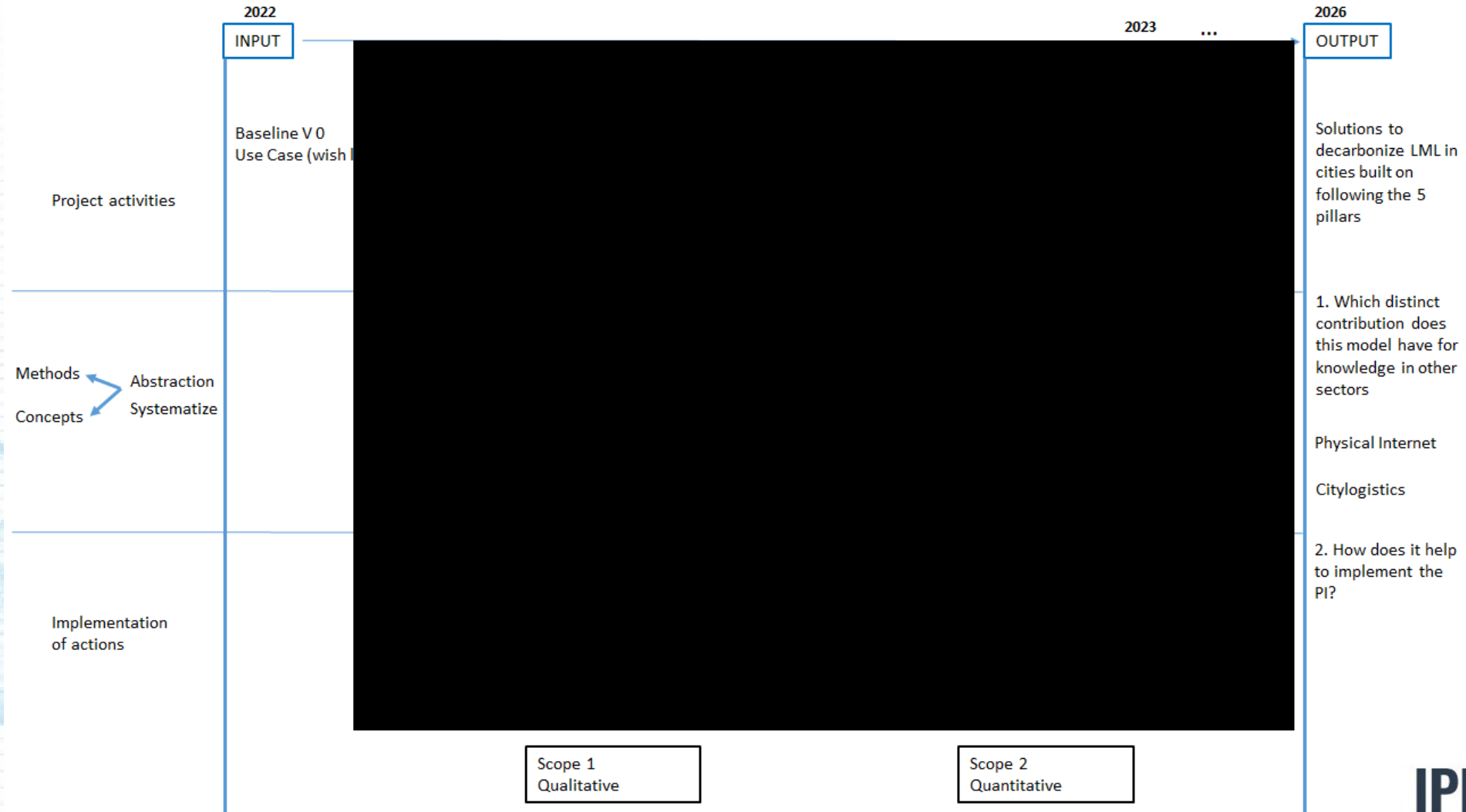
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Systematize, complete, scale



This project has received funding from the **Horizon Europe** Research and Innovation program, grant agreement No. 101069806, under the topic: HORIZON-CL5-2021-D6-01 Safe, Resilient Transport and Smart Mobility services for passengers and goods.

The black box



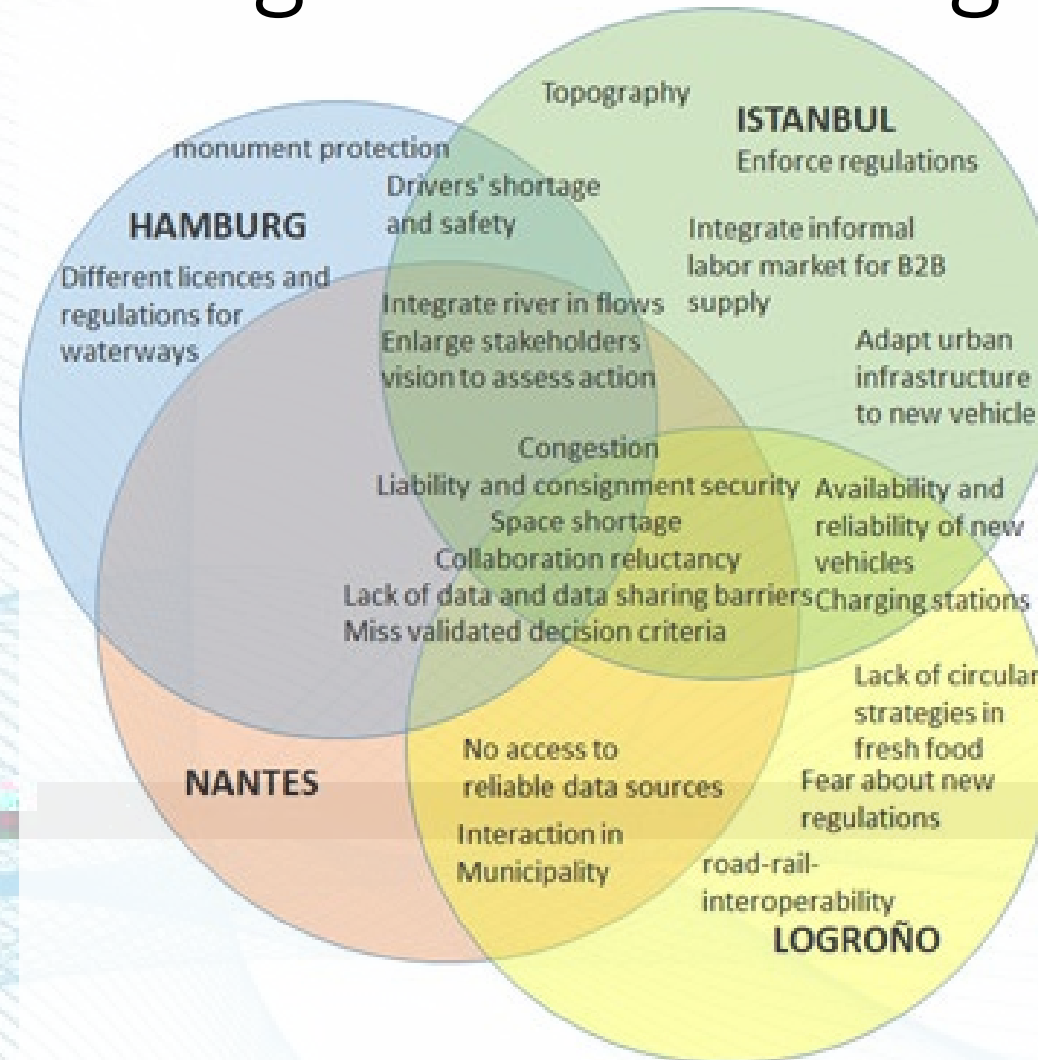
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Unveiling the black box

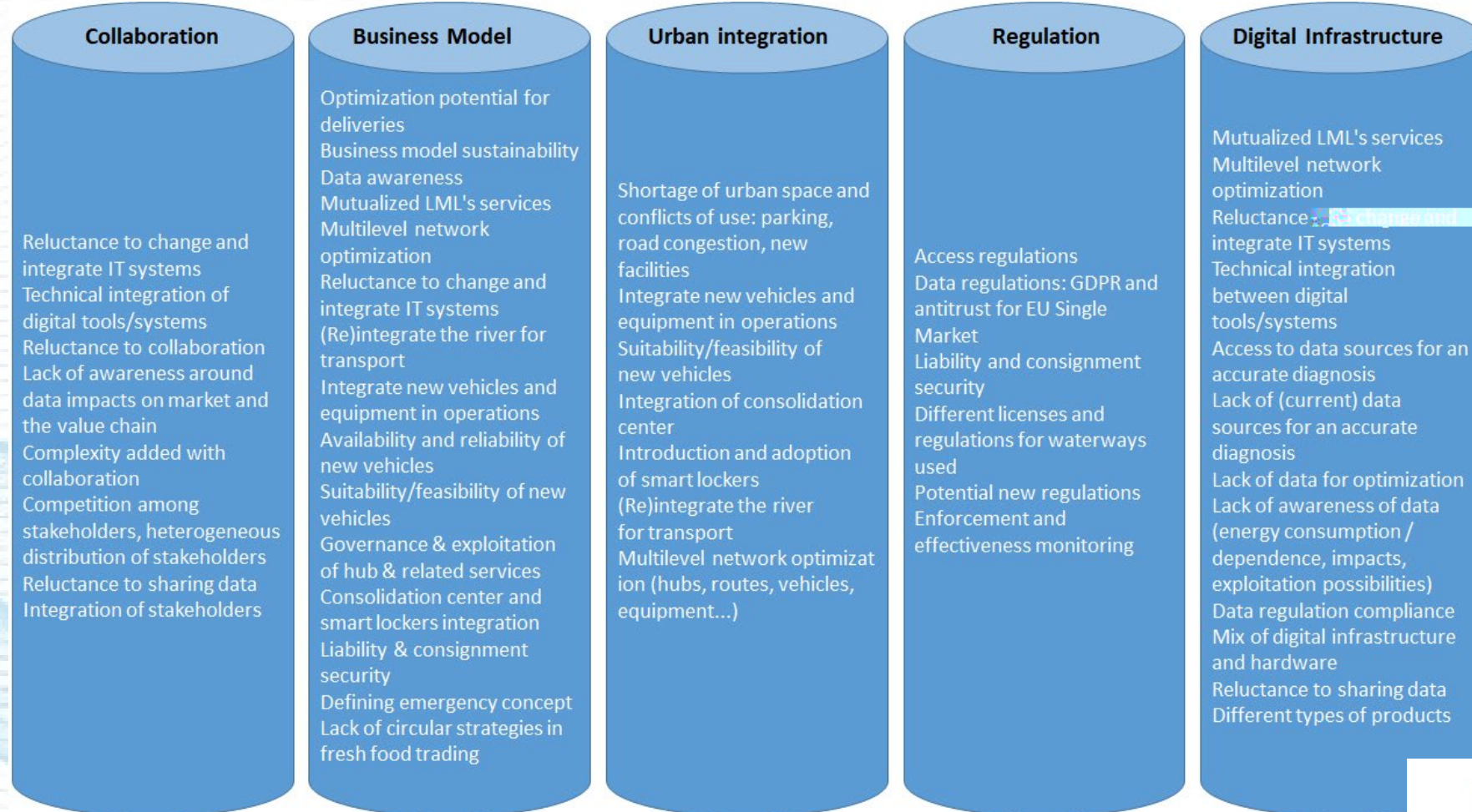


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Identified challenges in the Living Labs



Challenges according to the pillars



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Gaps. 1

Consumer-centric focus

Logistics clients' profits & sustainability are largely dependent on urban logistics

Conventional commerce

Overlook demand

Full stack commerce

Sales tool

Data unawareness

Lack of tools and knowledge of regulation – **unfair competition** EU Single Data Market – hamper

Get Access Treat

Perception about collaboration

Exploit – Comply

New business models

Actions. Focus

Business advantage

Compliance verification

Depends on operational and data interoperability to scale and enact

Collaboration

Data exploitation strategies

Digital / Data

Sustainable logistics

Engage with customers

Actions. Core digital infrastructure

DSS & Data Spaces

Data models

Common
API

Common identity and
authorization

Data Space policies

City public standards to access

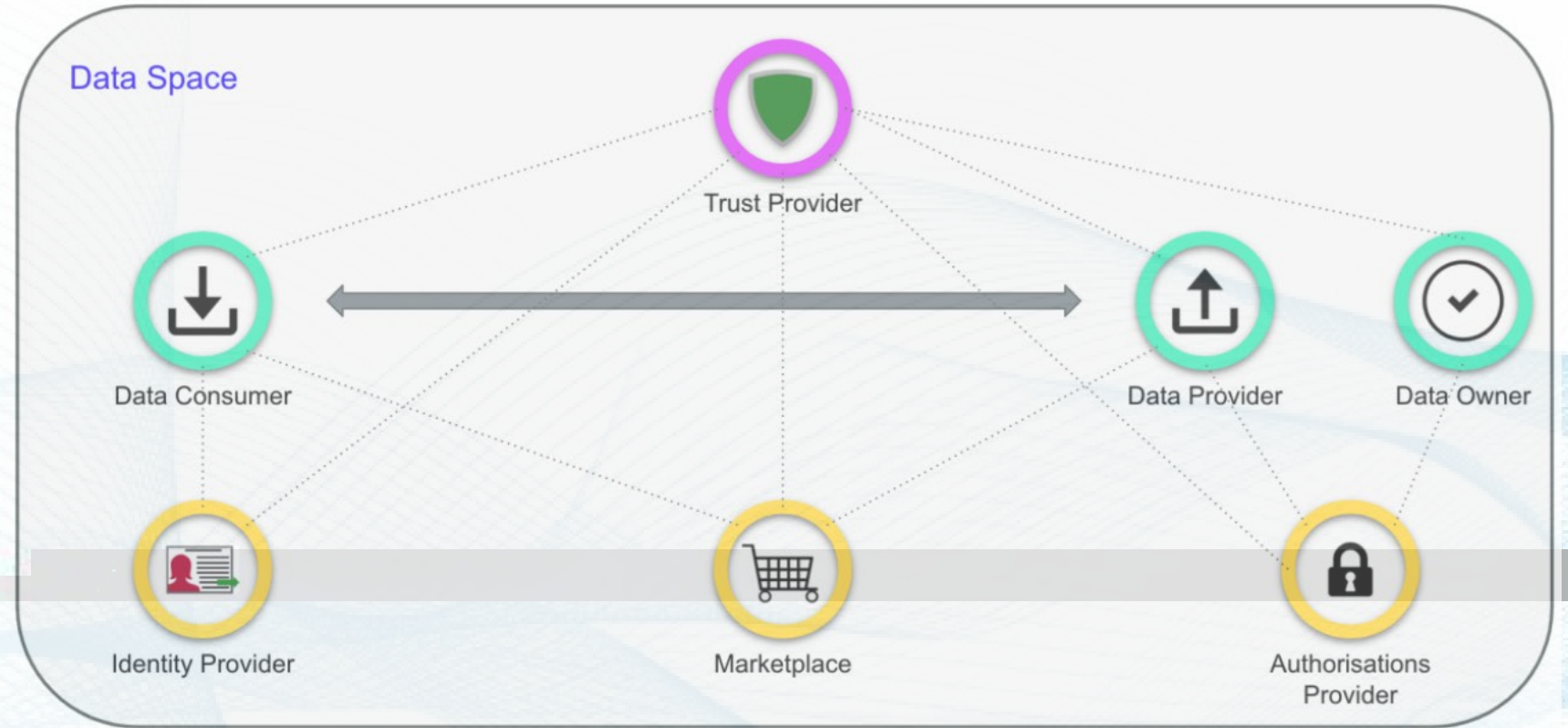
Regulations & certified labels to
guarantee **sustainable logistics
performance**

Licenses for exploitation

Marketplace with local
aware filters

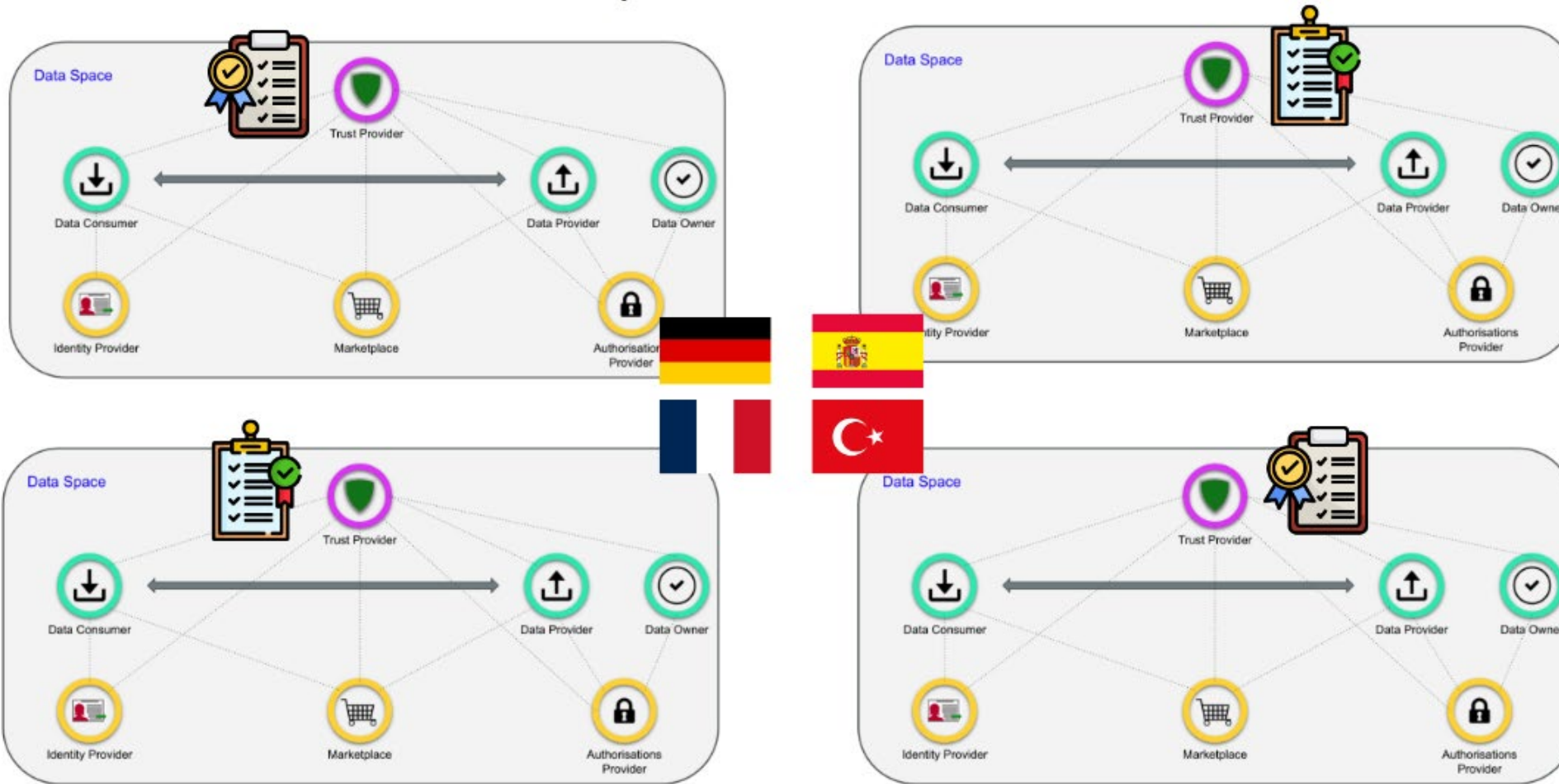
Data Wallets

DSBA convergence architecture

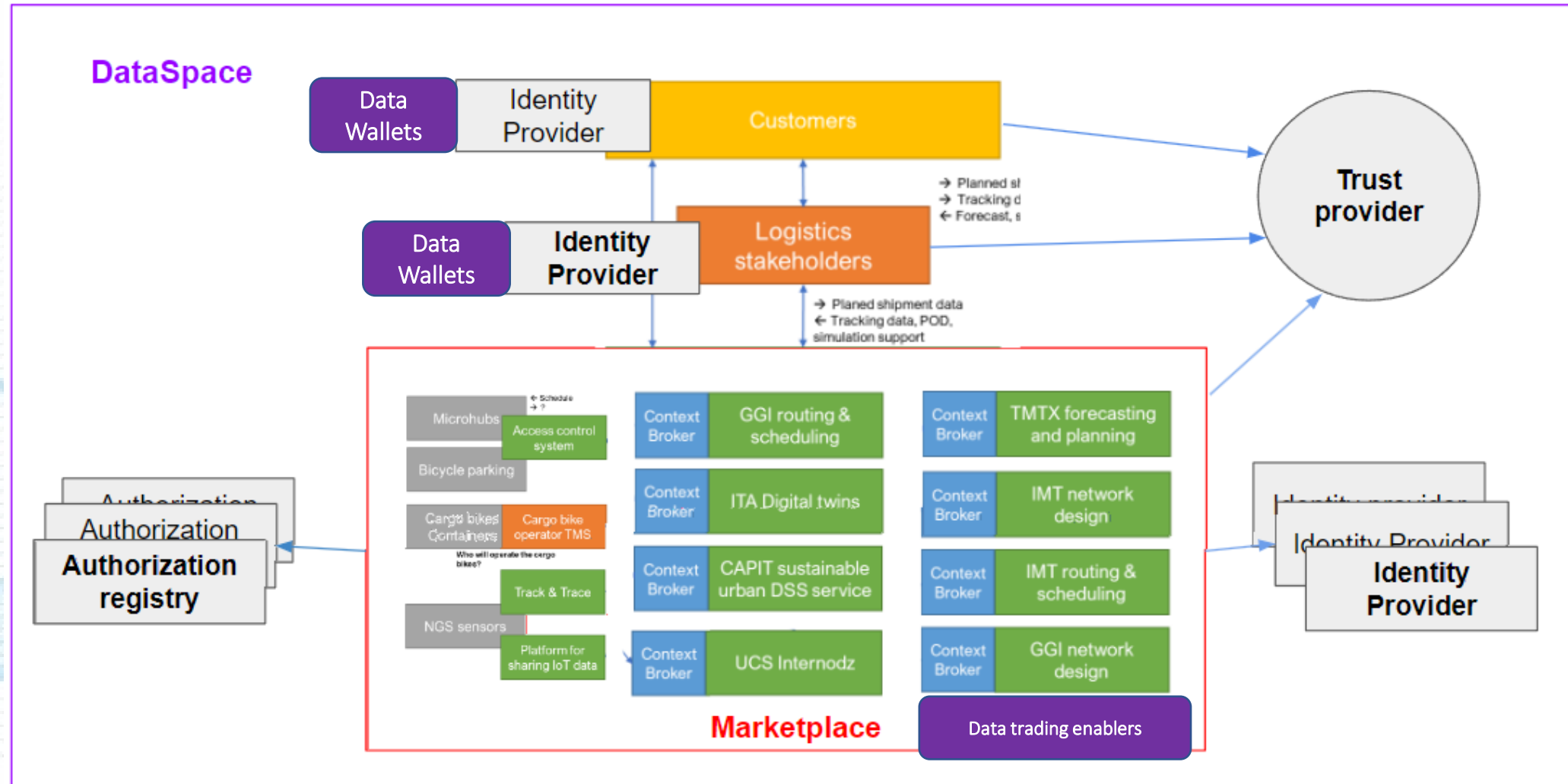


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Actions. Federated Data Spaces



Actions. Federated Data Spaces. Services



2023

USE CASES PROGRESS

Synergies between
Customer centric pharma
distribution and parcel delivery –
Logroño

e-commerce logistics network
design based on omnichannel
customer profiling – Istanbul

Local bio-producers
decarbonized B2B2C sales
channels – Logroño

...

DEEP CRITERIA

**Demand & offer
characterization &
Concentration**
(KPIs & OKRs)

CORE DIGITAL INFRASTRUCTURE

FEDERATED CONVERGENCY

DECISION SUPPORT SYSTEM

Demand modeling
Capacities modeling
Collaboration modeling
Demand & offer sensitive network design &
optimization – e.g. micro hubs, temporary,
shuttle...
Multimodal (cargo bike+EV) routing

Demand forecast
 π containers
 π cargo e-bikes
 μ hubs
Mobile hubs
Data counsel
...

Thank you

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DECARBOMILE



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Expanding the logistics Scope

Next steps - Actions. **FEDERATED** Data Spaces

Data models

Common
API

Common identity and
authorization

Data Space policies

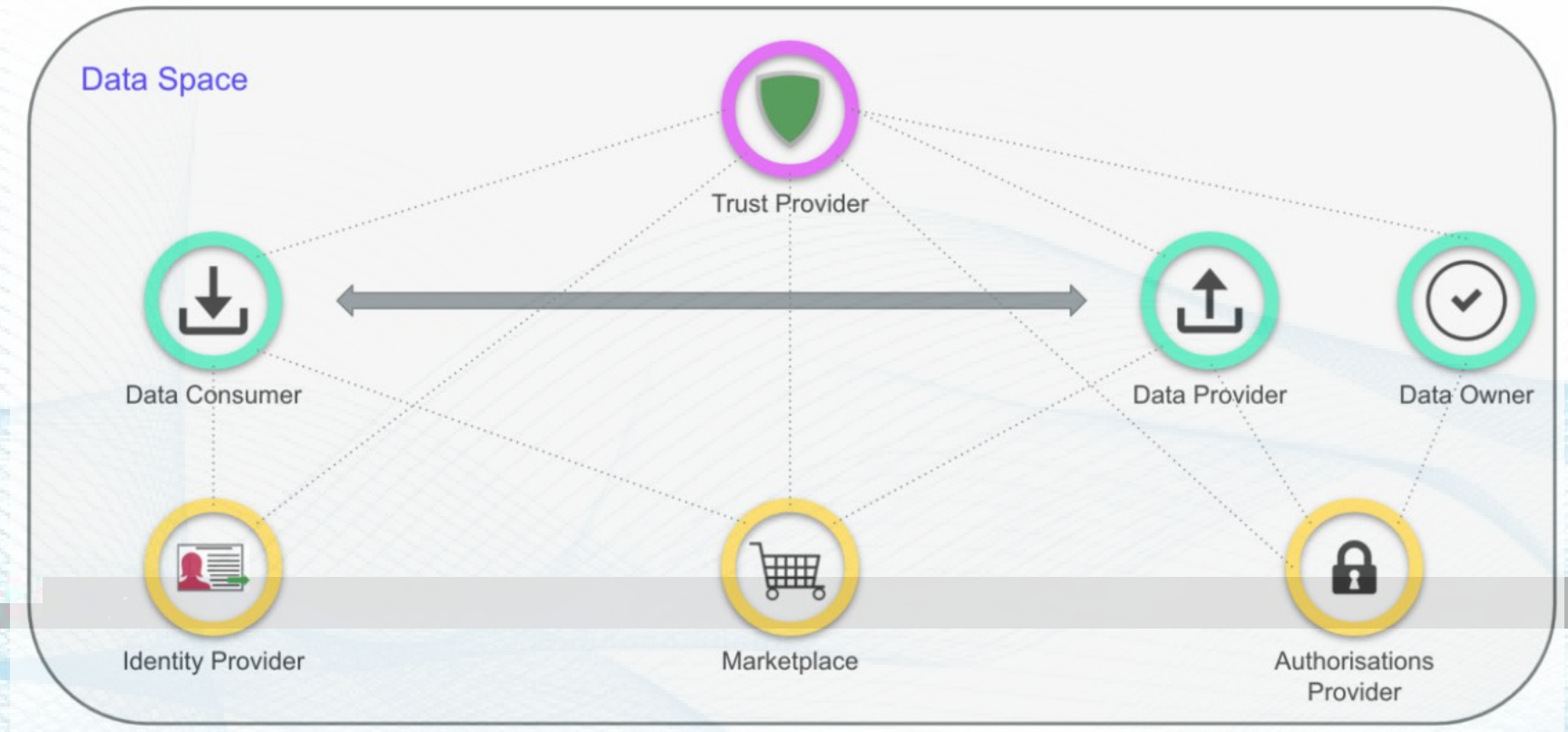
City public **standards to access**

Regulations, **semantics** & certified labels to
guarantee **sustainable logistics
performance**

Licenses for exploitation

Marketplace with local
aware filters

Data Wallets

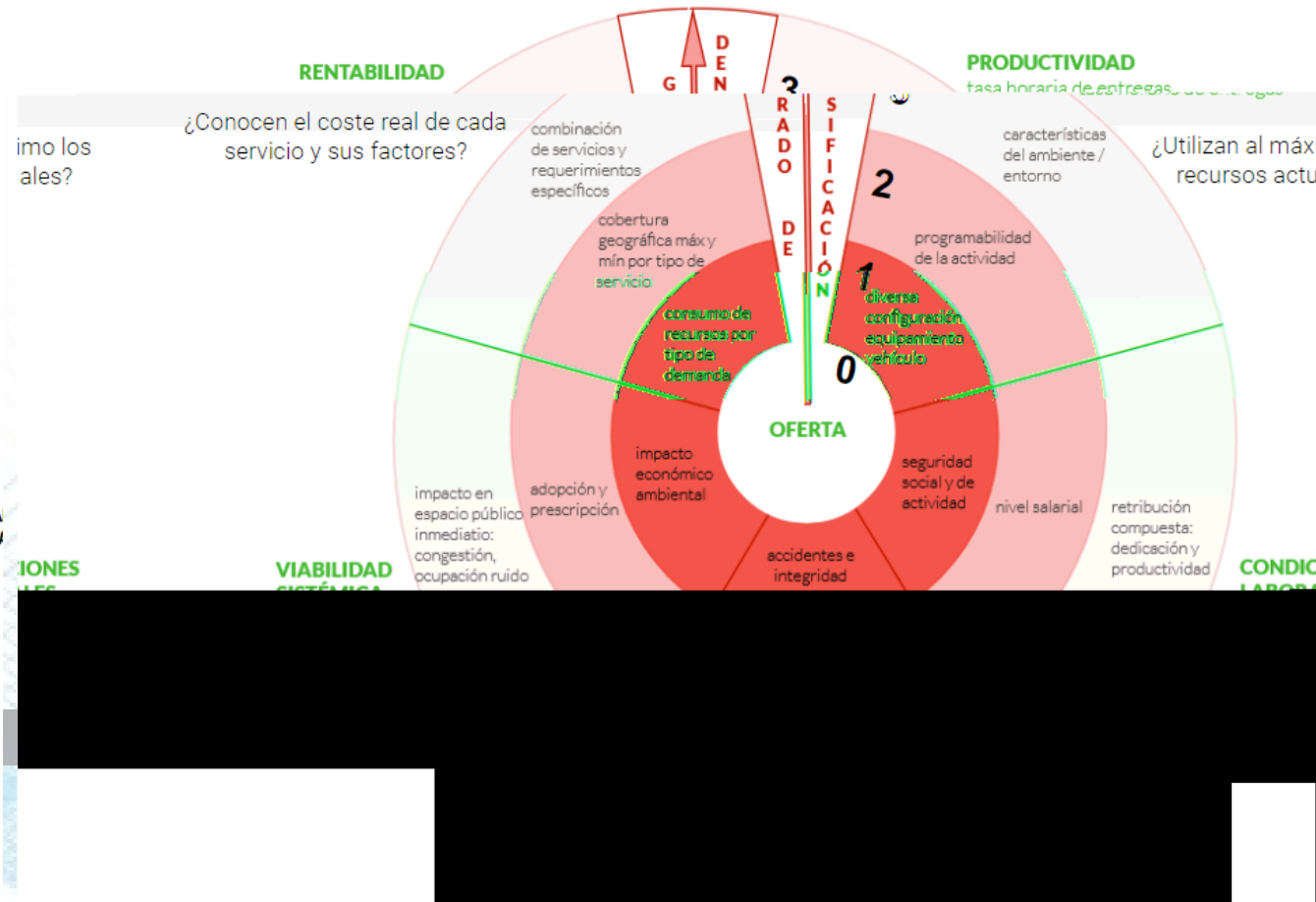
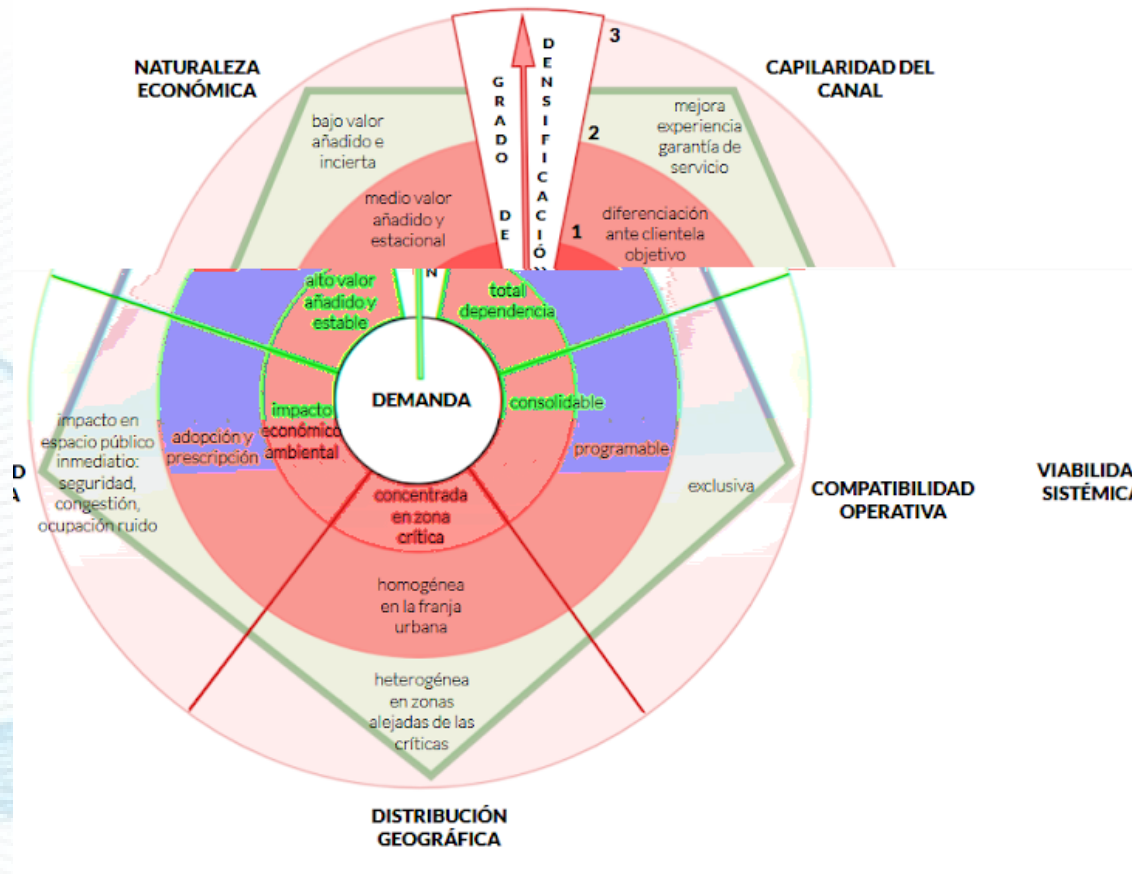


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Next steps. High level criteria. Validate and refine

Challenge	Cluster	Living Lab (where challenge is)	Sustainability (what the challenges impacts on/affects)					Actions (how to act on the challenge)																						
			offer			demand		Pillars					models																	
								Agents					PI Elements																	
			working conditions	safety	systemic viability (emissions), scalability (adoption, prescription), liveability (urban experience: noise/accessibility/congestion/space use/...)	productivity	profitability	geo-distribution	systemic viability	economic nature	channel capillarity	operational compatibility	built infrastructure	facilities	Modal shift	Customer engagement / role	Added value services: customization, data valorization	regulation	city	LML Operator	movables	goods, persons, information	transport	traffic	land use	accession	activities	built infrastructure	facilities	digital infrastructure
	Istanbul		social								digital infrastructure					business model														
	Hamburg		environmental								urban integration																			
	Nantes		economical								collaboration																			
	Logroño		social																											

Next steps. Demand & offer characterization & densification



Next steps. Demand & offer sensitive network design

Los mayores contribuyentes al Gas de efecto Invernadero [GEI] en Jalisco son:

