

GEODIS Shared Data Language

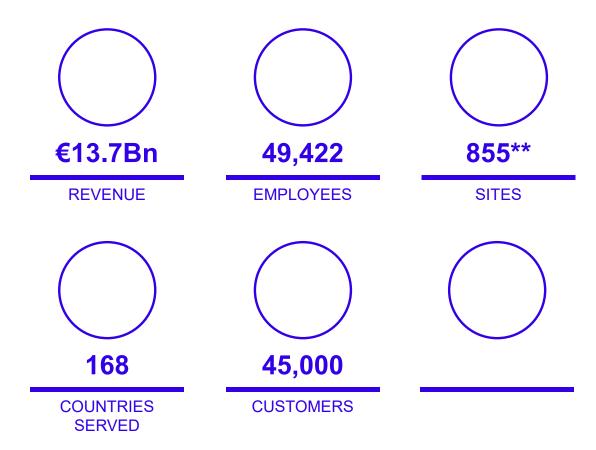
Pierre LENCLUD

Group Chief Data Officer



GEODIS Footprint In The World – We Are Where You Are

Presence in 60+ countries in the world







We Optimize Your Supply Chain Every Step of the Way

- 1. Plant
- 2. Contract Logistics in situ
- 3. Inbound flows: air, sea, road (FTL/LTL), rail, barge
- 4. Outbound flows: air, sea, road (FTL/LTL), rail, barge
- 5. Distribution centre
- 6. Last mile delivery to retailers, companies, end consumers
- 7. Control tower
- 8. Customs
- 9. Reverse logistics



5 Activities Serving the Needs of the Entire Supply Chain



- Short and long-distance road transport
- Multimodal transport
- Specialized transport
- Associated logistics
- Transport flow management



- Airfreight
- Ocean freight
- Multimodal freight
- Industrial projects
- Cargo Insurance
- · Customs clearance



- Advisory
- Sourcing and Procurement
- Strategic outsourcing



- Warehousing and distribution
- Inbound and in-house logistics
- Outbound Logistics
- After-sales and returns logistics
- E-fulfillment

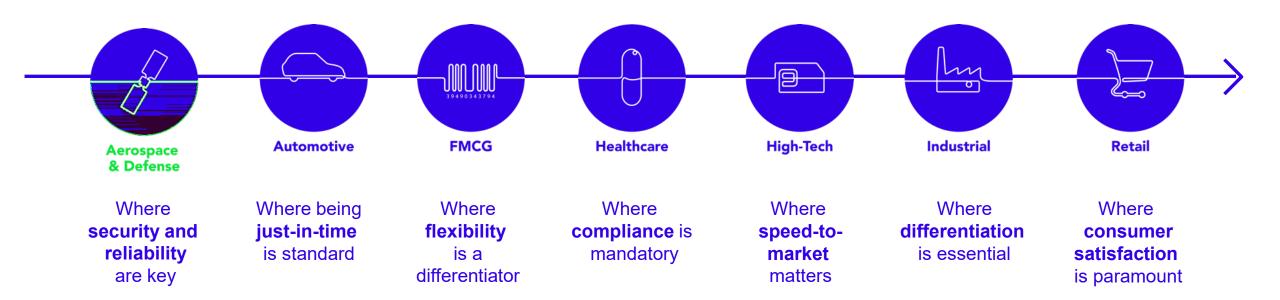


- Express
- Industrial Express
- Groupage
- Chartering



Vertical Markets We Serve

We design solutions that are industry-specific and that help you gain the competitive edge in your market.



We have a dedicated value proposition by Vertical Market





Vision of GEODIS Shared Data Language

A standard vocabulary for all communication tools considering Verticals and their vocabulary will last

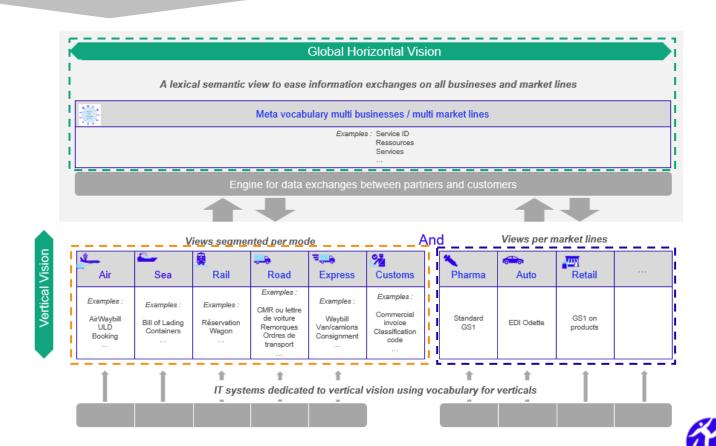
Facing diversity of the supply chain, some players have already developed their own solution to try to solve it on their core business

Horizontal View

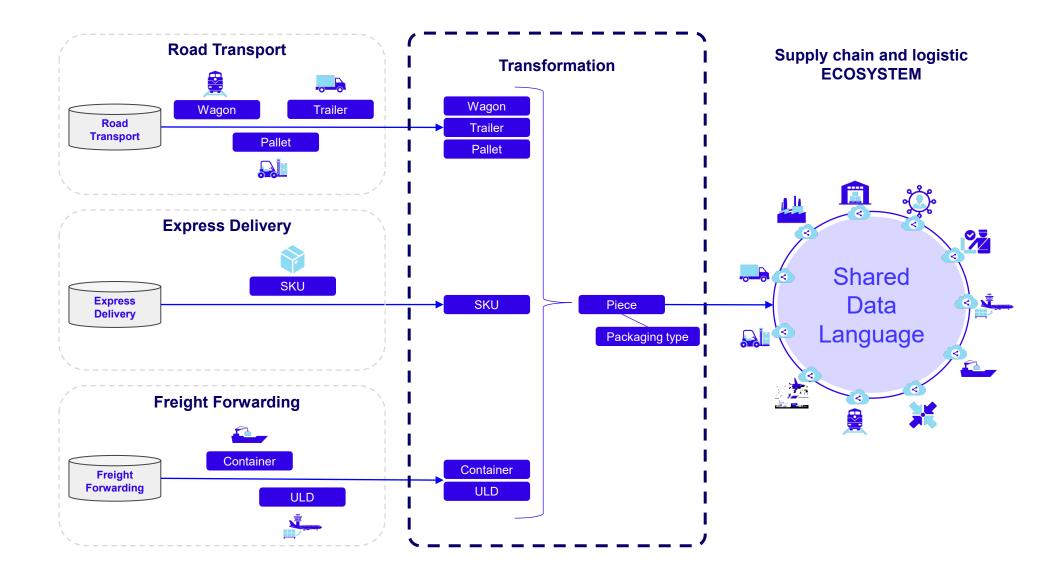
Project 44, Fourkites, Amazon, Ali Express, ...

Vertical Modes IATA ONE Record, IATA Cargo XML, DCSA visibility...

Vertical Market lines GS1 very active to standardize vocabulary and processes, Catena X for automotive



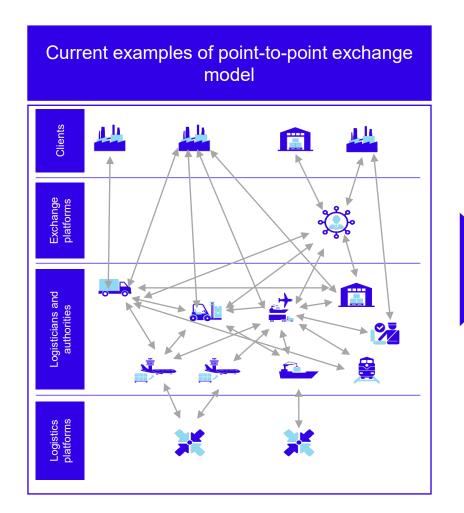
From silos to a supply chain and logisitic ecosystem





Vision of GEODIS Shared Data Language

The global semantic approach and modern technologies allow a gradual shift from a point-to-point exchange model to a distributed networked ecosystem



Distributed networks ecosystem based on standard language and motorization exchanges

