



**IPIC 2023**

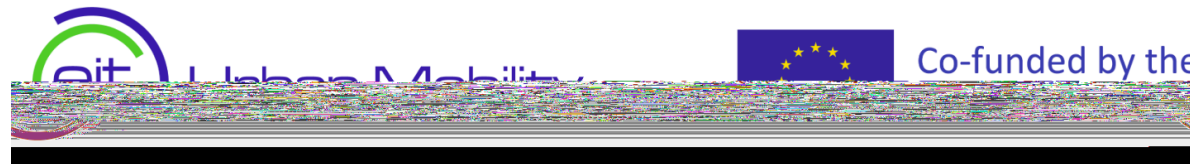
9th International  
Physical Internet Conference

June 13-15, 2023  
Athens, Greece



# Omniloop - The Underground Capsule Pipeline

**Hyperloop for Packages to  
Apartments & Establishment  
and Waste from**



**Based on Physical Internet and Pneumatic Propulsion**

**13-15 JUNE 2023** Athens, Greece  
[www.pi.events/IPIC2023](http://www.pi.events/IPIC2023)

**alice** | Alliance for  
Logistics Innovation  
through Collaboration  
in Europe



**Expanding the logistics Scope**

# Cities strive to become more livable



2020

2022

Amsterdam

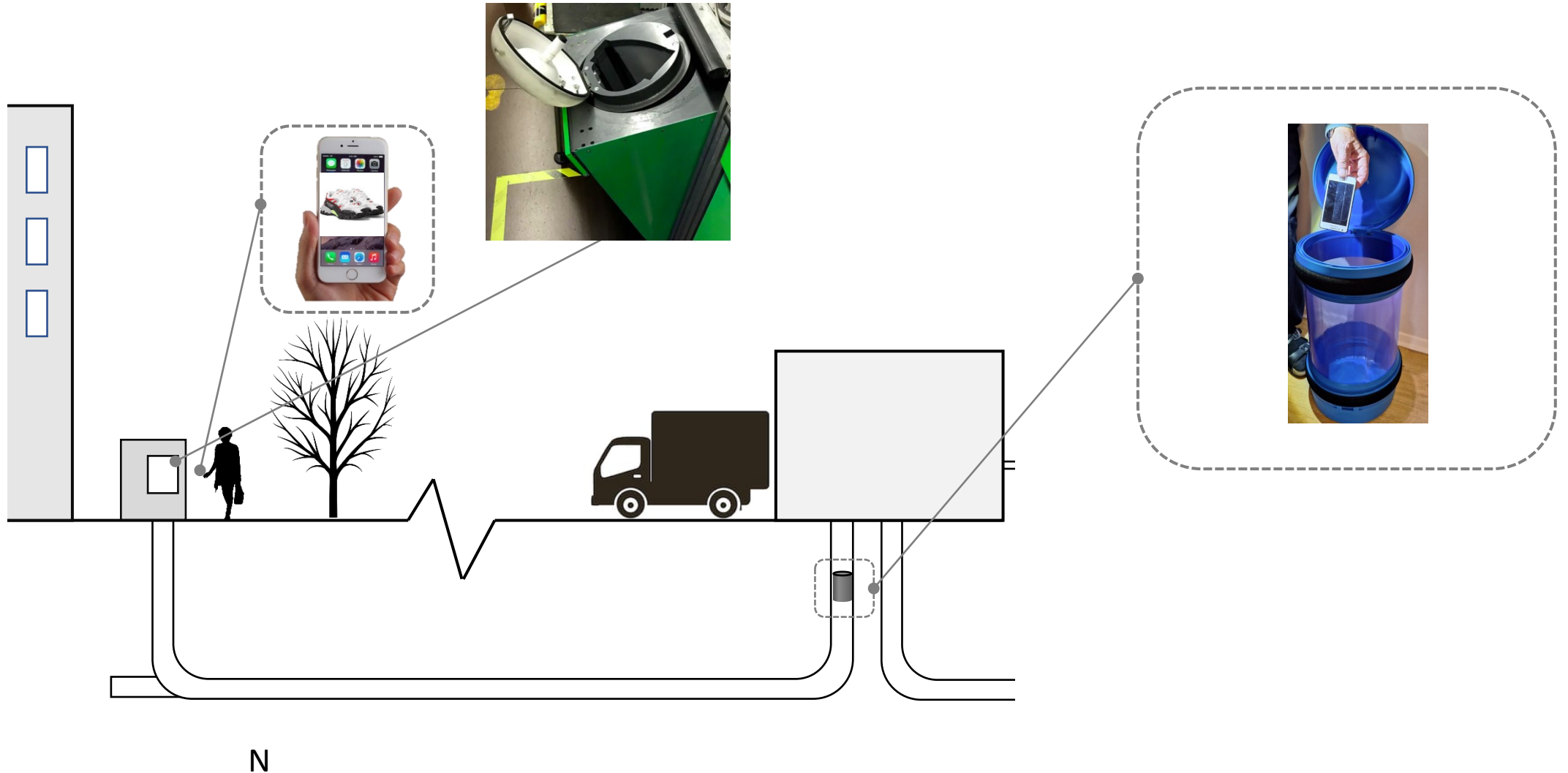


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# Omniloop's Solution



# How Omniloop Simplifies Your Life

1. Get rid of garbage & packaging
2. Setting up a book shelf
3. Glass cracked on my phone
4. E-commerce has arrived
5. Want a glass of milk

1. Place each fraction in a bag
2. Borrow an electric drill/screwdriver
3. Send for repair
4. Retrieve it where and when you want
5. Hugo 6: Milk the cow into a capsule, deliver  
Lucas 9: Milk, pasteurize, store cold, deliver

400 interviewed + 83 surveyed

Use cases <-> Design

Willingness to pay per month

- At home 24 €
- At work 121 €





# Product-Market Fit

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# USA

# versus

# EU

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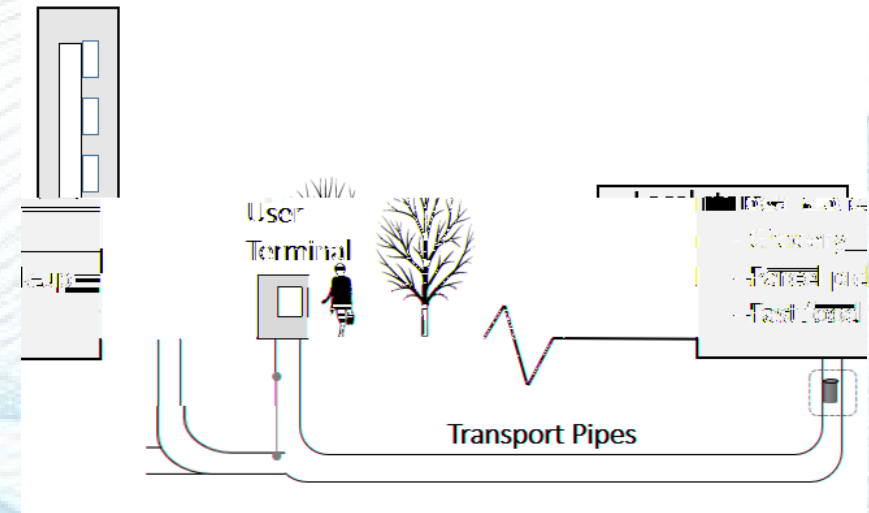
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## Minimum Viable Product



N

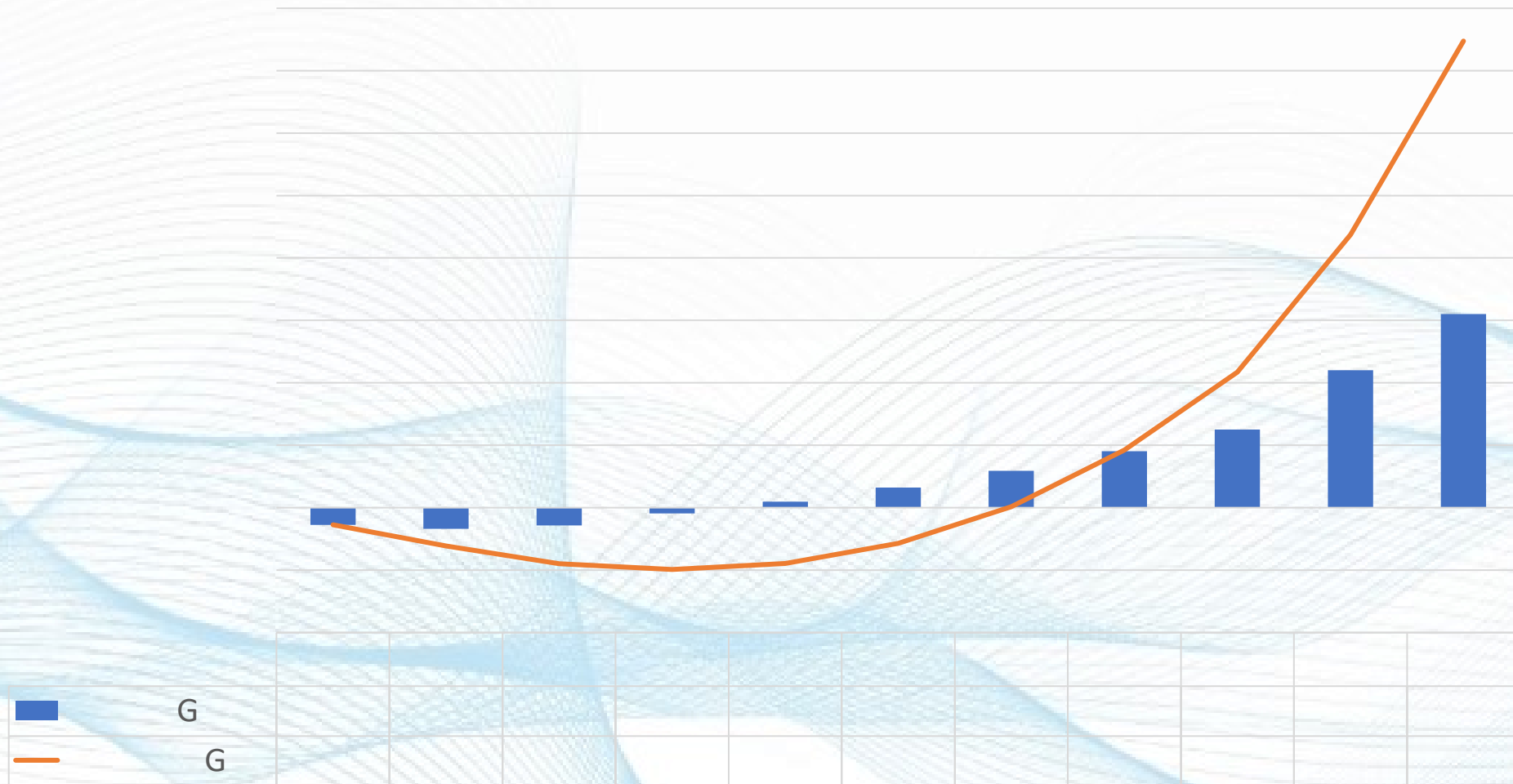
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# Six Revenue Streams

1. Know how consulting: 1:st invoice to Scania Truck 2021
2. Licences on patents: 2 families granted, 5 pending
3. Key components & IT
4. Operation
5. Turn key
6. Own and operate

# Cash flow & Capital need





# A Team of Business Professionals & Leading Researchers

Person	Role	Experience
	N G	fb c
	N	
N	G	G W
G		
fb		c
fb c		fb

# Omniloop ads the Fifth Transport Mode

**A New Utility for Everyone and Everywhere**



**Come and play with  
the Pipeville 2030 model  
Talk with Magnus about investment  
Exhibition, Zeus Room.**

**Learn How Capsule Pipelines Enable Physical Internet**

**Wednesday 14.30 – 16.00 Session 4.B**



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