



Users'/Advisory Board Webinar

9th December 2020

Welcome and introductions

Overview of the LOGISTAR project (Deusto)

Outcomes from the strategic analysis in horizontal collaboration (Preston & Ahlers)

Business models (MDS Transmodal)

Progress in the LOGISTAR system
(Software AG, DbH & Genegis)

Overview of the 3 Living Labs by the stakeholders
(Nestle & pladis, Codognotto , Chep and Ahlers)

Final discussion, closure and next steps



Enhanced data management techniques for logistics optimization



Users' Board Webinar

9th December 10:00 - 12:00 CET



PROJECT OVERVIEW

LOGISTAR - Enhanced data management techniques
for real time logistics planning and scheduling

About LOGISTAR

Consortium of **15 partners**, coordinated by the University of Deusto (Spain)

- Budget: **4.997.548,75 €**
- Duration: **40 months** (until September 2021)

Project managed by INEA agency - Innovation and Networks Executive Agency (European Commission)

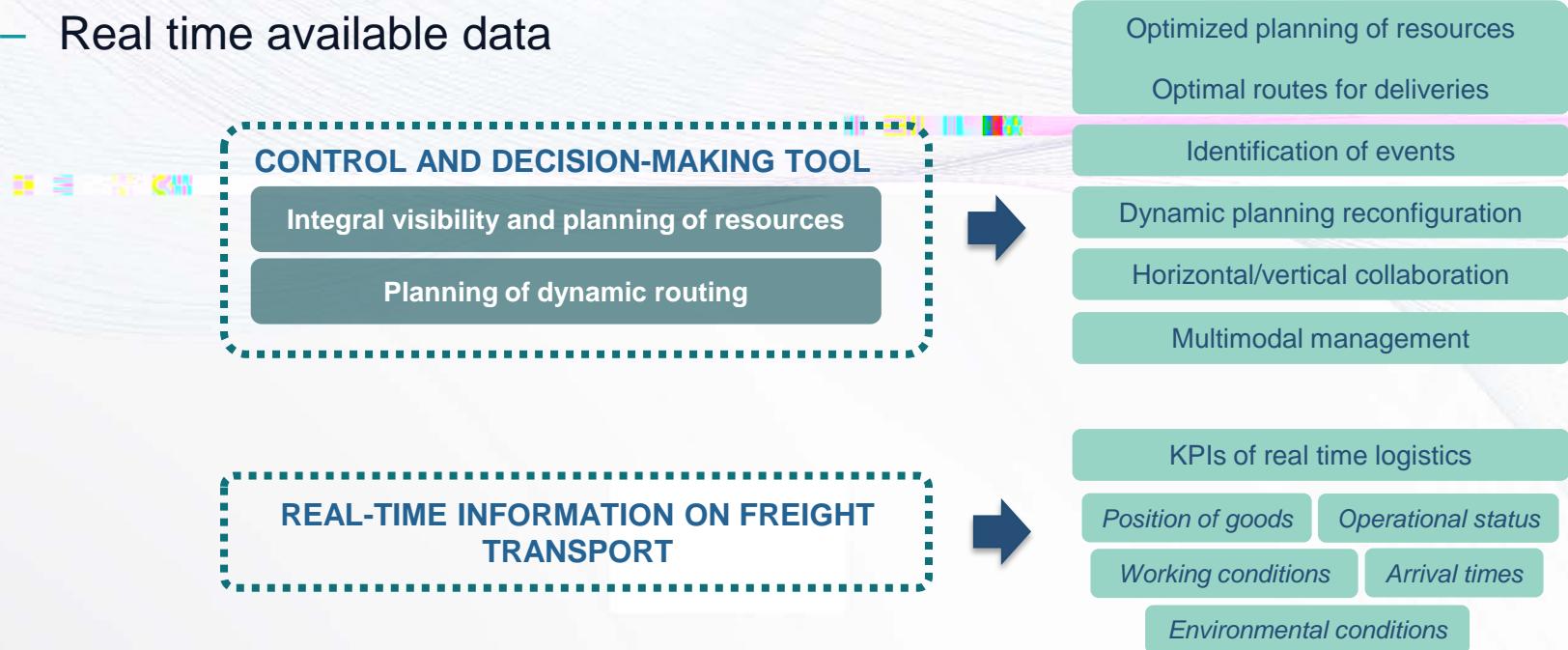
Project funded by H2020:

- Work programme: **Smart, green and integrated transport**
- Call: MG-5.2-2017: **Innovative ICT solutions for future logistics operations**

LOGISTAR overall concept

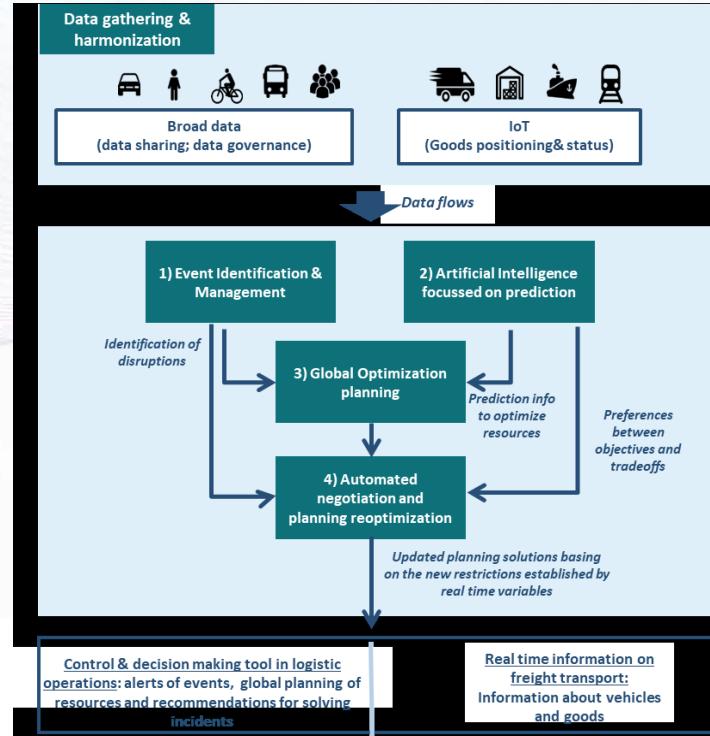
Effective planning and optimization of transport operations

- Horizontal collaboration
- Real time available data



LOGISTAR overall concept

- To **leverage the available data**, to process it and **to deliver services**
 - Data will be retrieved and harmonized
 - Sensors will be **connected to a cloud IoT platform**
- Information used by **smart algorithms for**
 - Predictions
 - Learning the preferences
 - Optimization of the planning of operations
 - Automated negotiation and re-optimization
- **Real-time dashboards** which will provide an overview to managers of what is happening



Key innovation aspects

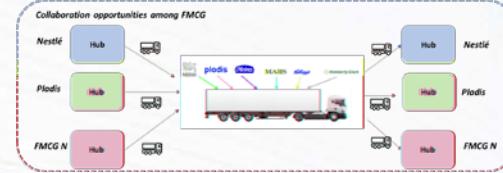
- **Artificial Intelligence focused on prediction**
 - Inference based on event detection and probabilistic programming frameworks
- **Global optimization planning**
 - Realistic optimization models based on Robust and Multi-Objective Optimization.
 - Hybrid metaheuristics based on paradigms of parallel computing
- **Automated negotiation and planning re-optimization**
 - Constraint satisfaction problem solving techniques
- **Event Identification Rules**
 - A new application domain for the processing of complex events and their aggregation
- **Service layer – Decision making tool**
 - Increased data gathering, cleansing and structuring
- **Data gathering techniques**
 - ETL tools for Linked Data. Scraping and transforming

Living labs

Backhauling and Co loading

To improve backhauling management

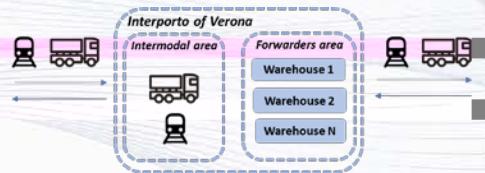
Overall overview of the status of the operations



Synchromodalit

Planning of multimodal routes

Real time monitoring



Dynamic Appointment Scheduling Accurate ETA Calculation for Trucks

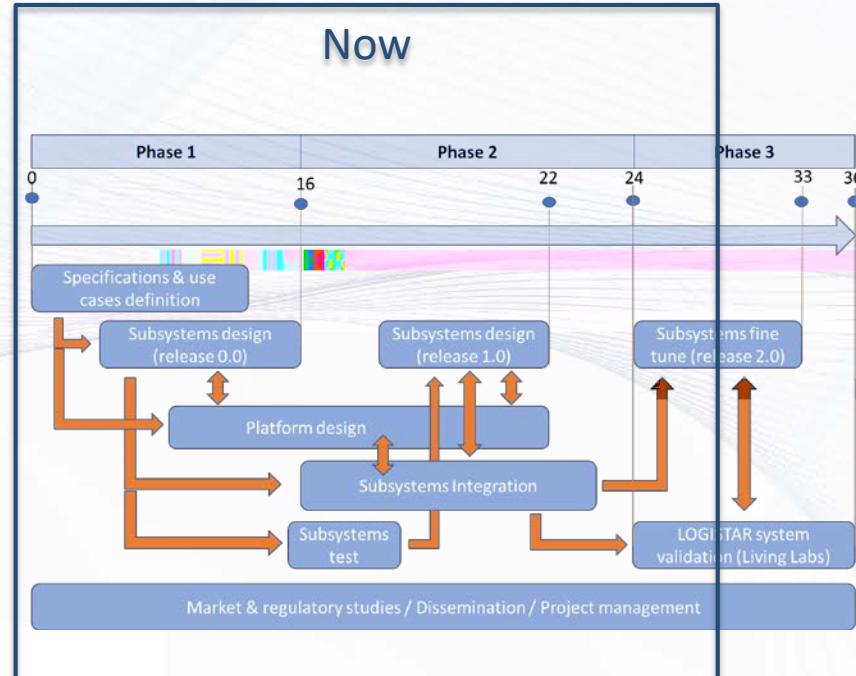
Reduction of waiting times at loading and unloading locations

Virtual Living Lab

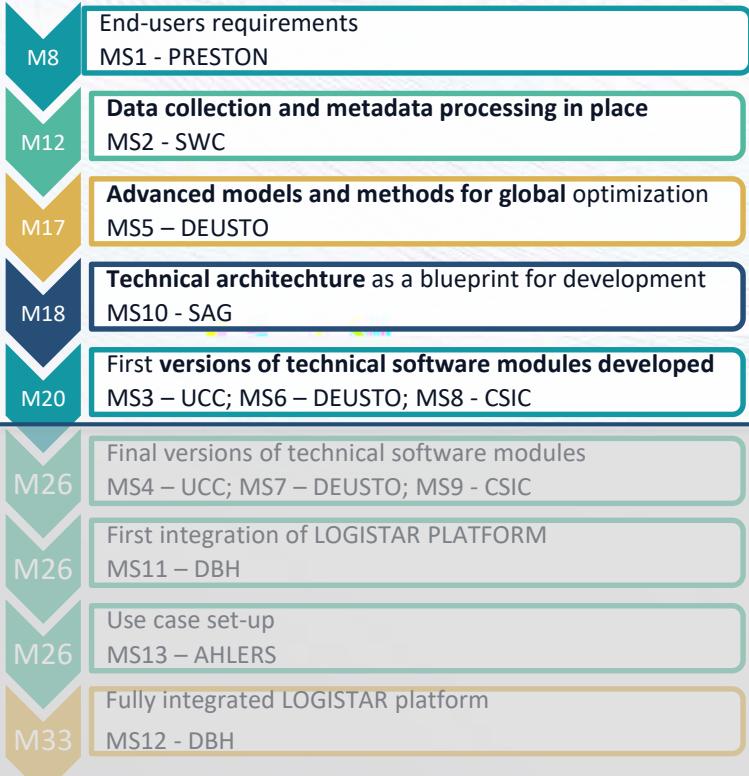
Based on historic data from real supply chain operations
allowing to implement stress test over the solution

- Phase 1 [M1 – M16]
 - Specification and use cases definition
 - Subsystems & platform design
- Phase 2 [M16 – M24]
 - Platform design & Integration
 - Subsystems release 1.0
- Phase 3 [M24 – M36]
 - System validation
 - Subsystems fine tune
- All [M1 – M36]
 - Market studies
 - Dissemination
 - Management

Timeline



Milestones



- User needs and system requirements
- Analysis on horizontal collaboration and Regulation aspects
- Data sources and Data storage
- Events processing module
- Algorithms for prediction in logistics
- Methods for global optimization
- Re-optimization algorithms
- LOGISTAR architecture design (v1.0)
- Use cases and validation plan
- Website & dissemination material
- Business models

Partners and roles

| | | | |
|---|---|---|---|
|  Deusto Universidad de Deusto Deutsches Universitäts University of Deusto | Project Coordinator Global optimization planning techniques | | Implementation and integration of services |
| | Artificial Intelligence techniques focused on prediction | | Geo-special oriented software solutions |
| | Automated negotiation algorithms |  | Testing and validation – Real time logistics in chemical industries use case |
|  | Cloud IoT data |  | Testing and validation – Multimodality use case Dissemination activities |
| | Data gathering and harmonization | | Testing and validation – Backhauling and co-loading use case |
| | End-users engagement | | Testing and validation – Backhauling and co-loading use case |
| | New and emerging business models assessment | | Testing and validation – Multimodality use case |
| | Predictive analysis and processing of real-time data |  A Brambles Company | Testing and validation – Synchronomodality use case |



Contact details



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A Brambles Company

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LOGISTAR project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769142.



Outcomes from the strategic analysis in horizontal collaboration

Dr Andrew Palmer - Preston Solutions Ltd
Filip Lazovic – Ahlers

| <u>FMCG</u> | <u>Chemicals</u> | <u>LSP</u> | <u>Other</u> |
|---|--|---|--------------------------|
| Nestle Pladis Kelloggs Mars Kimberly Clark Asda Procter & Gamble Tesco | Huntsman Celanese Vynova Du Pont Corbion BP Chemicals | Ahlers Codognotto NFT Turners of Soham CLdN Cargo | Zailog Chep Toyota |

Discussed

- Supply chain network
- Transport operations & systems
- KPI's

Four sectors considered

- FMCG - Flow data from 5 companies analysed
- LSP's - Flow data from 3 LSPs analysed
- Terminal Operators - Data related to 7 terminals considered
- Chemicals - Flow data from 7 companies analysed



Strategic analysis - Purpose

1. To gain an understanding of the transport operations
2. To identify any inefficiencies/anomalies
3. To identify any commercial opportunities for the companies
4. To show companies collaborative opportunities in order to encourage involvement in the LOGISTAR project
5. To identify opportunities for LOGISTAR system
6. To assess LOGISTAR's ability to find those opportunities



Software used

- Spreadsheet functionality with add ins and macros
- Strategic network design interfaced to software for collaborative analyses - PSL
- BBaRT: Bundling, Backhauling, and Roundtrip Tool – Ahlers
- Llamasoft SC Guru - Ahlers
- Tableau - Ahlers

1. Base case analysis (data manipulation)

- High level totals and percentages
- Seasonality
- Delivery & load analysis (by pallet, dels/load, delivery time accuracy)
- Delivery & load analysis (time: by hour of the day, day of the week, day of the month, month of the year)
- Customer pareto
- Regional densities
- Costs, kilometres, no of vehicles and CO2 emitted

2. Company efficiency and opportunities

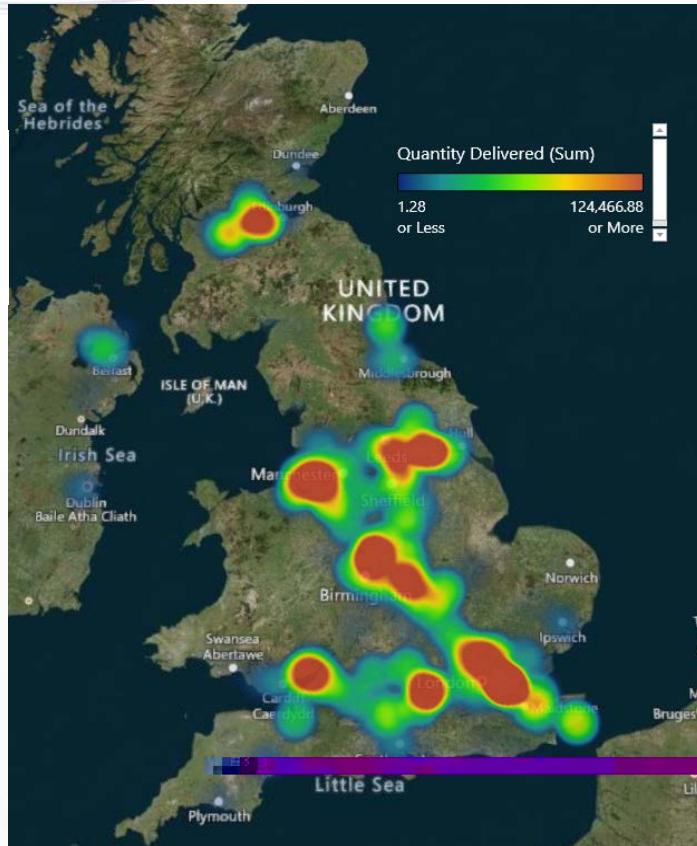
- Centre of gravity analyses
- Alternative vehicle types

3. Collaborative opportunities

- Backhaul opportunities
- Co-loading of small deliveries
- Consolidation of small deliveries
- Use of regional consolidation centres
- Use of urban consolidation centres
- Logistics clusters
- Multi modal opportunities

FMCG 5 company base case analysis

Heat map
of pallets
delivered

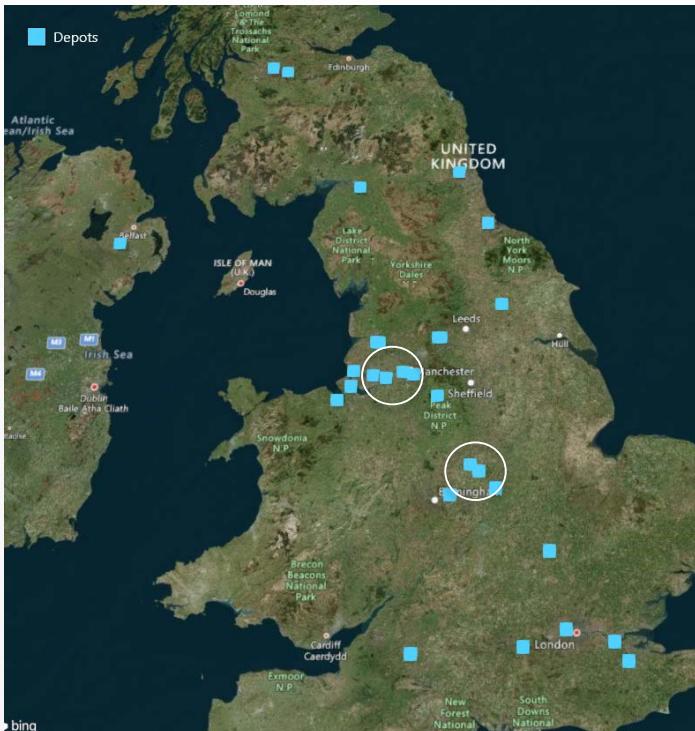


| | Number of Source/Dest. | Number of Movements | Quantity Moved | Total Cost | Total Distance | Total Hours | No. of Vehicles | Tonnes of CO2 |
|-----------------|------------------------|---------------------|-------------------|---------------------|--------------------|------------------|-----------------|----------------|
| Delivery | 5,494 | 617,940 | 11,548,539 | £187,134,133 | 178,537,762 | 3,440,069 | 766 | 170,213 |
| Supply | 459 | 84,271 | 2,088,944 | £30,140,992 | 29,160,138 | 554,314 | 123 | 27,801 |
| Total | 5,953 | 702,211 | 13,637,483 | £217,275,125 | 207,697,900 | 3,994,384 | 889 | 198,013 |



Backhauling

| No of Flows | Cost saving | Km saving | Tns CO2 saving | |
|-------------|-------------|------------|----------------|-----------------------------|
| | over 2 way | over 2 way | over 2 way | |
| 67 | 40.0% | 42.6% | 42.6% | of all i/c collab movements |
| 5657 | 3.3% | 3.3% | 3.4% | of all flows |
| 844 | | | | |

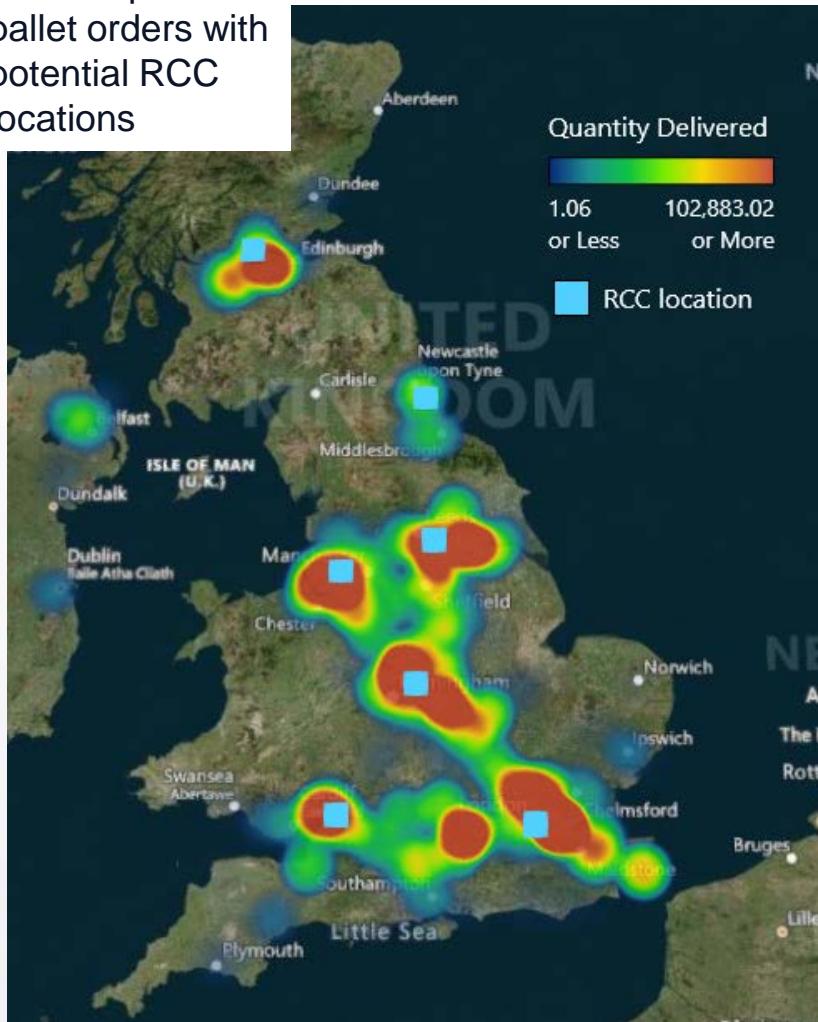


- LTL classified as less than 60% of FTL
- Locations of depots with sufficient quantity of LTL orders.
- Can be considered for co-loading.
- Depots situated in North West and Midlands look promising but customers need to be sufficiently far away to show cost savings

| LTL only from selected depots | Base case cost | Cost with co-loading | Cost saving | % saving |
|-------------------------------|-------------------|----------------------|-------------------|------------|
| Company A | £152,032 | £106,702 | £45,330 | 30% |
| Company B | £2,697,786 | £1,859,288 | £838,498 | 31% |
| Company C | £2,384,413 | £1,465,579 | £918,834 | 39% |
| Company D | £281,382 | £196,670 | £84,713 | 30% |
| Total | £5,515,613 | £3,628,238 | £1,887,374 | 34% |

Regional consolidation centres

Heat map of LTL
pallet orders with
potential RCC
locations



| | Quantity moved | LTL cost | Kms travelled |
|-----------|----------------|-------------|---------------|
| Base case | 2,231,645 | £77,425,745 | 78,852,119 |

| | Cost saving (£) | % saved | Km saving | % saved |
|-----------|-----------------|---------|------------|---------|
| Company A | £7,082,384 | 30% | 11,033,246 | 44% |
| Company B | £8,111,912 | 45% | 11,879,794 | 60% |
| Company C | £3,553,341 | 24% | 6,469,254 | 44% |
| Company D | £2,567,400 | 22% | 5,278,284 | 45% |
| Company E | -£56,066 | -1% | 1,158,939 | 15% |
| Total | £21,258,970 | 27% | 35,819,516 | 45% |

- Savings based on LTL movements only
- 4 of the 5 FMCG companies benefited under this scenario
- Company E did see a reduction in kilometres.
- Companies A and B received the greatest benefit.
- Does not include the cost of RCC's



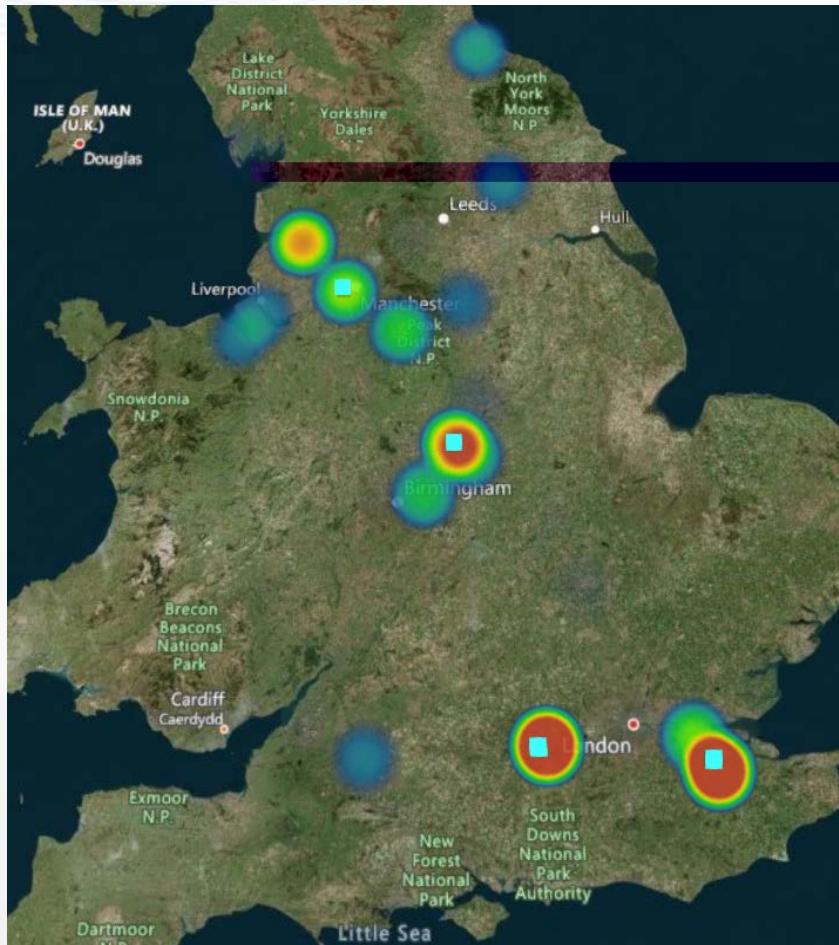
Urban consolidation centres

| UCC area | No of delivery locations | No of depots serving UCC area |
|--------------|--------------------------|-------------------------------|
| Birmingham | 176 | 23 |
| Edinburgh | 14 | 10 |
| London | 528 | 21 |
| Manchester | 71 | 15 |
| Norwich | 5 | 4 |
| Total | 794 | 26 |

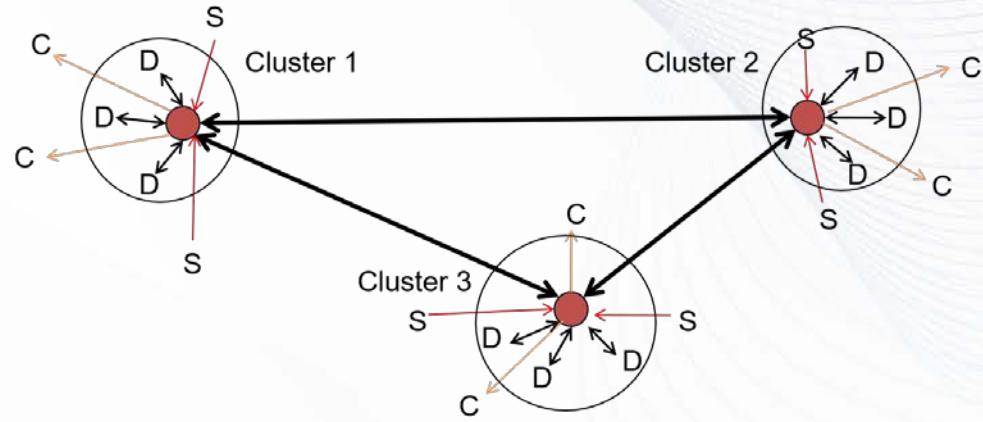
| UCC location | No of delivery locations | Cost benefit | Km benefit | Cost saving % | Km saving % |
|--------------|--------------------------|-------------------|------------------|---------------|-------------|
| Birmingham | 73 | £127,197 | 253,680 | 21% | 46% |
| London | 331 | £3,980,074 | 5,337,419 | 48% | 58% |
| Total | 404 | £4,107,271 | 5,591,099 | 46% | 58% |

| Company | No of delivery locations | Cost benefit | Km benefit | Cost saving % | Km saving % |
|--------------|--------------------------|-------------------|------------------|---------------|-------------|
| Company A | 80 | £2,571,097 | 3,346,168 | 55% | 64% |
| Company B | 15 | £379,442 | 485,892 | 59% | 67% |
| Company C | 180 | £637,895 | 1,018,744 | 28% | 43% |
| Company D | 129 | £518,838 | 740,294 | 39% | 53% |
| Total | 404 | £4,107,271 | 5,591,099 | 46% | 58% |

FMCG Logistics clusters (PI)



DC location pallet throughput heat map with 4 potential clusters



| Cluster area | Cluster name | No of DCs in cluster |
|----------------|-------------------|----------------------|
| North West | Trafford Park | 5 |
| Midlands | Ashby De La Zouch | 9 |
| West of London | Wokingham | 3 |
| East of London | Halling | 3 |

Only the 2 cluster strategy Ashby & Wokingham showed any benefit with a 4% cost reduction, 18% km & CO₂ reduction and 13% fewer vehicles

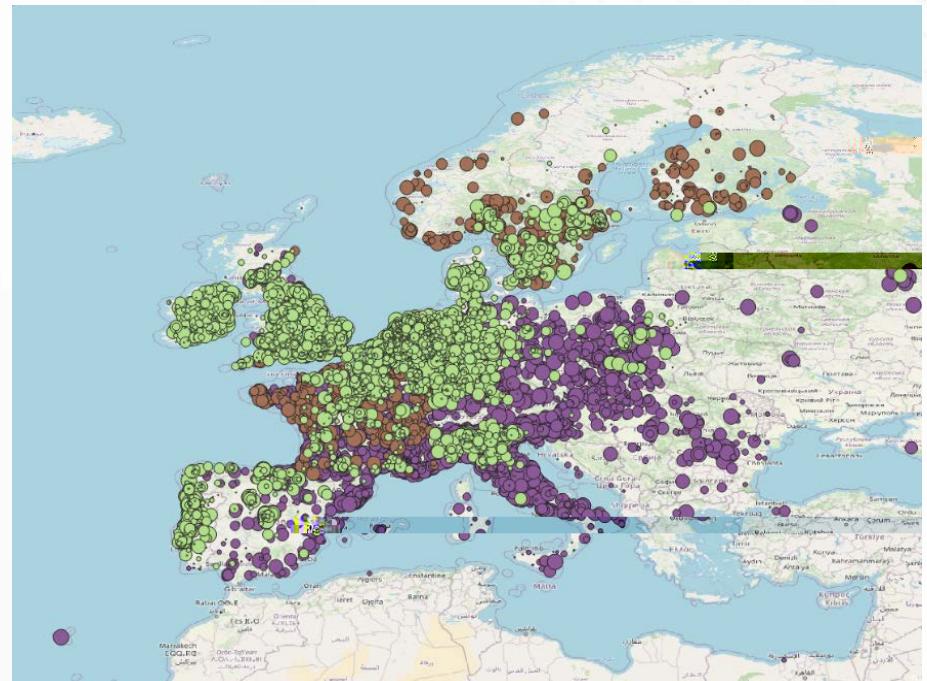
- Six rail terminals considered
- Relationship between road distance and rail distance
- Three road distance bands (up to 2mls, 15mls, 30mls)
- Minimum 300km of rail distance to be economically viable
- 26 pallets per wagon, 22 wagons per train

| From | To | Trailers/day | Trains/day |
|----------------|----------------|--------------|------------|
| East Midlands | Greater London | 35 | 1.2 |
| Greater London | East Midlands | 46 | 1.5 |
| East Midlands | North West | 38 | 1.3 |
| North West | East Midlands | 98 | 3.3 |
| North West | Greater London | 38 | 1.3 |
| North West | North East | 39 | 1.3 |
| North West | Scotland | 37 | 1.2 |
| North West | South East | 51 | 1.7 |
| North West | West Midlands | 47 | 1.6 |
| South East | South West | 100 | 3.3 |
| East Midlands | South East | 38 | 1.3 |



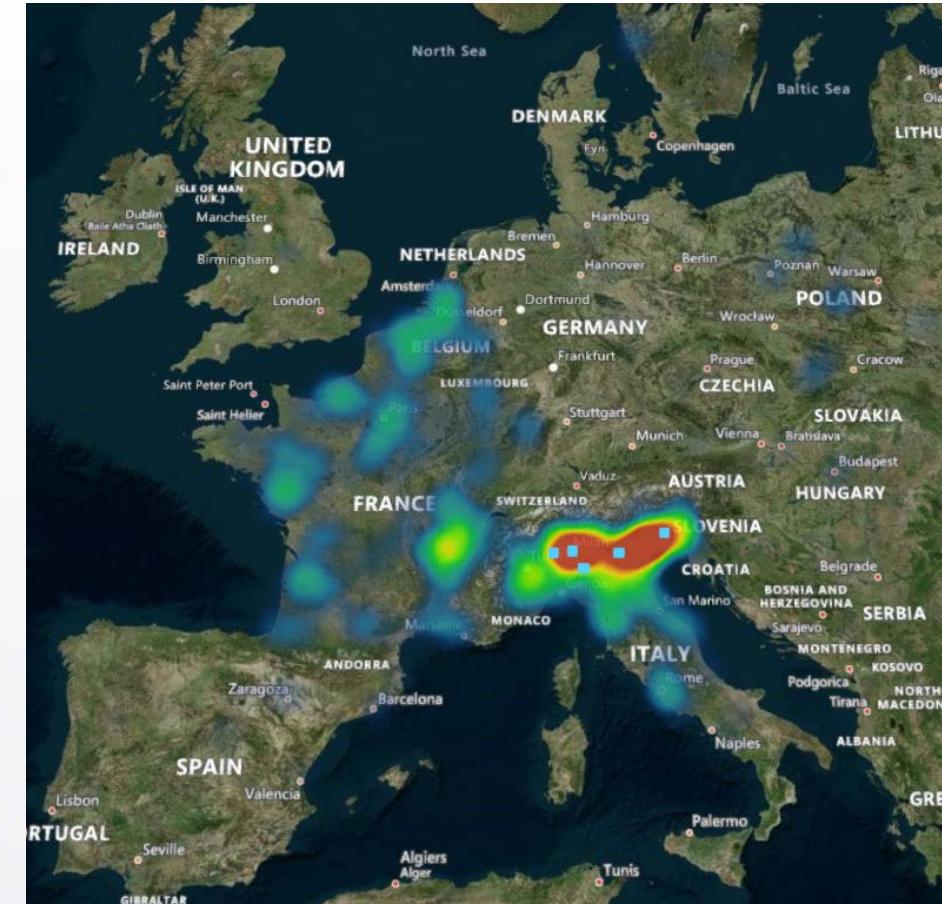
LSP's and Terminal Operators

- Detailed base case analysis of historic data for each of the three LSP companies
 - Data cleaning and validation
 - Geocoding
 - Locational and density heat maps
 - Seasonality
 - Delivery sizes
 - Delivery times
 - Pareto

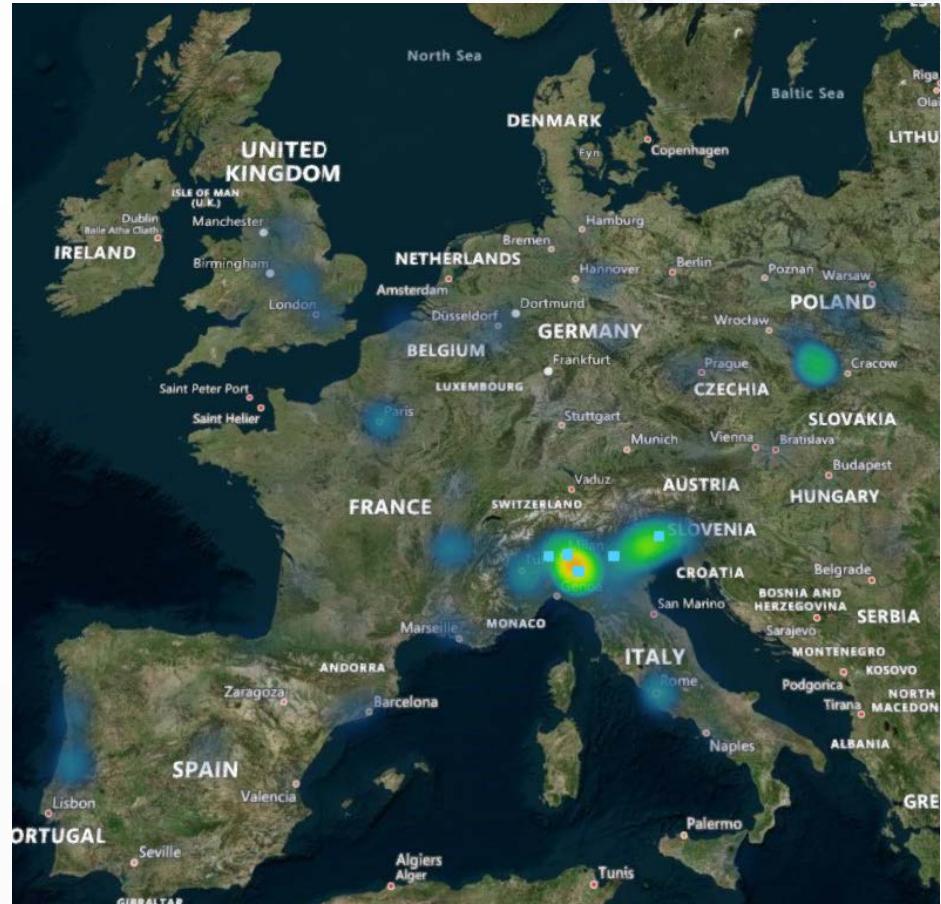




LSPs/Terminals trips heat map



Collections



Deliveries



LSPs/Terminals outcomes

| Country | lane | Company A | Company B | Company C | Total | Second largest |
|---------|------|-----------|-----------|-----------|-------|----------------|
| BE-BE | | 25 | 1940 | 5176 | 7141 | 1940 |
| BE-FR | | 114 | 1929 | 1711 | 3754 | 1711 |
| IT-GB | | 1558 | 0 | 1916 | 3474 | 1558 |
| NL-SE | | 0 | 1290 | 1291 | 2581 | 1290 |
| FR-FR | | 1916 | 272 | 1129 | 3317 | 1129 |
| FR-GB | | 117 | 986 | 11132 | 12235 | 986 |
| DE-DE | | 830 | 0 | 1913 | 2743 | 830 |
| BE-SE | | 0 | 2599 | 733 | 3332 | 733 |
| GB-IT | | 624 | 0 | 782 | 1406 | 624 |
| IT-IT | | 8138 | 0 | 607 | 8745 | 607 |
| NL-BE | | 0 | 897 | 539 | 1436 | 539 |
| SE-BE | | 0 | 513 | 2024 | 2537 | 513 |
| PT-FR | | 499 | 0 | 503 | 1002 | 499 |
| ES-ES | | 499 | 0 | 883 | 1382 | 499 |
| BE-GB | | 85 | 428 | 24637 | 25150 | 428 |
| GB-FR | | 376 | 114 | 5994 | 6484 | 376 |
| PL-PL | | 2096 | 0 | 376 | 2472 | 376 |
| GB-GB | | 363 | 12 | 9908 | 10283 | 363 |
| PL-GB | | 358 | 0 | 373 | 731 | 358 |
| DE-GB | | 297 | 2 | 19181 | 19480 | 297 |
| GB-BE | | 123 | 266 | 28885 | 29274 | 266 |
| SE-NL | | 0 | 256 | 692 | 948 | 256 |
| GB-DE | | 256 | 0 | 6202 | 6458 | 256 |
| BE-NL | | 2 | 233 | 240 | 475 | 233 |
| BE-IT | | 358 | 0 | 181 | 539 | 181 |

Top 25 country-lane overview of annual trips for the three companies

| | Using Verona Segrate RFTs in Ital | Using centres of gravity as RFTs in Ital |
|----------------------------------|-----------------------------------|--|
| Intermodal | UK road distance | € 717,338 |
| | Main rail leg distance | € 3,748,247 |
| | IT road distance | € 742,550 |
| Total | | € 803,514 |
| Direct b road | | |
| Saving for rail over road | | |



Chemical companies analysis

- Six Chemical companies totals

| Number of Destination Locations | Number of Origin Locations | Number of Deliveries | Quantity Moved (kg) | Total Cost | Total Distance (km) |
|---------------------------------|----------------------------|----------------------|---------------------|--------------|---------------------|
| 3.622 | 82 | 195.025 | 2.392.458.411 | 77.133.704 € | 98.762.105 |

- Split per Chemical company

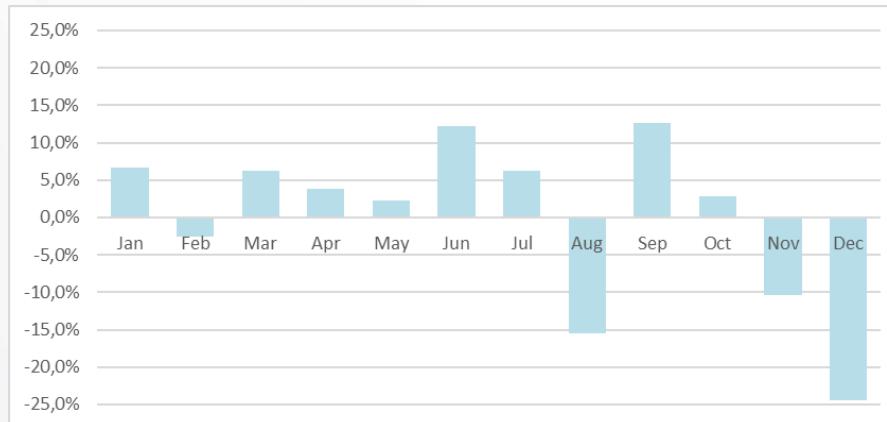
| Shipper | Number of Destination Locations | Number of Origin Locations | Number of Deliveries | Quantity Moved (kg) | Total Costs |
|---------|---------------------------------|----------------------------|----------------------|---------------------|--------------|
| A | 62 | 2 | 2.381 | 4.431.342,26 | 966.406 € |
| B | 90 | 7 | 1.374 | 20.080.982,56 | 1.460.781 € |
| C | 76 | 1 | 1.912 | 20.316.514,08 | 903.607 € |
| D | 117 | 2 | 1.157 | 4.357.430,85 | 738.569 € |
| E | 2.759 | 50 | 180.115 | 2.276.969.270,63 | 68.402.293 € |
| F | 518 | 19 | 8.086 | 66.302.871 | 4.662.049 € |

Chemicals Base case analysis

- Profile of customer orders: Very high proportion of LTL orders

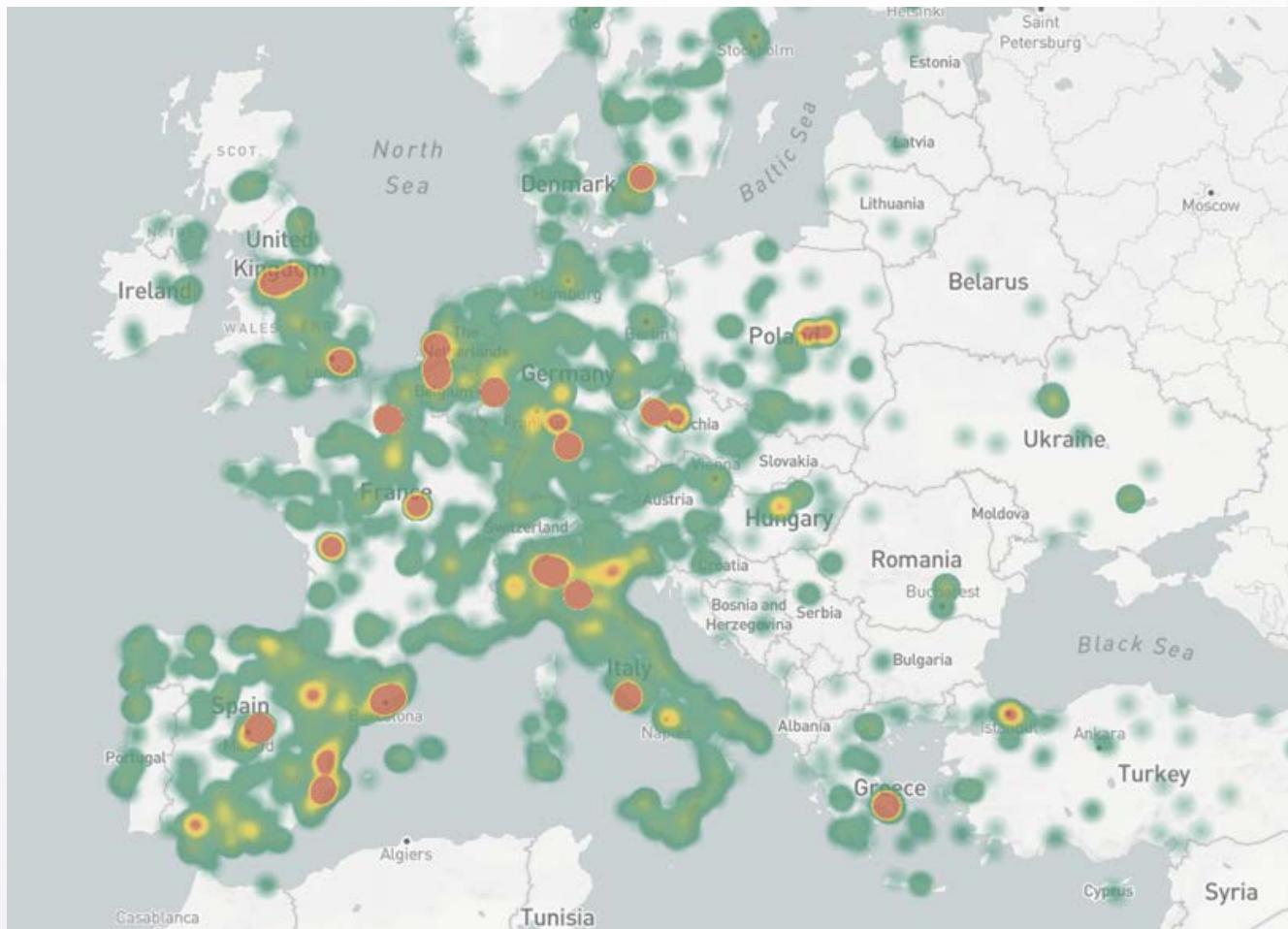


- Seasonality: fairly even across months, with high season in June/September, and low season in August, November/December



Chemicals Base case analysis

- Heat map of kilograms delivered by chemical companies in Europe





Results of the Analysis

- Backhaul, Co-Loading Results (7 opportunities)

Cost Overview - Gains for the community

| | Individual | Combined |
|-------|------------|----------|
| Total | | |
| | | |

Route Utilization - Gains for the community

| | Individual | Combined |
|-------|------------|----------|
| Total | | |
| | | |

Total Kilometers - Gains for the community

| | Individual | Combined |
|-------|------------|----------|
| Total | | |
| | km | km |

- Regional CC and Alternative Transport Modes Results

| Scenario | Baseline | | Open | DC | Open | DC MEGA |
|------------------------|----------|--|------|----|------|---------|
| Total Cost | | | | | | |
| Savings in Percentages | | | | | | |
| Total Km Driven | | | | | | |
| Savings in Percentages | | | | | | |

- Logistics Clusters and Multimodal collaboration Results

| Scenario | Baseline | Open | CLUSTER | Open | CLUSTER Rail |
|------------------------|----------|------|---------|------|--------------|
| Total Cost | | | | | |
| Savings in Percentages | | | | | |
| Total Km Driven | | | | | |
| Savings in Percentages | | | | | |



Contact information



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@LOGISTAR_H2020



Logistar Project group



LOGISTAR project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 769142.



- Not involved in the development of the technology behind LOGISTAR
- Providing a 'business advice service' to the consortium
 - Structure of the logistics market in Europe
 - Key commercial players
 - Logistics business models adopted
 - New and emerging models e.g. e-commerce
 - EU Transport policy
 - EU law covering both horizontal and vertical collaboration
 - Fair competition
 - Data sharing
- Outputs will inform future exploitation plan
- Produced four reports to date
 - Desk-top research and case studies

Key Conclusions To Date



- Majority of cargo is now moved by 3PLs and road hauliers etc.. on behalf of shippers
- Significant levels of collaboration already occurring
 - Within 3PLs – fleets utilised to convey cargo for multiple shippers
 - Between 3PLs/road hauliers – sub-contracting loads to ensure vehicle fill and minimise empty running
 - Variety of methods adopted to plan loads, seek sub-contractors etc..
- Opportunity for LOGISTAR to 'digitalise' this process
 - Flows into and between large scale distribution centres
- Market test these desk-top conclusions with key industry operators



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Progress of the LOGISTAR System

User Board Webinar – December 9th, 2020

Christian Gengenbach

Reinhard Rust

Gaetano Formisano



- **The LOGISTAR system**
- **The “Planner Module”**
- **The “Real-Time-Monitoring Module”**

System Access – Cloud Based

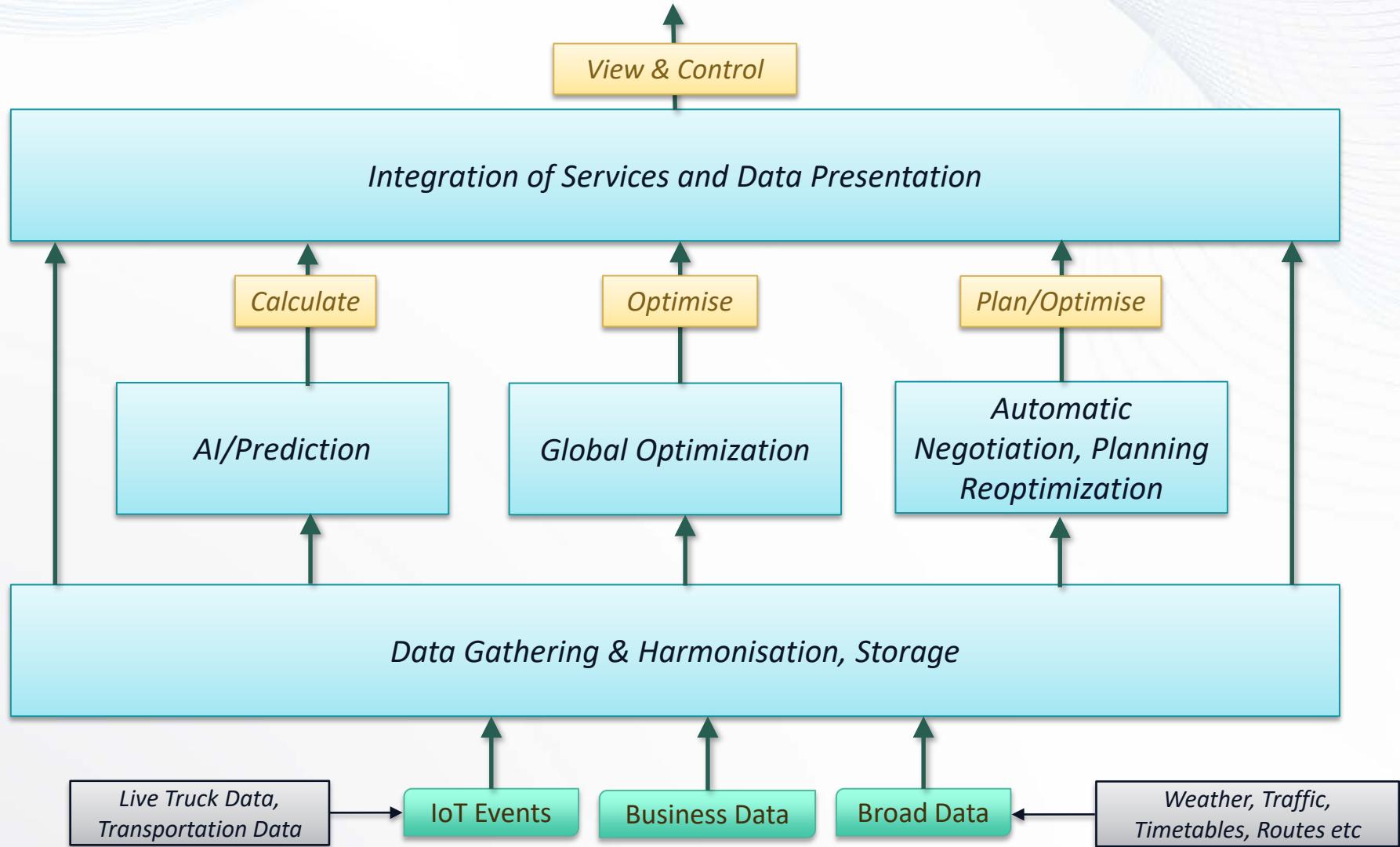
- LOGISTAR offers services to planners and dispatcher of Logistics companies
- Cloud-Based – Access to web-app from any device on the internet





Architectural Structure

User's View





Web-based Usage

- LOGISTAR is just another **link in the browser**
- Starts with a Logon-Screen (authentication)
- **Role based** access (authorization)
- **Planner** screen and a **Real-Time-Monitoring** screen
- The **Planner** screen supports the users



What is the “Planner Module”?

- Logistic Planners search for „**horizontal collaboration**“ (e.g. journeys with orders of different companies/participants)
- **Planning process** ~2 days before the journey
- Orders must be sent to LOGISTAR **in advance**
- LOGISTAR calculates and proposes „**collaborative journeys**“
- Planners (of participating companies) **decide** independently upon their acceptance
- Overall decision is **immediately visible**

“Planner Module”

LOGISTAR Living Lab 1

Current Stakeholder: nestle From: 7/27/2020 Until: 11/30/2020

LL1 LL2 HEARTBEAT

| Journey Id | Date | Operator | Order count | Vehicle | ↑ All Decisions | Actions | Own Decision |
|-------------|------------|----------|-------------|----------------------------|-----------------|---------------|--------------|
| JRN-210-174 | 2020-07-28 | pladis | 10 | License Plate | 🕒 | Best operator | ✓ |
| JRN-209-165 | 2020-07-27 | Nestlé | 10 | License Plate LD 52 HZE | ✓ | Profitable | ✓ |
| JRN-210-171 | 2020-07-28 | pladis | 10 | License Plate | ✓ | Profitable | ✓ |

| Owner | Shipment Nr. | Load Nr. | From | To | Weight | KPI | Value | Stakehol... | Status | Reason |
|--------|--------------|----------|-----------------|--------------------------|--------|----------|-------|-------------|--------|------------|
| pladis | | | AINTREE FACTORY | MIDLANDS_DC | 20000 | Cost | 5.0 | Nestle | ✓ | Profitable |
| pladis | | | MIDLANDS_DC | ONE STOP STORES LTD | 12465 | Distance | 0.0 | pladis | ✓ | Profitable |
| pladis | | | MIDLANDS_DC | ONE STOP STORES LIMIT... | 1818 | Time | 0.0 | | | |
| pladis | | | MIDLANDS_DC | G C BIRCHALL LTD | 239 | CO2 | -6.0 | | | |
| MATCH | YHWC6523 | H220673 | HH2 | RDG | 2405 | | | | | |

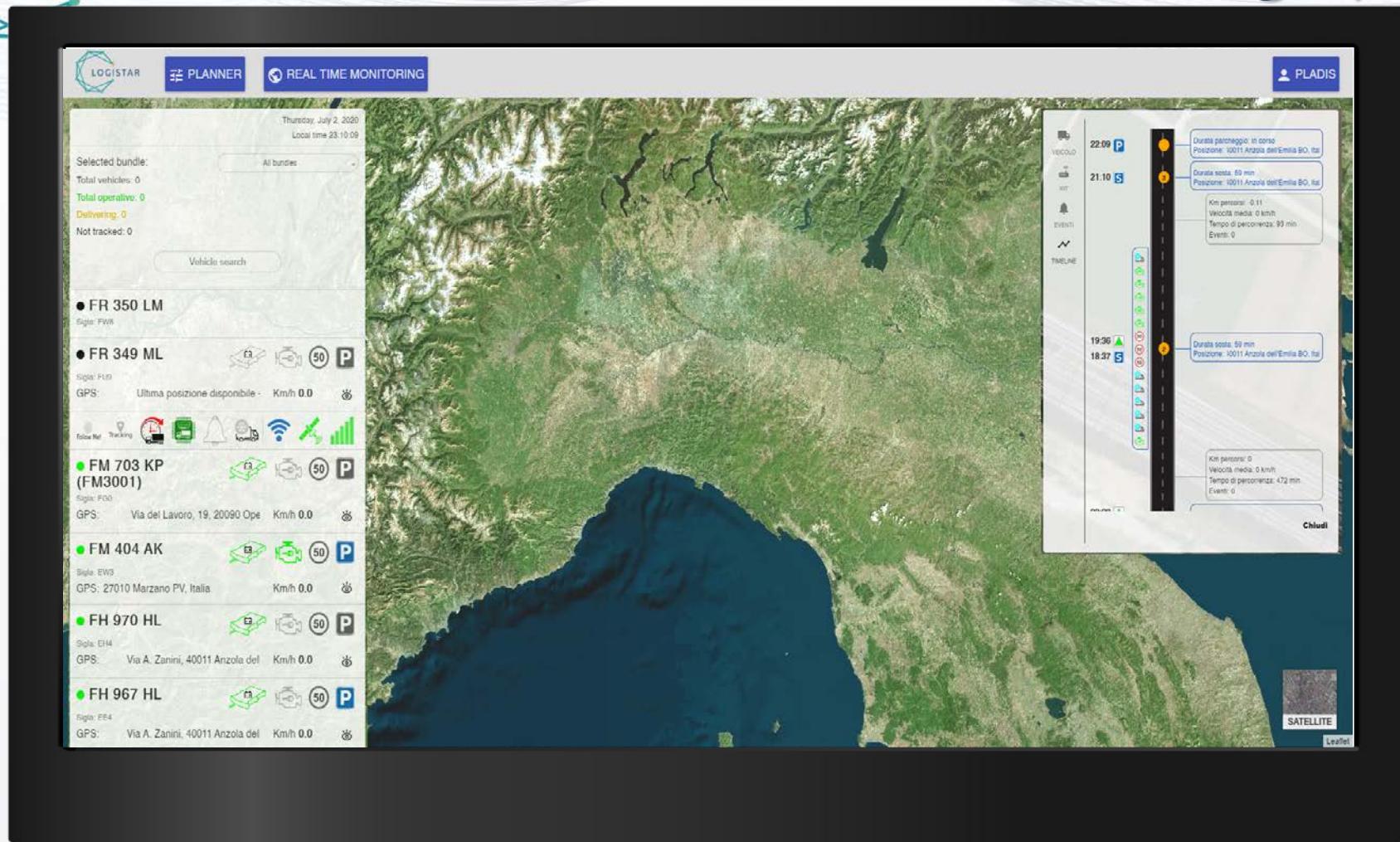
RELOAD TRIGGER CALCULATION



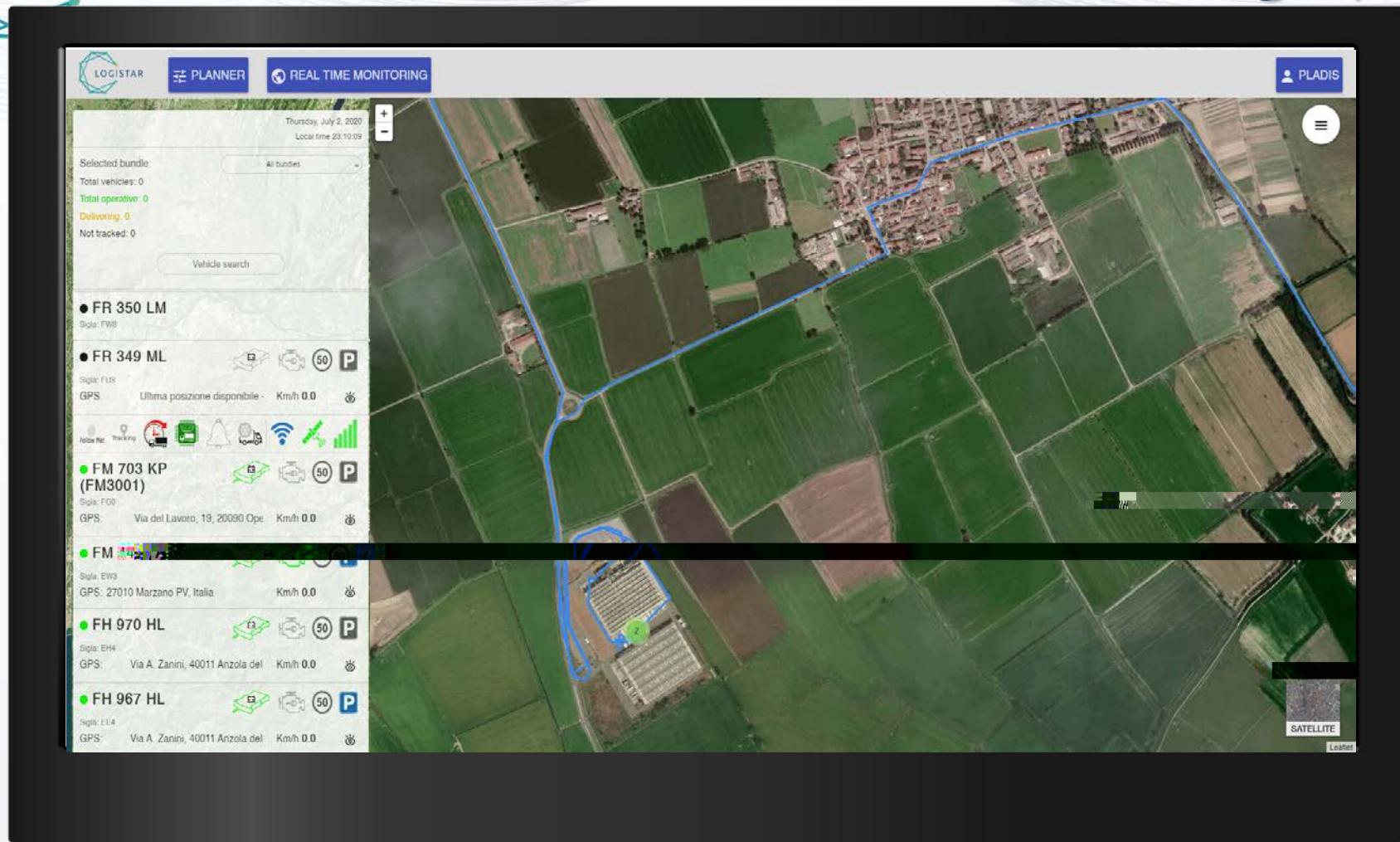
What is the “Real-Time-Monitoring”?

- Survey „**collaborative journeys**“ operated by other partners
- **Real-Time-Monitoring** starts with the operative journey
- Shows **extended information** besides current positions: orders, arrival times, loads, ...

“Real-Time-Monitoring” (1)



“Real-Time-Monitoring” (2)



Outlook: Planner Service for LL2

- Similar user interface as in Living Lab 1
- Focus on multimodal transports with multiple legs
- Under construction...

Logistar

https://logistar

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| Order | Shipment-ID | From | To | Legs | Departure | Arrival | Goods |
|--------|-------------|--------|------------|------|------------|------------|-------------|
| 186751 | S90716567 | Venice | Manchester | 5 | 13.12.2020 | 21.12.2020 | Steel Coils |

Journeys

| Journey | Location 1 | Location 2 | Location 3 | Location 4 | Location 5 | Location 6 | Duration | Decision |
|----------|------------|------------|------------|-------------|------------|------------|----------|---------------|
| J-001 | Venice | Verona | Munich | Hamburg | Felixstowe | Manchester | 5 days | Accept Reject |
| Schedule | | | | | | KPI's | | |
| Leg | From | To | Mode | Vehicle | Departure | Arrival | | |
| 1 | Venice | Verona | Truck | | 13.12.2020 | 13.12.2020 | | |
| 2 | Verona | Munich | Rail | | 14.12.2020 | 14.12.2020 | | |
| 3 | Munich | Hamburg | Rail | | 15.12.2020 | 16.12.2020 | | |
| 4 | Hamburg | Felixstowe | Ship | MS LOGISTAR | 19.12.2020 | 20.12.2020 | | |
| 5 | Felixstowe | Manchester | Truck | | 21.12.2020 | 21.12.2020 | | |

| J-002 | Venice | Verona | Basel | Antwerp | Felixstowe | Manchester | 6 days | Accept Reject |
|-------|--------|--------|-------|---------|------------|------------|--------|---------------|
| | | | | | | | | |

| Value | Amount |
|----------|--------|
| Cost | -5% |
| CO2 | -8% |
| Distance | +6% |
| Time | +5% |

285612 S90871356 Bologna Manchester 4 13.12.2020 20.12.2020 Dry food

321655 S92761552 Padua Liverpool 4 14.12.2020 21.12.2020 Car parts

376235 S91882421 Venice London 3 14.12.2020 20.12.2020 Dry food

Image not found



Contact information

 **software AG**
Freedom as a Service


GENEGIS GI
Geographical Intelligence


dbh
dbh Logistics IT AG




CHEP
A Brambles Company

www.logistar-project.eu

Contact information of the speaker



@LOGISTAR_H2020



Logistar Project group



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Planner Service for LL1

- As for Living Lab 1 (Use Case 1) the Planner presents possible collaborative routes, which in total save money for one or more of the participating logistic companies.

Living Lab 1

Current Stakeholder: nestle From: 7/27/2020 Until: 11/30/2020

LL1 LL2 HEARBEAT

| Journey Id | Date | Operator | Order count | Vehicle | ↑ All Decisions | Actions | Own Decision |
|-------------|------------|----------|-------------|----------------------------|-----------------|---------|--------------|
| JRN-210-174 | 2020-07-28 | pladis | 10 | License Plate | Best operator | | ✓ |
| JRN-209-165 | 2020-07-27 | Nestle | 10 | License Plate LD 52 HZE | Profitable | | ✓ |
| JRN-210-171 | 2020-07-28 | pladis | 10 | License Plate | Profitable | | ✓ |

| Owner | Shipment Nr. | Load Nr. | From | To | Weight | KPI | Value | Stakehol... | Status | Reason |
|--------|--------------|----------|-----------------|--------------------------|--------|----------|-------|-------------|--------|------------|
| pladis | | | AINTREE FACTORY | MIDLANDS_DC | 20000 | Cost | 5.0 | Nestle | ✓ | Profitable |
| pladis | | | MIDLANDS_DC | ONE STOP STORES LTD | 12465 | Distance | 0.0 | pladis | ✓ | Profitable |
| pladis | | | MIDLANDS_DC | ONE STOP STORES LIMIT... | 1818 | Time | 0.0 | | | |
| pladis | | | MIDLANDS_DC | G C BIRCHALL LTD | 239 | CO2 | -6.0 | | | |
| nestle | YUJUCA32 | U320K72 | UJU9 | POV | 2405 | | | | | |

RELOAD TRIGGER CALCULATION

Sally Wright – Nestlé
Paul Stothard – pladis





The Story



We deliver for Nestlé

We need to collaborate more

- 29.6% of domestic road freight miles are empty (DfT Survey 2019)
- The 2008 Climate Change Act sets a legally binding target to reduce the UK's greenhouse gas emissions by at least 80% by 2050. Heavy goods vehicles are currently estimated to account for around 17% of UK GHG emissions from road transport and around 21% of road transport NOx emissions, while making up just 5% of vehicle miles (DfT Freight Carbon Review 2017)
- Transport Collaboration is a key action in both the DfT Freight Carbon Review and the FDF Ambition 25
- We're wasting a scarce resource and lot of money



How did we meet?

pladis

Speed Dating?



 Nestlé



We deliver for Nestlé



Speed Daters



P&G



Good Food, Good Life



Sainsbury's

Nisa Today's



Cadbury

ASDA

BOOKER



Coca-Cola Enterprises

Kimberly-Clark

MARS The **co-operative**



MUSGRAVE GROUP

UB

TESCO

DHL



Waitrose

Somerfield

Cott



Nestlé

We deliver for Nestlé

pladis

How did we meet?

S

?



coffee machine - IGD Watford



Our First Conversation



Pladis



... deliver for Nestlé



Our First Conversation

pladis



We deliver for Nestlé

Our First Conversation



We deliver for Nestlé



— 1 —

Our First Conversation

pladis



We deliver for Nestlé

Barriers To Collaboration

- **Physical**
 - vehicles, products, loading/unloading etc
- **Trailer Liveries**
- **Protection Of New Product Launches**
- **Financial parity**
- **Safeguarding Competitive Advantage**



Prerequisites For Success

- Shared environmental vision
- Support for collaboration from the very top of both businesses

“We compete on the shop shelf, not in the back of a lorry”

- Pragmatism, flexibility, trust & honesty
- An independent 3rd party to stimulate, moderate and encourage collaboration



Barriers To Collaboration

- **Physical**
 - vehicles, products, loading/unloading etc
- **Trailer Liveries**
 - ruled out as an issue
- **Protection Of New Product Launches**
 - trucks loaded and sealed out of sight of driver
 - satellite tracking
- **Financial parity**
 - know your costs & be prepared to negotiate
- **Safeguarding Competitive Advantage**
 - set clear boundaries to your partnership

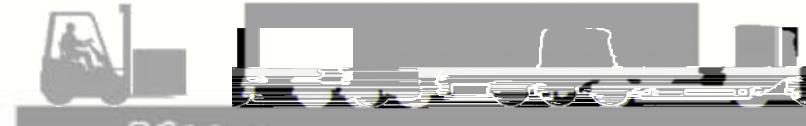




Good Food, Good Life



Good Business



We deliver for Nestlé

Thank you

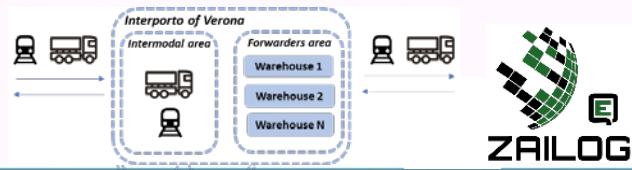




Living Lab 2 - Synchromodality

Codognotto – ZAILOG

Guido Piccoli – guido.piccoli@external.codognotto.com



Our logistic flow

ROUTING Optimization

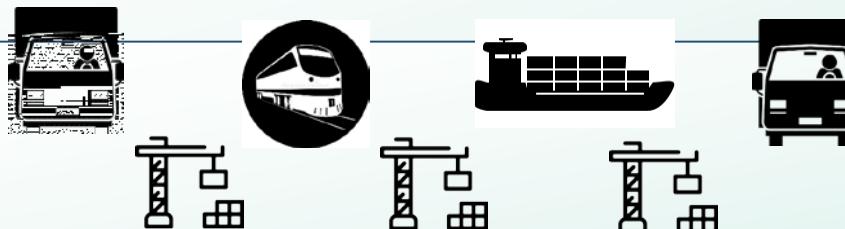
Dynamic assignation



SCHEDULING vs REAL TIME LOCATION

by IoT

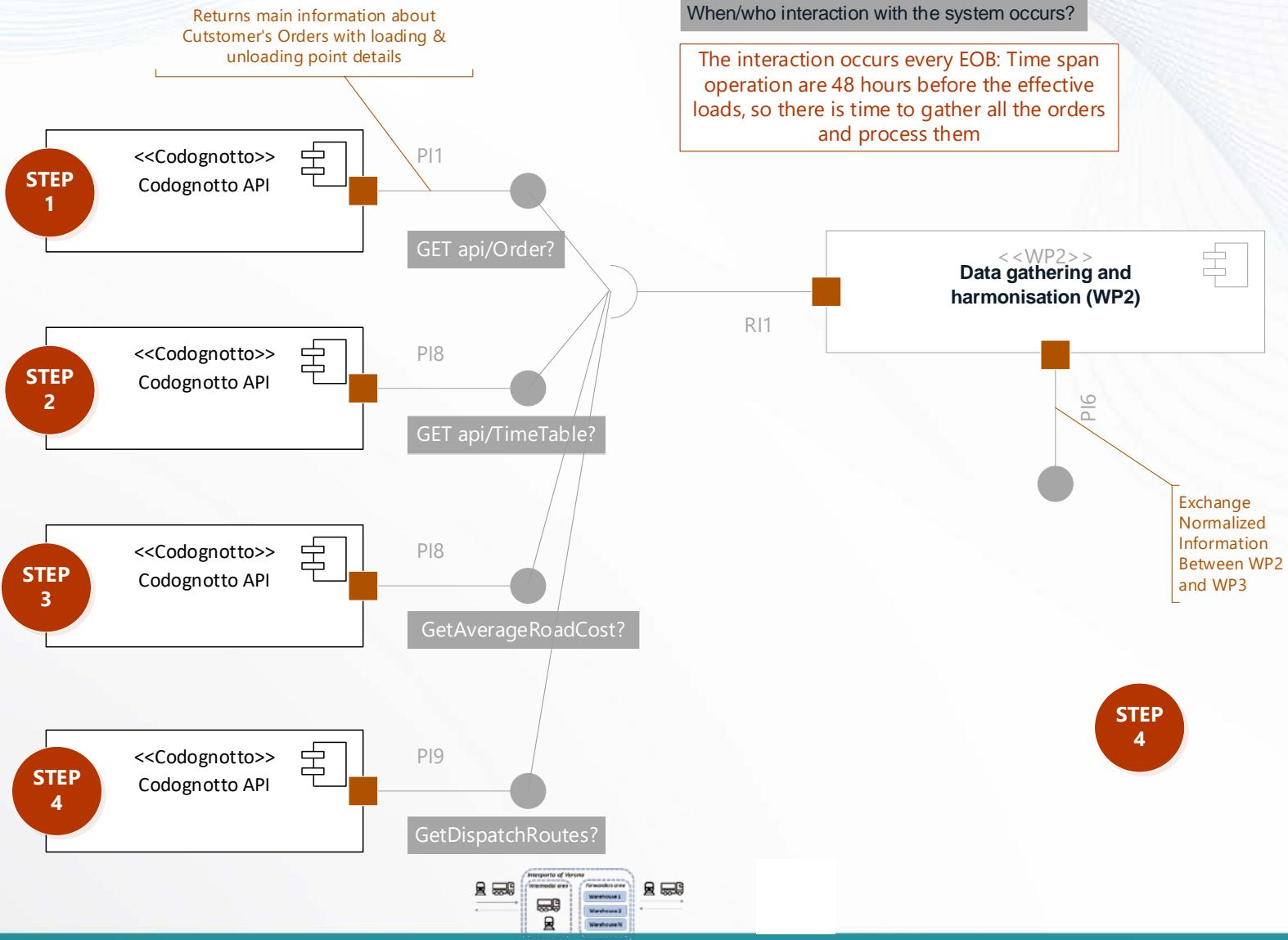
MONITORING ALERT Event RE SCHEDULING



DATA Statistics dispatching evaluation potential optimization and BI



API Interfaces Versus WP





Living Lab 2 - Syncromodality

Thank you

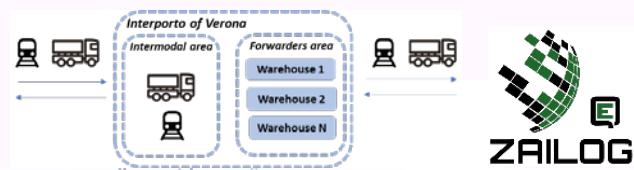
Matteo Codognotto matteo.codognotto@codognotto.com

Matteo Spagnolo matteo.spagnolo@codognotto.com

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Brambles



CHEP

A Brambles Company

... in a nature positive way.



Connecting
people with
life's essentials,
every day



As a pioneer of the
circular economy,
platforms
form the invisible
backbone of



Our
business model is

We serve our
customers by
minimizing negative
environmental impact.

Together, we've built better supply chains.

In 2020:



We achieved
vs 2015.



We achieved our
target through 100%
wood sourcing from
FSC/PEFC certified forests.



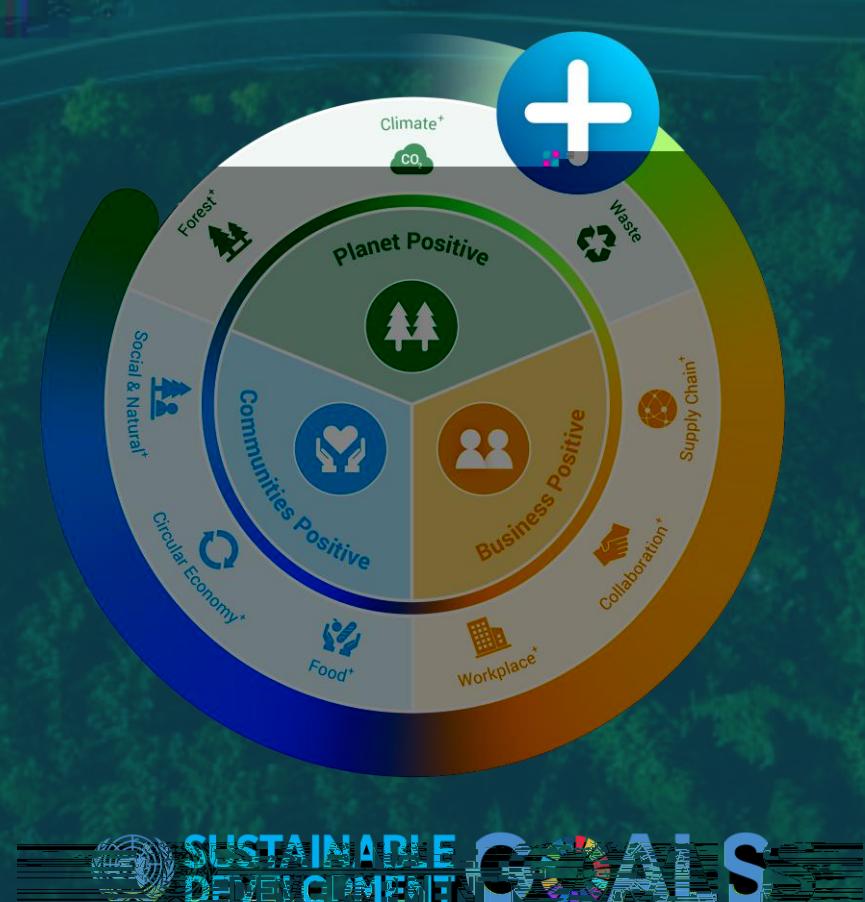
We coordinated
collaboration projects with
empty
transport distance.

For more details, see [Brambles' FY20 Sustainability Review](#)

But being “less bad” is no longer enough.

Through our 2025 targets we aim to create **Regenerative Supply Chains** that do more good than harm, and become ‘Positive’.

From Better
To Positive



Thought leadership:



Community partners:



**The Global
FoodBanking
Network®**



Barron's* Rated #1 most sustainable international company

MEMBER OF
**Dow Jones
Sustainability Indices**
In Collaboration with RobecoSAM

96th percentile in industry category



Rated A in Circular Economy Assessment by
Ellen MacArthur Foundation

MSCI Maximum AAA rating



Constituent of the FTSE4Good index 2014-2020

Published by Dow Jones, sister publication to The Wall Street Journal.

To pioneer regenerative supply chains,

.

Brambles **CHEP**
A Brambles Company





Brambles



CHEP

A Brambles Company

... in a nature positive way.



Connecting
people with
life's essentials,
every day





Digital Transformation is key

to reduce inefficiencies and make EU Supply Chains sustainable for the future

Fostering Horizontal Collaboration

among SC partners is
vital and part of Logistar
and Brambles DNA



Circular Economy

Sharing and Reusing
Models Enable New
Opportunities



User Group Meeting

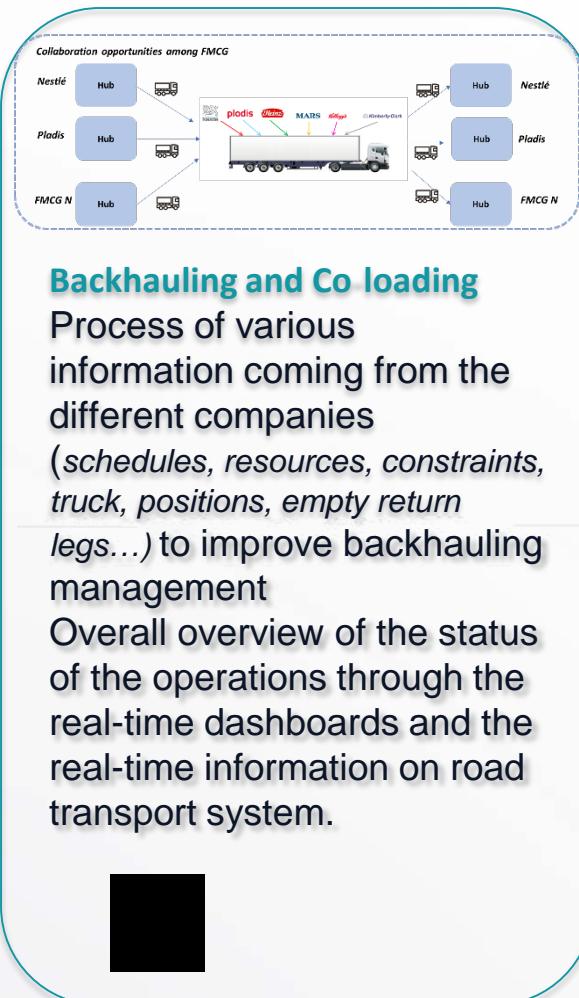
Living Lab 3 (Virtual Living Lab)

Ahlers Antwerp

9th of December 2020

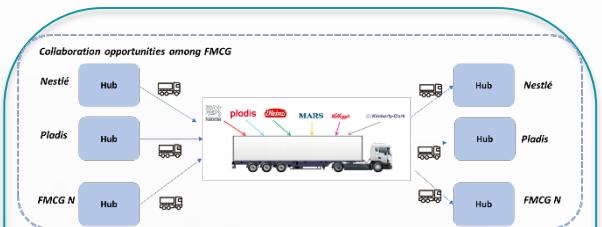
The initial Living Labs

LOGISTAR services will be **tested under real operation environment** in three Living Labs



The New Living Labs

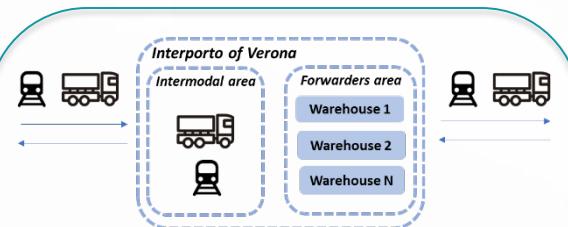
LOGISTAR services will be **tested under real operation environment** in three Living Labs



Backhauling and Co loading

Process of various information coming from the different companies (schedules, resources, constraints, truck, positions, empty return legs...) to improve backhauling management

Overall overview of the status of the operations through the real-time dashboards and the real-time information on road transport system.

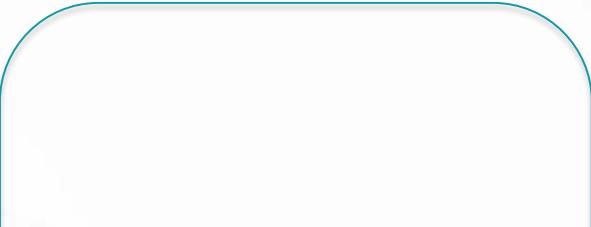


Synchromodalit

Real time re-planning due to disrupting events: corrective and preventive

Planning of synchromodal routes basing on real time events.

Dynamic assignation of freight transport networks. Real time status on goods movements: position of vehicles, arrival time of cargo fleets.



The reduction of waiting times through live vehicle tracking and a reliable prediction of the ETA combined with a sophisticated software solution to manage and allocate slots dynamically is key for a smooth and efficient transport operation; as per our experience this would also be a key enabler for efficient Horizontal Transport Collaboration projects.



Virtual Living Lab

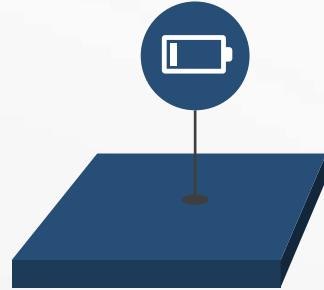
Real time planning of resources looking for transport synergy and bundling opportunities.

Real-time alerts and recommendations to take action, facilitating the decision-making process.

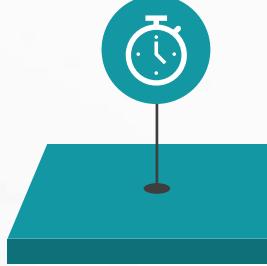
Going from theory to practice

- The study previously shown was conducted based on historical data. Similar to what is happening in Work Package 1.
- The next step towards implementation is to test a system that can bundle loads in real time (when orders come in)
- With this scale and type of shipments this use case was an ideal fit for our virtual living lab:
 - Big network: can Logistar cope with this scale?
 - Bundling potential: can Logistar achieve savings that are in line with the strategic study?
 - Future interest: Can our customer become a potential user of the Logistar system in the future?

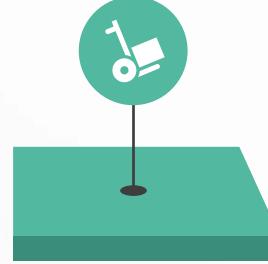
Outcome



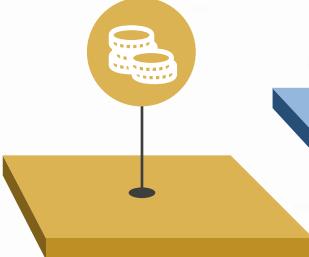
Empty running



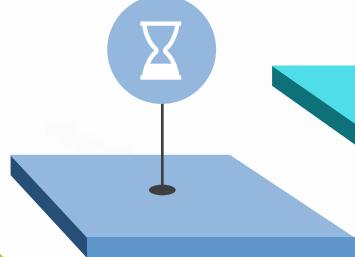
Asset utilisation
how many hours
the vehicle is used
compared to the
maximum
available hours



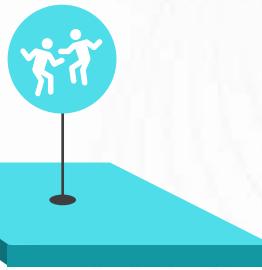
Vehicle idle
time



Logistic costs



the fuel
consumption or
emission of
carbon emissions



~~Deliver timeliness
the delivery was
made within the
customer delivery
time window~~

Stress test the
system



Questions?



s software AG

dbh
dbh Logistics IT AG

