



GS1 SMART-Box

‘Supply Chain (R)evolution’

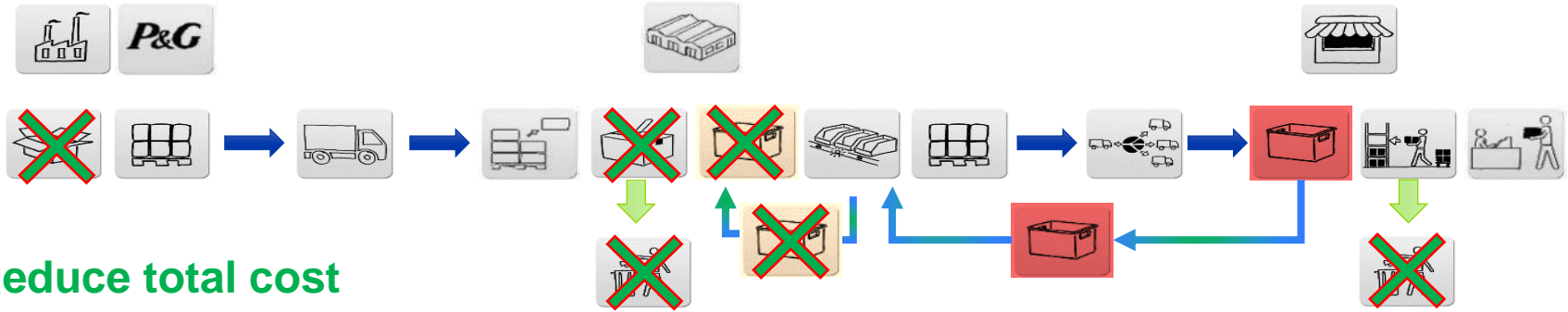


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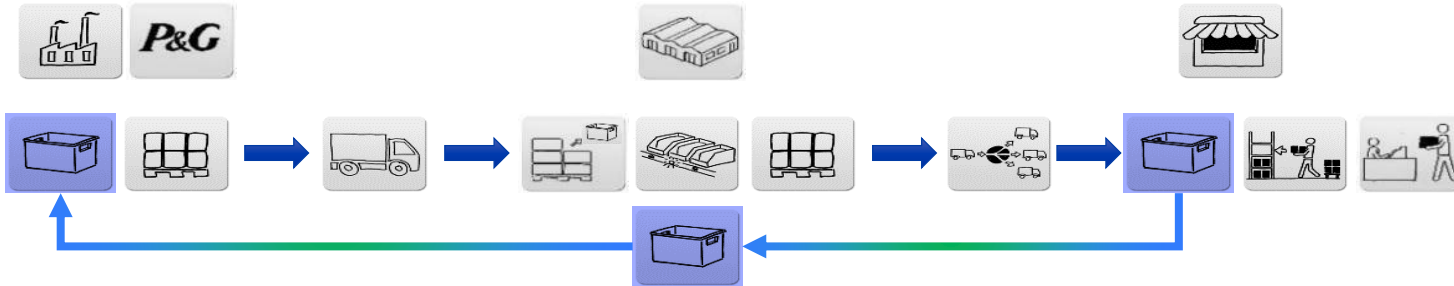
GS1 SMART-Box: E2E Value Stream (R)evolution

Current State



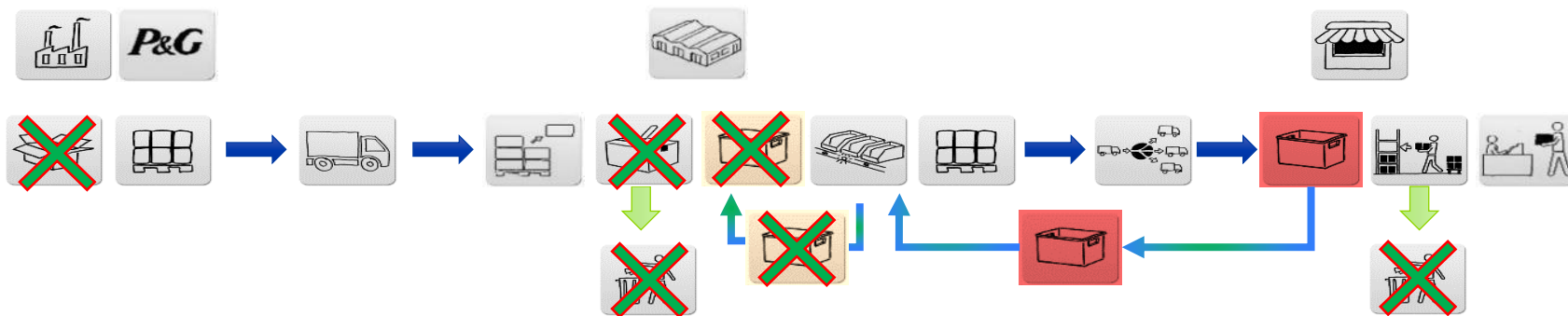
1. Reduce total cost

Ideal State

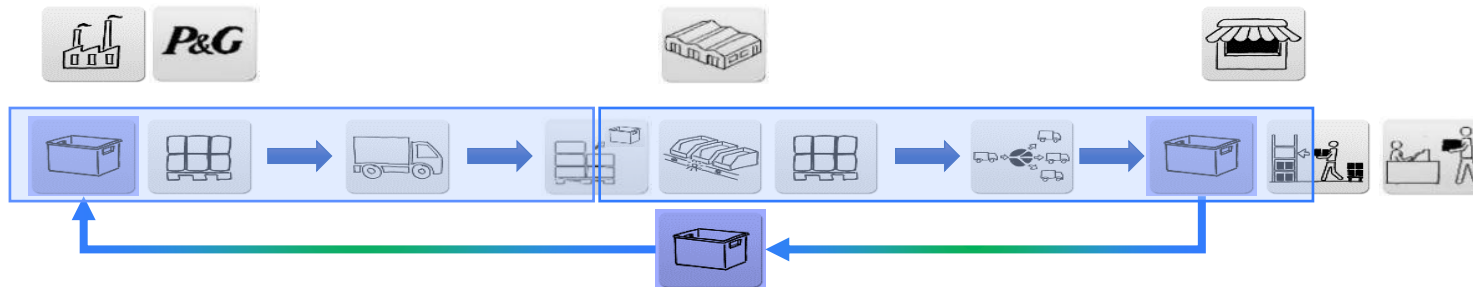


GS1 SMART-Box: E2E Value Stream (R)evolution

Current State



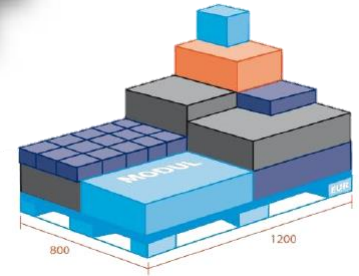
Ideal State



GS1 SMART-BOX: Status 2015

Confronted with (2015)...

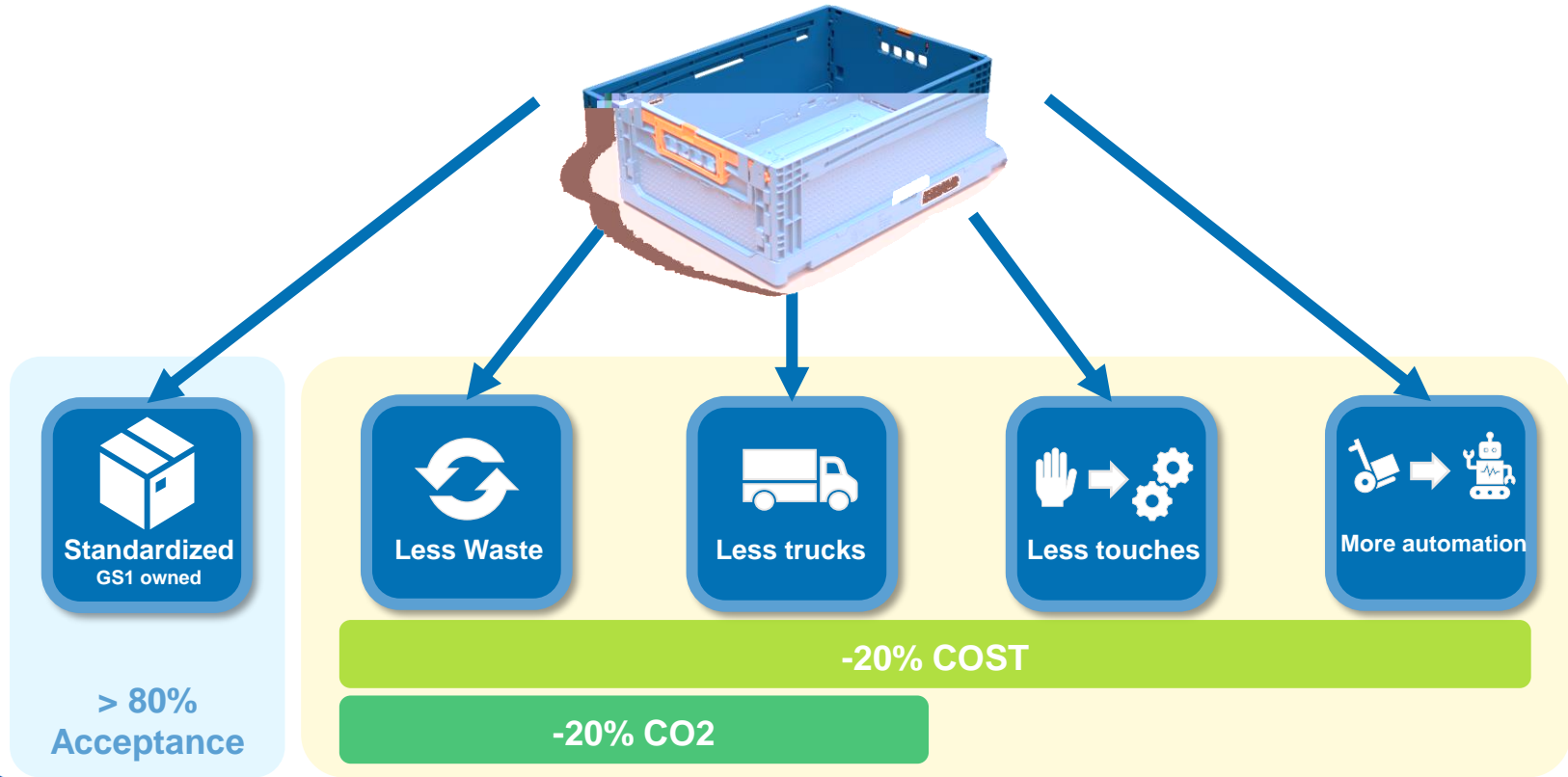
1. High diversity of Reusable Containers in the German retailer supply chain.
2. Limited modular design



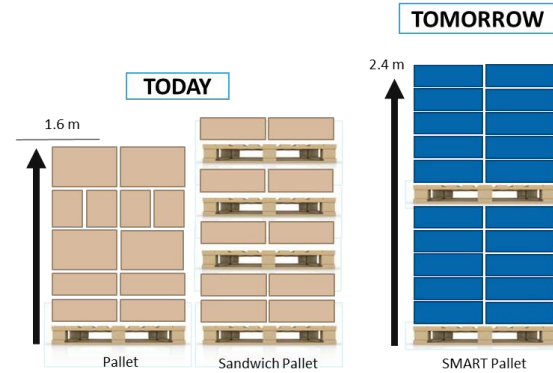
... new industry-wide standard needed.



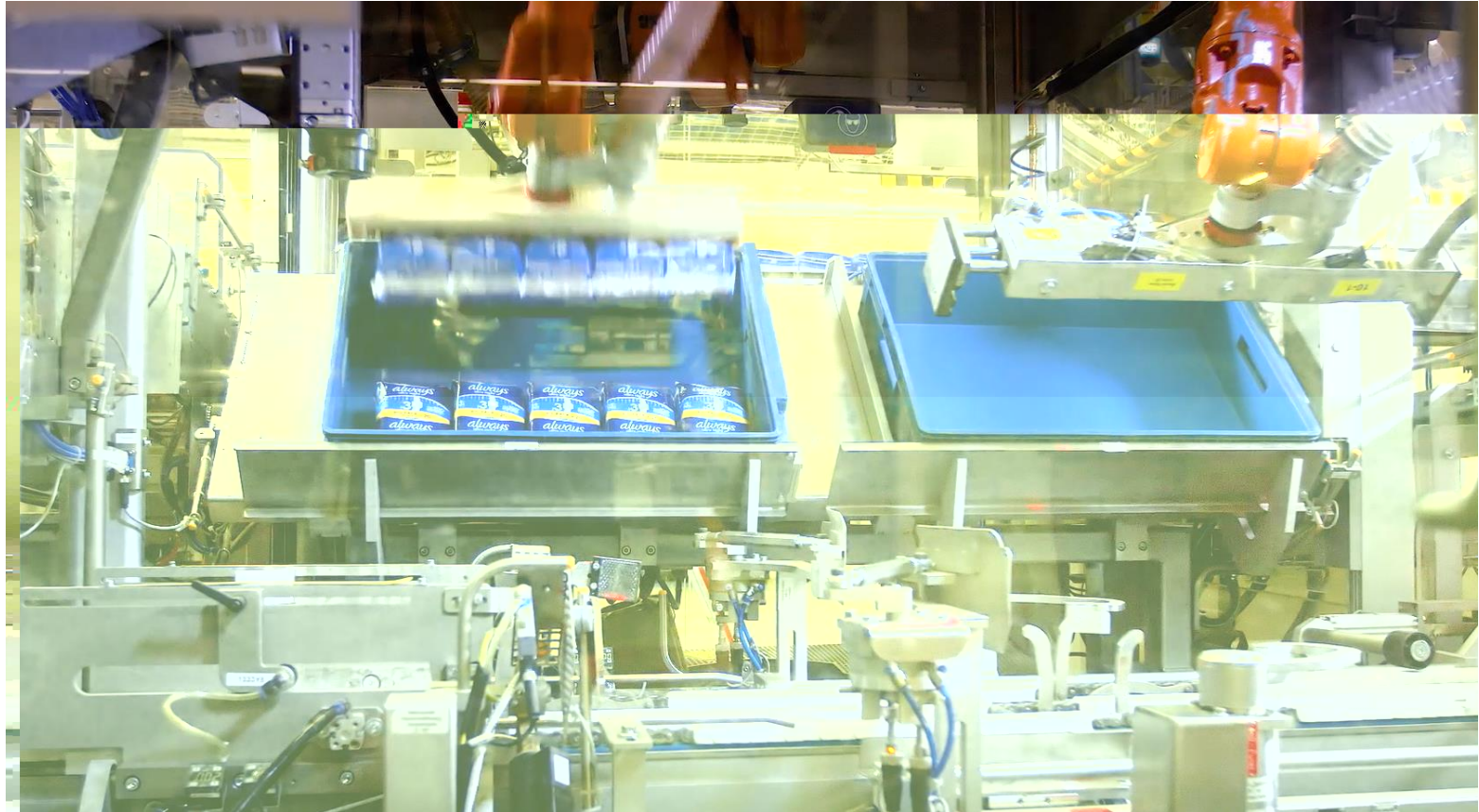
GS1 SMART-Box: E2E Transformation benefits



GS1 SMART-Box: Manufacturer Opportunity



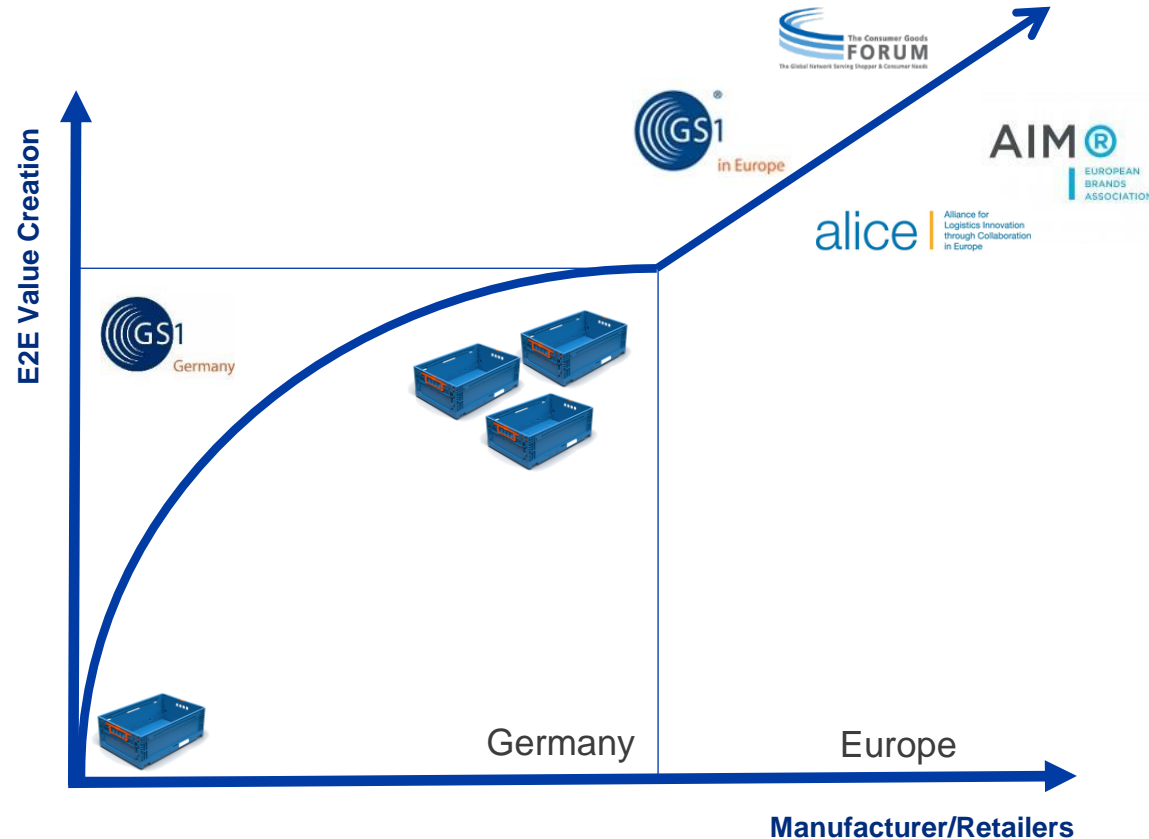
GS1 SMART-Box: Manufacturer Challenges



GS1 SMART-Box: Production Started...



GS1 SMART-Box: EUROPEAN acceptance



What's needed:

- European Business case
- Box Harmonization - Europe
- European Reverse Logistics
- Migration plan - Europe