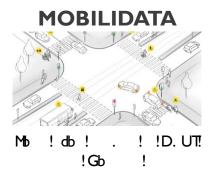
mec

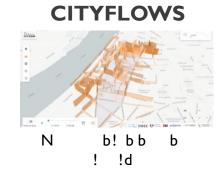
db! !Mbc!) MM

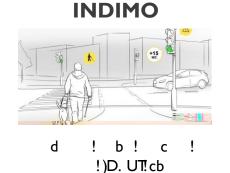
E!U b!B c b M d!S b d!Mb

b b c bA dc

NFD!FE U!N c !M d

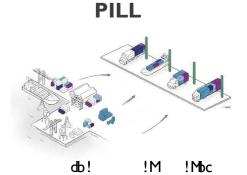


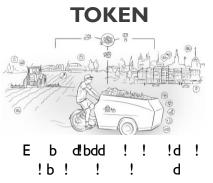




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bc ! b ! ! H !

Physical Internet

```
!!
!F
!Gb!
Tb b!b! b
B!!P!
b!!d!
```

db! !M !Mbc!) MMPcd!

■ Td





b!!! @

```
!Physical Internet!!
                                    !c!
             !d !c!
                                     db!
           !cb ! !
D b bd
      b!
     b !bdd !!) ! d !b ! b b
     b ! c ! b ! c d ! bd !
     !network capacities optimally b! d b
  Minimize db!movements b ! b !c! b !
            !b !resilience !unforeseen events
```

Physical Internet

Nb!!!!! db!
(Network of networks)





db!

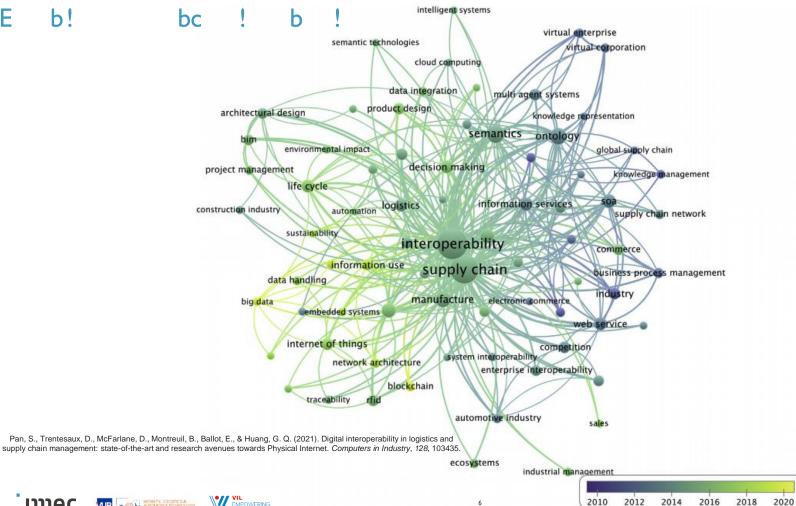


b





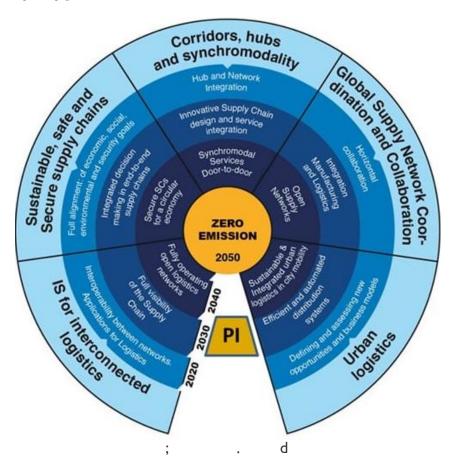
Stimulate business model innovation b



uniec



! !F





ETP-Alice

The European Technology Platform ALICE is set-up to develop a comprehensive strategy for research, innovation and market deployment of logistics and supply chain management innovation in Europe.

The platform will support and assist the implementation of the EU Program for research: Horizon 2020.

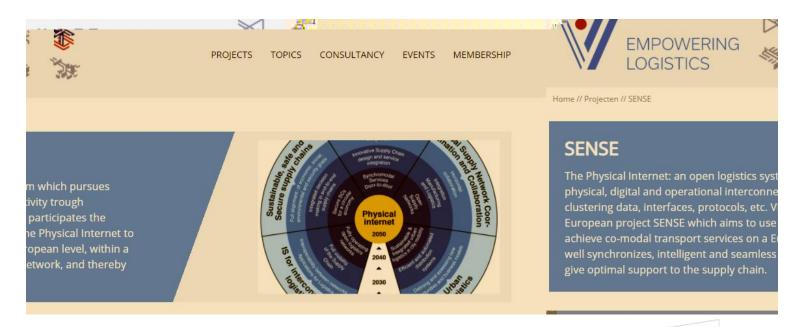
ALICE is based on the recognition of the need for an overarching view on logistics and supply chain planning and control, in which shippers and logistics service providers closely collaborate to reach efficient logistics and supply chain operations.







! ! Gb !



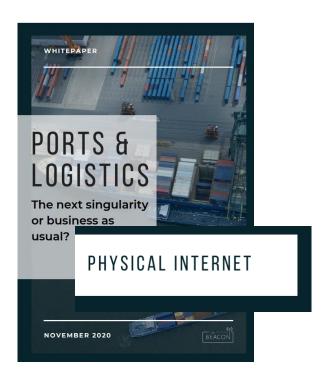








! ! Gb !









Shipping





Barbara Peene (POM): "Physical Internet maakt logistiek efficiënter"



Het team Transport & Logistiek van POM West-Vlaanderen versterkte zich met Barbara Peene voor pionierswerk rond de digitale transformatie van logistieke stromen. Haar ervaringen in IT,

eunplychain an hedriifekynda eluitan daar perfect on aan



9

```
P
```

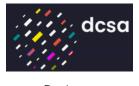
```
db!
   !F
    !Gb
Standards and data initiatives
        ! !P
     b!!d!
           !M
                 !Mbc!) MM
   db!
■ Pcd!
  Td
```





B !!



























FEDERATED









I b b



- B!!!bb!!!b!b!!
- !b ! !b !d ! ! !d
- b!b!!b! b!d b!! b!bb!db! !c! !c!!db@
- Harmonization -> bring data of varying formats together

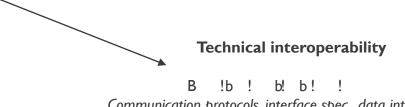




Semantic interoperability

b!b ! b What is sent and what is understood

The European Interoperability Framework (EIF)



Communication protocols, interface spec., data integration etc

!d ! b b ! !F b! d!b! cd! d!.?!Sb!! b! ! b D d! cdb b !c !b!d FD! ! ! b! b b! bc ! b b !)O **(**P

unec WUB MOBILITY, LOGISTICS & AUTOMOTIVE TECHNOLOGY RESEARCH CENTRE





```
db!
! !
!F
!Gb !
Tb b !b ! bb! b
B ! !P !
b! ! d !
```

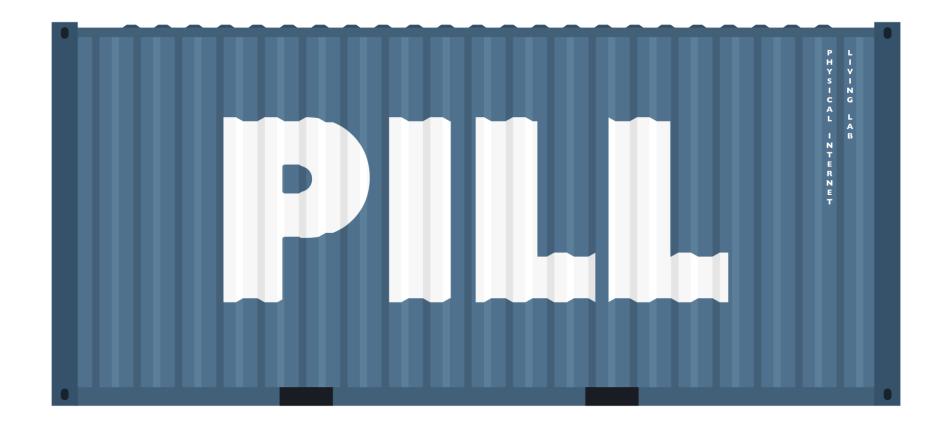
- Pc d !
 - Td







Physical Internet Living Lab (PILL)



Objective

D b !b! b . ! db! ! U!









PILL Partners







PILL companies and organizations













































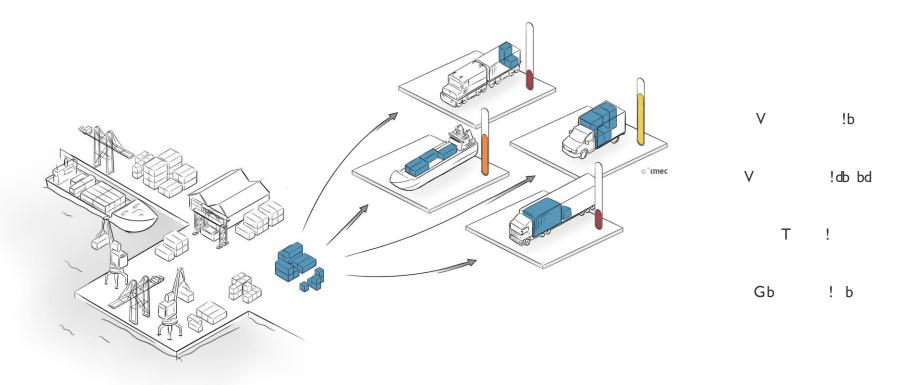








M. !!!

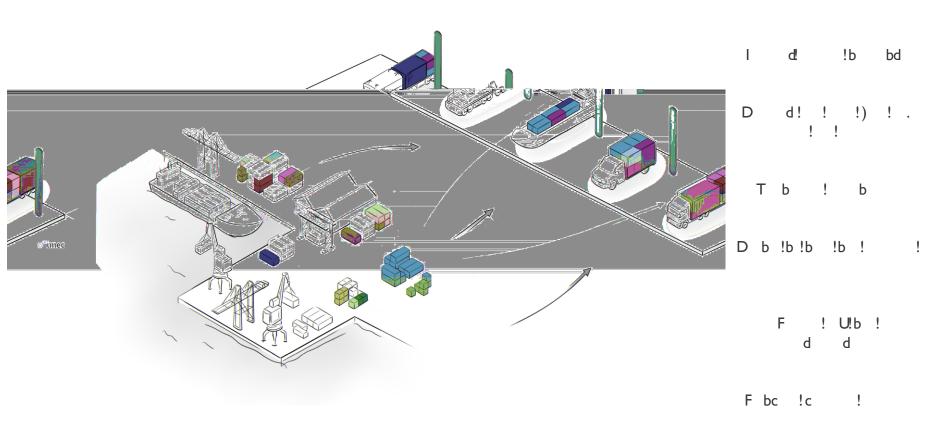








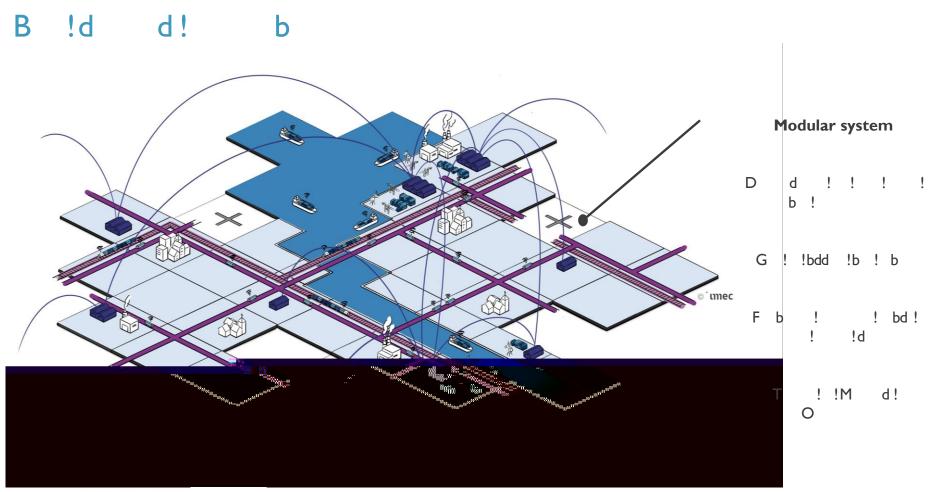
MM !





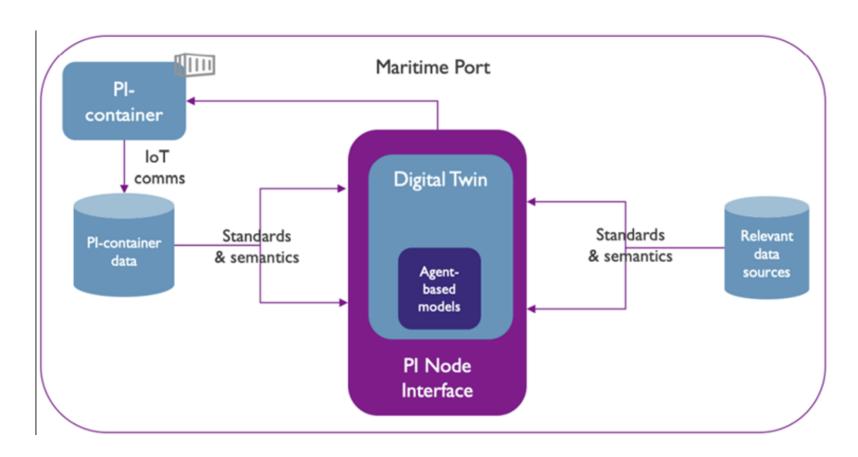










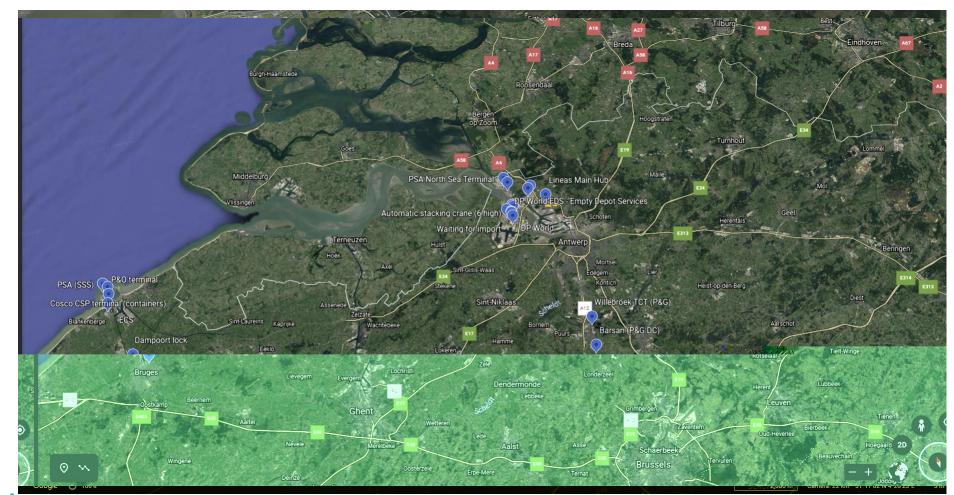


່ເກາec

C ! ! !

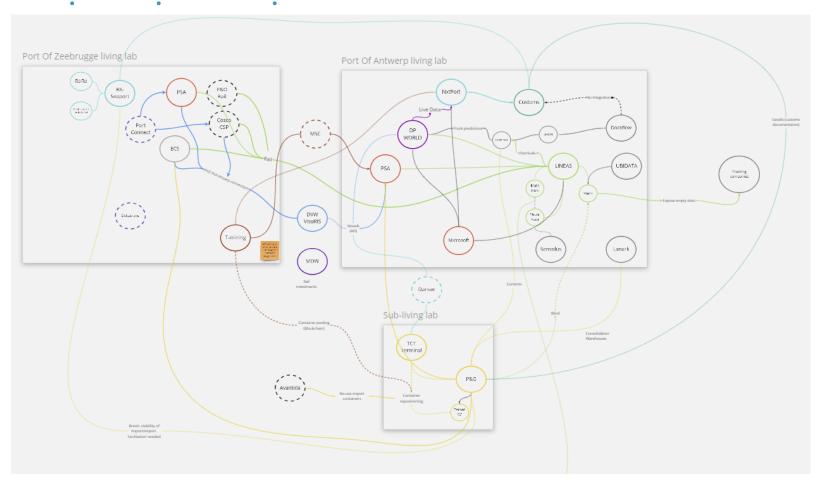






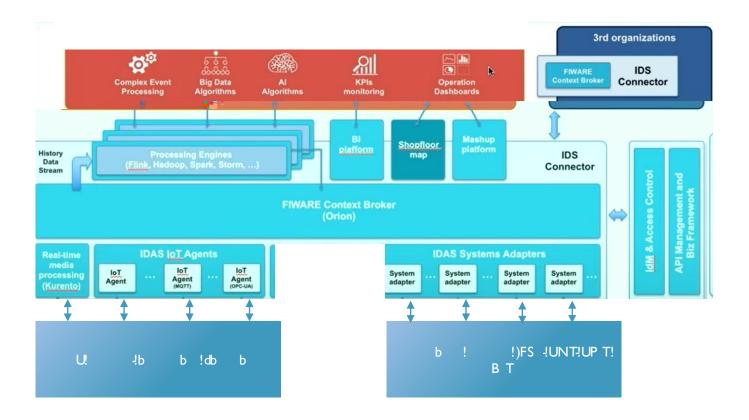


C



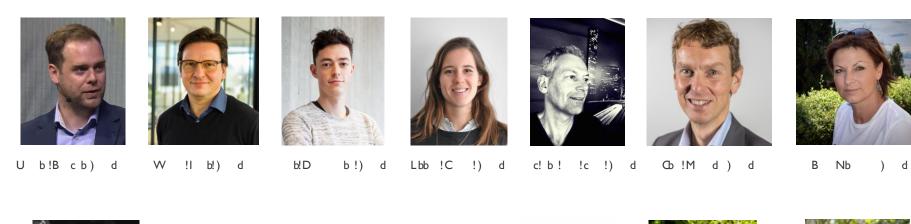


Ud db!!d!b!!)GBSF!ETB





U! MMUFBN

















.Nb!Wb!Bcd)d







mec

embracing a better life