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Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning

D7.1 Dissemination and Communication Plan

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Qetq fhtB B

Funded by the European Union

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Abstract

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 ÿfB F ttffh ctıq Bc fB q ectıq B cc B tB tijfB tq fhetıtB fc efB fqe fhtB qtB coB f ttffh ctıq Bc fBeq ectıq Bceti tıfhtBtijctB coBcc fB cefB tij BtijfBF QB tq fhetıBtBtfjq ofB fBtfhBctBcBo Bfqe fhtBtijctBeq ofB fBtfo ÿtoBcfc tfhfBc fBtfh tfhfBtijtq ÿq tBtijfB tq fhetBc fB qcoq BtijfBtı fho fB tq ffhfB Btijfffqe fhtıBB
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 ÿ tBF ttffh ctıq Bc fB q ectıq B cc Bcotq Bffhtı fhtB fhB tıcti fhtBc fB ffhfB tq fhettB tqBfhtc otfjBtfttctfh eBcoc efhtBc fBeqcc qtctıq B fheÿc tf tBc fBffh fhtBtijfB fhtÿqfqcq BqtBtijfB fhtc otfj fh tBq Btijfffhtfht coB tfhtfhtfB tq tBtijctB coB cc Bc B qttc tBtqofB Btijfttc tffhtc otıB q Btijfq tc fhfBtfhf ottfBB

Summary sheet

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Deliverable No.	F B
Project Acronym	F QB
Full Title	FC C F U B UC F B J UQ QF C B Q C QUC B C FB Q FB U C B U J B CB QF B QUB CB B UC Q BQ B U C B Q BC FB C B J BF C CB J CU BC B UQ C B BC B
Grant Agreement No.	B
Responsible Author(s)	ctoqttcB tfhttc BUc cfhofB fht c B fho cB ctq cB Q B
Peer Review	C BU U J B Q B
Quality Assurance Committee Review	ctrBJ c ooc B tfc fB sijofht cfhffh fhtBU U J B Q B c B B ctq B qttfhtBC B
Date	B
Status	q ofhnfhfB
Dissemination level	q f fh trcoB
Version	coB
Work Package No.	B
Work Package Title	fh B fh fhtctrq Bq Btf tfc c ofBoq tfnetBc fB oc Bc fB fh q fht Btijf BffhfB
Programme	J qt q B tq fB tq tc fB
Coordinator	B q tf on B
Website	f tfeq tq fhetreq BBBB
Starting date	c B B
Number of months	B

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Project partners

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Organisation	Country	Abbreviation
B Q B U B B qqtf ctqtB	B	B
U U J B Q QU J B B UC B JBB	F B	U B
Q B Q C Q BC B B UF Q Q B C U CB	BB	B
QB Q C Q B BB	B	QB
U C Q C BF C CB C B BB	F BB	F CB
B Q B U CB BB	BB	B
C CB F U B Q B JB	F B	C CB
Q FC Q B QB B UC QU B B CB Q CBB	BB	B
BB	BB	B
J QB UQB U C B C B J Q Q BC C B B	BB	U J B
F J Q B B C U BC BB	BB	B
J B Q B U B JBB	F BB	B
BF BU J U J B J Q Q B B BB	UBB	U B
J B U F CB U BQ BC FB B	B	C B
Q BB UQ Q Q BQ BQ UC Q C B B JB UC FB U BC Q C Q B U C Q C B	BB	Q B
UQ C B C U BC Q C Q B CB BB	F B	CB
C C B QUB Q B Q C Q B J UQ JB Q C QUC Q B B UQ B	BB	C B
UC B U B QUB U C QU BC FB UC QU B Q Q B B	BB	UC B

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Q BB	B	Q B
CFB BB	BB	B
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Q B U CB BB	B	Q B
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C C BF B CU Q CBB	B	B
B U C Q C B U BB	B	B
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F J B J B J C Q BC BB	B	BJ QB
C B C J F UQ B U B Q Q UQ Q BC Q BB	B	C B
UQ C BQ B	B	UQ C B
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CBtqB B cc fBQ B	B	C B
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Document history

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Version	Date	Organisation	Main area of changes	Comments
B	B	Q B	B	B
B	B	C B	q fB	Cf fBtfhfhtfh efBtqB qecoB q ectq B oc tfB cf fBtfhfhtfh efBtqB oqtctq B oc tfB co fh toB fhn fhfhB tct fhtB tq tBc fB fhtfht coBc f fh efB tct fhtfhfBctBfhtfht coB fh fh ttfB
B	B	U tfheijtB q tf oB	q fB	tc fhijqofhttB c B cf fBeq eo tfq tfBtfhqtf fhtB fhtfht coBfh fh ttB B eijtq qoq ecBqtf fht B
B	B	Q B	B	q fh ttB tq BC B c fBU B eqt qtctfhfi B
B	B	B	qtB eq fh ttB	B
B	B	U B	qtB eq fh ttB	B
B	B	C B	qtB eq fh ttB	B
B	B	Q B	coB fhttfq B	B

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List of acronyms

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DG	F tfhetqtctfh fh fhtcB
EU	tq fhc B q B
GA	tc tBC tfhfh fh tB
GDPR	fh fhtcBF ctcB tqtfhetıq BUfh octıq B
IPR	tfhofhetı cB tq fhttıBU ijttB
IT	qt ctıq B fheij qoq B
KPI	fhB fht qt c efB f ectqtB
LL	B c B
LSP	q ttıetB fht efB tq f fhtB
PI	ij tfecB tfht fhtB
SSH	qe cB e fh efhtBc fBJ c tıfhtB
SULP	tfc c ofB t c B q tfıetB oc tB
SUMP	tfc c ofB t c B q otıB oc tB
TEN-T	tc tf tq fhc B tc tf qttB fhtı qt B
WP	qt B ce c fB

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1. Introduction

1.1 DISCO in a nutshell

1.2 Purpose of this document

tBtfhtfBtijfB tq fletrtB tf coBf fh trtr BtqB tc fBtijfBcetr trfhtBc fBq teq fhtBq Btijfb tq fletrB ij tBtftctfh B cotqBf fh tr fhtB fhB trctr fhtBc fBqt c ttctrq tBtqBfhtfc otfjBttftctfh eBcoc efhtBc fBeqoc qtctrq B fleijc tf tfB ctrr fhttfBfh fht fh efhtBc fB qo fh fh tB Bqtijfhtb ffhfB tq fletttB oB fB tfhfBctBcB ctftfB

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CtBtijfB tq fletB tq tfhtffhtBc fB fh Beq trcetBc fBf coq fB fleijc tf tBctfBBfhtfc otfjfhf Btrc oqtfhfB cetr trfhtB oB fBf fh fhfBtqBtfhceijBc fBeq ectfB tijBtijfhtfB fh Btfc fhijqofhtB fh fhttfB q ctftB tijfBfh fBq Btijfb tq fletrBtijfBe trfhtBc fBtijfhtB f tftt B ctrr fhttB oBf fh fBtijq Btijfh B oBtc fBqt ctfB tijfBF QBq teq fhtfB

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2. DISCO's mission

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2.1 Communication objectives

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JC Btf fle Btijfb fhtfc fhtBc fB qqftBtqB fBtfh trB

QB JQ Btf fle Btijfbtfle fh ttfB tfh f fhfBf fh q tc ijetfB

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tqf ettBc fBfh tf tfBtc fh Bc fBtc tffhtBqBtijfB tq fhetıtBtfhtf otfB
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2.1.1. Key messages and project mission statement

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cttctı fhB qBfqBtfqBtijtB cc Bcc tBfq BcBotfBqBtf ofBeq etfBc fBtc oqtfhfBtfctfh fhttB ijeijBeq fhB
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eq tfhtBc fB fhfhfBtqB fhtfjctfhfB tijBtijfBc f fhefBeq tftfffhtoBB

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tB tBet ecoBtijctBtijfBF QB cofhtBctfBfh fhetı fhoBeq fhfhfBtqB ctc tfhfBtijctBtijfB fhtfc fhtB tB
tq qtfhtBctfBco c tBeq tftfffhtBc fB tfhtctfhfB tqBcBoct fhB tq fhetıtfhoctfhfB cttctı fhB

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ijfB c Bffhctfhtijctfhtfjq ofB fhijfhctf B ffhttfqqf Bc fBtfhtc fhfB Btijfh Bc f fhefBctfhB q Bctf fhB
fhtfc fhtfB ijfhBı ecoBeq tftfhBq Beq etfhtf ctfhtfhtijctfh oc Btijfh tq fhetıtfBqcofB tfı ectıq tfB
q ttfBq Bf fhtfhtıctıq B tq Beq fhtıtqttfBc fB fh fhttfhtqBtfc fhjqofhttfB ijfhBtfjq ofB fhtfhofhetfhfB
BcoB ttfhBc fBtf q fhBeq ectıq tfBc fBtfht fhctfhtijfheqt fhtfq fhq BcB tq fhetıtfB tc f Bc fB
ct fhı Bfh qtttfB c Btijfh Btfhofhc tıBB

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ijfhB fhB fhtfc fhtfBffh tı fhfBctfhtijfhBqoq B

DISCO aims at fast-tracking upscaling to a new generation of urban logistics and smart planning. It enables the transition to decarbonised and digital cities, delivering innovative frameworks and tools, and changing urban Logistics and planning paradigm with a Physical Internet (PI) – led approach.

In order to achieve this, interoperable innovations will be integrated with enabling technologies. An online PI-led Meta Model Suite will be used, along with its Assessment Toolkit, which measures the quantitative and qualitative progress of the digital transition, and its five "DISCO-X" innovations—DISCOCURB, DISCOPROXI, DISCOBAY, DISCOESTATE, and DISCOLLECTION—to facilitate more ambitious urban logistics and planning.

DISCO will support European urban logistics players in reducing economic, societal, and technical dependence from private digital platforms owned by large global providers, magnifying the scope of a Sustainable Urban Mobility Plans (SUMPs) converging to data-driven Sustainable Urban Logistics Planning (SULPs).

DISCO partners and stakeholders will co-design, deploy, demonstrate, evaluate, and replicate innovative, inclusive, hyperconnected and data-driven urban logistics and planning solutions in 4+4 DISCO Starring and Twinning Living Labs, and adopted by 4 Follower Cities and Regions.

All parties involved in the design of DISCO solutions (such as cities, logistics service providers, retailers, owners of real estate and other public and private infrastructure, operators of transportation, members of the research and technical community, and members of civil society) work together to shift the focus from sprawl to models centred on neighbourhood delivery, minimal emissions, and efficiency of freight.

DISCO will encourage trustworthy and voluntary pooling of urban freight data, by co-creating innovative measures and enabling customised data protection protocols for voluntary and purpose-oriented data sharing.

All DISCO findings will also take into account the Sustainable Development Goals, such as Goal 11, "Sustainable Cities and Communities," which enables social cohesion between urban centres and their peripheries, green investments, and new value generation, with enhanced SULPs that are harmonised in SUMPs.

2.2 Spelling and grammar

- **British English** Btijf B tq fkc B q ttffq Btfh tfhtBtijctB f fkfB tq fkettBco c tB tfB t ttitfjB otfj BJ fhtfBc tfBtijfBeq ttfhetBtf fkwo tBq Btfq fBeq q B qtf tfB tq tc fhBefh ttfhB tfh tcotfhBqt c tfctıq B qtB qtfBf fhtc dfBtfhfBtijfB tq fkc B q ttffq tB otfjB tı dfB f fhB
- **Project title** Bco c tB t tfBtijfB tq fketBtıtdfB tf Btijf Btfc fBec tcotfctıq B qt ctıBF QB tq fketıB
- **Always capitalise the outputs deriving from DISCO** Btf eijBctBF Q BF QB fhtcB qf fhB tfhBfhte

3. Key stakeholders and target audience

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3.1 Target groups

ÿfBF QB tq fhetBc tBtqBfh c ofBtfttq Bfh c fh fh tBq B tfht coBc fBfhtfht coBtfc fhÿqofhttfB ceÿB tct fhtB tq B oB fBc tqceÿfhfiB tÿBtc oqtfhfiBceti tifhtfBtf fhe eB fhB fhtfc fhtBc fBeq etfhctiq B tqefhtffhtfB ÿfB tq tBffh ti fhfiBctfhBB

B

- **Citizens / civil society** B qBfh tf tfB f fhtf tfhcfBtf qttBqtBtÿfBtf fhtfhfiB fhctf tfhtfBtfhtff fh ttB qBtÿfBetifhtBtct fhtfhfiB BtÿfB tctt Bc fB B B c tB oB cttie ctfB BtÿfBeq etfhctiq B tqefhtffB ÿfB fhfhf ce BtÿfhB tq f fBq BtÿfBceefh tc oti Bc fB c oti Bq BtÿfB tf fhtfhfiB fhctf tfhtfB ÿeiÿBÿc fBcBf tfhetB cetBq BtÿfhtBfc oBo fhtB eo f Bc tB coti B q tfhBtc fhti Bc fBeq fhtfiq BtB fht B qttc tiB
- **Local authorities** B ÿfhBtfÿq of B etfhctfBtfhctfh eBc tqceÿBec ce tifhtBtqB t c Btc tf qttBc fB oq tfietfB qtfBetifhtB ofBf fh fhoq Bc fB tfecofBtf fhe eB fhctf tfhtB BtÿfhtB t c Beq tfh tiB Q B ctB cB t ofh fhfiB fhti qt BtqBtf tfhcfBF QBceti tifhtfB q ofhi fhBec ce tiB of Bc fB tfh oectiq Bceti tifhtBtqB qtfBtÿjc B Boqecoc tÿqt tifhtfB cBttBtfhtf fhetifB qt B tq tfB qotie c tBctfBfh fhetfhfiBtqB fB qofhfiB B qoe Bf coq fhtfB
- **National authorities** B ÿfhB oc Bc Bfhtffh ticoBtqofB B c c B f Bc fBf fh BtÿfB ofh tfoctifB tc fh qt BtqB tq qtfBtf tfc c ofB q oti B eo f B tfh ÿtBctB t c Bc fB tfht t c Btfecofh B qtÿBtfhej ecoBfh fhttBc fB qotie c tB oB fB tfhiBtqB ctie ctfB BtÿfB qoe Bf coq fhtfB
- **Logistics service providers:** tq BcB tf fhtfBtfc f q tiBtÿfhBctffttB BtÿfBf fhtf Bc fB cofctiq Bq Boqecoq tfietBtfqotiq tBc fB qf fhtBqtBtf tfc c ofB t c Btfh ÿtBeq tfqofctiq B q B oq tfB ÿfhtfB c Btfjctfhÿjfho oB qt ctiq BqtBtÿfBf fhtf Bq Btfh ÿtB fhctf tfhtfB ÿfhBÿjc fB cBj ÿB qtfh ticoBtqBtecofB Bc fBtfh oectfBfh fheti fB qf fhtBc fBtfqotiq tB Bf fhtfh tBeq tfh ttB ctB c Bq Btÿfh Bq fhtctfBctBcB tq fhc B B tfht ctiq coBofh fho
- **Freight/service receivers/procurers, Producers/shippers:** tÿfhB eo f fBBcB f fBBtc fBBq B t ctfBtfc fhÿqofhttB tq Btÿfhoq tfietB fhttf fheti fhBtÿjctBctfB qofhfiB Btfh fhticoBtfc fhtBcoq B tÿfBtf oBeÿjc Bc fB tfhtfhtfhfiBtqBtÿfBceti tifhtBc fB qtfh ticoBtfh oectiq BBtecofh Bq Btfhtf ontB tij Btÿfhtoq B tqefhtffhtfB
- **Retail industries** B ÿfhB eo f fBBcoBcetqttfB tqefhi tfhtBc fBcetiq tB tfhfiBtqBeq ttqoBtÿfB q fh fhtBq B tqf ettfBe tfq fhtBqtf fhttfBtfht efhtfBc fB qt ctiq B tq Btfhtc ofhttBtqB eq tf fhttBctfB q Bctfhtc oBoq tfietfB ÿfhB oc BcBefh ttcoBtqofB BF QB
- **Public and private infrastructure owners and real estate** B ÿfBBc oti Bq BtÿfB oeBc fB t ctfBtfhetqttBtqBeqoc qtctfB tBcBf fhetf fB cetqtBtqBf fh ti Bc fBtfhtB fht e tiBtfhcoBfhtfctfB tfqotiq tBtÿjctBcoq Bctfh B ofBf fho fht Bctfh fhctf ofhB

- **Technology suppliers and innovators** B fkeij qoq B tf ofhttB c fB fhijeofBtfkeij qoq B tf ofhttB oB tq ffB fctfkfB tf ijttBq Btijfh B fh Btfqotıq tB c oc ofBc fBijq Btijfhtfkec B fB qt c tfkfB tqBcBeq tfttfhtBc fB tfhtctfkfBq fhBqBtf tfc c ofB q otı BCtBoqecBofhfhoBtijfhtB qtfhtıcB oB fBtfhttfkfBc fBctfkfhtfkfB Btfhcoo fBeq f tıq tfB
- **Research community and academia** B ijfBF QB cttı fhttfj B eo f fhtBtfhtfhcteijBefhttfhtBc fB fhttftıfhtfB ijfBtfhf ottB oB fB tqcfoBf tfkfh ctfkfBtqBtijfBtfefhtı eBeq tıBtijtq ijB tijfB oectıq Bq Btfefhtı eB c fhttfBf tfkfh ctıq Bq Bceti tıfhtBc fBtfhf ottB cB cttıe ctıq B tqBfhfhttfBtfh ctfBc fBeq fhtfhefhtBctBcoBofhfhoB tq B tq fhc BtqBoqecBq fh B
- **End user organisations:** tijfhB eo f fhqt c ctıq tBtijctB ijtBcofqB fB cetfkfB BF QB fhctf tfhtB eo f fBtijqtfBtfh tfhtfh tı B tfhttBq B oeBtc tf qttctıq B fhifhtfttc Bctfkfe ctıq tfB tfijq Bq fhttfBijtfqte Btq Befhtfhtfhtctfkfe ctıq tfBCtB qtijBtijfBoqecB qtBtfhtfBtftfhtfBc fB B qtB qoe Bofhfhofhtfftf fke eB tq tBtijctBec Btf ct B tqceti fBf tfe tkfq tBc q tBF QB fhctf tfhtB c fBtfqotıq tB oB fBtc t fhtfhfBc fBeq tf ofhfi B

3.2 Stakeholder mapping and media monitoring tool

C B tıcoBc tqceijBtqB c Bq tBtijfBtfc fhijqofhttBjctB fhfhB f fhttc fh B ijtBc tqceijBjctB fhfhBtc fh B ctBcB fhq tc ij ecBtfhceijBtfc ttı B tijBtijfBB B B tfht ctıq coBofhfhoBtc BtBfq BtqB ctıq coB Ufh q coBc fB qecBofhfhoBF fhtfhtB tq tB fhtfBtijfhBtfhtB B ctfkfBq Btijfh f tfttBc fB ctı tfBq Btijfh qt c tfctıq tBq tBctkfe ctıq tfBB

B

B ctcofhBq Btij tBfhfhte tfBtijfhtfBtBcBfctc ctfBq B f f coBeq tcettBq Bqt c tfctıq tBc fBctkfe ctıq tB ijeijB fB coB fB q cctı Bc fBfhfhfhoq Bf t Btijfh B tq fkeetıB ijtBfctc ctfBtBcB Q Bctkfhtc fB qtB F UBtfhctfq tBec qtB fB oeoBtfjctfkfBB

B

CBf cotı fBeq ectıq Bcq B oB fBBfhtfc otfjfkfB tijBtijfBf fhtı fkfBtfc fhijqofhttfBQ Bq fBtfffhB tijfBf fhtı fkfB tq Bq Btfc fhijqofhttB oB fB tfkfBtqBtf tfet fBtqBtijfB tq fkeetB fh tfofhtfhtB Bqtf fhtB tqBtfc B qt fkfBc q tB ijctBtBijc fh BctB tq fkeetBofhfhoBtqB qoq BF QBq Btfe coB fkfcBc fB fB tfkfBtqBtc fB ctttB B tı tfBf tfkfh ctıq Bfhfhttfc fB oeB tfhtcetıq tfBtfeijBctB qoe Bf coq fhtfB fh ctttBc fBqtijfhtBfhfhttfBQ BtijfhtqtijfhtBtfffhBtfc fhijqofhttB oB fBcofqB tfkfBc fBfheq tc fkfBtqB tq f fB fkfkf ce Bc fB tfh Bfhofh fhttBtqBtijfhtBF QB cttı fhttBtfhctf Btijfht B q ctı fBcetıq tfBqtB tfc efhBtq Btijfh qoq B tfhtcetıq tfB

B

- oeBeq tf otıq tBq Bfkctı tfhtBc fB cofctıq B BB BtqB tq f fB fkfkf ce Bq BF QB f fh q tftctıq Btfhf ottBctB B c tfBtfqBtijctBoqecBeq tıfhtBctfBco fkfB tijB tfhttB fh fkeetıq tfBB
- q tı ctfkfB qqBf t BQ fh BF c tB
- cB q ofkf fB J Bfhtfc otfj Btijfhec ce tıB of B

B

ijfB UQB qctfBtfc fhijqofhttB c Bec B fB q fB BtijfBC fh BB

B

4. Link to the Exploitation Plans and Impact Creation Board for Transformation

B

4.1 Exploitation Plans

B

ijfB q ectıq Bc fBF ttffh ctıq Bttttctfh B oBcdfqBtf qttBtijfBq fhtcoBF QBfh oqtrctıq B tfttctfh B

B

F QBtfhtf ontBjc fBcBj ijB qtfh tıcoBqtB fh B ffhoBfh oqtfhfBf t Bc fBc tfhtBtijfBfh fBq BtijfB tq fhetB ctBtijfBeq tfqttı B qofhtB fhB f tfttcoBcetqttB tq Btijfboq tfhetBtfhetqt Bfctcbc fBtfheij qoq B tq ffhttfB tq fhetBfh oqtrctıq BtB ttt tfecoBfh fhffhfB tij BfhceijB BtqBfh tf tfBtijctBtijfBtf fhe eB q teq fhtBctfBfffh fhoq fhfB tijBtijfB fhfhftBq Btijfbtct fhtBc f fh efB B f B oqtrctıq Beq fhttBF QB tfh oectıq Bcetı tıfhtB B B tfBcfq tıq B fhctf otıBtfı f fhtB B qoq fhttfBc fBoc tfq Bcetı tıfhtB tijBtfhofhc tB tq fhc B tıctı fhtfB

B

ijfB ttctfh eBf coq fB fhn fhfh BC Bc fB Q B oB qtfhfhtBeqq fhtctıq B qtBtijfBcfq tıq Bq Btijfb tq qtfhfiBtfo tıq tBtqBfh tfht coBe tıfhtfB ijfB q ofhi fB octıqt tBC B q ctıq B ct fhn ocefB oB o B tf fhtfBq fhttB tijB fhtfqttBc fB ctti fhttB ijofBtfjq ectf Btfht efhtBc fBtfo tıq tB tq ffhiB BF QBC tfhtBF QBofhn fhBtijfB q otıBCecffh B c c fhiB BU Bc fBC B q ofhi fB octıqt B oBtf qttB q ofhi fBtc tffhtBB

B

F QB oBffh fBBfh oqtrctıq B oc tBq Bttt fhB oqtrc ofBUfhtf ontB UB tij B ctfB B BC B B q fh fhtB B B ijfBtfheq fBc fB fctfhiB fhttfq Bq Btijfb F tffh ctıq B B q ectıq B oc B B B oB tq ffB qtfB fectıq tfBCtBtfh qttfhiB Btijfb C Btijfb qoq Btc ofBtfh qtttB c B tıcoBfh oqtrctıq B oc B

B

Key (exploitable) results	Routes to exploitation	IPR
U BF c qtftBqtB etıq coBB cteijtfhetı tcoBf fhtf Bq Btijfb fhtcB qf fhB tfhBB U BCtffhtf fh tB qqo tB c f tı Bf tcoB t c Boq tfhetB tfhcf fhttB	• C B q ofhi fB octıqt BB • tc Btijtq ijBC B ijfh ctıeB tq tB • Cecf fh eB c fhttB q t coBBeq fhtfh efhB • cttBq B oc tBqtB tfhceij BtqBtc B fh tB fh fhtctıq Bq B qt qtefhB	Q fh Btfq tefhB

U BCfc tı fB o fh t tB U B tfhtq fhtc otıBc fB cfc tc otıBqBF Q B tfqotıq tB	• C B q ofhf fB octıqt BB • C Q B ttctfh eB F coq fB • Q F B ctfB qtefhtB • C C B B J FC CB	Q fhBtfq tefB
U B tcf fhfB B q eB f fho fhtB	• C B q ofhf fB octıqt BB • q otıBCecf fh B • C B	Q fhBtfq tefB
U B B c ofB BFctcB cefB BB ctcoq fBqBtfht efhtB B q fhetqtB tqtfB B ofh fhtctıq B f fB U BFctcB cefBUcfctBc fB q qctfB qqo tB	• C Q B ttctfh eB F coq fB • q otıBCecf fh B • C C B B J FC CB q otıBFctcB cefB	Q fhBtfq tefB
U B ce c fBqB q ctı fB fctc f t fhB t c Boq tfhetB fhctf tfhtBctB tcctt B tfBB U B ce c fBqB fhctf tfhtB c fBtfheıj qoq fhtB f fh q ttctctfhfB B fh Btfhtı tfB ctB B tB	• C B q ofhf fB octıqt BB • C Q B ttctfh eB F coq fB • C C B B J FC CB • tf fq B octıqt BB C B • q otıBFctcB cefB	B tq t fhtct B q fhtecB UBB q fhtecB fht efhtB
U B tfhtceti fBBFctfj qctfB qtBeq q B q tqt Bc fB fhcoctıq BctB ttctt B tBc fB otfBqB tBqtBetqtfBBftfB fhcoctıq BB U B fctfhfB tfhtceti fB Fctfj qctfBqtBeq q B q tqt Bc fBfhcoctıq BctB B tB	• Cecf fh eB c fhttB q t coBBeq fhtfh efhBB • cttBqB oc tBqtB tfhteıj BtqBttc B fhtB fh fhtctıq BqB qt qtefhBB • tf fq B octıqt BB C B	Q fhBtfq tefB
U B tB cettfjfhhtfBB	C B q ofhf fB octıqt BB	Q fhBtfq tefB

U B e fh tB c fB tfhtB fht e Bc fBF fho fht B oc tfB U BUfh oectıq B oc tfBB U BUfh oectıq B qq ofhtBq B ofh fh tctıq Bectfhtf	C Q B ttctfh eBF coq fBB q otıBCecf fh B C B B ttfq B octıqt B	
U B fkeij qoq Bttfh fBc fB ct fhtB cteijB U B q ctı fBB tf fhtfB qf fhotB	• C B q ofhf fBB octıqt BB • UC B cteij c BB • B t c B q otıB	B tq t fhtct B q fhtecoB UBB q fhtecoB fht efhtB
U B fh Beqoc qtctı fBB tc fh qt tBc fBfkeqtf ttfh B c tqceijB	• C B q ofhf fBB octıqt BB • C Q B ttctfh eB F coq fBB • C C B B J FC CB	Q fh Btfq tefBB
U B fhctf otıBtfı f fhtBc fB Cf q tıq B oc Bf fho fhtfhfB B qoq fhttB	• C B q ofhf fBB octıqt BB • Cecf fh eB c fhttB q t coBBeq fhtfh efhBB • cttBq B oc tBqtB tfhceij BtqBttc B fhtB fh fhtctıq Bq B qt qtefBB • ttfq B octıqt BB C B	Q fh Btfq tefBB
U B tc Bceti tıfhtB Btijf BB q otıBCecf fh BB U B q ofhf fBU B	• C B q ofhf fBB octıqt BB tq fhc B fhn qt Bq B tBB • C C B B J FC CB	Q fh Btfq tefBB
U B ofhfB qoe B ce c fBB	• fh cttBc fB qt ttjq tB tijB qoe B c fhttBctB ct q tB ofh fhotB ttfq B octıqt B B C B	Q fh Btfq tefBB

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B
B

4.2 Impact Creation Board for Transformation

ÿfBF tfffh ctıq Bc fB q ectıq B cc B odBfh coBtf qttBtijfBfh qtttB ffhttc fhB BC B coq B tijB Q B CBc fBF C BtqBtijfBetfhctıq Bq Bc B cetB tfhctıq B qctfBqtB tc tfqt ctıq B Btijctb odBtf qttB ct fhtB tc fB qtBtijfB q ctı fBF QBtfhtf ottfB B ctijfht B tB tq B tfhofh c tBttc fhijqofhttBc fBtfjct BF QBtfhtf ottBtqB c fBttB cetBc t fhtfhfBtqBcodBct fhtB tq tfB tijfB Btfttfh tijfh tBtijfB tq fhetıtB tf otıBc fB cetBc fBtf fhfhftB Btijfbceeq otfj fh tBq B B tfhfhBF fhcBct fhttBc fB B ttfq B qcotB B Bijfb Beq t tfhtBq tBfh fhttB tq fhttfq cotB tq B tijfBqcoq B fhoftfBB

B

- FctcB cefB B ij tfecB tfht fhtB
- fhn fhtqBe tıfhtB
- t c B tfh ijtBc fB c fB tfhB
- JBf tfe o fhtB

B

q Btfh tfhtfh tcctı fhtB tq B ct q tBetqttfffq c Bcetqttb odB fB qofhfB Btijfb B ij eijB odB fh eq ctfBtijfB ijqofB co fBeijc Bq B t c Bcq tfhetB tijBcBqe tBq Btijfbffhect q ctıq Bc fBf tcoB ttc tfqt ctıq Bq Be tıfhtfB qoe Bf coq fhtBc fBfh eijc fB fh cttBtqB fBqt c tfhfBf t Btijfb tq fhetB o fhn fB odB fB tfhfBtqB tq qtfBc fBf tfffh ctfBtijfB Bc fBttBtfhtfq tefhtBc c cc ofBtqB tfhtfhtfhfB cqecBc tijqttıfhtBc fBcq tfhetBtfc fhijqofhttfB

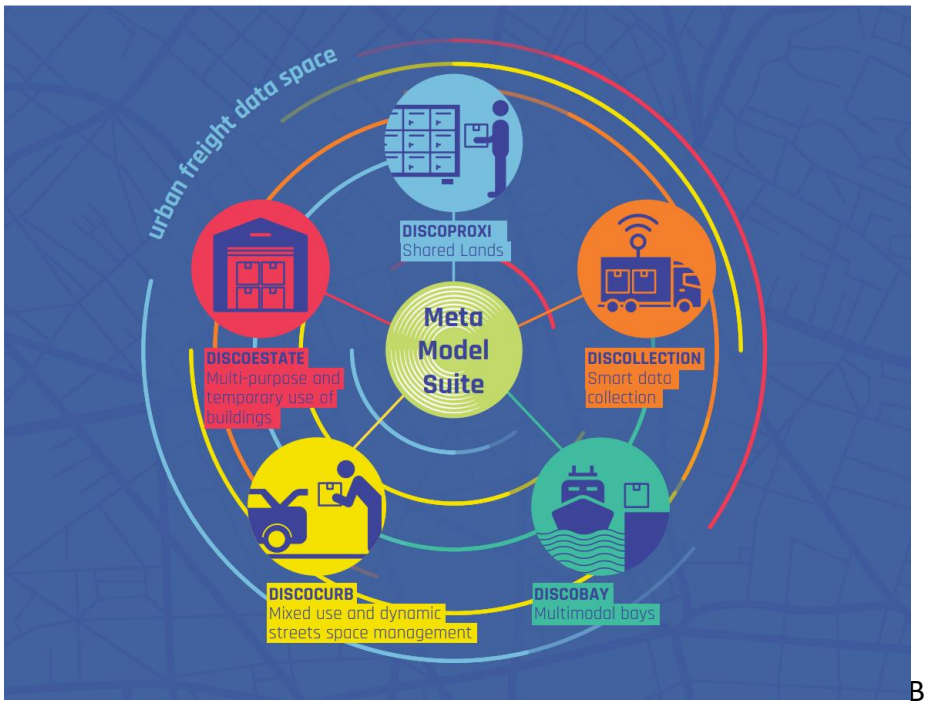
B

ÿfBtfheq fBc fB fctfhfB fhttfq Bq Btijfbf tfffh ctıq B B q ectıq B cc B B odB tq ffB qtfB f ectıq tfB

5. DISCO visual identity and media channels

5.1 Branding and project identity

5.1.1. Key visual



B

ÿfB fhB tf coBtB qtB fkc tBtqBfh tfB BttfhoB tBtB ttfhcfB fkc tBtqB fBc ofhfBtq fhtÿfhtB tÿBtÿfB qtÿfhtB fhB tf coBfhofh fh ttfBB

B

c ofhtBq B fhf cBtfjq ectf BtÿfB tfh tctıq BqBtÿfB fhB tf coB tÿBqtÿfhtBfhofh fh ttfBfh BtÿfB tq fhetB oq qBc fBtc o fBctfBtfjq B fhoq B

B

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5.1.2. Project logo

B

F Q tB oq qB ctB tijfB ttfB tf coB fhofh fh tB f fh fhfB qtB tijfB tq fhetıB F fhtf fhfB B tijfB tq fhetB eqqtf ctqtB B q tf on B tijfBoq qBeq tfttfttBqBn q tc ij Bc fB c fB ct tfB ijfBoq qBtfBqB fB tfhfB q Bcoo F QBeq ectıq Bc fBf ttfh ctıq B ctfht cotBc fB ttB qtB fBcotfhtfhfB Bc B c BB

B

B

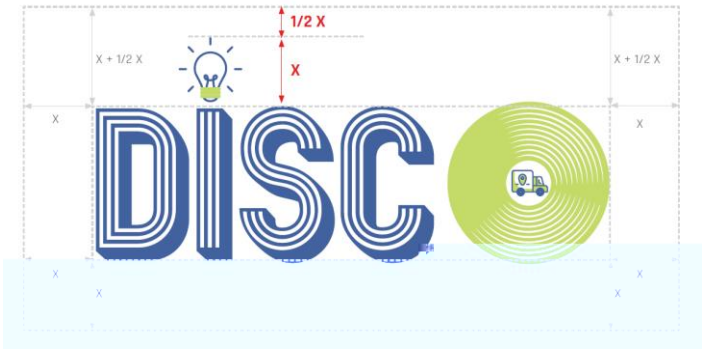
B

5.1.3. Logo size and use

B

ÿfBF QBqq qBtfjq ofBco c tB fBtf ttq ffhfB BcB BctfhcBqBtf cefhBCBeofhctBtf cefBctq fB tijfBqq qBtBtfheq fh ffhfBtqB c tc B tf coBecttı B ÿfBtfheq fh ffhfBeofhctBtf cefBtBf fh fhfB B tijfBÿfh ÿtBqBtijfB oBeq Bq fBtı fB tq BtijfBofhtıBt ÿtıBc fB qttq Bc fBq fBc fBcEjcoBtı fhtB tq BtijfBtq B

B



B

B

5.1.4. Colours

B

F QBÿjctBcBf tfı etı fB cofhtfBq Beqoq ttBtqBtfh tfhtfh tBtijfBq fhtcoB tf coBf fh tıtı Bf tf oc fhfB fhoq B tijB Bc fBJfhB cofhfBCoB tf coBtfh tfhtfh tı Btijfb tq fhetB tfBco c tfB c fB tfBq Btijfhtfb tf fhe eBeqoq ttfB ÿfBeqoq ttBctfBf fhtfh tıctfhfB fhı fhfhB t ct Bc fBtfheq fct Beqoq ttfB

B

5.1.4.1. Primary colours

B

ÿfB t ct Beqoq ttBtfjq ofB c fB B qtfBq Btijfbeqoq tBfh tfhtffq B BF QBeq ectıq tfB

Primary colors

DISCO blue
#43629f
CMYK 82,65,10,0

DISCO lime
#c7dc6d
CMYK 25,0,73,0

B

B

5.1.4.1. Secondary colours

B

ÿfBtfeq fct Beqoq tB cofhtfBtB tfhfBtqBeq ofh fh tBtÿfB t ct Beqoq ttBc fBetfhctfBcBq Bc fB qtq tBF QBf fhtf B

B

Secondary colors

DISCO purple
#3d459a
CMYK 90,85,0,0

DISCO pink
#ef3d58
CMYK 0,90,56,0

DISCO orange
#f47e2c
CMYK 0,62,93,0

DISCO yellow
#fff100
CMYK 04,0,93,0

DISCO turquoise
#42bca1
CMYK 67,0,47,0

DISCO light blue
#7ac1e0
CMYK 49,8,5,0

B

B

5.1.5. Typefaces

B

ÿfB c Bn fhcefB tnotfhfBqtBF Q tBf fh tntnBtBUc fÿc BtBec B fBf q oqcf fhfBqtBtfhfBtq B qq ofB q ttfB

ÿfBUc fÿc Bn fhcefBtfÿq ofB fB tfhfBqtBcoB c Bÿfhtfo fhfB Bcoq ecBF QB t tBc fBq o fB eq ectnq B fhf c Bctf tf oc fhfB fhoq BB

B

Rajdhani Regular | **Rajdhani Bold**

ABCDEFGHIJKLMNOPQXYZ | **ABCDEFGHIJKLMNOPQXYZ**

abcdefghijklmnopqxyz | **abcdefghijklmnopqxyz**

B

co tBtBtujfB t ct Bn fhcefBqtBcoB qf Btfhtn BtBtB tfhfB BcoB tq fketBtfh octfhtfB c fhoB B B qtfBc fB BtBfh octfhtf

B

co tBUfh octB B BBCalibri BoldB

ABCDEFGHIJKLMNOPQXYZ | *ABCDEFGHIJKLMNOPQXYZ* |**ABCDEFGHIJKLMNOPQXYZ**

c ef fh ij o q Babcdefghijklmnopqxyz

B

B

5.1.6. Document templates

B

fh octfhtBujc fB fhfhBetfhctfhfBqtBq e coB tq fketBf qe fh ttBtqBfh tf tfBcBeq tftffh tBc fB tq fhtffq coB tf coBf fh tntBtBco c tBqoq fhfB BcoB ctn fhttfB fh octfhtBujc fB fhfhBetfhctfhfBqtB

B

- tq fketBf fho fhtc ohtB etqtfq tB qtf B
- tfhtffh tctnq tB etqtfq tB q fht q tnB
- C fh f ctB
- fhfhm B tfhtB

B

ujfB tq fketB coB fB tfhtfh tfhfBctBtfh fhtcoBqecoB ctnq coBc fB tfht ctnq coB fhfhm tBc fBeq fhtfh efhtfB ujfhtfhqtfhBcBtftc f ctfB q fht q tB tfhtfh tctnq Beq tc B qt ctnq Bc q tBtujfBq fketn fhtfB fhB fhofh fh ttfBc fB c Btct fhtB tq tBq Btujfb tq fketBujctB fhfhB tqf efhfB j tBtftc f ctfB q fht q tB tfhtfh tctnq B coBcofqB fB tfh oBqtBtujfBf tffh ctnq Bceti tnfhtB tij Btujfb jqofB tq fketnB

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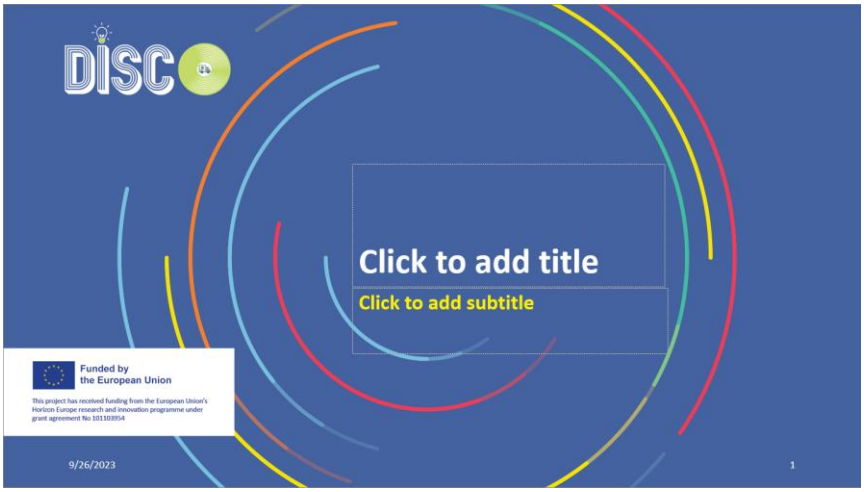

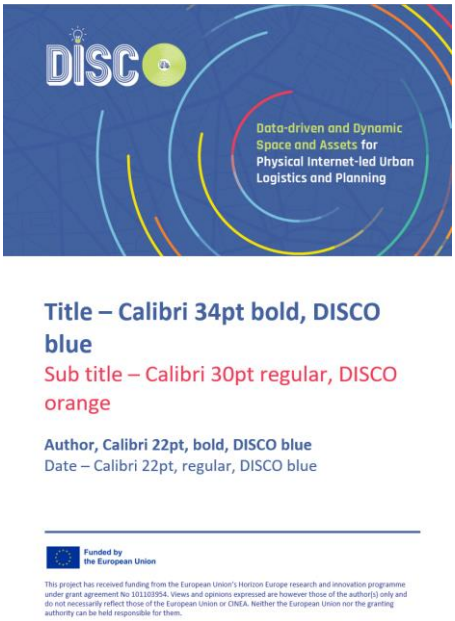

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5.1.7. Visual identity disclaimers: use and application

B

ceijBF QB fhf B tfB eo f fBtijfBf tfecc fhttBotffhfB fhoq BB

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5.1.7.1. EU funding disclaimer

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F QBtfBcB tq fhetB f fhtBtijfBJ qt q B tq fhB f B tq tc fhBCtBtf eijBcoBeq ectıq Bc fB f tffh ctıq B ctfht cofB tfBf tf cc Btijfh'**Funded by the European Union**Blogo BctBtfjq B fhoq B ceeq c fhfB Btijfh qoq Btfhtı B ij tB tq fhetBjctBtfhefh fhfB f B tq Btijfh tq fhc B q tB Jqt q B tq fhBtfhtfhcteijBc fB q ctıq B tq tc B f fhtB tc tBc tfhfh fhtB qB B

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qtfhB qt ctıq Bq Bjq BtqB tq fhtoBc oBtijfhB B f Bq qBc q fhBec B fhBq fBjfhtfhB

B

Q B fhf cB tijBo tfhfBtf cefhBtf eijBctfBtfqe coB fhf cB c fhttBqtB tf cofB fhBtfheq fh fB tf Bq oBtijfhB f fhfB Btijfh tq fhc B q Bq qBc fBtijfhB C Bq q B tijq tBc Bqtijfht fhtıB

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5.1.7.1. CIVITAS disclaimer

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5.2.2 Roll-up banner

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ÿfBc BqBtÿfBtqoo Bc fhBtBtqB tq qtfBF QBctB fhBfh fh ttBctq fB tq fhB tq f B tf otıB tqBtÿfB tq fletttBc fB B qt ctıq BctBcB oc efBc q tBF QBttB tffq Bc fBttB cttı fhttfj B oc toBtqBtÿfB tq fletBofhc ofhmBtBc dfqB eo f fhtB qt ctıq Bc q tBtfqe cB fhf cBc fBtÿfB fh tftfBctB tfhfhtfh efB qtBtÿqtfB ÿqB tfjBtqBtfle fh fB qtfBf fhtc ofhf B qt ctıq BB

B

ÿc e BF QtB tf otıBctBtfhofh c tBfh fh ttfBtÿfBtqoo Bc fhtBec B fB tfhf B Bf fhtfh tB c tfB tf eÿBctfBB

B

- Q Btfc fhB ÿfh Btfhofh c tıB
- CtBfh ÿ tıq tfB tq fletBtfc f tfBfhte B
- CtBcB ÿqtqBq qttı tı BqtB cttı fhttBc fBtÿqtfB qofhf B

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5.2.3 Electronic newsletters (internal and external)

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CBf tcoBfhtnfht coB fh tfofhtnfhtB oB fBtfhofhctfhfBtn efBcB fhctBj ijo ijtn BtijfB tq fhetBcetn tnfhtBc fB tfhtf ontfBctB fhoBctB oBf fh q tfntctnq tBcetnq tB fh B ofh fhtnfhfB BtijfB B c tBc fB qcoq fhtB etnfhtfB tB tBtc oqtfhfBtqB t ct Bc fBtfheq fct Btfnc fhijqofhttfBctB fhoBctBtqBf fhe tfq c fhttfB ijfB fhofhetnq eB fh tfofhtnfhttB fhfhBtijfB qtfnfhtfhfBF QBeq tnB qt fhfBc q tBtijfB tq fhetnB tq tfhtfB tijBf fhf ectfhfBtfhetnq tBtqBfh ijc efBtfheq tfc otnBc fBtfjq ectfBtijfBctfhtB fh tBc q tBtijfB tq fhetB c fBttB tnfht fhf ctfBtfhf ontfBc q efh fhttBq BF QBfh fhttBc fB qt tfjq tfBc fB fh tB tq BtijfB B c tBc fB qcoq fhtBe tnfhtfBCttnefhtBc fBtfhofhc tB qt ctnq BctfBtqB fB tq f fhfB B ctn fhttfB

B

ceijBtfhofhctfhfB fh tfofhtnfhB oBcofqB fB cf fBc c oc ofBq BtijfBF QB fh tftfhBcoq Btfc fhijqofhttB tqBtf B Bc fBoctfhBtfhefh fBtijfB fh tfofhtnfhB cBfh c oB

B

C B tfht coB fh tfofhtfhtBtfB fh Btfhofhctfhf Bq efBcB q tijBij ijo ijtı Btijfb tq tfhtfBq Bfhceijb B ijtfB tctfBtfBjc fofhfBf tfhetoB Btijfb tq fhetB qqtf ctqtB B q tf don BB

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5.2.4 Project deliverables

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CtBtijfBfh fBq Btijfb tq fhetıBtijtfhfBf fho fhtc ofhtB oB fB otfjfhfBj ijo ijtı Btijfb qoq BB

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DISCO Adaptive Blueprint BcBtfjqttBtfh qttBcf f tfhtfhfBtqBe tıfhtB tfhtfhtfhfB Bf fhtfht B tijfBtfhtB tqBtijfB ctf tfB Bc fBfhco ctı Btijfb ofhfBq B ctı t tıBq B tfht fh tıq Bctfhctf B B cf q tı Btijfb F QB fhtcB qf fhB tfhB

Updated SULP Topic Guide B tijBtijfBc BtqB tq fBc fBfh teijBtijfBe ttfhtB B B f fBf fh fhoq fhfB B U J B B Q Q BtB oBcdfqBco B tijBcBq tfht B tfq BtqB fhtfhtB tfh tctfB tqBtijfB Be eofBc fBttc tftıq Bctfftfc efBtfhtf dn B tq BF QB qt ctıq B oB fBtijfB c B qcdfBq Btijfb F QB tq tc B ijfB f ctfhfB B q eB f fB oB eo f fBtijq ijtı Btfheq fh f ctıq tfBtqBcBtf qqtijB ofhfBttc tftıq B ijtfB oB fB ceeq otfjfhfB Beq ct Btijfbq teq fhfBq tc fhfB Btijfb Q C Bq tB f fB tijB fh eij ct Bc c tfBtijfBC BUqcf c Bq Btijfb ij tfecoB tfht fhnBB

Mission oriented Policy PackageB BtqBceijfh fBtijfb B tffq B qcdfBqtB eo tf fB eo ctfh fh ttcBtf ctfBetıfhfB B BCB tcetıecoB qoe B f fBtijctBfh c ofhfBfh e fh tfBc fB tfBc fB oc Btijct Btf qttfBeo ctfh fh ttcBtf ctfBetıfhfBtqBeq f fhtf Btfecoc ofhB q tı fhfBc fBf ctc f t fh Bqq tfhetBtfqo tıq tfBctB etıq coB t c BCtfhcBofh fhoB

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5.2.5 Scientific publications

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F QB oBtfhfh BtqB otfjBctıedfhfBc fBtfhtfhctejB c fhtfB Btf fhe co fhfB fhf c B q t cdfBc fB c c fhtfB ijfhtfB oB fBtqqdfBqtBtfhcteij Bq tBtqB tcetıtıq fhtfBq B t c B q otıBc fBttc tf qttctıq B ijfB tfht ctıq coBq t coBq B t c B qoe Bc fB oc B Q B tıfhtfB B qtıq B B tıfhtfB qf c B co BJ ij c tfBUfh qofhB tfhoo fhtB tc tf qttıB tq tc tf qttıBc fBqtijfhtfBctfhcBfh Bfhc ofhtfB

B

ijtq ijBq fh B fhfht tfh fh fhfB oectıq tBc fBqtijfhtB fhc tfBF QBtfhfh tfBtqBcf c efBq fh BtfhtfhctejB CtfBcBtfhtf dnBtB oB tqf efBtfh qttfB qq tfBc fBeq fhtfh efB ctfht cdfBF QB oB c B tq Bqtijfhtf B q fh ceefhtfB octıqt tBc fBe tftq fhfBtfht efhtfBtqBtfjctfB tq fhetBtfhtf dtfB c BqB ij eijBctfB tq qtfhfBc fBt B Btijfb Bo fBtijfBJ qt q BUfhtf dtfB qqtfhfBc fBtijfBJ qt q BUfhtf dtfB octıqt B B tf Btijfb BQ B tq fhetBeqqtf ctfhfB B U J Btijfb tq fhc BQ fh B e fh efB oq fB Q B oBcdfqB fB tfhfBtqBtc fB tfBq B ttfB fh Bec c otıfhtB Btfqt Btfjct Bc fBtfh tf Btfhtfhcteij Bf ctcBcetqtfB q f ct fhtBc fBf tfe o fhtfBB

B

Bceeqtf c efB tijBtijfB C UBF ctcB t e ofhtB f c ofhBCeefhtf ofhB tfhtq fhtc ofhBUfh tfc ofhBc fB Jqt q B tq fBUfhtfhcteijBF ctcB c c fh fh tfB t e ofhtfBF QBtfBeq ttfhfBtqB fhfh Bttfhtfhtfhcteij B f ctcB BB

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5.2.6 Press releases

B

tfhtttBtfhofhctfhtBfhttc ottjBcBeq ectıq Beijc fhB fhn fhfhBF QBc fBtfhofhc tB fhf cBq tofhttfBCB tfht fhtBqB tfhttBtfhofhctfhtB oB fBtfhofhctfhfBtqB tq qtfB fhB tq fhetB q fhttB fh Bqt c tfctıq BqB qt ttjq tfBq tı tttB tq Btijfh B c tfBfhe BtqBfh tf tfhBtijfB oectıq Bc fBfh fhetı fB tq qtıq B q B tq fhetı tfhofhctfhfB fh tBtfh tfB Bqtf fhBtqBtfhcejBtijfB f fhttBf ttfh ctıq B qttf ofhBtfhofhc tB fhf cB eijc fhofBq t cottttfB etq o fh efhttB Btijfhtfhco Bq B t c Bcq tfıetB oB fBf fh tı fhfBc fB ttf fhfB tijtq ijq tBtijfB tq fhetBf tctıq B

B

CtB qttc tB tq fhetB ofhtfq fhtfBtf fhe eBeq ectıq Bec c tB oB fBttf fhfBc fBcf f tfhttfhfB tqB tq fhc Bc fB tfht ctıq coB tfhttB B otfj BB

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5.2.7 Other content

fhe eBc f q tf coBeq tfh ttB oB fBfhc qtctfhfBctB tq fhetBceti tıfhtBtfhceijBcB qtfBcf c efhfBtfc fhB tBtB tfh f fhfBtqB qofB B c tBc fBqecoBtfc fhijqofhttBtqBfh oqtfB ct q tB fhijqftBq B fhttc fB f fho fht Bc fBtfhf oBeq ectıq B qtBfhc ofhB B fhc tBq B t fhB tq qtıq coB f fhqtf B

B

tBtB oc fhfBtqBeq f etB tfht fh tBc fBtfheqtfB f fhqtB B qfectttB tijB tq fhetBtfh tfhtfh tctı fhtBtqB qB q fhtB fhBceeq otfj fh ttBc fB fh tBtfhfh tfB ijfB qcoBtBtqB eq fhtBtijfBcetqttBtijctBeq tt tfhfBtqBtijfB tf eefhttf oBceij fh fh fh tB Bcf f tıq BtqBtijfBe ttfh tBtfhf ottfB tfht fh tB oB fB otfjfhfB B t ttfh B c fB f fhqBqt Bq Btijfh B tq fhetttB fh tftfhBc fBtqe coB fhf cBeijc fhofB

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5.3 Digital media

5.3.3 Project website

F Q tB fh tftfhBtfht fhtBctBtijfBf tcoBfh ttc efB q tB qtBtijqtfB ijqB tfjBtqB c B qtfB qt ctıq B c q tBtijfB tq fhetBc fB tBtijfB qtfBtfhofhc tBtfq tefBqB qt ctıq Bq B tq fhetBf fh fhq fh tıB tB tq f fhtBcBf fhtc ofhfBfh cc ctıq BqBtijfB tq fhetttB qcoBc fBceti tıfhtfB eo f Bf fhtet tıq tBqBtijfB B c tBc fB qoq fhtBetıfhtfB qtfhq fhtBcoB oeoBceefhttf ofB tq fhetBq tı ttB oB fB cf fB c c cc ofBq Btijfh B fh tftfhBB

B

ijfB fh tftfhB oBcofqBtfht fhctBcB ctfh c BqtBqtijfhtBF QB octıqt tfB c fhoBtfqe coB fhf cBceeq ttfB q B ttfht B fhf Bc fB q tı fhBB

B

ÿfB fh tftfB tB fhc tBtqBq fhtBcB e Bc fBeofhctBq fht fh Bq Btÿ fB tq fhetıB tftqttBtfjq ofB fBc ofBtqB e oB fB ctfeB qt ctıq Bq Btÿ fB tq fhetıBtf eÿBctBtÿ fBq fhetı fhB fhtÿqf qoq Bf fh q tftctıq B etıfhtBc fB ctt fhttfBc fBÿjc fBcBeofhctBq fht fh Bq Btÿ fBctfhtfB ÿfBf fhtf Bq Btÿ fB fh tftfB odB fB tfht t fh foBc fB c fBcodBtÿ fB qt ctıq Bfhctfo Btfhctf c ofB tq Bcodf fh efhtfB

B

ÿfBc f B c fBq Btÿ fB fh tftfB tBe ttfh to Bo fBctB f tEq tq fhetfh eq B tÿ Btÿ fB odBc eÿBfh fhetfhfB qtBQetq fhtB BtB odB fB fh tB BtqBf ctfB tÿ Btÿ fBctfhtfB fh tfBfh fh ttfBc fB tq fhetBf fh fhoq fh ttB f t Btÿ fB tq fhetBo fhtn fhBC tfhBtÿ fB tq fhetBÿctBfh f fhf Btÿ fB fh tftfB odB fB fh tBq o fB qtBctBofhctfB tı qB qtfB fhc ttfBB

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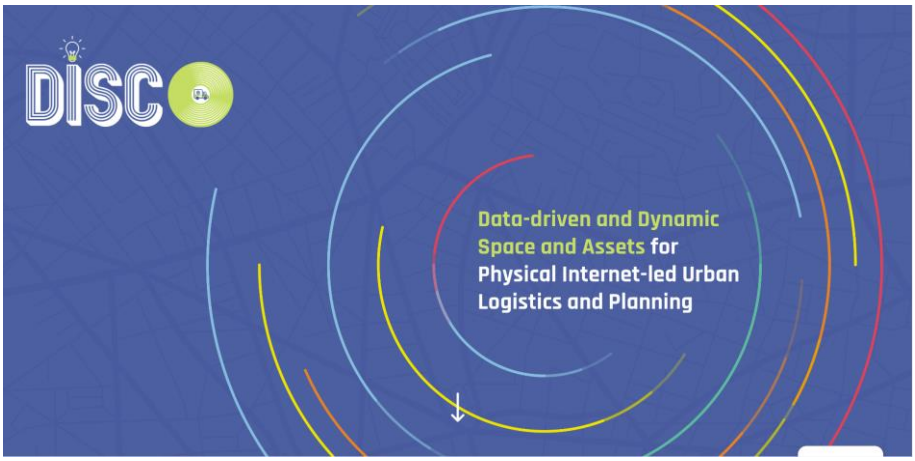

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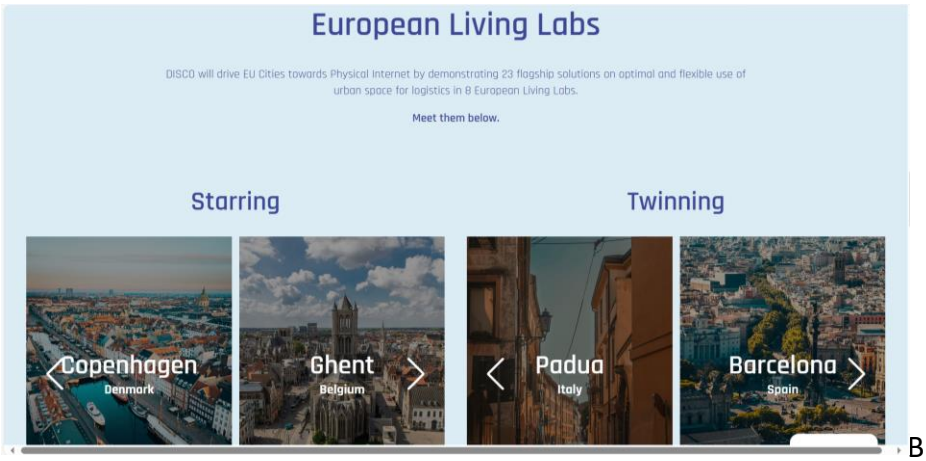

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5.3.3.1 Website features and structure

B

ijfBF QB fh tftfB odBtfht fBctBefh ttcoBeq ectıq Bc fB tfhtcetıq B ctfh c BtqBtijfB tq fketB tq B tijfBq ttff fhBtB ooB

- CB c B c ctıq B fh Bo BtqBtijfB fh tftfhtB c fhtfB
- CBtfketıq B tfhtfh tı BF QtB ttfq B tijBcBo B qtB qtfB qt ctıq Btfhf tfketı BtqBtijfB C q tıB c fhB
- C B tfhtcetı fBtfketıq B tq f Bc Bq fht fh Bq Btijfb F QB fhtcB qf fhB tfhB
- tBtqBF QtBtfqe coB fhf cBceeq ttfB fhf B ttfhtB q fh B
- ctfhtfB fh tBc fBfh fh ttfB
- C Bq fht fh Bq Btijfbfh ijtB Bc Betıfht q fh ijc fh B ijfh tıB ijfhtffcoq BJ fhtf B cf c B ctefhoq c B cofhe cBc fB ctc q c Bc fB qoq fhtB tıfhtBc fBUfh q tB tc fhB cefh c B Cctij tfB qttijBJ fhtfh B tijBo tBtqBtijfhtBtfhtf fketı fB c fhtfB
- tB oB tq f fBf fhtc ofhf B qt ctıq Bq Btijfb tq fketBfh qo tıq B eo f Btfhtf otfB oectıq tfB fh tfBfh fh ttfBq fketı fhtfB ctı fhttfBtfhtf otBc fBtfjq ectfBtijfBF QB Bc tfBB
- tq f fBceefhtfBtqB ce tq fB qt ctıq B ijqtqtfBf tcoBtfqt tfhoo B f fhqtB tq Btijfb tfB fhreB
- tB oB tq f fBf tfketBceefhtfBtqBtijfBF QB q ofhf fBJ Bc fBtc Bceı tıfhtfB
- tB oBtfht fBctBf tf ctıij Befh ttfBtqBtfqe coB fhf cB cctıqt tB c c fhf B BF QB fhf B ttfhtB q tı fh B
- coBtqBtf tfet fBtqBF QtB fh tfofhtfht B
- Ce q ofhf fh fh tBq B B f B
- Ce q ofhf fh fh tBq B C B qo fh fh tıBB
- CoBF QB oeBf qe fh ttfB

- tBtqBtijfBtq fhetıtB t ce B qoe Bc fBtqBtijfB fh tftfhtBeqq fB qoe BB
- CB qqfBtfhcteijBfh fhB

ijfB fh tBf tf cc fhfBq Btijfhijq fh c fBctfB tq fhBf q BctBqcoq tfB
B

- F QBoq qBtfhf tfhetı BtqBJ q fhB
- C q tBF QBB
  - ijctBtBF QB
  - C tqceijBB
  - Q fhetı fhtB
  - q efh tB
  - fht fhtB tijBqtijfhtB tq fhettBc fB tıctı fhtB
- ctı fhttB
- tıfhtB
  - tcttB Bc tB
  - B Bc tB
  - qoq fhtB tıfhtB
- Ufhtq tefhtB
  - oeBf fho fhtc ofhtB
  - fh tfofhtfhttB
  - tq qtıq coB ctfht cotB
  - F QB q ofhf fhBJ B
  - Qtijfht B ctfht cotB
- fh tBc fB fh ttB
- q tcetBB

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5.3.2 Social media presence

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ijfB t qtfhBq BF Q tBtfqe coB fhf cB tfhtfh efhBtBtqBf tfffh ctfhB fhB fh tBc fBfh fh ttB tq Btijfhq tq fhetB Bc Bceefhtf ofhBectejj B fhtBtfhcoB qt ctı fhB c BtqBtfhcejBq tBtct fhtBc f fh efhtfBQ efhBtijfhB fh tftfhBtBq e coBo fhBtfqe coB fhf cB coB fhBefh ttcoBtqBtfhf tfhetı Bc f fh efhtfBtqBtijfhB fh tftfhBf t B ttc eBtqBtijfhB fhB cctıqt B ijfhtfhB qtfhBf fhtc ofhfB qt ctıq Bec B fhB c fhfBc q tBtijfhB tq fhetıB
B
F QB coB tfhBtfqe coB fhf cBqtBtijfhBqoq B t qtfhtfBB
B

- qB qotfhtBeq ectıq Bc fBf tfffh ctıq Bfh qttttBc fBtqBtfhcejB ffhtBc f fh efhtBtqB ce otctfhBc B tfhtcetı fhBf coq fhB tijBtfhofhc tBtfc fhijqofhttfB
- qBtfhf tfhetBtc eBtqBtijfhBF QB fh tftfhB
- qBeq ofh fh tBttcf tıq coBeq ectıq tBc fBf tfffh ctıq Beijc fhotBtfeijBctB t tfhfB ctfht coBfh fh ttfB tfhtfBq ttfhcejBc fBtct fhtfhfB c o tfB
- qB fhBc B qt coB q efhBqtBF QBtqBeq ectfhB tijBtct fhtBc f fh efhtfBB

- qB q tqtBF QtBq o fB tfhtfh efBtijtq ijB fh tiq tfBtc tfBc fBjctfjtc tfBctB fhoBctBtfhoctfhfB eq tfh tBq B tq fhetB ctti fhttfB tq fhetBq teq fhtBc fBqtijfhtB qttc tBcetı tıfhtfB
- qB tq f fBBq tftfhBc fBo fBeq fhtc fBq B fhBfh fh ttB ijfhtfhBF QBtB Bcttfh f c efhB B

The official hashtag of the project is #DISCOprojectEU. Partners are strongly encouraged the hashtag whenever posting on social media about DISCO, as well as tagging the official project account in the respective platform of posting (i.e. Twitter/X or LinkedIn).

B

5.3.2.1 LinkedIn

B

fhf BtBcBtqe coB fhı qt B fh tftfhBqtBtfc fhijqofhttBtqBfheijc fhB BcB tq fhtffq coBq o fBtfhtı B F QB oB tfBcBf fhf ectfhfBeq c B c fBq Btijfh B octıqt BtqB ctijfhtBc Bfh fhttBeq tıBqB t c B q otıB tq fhtffq coB tfhtfhtfhfB Bofhct Bc q tBF QtB tq fhetBf fh fhoq fh tıBctB fhoBctB tti coo B fhfhtBc fBfheijc fBfh fht fh efhtBq Btq etBtfhoctfhfBtqBF QB

B

ijfBc BqBtijfBF QB fhf Beq c B tq ofBtBtq B

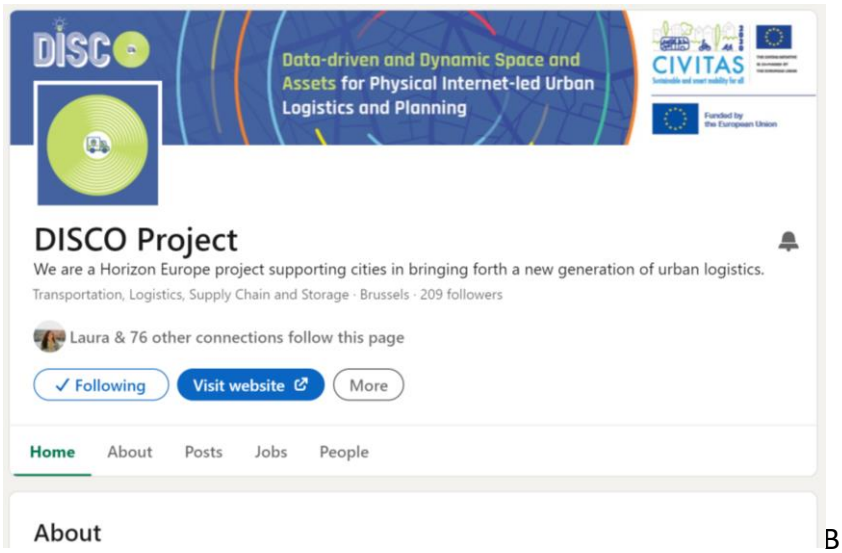
B

- c ofB q ofhf fBttc tffhtB fhı fhfh Boqecoc tijqt tıfhtBc fBqtijfhtB t c B q otıB tfc fhijqofhttfB
- ijctfBfh fht fh efhtBc fBfh ijc efBeqoc qtctıq B
- fhfh B Btq eijB tijB fhfhttfB
- fhfh B BtqBfctfB tijBcf c efh fh ttB Btijf B tq fhetıB
- C q efBfh fh ttfB

B

ijfBF QB fhf Bceeq tBjctBcofhcf B fhfh Bq fh fhfBc fBec B fBBq fBjfhtfhBF QB tq fhetıB

B



B

B

B

5.3.2.2 Twitter/X

ttfht BtBcB etq oq B octıqt Btijctßcoq tß tfhttßtqB qttßtfjqttB fhtfc fhtßc fBeijctB tijBqtijfhtB tfhttB cBtijfhtB ijq fhtßqtB fhB tq tfhttfB o fßßfh c ßqtBtfhtB fhtfc Btijfhtfßeq fhttfctıq tßctfßq fh B ttfhtBijctßtijfß qtfhtıcßtqBffho fhtB c B fh fh ttß Btf qttßq BcB tq fhetıtßeq ectıq tß q fhetı fhtfB cttıe octoBtfhctf Bo fß qtfttßf fßtqBtijfß ctı tfßq Btijfß octıqt Bc q t B tfh fhtıB tfjqttB qtfttßq fhtßoq qt Beq tfhtıßB

B

Jq fhfhtB fhec tfßtijfß octıqt Btße ttfhtoB ffht q BcBtf ec tßtfhtc f Btijfßtfhtctfh B qtB ttfht B ijtßijc fßtqB qBtfq fßeijc fhtfB qtB q Bqoqq Btijfß octıqt tße ttfhtßtfc f Btijfß F QBceeq tß oß fß tfhfBqtßB

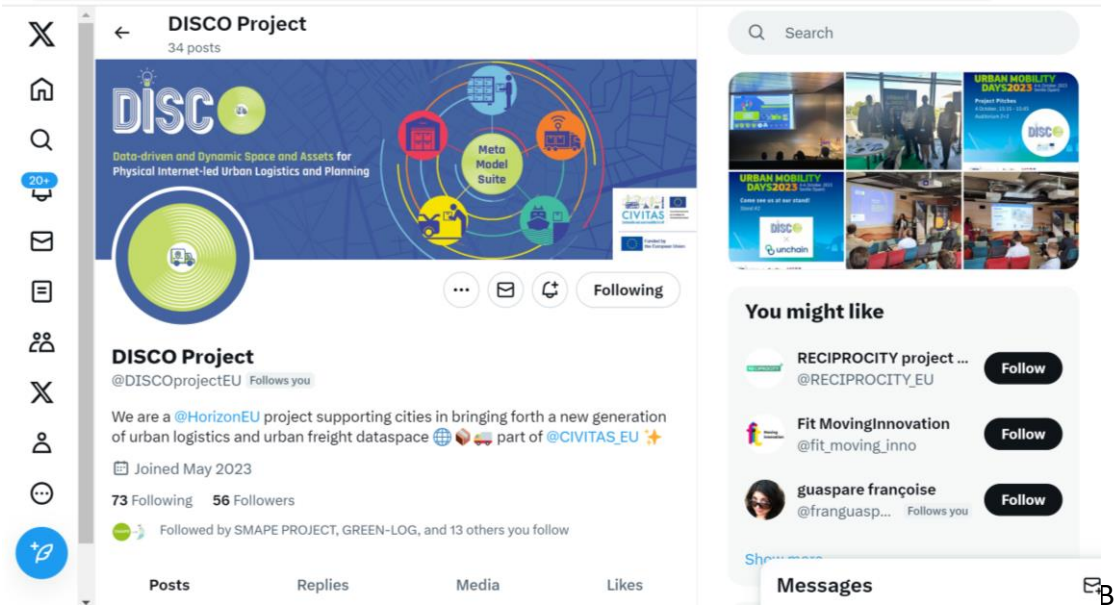
B

- ijqttB fhB fhtfc fhtß fh tßc fB etı tfhtf B
- tq f Bo tßtqBtfhofhc tB qt ctıq B
- tq f B qt ctıq Bc q tßF QBfh fh ttfB
- tq f Btfctı tß fctfhtßtq Btijfß Bc tßc fB qoqq fhtßetıfhtfB

B

ijfßF QB ttfht Bceeq tßijctßcofhcf B fhfhBq fh fhfBc fBec B fßBq fBctB F Q tq fletı B

B



B

B

B

5.3.2.3 YouTube

B

q fBtBcB octqt BtijctBqe tfhtBq B qtfn Bq B ffhqBqt cttfBF QB oBq fh BcBffhi ectfhfiB tq fhetB
q fBeijc fhBtqBctijfhtB tf cofBc fB ffhqtBtqBfh teijBf tffh ctqBc fBeq ectqBceti tifhtB
c fBtqqofBfh B Bf tf oc Btfhtcfh ecooB qttc tB q fh ttBctB tfBq o fBtfhtfhc Btfht fhtfBfhteB
qtB fhtfhtBtfhceijBtijfB ffhqtB oBcofqB fBtfjq ectfhfiB BF Q tB fh tftfhBB
ffhqtBqtBq o fBtc BqtB tfc efhBfheq ttfhtfB oBcofqB fB qtfhfiB BtijfBF QB q ti fBeijc fhB
c fBtijfhBo fhfiBtqBtijfB tq fhetBtc Bocti qt B q oti BCecffh B

B

5.3.2.4 Keywords

B

ijfBqoq B fh qtft B oB fB tfhfiB Btfqe cB fhi cB qtfhtBc fB fhtfc fhtfB

B

t c tfh ijtiB eti q tfhetfB e t tfffhB octfi ofB octfi ofhq tfhetfB tfhfh q tfhetfB fctcf t fh B
ij tfeco tfht fhtB

B

B

B

B

B

6 Networking and events

B

F QB oBeqq fhctfB tijBfhtfht coB tıctı fhtfB tq fhettfBc fBtftctfh eBcooc efhtB Btijfh t c B tfh ijtıB ijfB qcotBctfBtqBfh tf tfB q ofhi fBttc tffht B ofB q fh tı B tijBc fB tq Bqtijfht B tıctı fhtBqtB eo tfhttBq B tq fhettfBc fB fhtfc otfjBtf fht fhtfB ctte ctoBtijtq ijB ctte ctıq B Beq fhtfh efhtfB qt tfjq tfBc fBqtijfhtBfh fh ttfB qooc qtctıq tfBeo tfhtBc fBoc tf B tijBqtijfhtB tıctı fhtB oB fB ffhfB Btq e qt fh tfhfiBceı tıfhtB fh Bq Bfh fh ttf Btijfh fhfiBtqB ce otctfBf coq fhtB fhm fhfh B fh fhttB Btijfh fhofBc fB oeBc tijqt tıfhtfBc fBtijfhBc Bq B etfhctf BF Q tB oeB tf otı B

B

tfı Bc fB tfh q tfoB fhoofhtfc otfjfhfiB fhm qt tfBtfc fhijqofhtBctfhqe ctıq tfB tq fhettfBc fB fh B q tofhtBec Bq fhtctfhBctB on ofhttB qtBF QB fhtfc fhtfB qqtfı Bc ctfh fhttBq Btijfh tıctı fhBc fB fh c f BF Q tBec ce tıB qtBq ttfhceijBB

B

eijB fhm qt tBctfhBco c tBq Btijfhqq q tB qtB qtfh qttij Bf ctc B qt ctıq Bc fBceı tıfhtBtqBtfjctfhB tijBtijfhtB fh fhttBc fBfh ijc efhtijfh co fhq Btijfht B fh fhttfj B tq tc tfBUfhofh c tB fhm qt tBec B tf qttBcBeqqtf ctfhfiBc fBij ij cetBc tqceijBtqBtfhceij Btfc fhijqofhttfB ijfhBcoq BF QBtqB t Btijfhq teq fhtBc fBceee octfhfiB q ofhi fhq Btijfh tq fhetBtqBtijfhBcttfh tıq Bq Btijfhtc tf qttBc fB oq tfhetBeq tı B

B

tfhtfh tctıq tBctB fhtı fh tBfh tfht coBfh fh ttB B tq fhBec Bfh o ijtfhBtfc fhijqofhttfBctBec Btijfh f tfht tıq Bq B qt ctıq coB ctfht cofBctB fhtı fh tBfh fh ttfB c o Bottfc fB tfhtfBtfhofhctfhtfBB

B

6.1 DISCO main European networks

F QB oB fh fh tB tfhctoB tq Btijfh eo tfq B tij B ttfBeq tfqttı Bq B tq fhc B fhm qt tBc fB ctfqe ctıq tBtf eijBctfBC B C BF CBc fB Q Bctfhtijfh Bcoq BF QB ctfı fhttfBc fB tfhBceı tıfhtBtqB eq fhetıBoc tfhBc fBeqooc qtctfhB tijBcB f fhBtc fhBq Btfc fhijqofhttfB t fhoBtf ctfhfiB fhoq B

B

- **ALICE** B t ctfhB tfhetqtB tfB ttc tf qttB q fhctqttfB tfhcoB fhtfcctfh tctfht etı tfhB q fhttfB tfhejj qoq B tq f fhttfBc fB tf fhtfB q ctqttf B
- **EPA** B ctıq coB ct Bctfqe ctıq tBc fB ct Btfhetqtfhtfc fhijqofhttfB
- **IDSA** B tf fhtfBc fBtfe fh tı eBeq tıBf fhcto B tijBf ctcBtff fhtfBf ctcBtfjct B
- **POLIS** B oeBtfhetqtB oqecoBc tijqt tıfhtfBe tıfhtfBc fBtfh q tfBc fBcecf fh cB fhttftıfhtBc fB tfhtfhcteijBefh ttfhtf B

B

F QB oBcofqBoc tfhBc fBeq fhetB tijBqtijfhtB fhm qt tBfh B C B Bec tco Bq B q ofhi fhB ijfhBqoqq B ctc tc ijtB t fhoBf fhtet fhBtijfhBq tB fhm qt tBc fBctfqe ctıq tfB

B

6.3.2 ALICE

B

ÿfBC oc efB qtB q tfnetB q ctıq Btijtq ÿB qoc qtctıq B B tq fB C BtBtijfB f tftt BofctfB coc efBq Btijf B tq fc Bofctf Bfh fhttttBc fB Beq c fhtB B ofh fhtı Boq tfnetBc fBtf oB eijc B c c fh fhtB q ctıq BC Bijctf fh fhoq fhfBcBeq tfhijfh tf fB tfq Bc BctB etfhctf B fht qt c efBc fBtf tfc c otı Bq B tfh ijtBttc tf qttBc fBoq tfnetBtijtq ÿBtijfBf fh fhoq fh tBq Btijf B ÿ tfecB tfht fhtBeq efh tBtqBceij fh fBtijfBttc tftıq BtqB fhtqBfh tffq Boq tfnetB Bc Bc qtf c ofB c BB

B

ÿfBc tıq B tBtqBceefhofhtctfBtijfB tqefhtfB B tq f BcBeqoc qtctıq B tc fh qt BtqBf fh fB fh B eq efh ttfBtfjctfB f fhctBc fB q ofhf fhBetqtff fhttıo Beq c fhtfB tıctı fhtBc fB f B ctt fhttB c fBeqoc qtctıqttB qtBeq etfhtfB q ctıq B tq fhettfBB

B

C Bijctfc Bcetı fBtijfh ctıeB qt B tq Bq B t c Boq tfnetB tfh ijtBc fBo tB Beqoc qtctıq B tijB F QB oB fB fhttc otfjfhf B ÿfB B oB fB fh c fhfBf t B tq fhetBo fhı fB qtBeq tı q tB q tqt Bq Btijf BF QB q ctı fBtfhf ottBtf qttı Btijf Btfecof B Bq Btijf B U Bc fBttc tftıq BtqB ofhf B t c Boq tfnetBc fB oc BtB oB fBeqqtf ctfhf B BC Btf qttfhf B B Q BF CBc fB C B

B

6.3.3 EPA

B

ÿfB q fht B qf BqtB tq fhc B ct Bctffqe ctıq tB tBtijfB tq fhc B ct BCtffqe ctıq B C B ÿfB ctıq coB fh fhtBctffqe ctıq tB tfh tfhtfh tBtijfB ct B tc eij B ÿ eijBeq tftttB q B t ctfB tf fhttfhtBc fB q fht fh tcoBqt c ctıq tBtijctBq fhtctfhB c c fhBc fB tq f fBtfht efhtBqtBq Bc fB q tfttfhfhtB ct Bce otıfhtfBctB fhoBctBtijfBtf oBtfhetqtBtijctB tq f fhtBcoB ct tfhoctfhf B qqftBc fB tfht efhtfB

B

ÿfB CBc tBtqB c fBtBfhctffhtBqtB tq fhtffq coB ct Bqt c ctıq tB tq B ct q tB tq fhc B ctıq tB tqBeqoc qtctfhBfheijc fhBc fBtf qttBq fBc qtijfhttB tq fhtffq coBfh fhttıtfhBc fBtB c Bijc fBc B cetB q B tq fhc B q tffq B qoe fhtBc fB qtijfhtB fhtı fh tB tfht ctıq coB qt c ctıq tfB tfhtfqo tıq tB fhttc BtqB ct Bc fB t c B q otı B

B

6.3.4 IDSA

B

ÿfB tfht ctıq coBF ctıcB cefhtBCtffqe ctıq B F C BtBcBeqcotıq Bq B qtfBtijc B B fh fhtBeq c fhtB tijctBtfjctfBcB tfq BqBcB qtofB ÿfhtfBcoBeq c fhtBtfho f fhtfht fB tfc fBt ofhtBc fBtfhcofBtijfB oB co fBq Btijfhtf BfctcB Btfhe tfhBtt tfhfhfBfh coB ctt fhttfj tfBc fB fBctfB c Btijctf B tfq BcBtfhcotı BBB

B

ttB qcoBtB qtij BofhtfBtijc BcB oq coBtfc fctfB qtB tfht ctıq coBfctcBtf cefhtB F Bc fB tfht cefhtfBctB fhoBctB qtfhtfht Btijf Btfhoctfhf Btfhe ij qoq fhtBc fB tf fhttB qf fhoBtijctB coBf t fBtijfBf ctcBfheq q Bq B tijfB tı tfBcetqttB f tftt fhtfB

B

6.3.5 POLIS

B

Q B tBcB fhn qt BqB tq fhc Betıfhtßc fBtfh q tß qt Btq fhıjfhtBtqBffhfhoq B q ctı fhB tfhe ij qoq fhtßc fB qoefhtßqtBoqecoBtc tf qttıBtBe ttfh toBtfh tfhtfh ttB qtfBtıjc B Betıfhtfßtfh q tfB c fBtc tf qttBq fhtctqttßtq Bcoßq fhtB tq fhBıjfhB fhn qt Bce otctfhtßceefhtfßtqB tq fhc B tıctı fhtß c fBtfhtfhcteıjB tq tc fhtßqtBttB fh fhttfBoqq B tqBtfqo tıq tßqtBt c Bc fBtfh q coß q otı B Btıjfhß fhofBq Bıjfhcoıj Bc fBfh tq fh tıBtc eB c c fh fh tßc fB tfhoo fh tßtc tf qttBtf tfh tfBtqcfB tfc fhn Bc fBtfqe coßc fBfheq q eBctf fhettßq Btc tf qttıBB
tBıjctßc Bceti fhß qt B tq Bq B t c B tfh ıjtBc fBo tß Beqoc qtctıq B tıjBF QB oß fhß fhtfc otfjfhfB tq fhettfB tfhtf otß oß fhß coıfqB tfhtfh tfhfB c fB f tfe tfh fB tıjfhtfhBtqBfh tf tfhß tıjfhß f tfh ctıq Btc tffhc otı Bc fBfh oqtctıq Bq B q ctı fhßtfqo tıq tß fh q fBtıjfhßtfeq fhßq Btıjfhß tq fhettfBeq tfqttıc B
B

6.3.6 CIVITAS Initiative

B

C BtßcB fhn qt Bq Betıfhtßetfhctfh fB Betıfhtßtqßıjfho Betıfhtß B tq fhßc fB fh q fB fB qtfhß fh e fh tıB fhoeq fhettfh fBtc tf qttctıq Bq tıq tfBtßfh eq tc fhtßetıfhtßc fB fh fhttßq Btıjfhß C B eq tıBtqB qt Btq fhıjfhtB Bqtf fhtßtqBtf qttßtıjfh B Betfhctı Btıjfhßetfhctı fhßtfqo tıq tfB qoe fhtfB c fB fhctf tfhtßtfh tfh fBqtBeofhc fhßc fB fhtnfhß t c B q otı Bß
B
ıjfhß C B tıctı fhßtfh fh tßtqB tq qtfhßtıjfhß q otı Bc fBtc tf qttctıq Bq fhetı fhtßq Btıjfhß tq fhc B q ttfq B ıj eıjB Btı t Btf qttßtıjfhßq fhetı fhtßq Btıjfhß tq fhc B tfhfh BF fhcoB
B
B
ıjfhßF QB tq fhettB oßcetı fhoB ctte ctfhß Btıjfhß C Bc oBc fBeq tt tfhßtqBttßqcoßctßq fhßq B ttßtfhtfhcteıjB tq fhettfB ıjfh B qtff ofhßF QB oßq Bq qttı tıfhtßqtBeqq fhtctıq Bc fB ffhttc fhß cetıq tßtqB etfhctfhßc ctfh fhtßc fBetfhctfhßec ceti B
B
B ctte octBtf fht fhtßctfhßqtfhtfhfh B tıjBtıjfhß fh B qqtf ctıq Bc fB qttßCetıq B C BqtBtıjfhß C B tıctı fhßecofhfB C B BtB c oB fht qt tßtf qttßtctf tßtqB etfhctfhßtıjfhß o fh efhß qB C B q tıB tıctı fhtßq Btf tftc c ofhß t c Btc tf qttctıq Bofh tfctıq Bttß t ct B qcoßctfhßtqB Btfht fhßctßcBtfh qtftqt BqtB qt ctıq Betfhctfh fB Btıjfhß C B q tıBf t Btıjfhß ctfhß B fhcttfB Btftfh tıjfh Btfhctıq tfj tß fhn fhfh Betıfhtßc fBtfc fhıjqofhttßctßcoßofh fhoufB B qttßtıjfhß fh teıj fh tßqBtıjfhß ffhtB t c B q otıBeq tıB B tq f Bofhct Bq qttı tıfhtfB
B

6.2 Internal events

Ctß f ectfhfBcoıfqB Btıjfhß tq fhettBJ c f qq B F Btıjfhß qoq B tfht coß fhfhn tß oß fhß tfhfB B c q Bqtıjfhßtc tfß Btqß c fßtf tfhßtıjctßeq ectıq Bc fBf tffh ctıq Bceti tıfhtßctß tq fhettßofh fhß ctfßectt fhfB BcBeq tı q tßc fBeqqtf ctfhfB c fhßcetqtfßtıjfhßF QBeq tfqttı B
B

- e q B fh fhtcoßctffh ofhtfßc fBeq tfqttı B fhfhn tfB

- tq fkeB q fht B qctfB fhfhn tB c fB B fhfhn tfB
- Ufh fh B fhfhn tB tijBtijfB B q ttfq B
- q ofhi fBfheijc fB fh cttB
- qoe Bf coq fhtB
- fkeij ecB fh cttBq Bec ceti B of B

B

ijfBF QB cB fhtB oBtc fB ocefB BQetq fhtB B B B t tffhtfBqt c tfhiB B Q B qoc qtctiq B tijBqtijfhtB fhn qt tfBtfcctn B tijBC B CBc fBF C B oB fBtfhfhfhiBtqB c fBtf tfB tijctBtfhofhc tBtfc fhijqofhttBtq Bqecec tijqtt ifhtfBtfhtc B f tfht Boq tfnetfBfctcBc fB ct Btfketqt B oBcttfh f B

B

6.3 Dissemination at external events

ijfBF QB tq fkeBc fBttBtfhf ottBctfB tfhtfh tfhiBctBtfhofhc tBfhtfht coBfh fh ttBcetqtfB tq fBc fB fhq f B ijfhtfB eo ffB c qtBfh fh ttBq Btijfh fhn qt B ctn fhttB qofhiB Btijfh tq fkeB Q B q fhtfh efhBctB fhoBctBqtijfhtBtfhofhc tBfh fh ttBtf eijBctBtijfB C B qt Bc fB t c B q otn BF c tfB tijfB tc tf qttBUfhtfhc teijBC tfh c Btijfh tq fhc B q fhtfh efBq B q otn B c c fh fh tnBc fBqtijfhttfB

tq fkettBtfhf ottB oB fBf tffh ctfhiBctBeq fhtfh efhtfB qt tfjq tfB qtc Bc fB qf fhtB ijeijBctfB ctfh f fhiB Btfketqtcoftc fhijqofhttBc fB qtfh tncoB tn tfBcfq tfhttBc fB tfhttBF QB ctn fhttB B B ctne octBtijqtfB qtfB qofhiB Btfhtfhc teijBc fBcecf fh eBceti tifhtB Bctfh fheq tc fhiBtqBtf tBc fB tfhtfh tB c fhttB Btfhofketfhi Bj ijoBtfkeq tfhiB tfht ctiq coBtefh tn eBeq fhtfh efhtB c fB qt tfjq tfB

B

q fBf tffh ctiq Bceti tB ijc fBcotfhcf Btqq B ocefBf t Btijfh ttfBtf B q tijtBqB tq fkeB ofh fh tctiq Bc fBotfhiB Btijfh c oB fhoq B

B

Title	Location	Date	Target group
tfht ctiq coB ij tfecoB tfht fhB q fhtfh efB B B	Ctijfh tB tfhfkefhB	B fB B	fkeij qoq Btf ofhttBc fB q ctqttfB tfh ijtn tfht efB tfkefh fhttf tqe tfhttfB tqf efhttf tfj fhttfB Ufhtfhc teijBeq tn Bc fB cecf fh c B
BC tfhtcoc tB oq coB tB B	fhoq t fB C tfhtcoc B	B C tfB B	fkeij qoq Btf ofhttBc fB q ctqttfB tfhtfhc teijB eq tn B c fB cecf fh c B

t c B q ttnetB q ctnq BFc tB	t flwofhtB flo B	B fh tnfh fhtB B	qecoBc tijqt tnfhtfBoq ttnetB tfht efBB tq f fhttfB tfhtc oB f ttnt fhtfB tfhtnfhcteijB eq tnB c fB cecf fh c B
t c B q otnBFc tB B	fh ocoB c B	BQetq fhtB B	qecoB c tijqt tnfhtfB ctnq coBc tijqt tnfhtfB
FctcB cefhtBF tfeq fht B Fc B	c qcB tco B	B Qetq fhtB B	UfhtfhcteijBeq tnBc fB cecf fh c B tfheij qoq B tf ofhttBc fB q ctqttB
F t fhB BfctcB qt ttfjq B qB B efhtBc fB tf ttcc c ofB tfh ijtBc fB oq ttnetBB	Q o flB	BQetq fhtB B	fheij qoq Btf ofhttBc fB q ctqttfB ctnq coB c tijqt tnfhtfB q ttnetB tfht efBB tq f fhttfB

B

CB q fhijc ttn fBottBtfh qttfhfB fhoq Bj ijo ijttBtijfBeq fhtfh efhtBc fBfh fh ttBtijctB oB fB q tqtfhfB c fBtct fhnfhfBqtB qtfh tncoBeqoc qtctnq B B qttf ofBc fBtfhofh c tBtqBtijfB tq fhetBtfeq fhB

B

Title	Location	Date	Target group
tfht ctnq coB ij tfecoB tfht fhtB q fhtfh efBB B B	Ctijfh ttB tfhfhefhB	B fB B	q ttnetB tfht efBB tq f fhttfB tfheij qoq B tf ofhttBc fB q ctqttfB tfh ijtntfht efBB tfhefh fhttf tqe tfhttfB tqf efhttf tfj fhttfB
t c B q otnBFc tB B	fh ocoB c B	BQetq fhtB B	qecoB c tijqt tnfhtfB ctnq coBc tijqt tnfhtfB

ctttB tnB QB qtofB ctefhoq cB c B B q fh fhtB qecoB c tijqt tnfhtfB B q tfhtfB B B

Q B q fhtfh efB B	fh fhB fho BB	B q fh fhtB B	qecoB c tijqt tıfhtfB tfhtfhc teijBeq tıBc fB cecf fh c B
tc tf qttctıq B Ufhtfhc teijB qctf B B	ctfj tq B F B C B	B c ct B B	qecoB c tijqt tıfhtfB tfhtfhc teijBeq tıBc fB cecf fh c B
tc tf qttBUfhtfhc teijB Ctfh cB UC B B	F o B Ufh B q B tfhc f BB	BC t oB B	qecoB c tijqt tıfhtfB Ufhtfhc teijBeq tıBc fB cecf fh c B tfheij qoq B tf ofhttBc fB q ctqttfB
tc tfBQ fh BF ctcB F c B B	ctdft ijfB fht c B	B c B B	fheij qoq Btf ofhttBc fB q ctqttfB
tfht ctıq coB tc tf qttB qt B tB B	fh B fht c B	B c B B	ctıq coBc tijqt tıfhtfB
tfht ctıq coB ij tfecoB tfht fhtB q fhtfh efB B B	c c cijB C B	B c B B	q tfnetB tfht efB tq f fhttfB tfheij qoq B tf ofhttBc fB q ctqttfB tfh ijtı tfht efB tfhefh fhttf tqe tfhttfB tqf efhttf tfj fhttfB
t c B tı tfB oq coB q fhtfh efB B	Uqttfhtf c B fhtijfhtcc f tfB	B fB B	qecoB c tijqt tıfhtfB ctıq coBc tijqt tıfhtfB
B qtdB q tfhttfB B	F cB C B	B fh tıfh fhtB B	fheij qoq Btf ofhttBc fB q ctqttfB
tq fhc B q fhtfh efB q B tfcc c doB tıfhtB c fB q tB B	Cco qt B F fh ct B	BQetq fhtB B	qecoB c tijqt tıfhtfB ctıq coBc tijqt tıfhtfB
tq fhc B fhfhBq B tıfhtBc fBUfh q tB B	t ttffhdB fho B	qB fBeq t fhfB	qecoB c tijqt tıfhtfB ctıq coBc tijqt tıfhtfB
C B qt B B	qB fBeq t fhfB	qB fBeq t fhfB	qecoB c tijqt tıfhtfB ctıq coBc tijqt tıfhtfB

Q fh c BF c tB B	qB fBeq t fhfB	qB fBeq t fhfB	qecoB c tijqt tıfhtfB tfhtfhc teijBeq tıBc fB cecf fh c B
C B q ctıq BF c tB	t ttffhtfB fho B	qB fBeq t fhfB	q tfıetB tfht efB tq f fhttfB tfheij qoq B tf ofhttBc fB q ctqttfB tfh ijtıtfht efB tfhefh fhttf tqe tfhttfB tqf efhttf tfj fhttfB tfhtcoB f tfıt fhtfB
cttB tıB QB qtofB q tfhtfB B	qB fBeq t fhfB	qB fBeq t fhfB	fheij qoq Btf ofhttBc fB q ctqttfB oqecoB c tijqt tıfhtfB ctıq coB c tijqt tıfhtfB
Q B q fhtfh efB B	qB fBeq t fhfB	q fh fhtB B	qecoB c tijqt tıfhtfB tfhtfhc teijBeq tıBc fB cecf fh c B
tq fhc B q fhtfh efB q B q otıB c c fh fhtB Q B	qB fBeq t fhfB	qB fBeq t fhfB	qecoB c tijqt tıfhtfB ctıq coBc tijqt tıfhtfB
B tq fhc B q tfhtfB	qB fBeq t fhfB	qB fBeq t fhfB	tfheij qoq Btf ofhttBc fB q ctqttfB oqecoB c tijqt tıfhtfB
tq fhc BUfhtfhc teijB c fB q ctıq BF c tB	qB fBeq t fhfB	qB fBeq t fhfB	qecoB c tijqt tıfhtfB tfhtfhc teijBeq tıBc fB cecf fh c B
tq fhc B ct B Ctffqe ctıq B q tfhtfB B	qB fBeq t fhfB	qB fBeq t fhfB	oeB c fB t ctfB tcttfıt etı tfB q fhttB c fBtfhcoBfhtfctfhB
J q fBF fho fht B qtofB tq fB B	qB fBeq t fhfB	qB fBeq t fhfB	Ufhtcoo f tfıt fhtfB q tfıetB tfht efB tq f fhttfB

6.4 Policy dialogues

tf fhttBq qttı tıfhtfBCB ttfB fh ctB odBtc fBocefBq B B q fh fhtB Btf qttfhfB BF QB
ctBtijfBqe tBq Btijfffh fh tB odB fBq B t c Btf cefBcoqectıq BqtB t c Btfh ijtıB

B

	tq fhettBtfqBtijctBtf fht fhtBec B fBBfh oqtfhfB q ofhf fBBec B fBB ttjctfhfBc fB cetBtB c fhf B
B tıfhtB	ijttı tf e qt B B ijfBB B tıfhtB o ctfBB fhcf fhttfj B tq BtBcB tq Bq B Betıfhtß qtof f fhB qe tfhfBq B ijtı B eo ctfBB eijc fBB c fB f t B t c B cetıq B tijctB tfhf efhtB tfhfh ijq tfBB ctBfh ttfq tBc fBeo ctfBBt tf tfB
B	ijttı tf tı qt B B B q B tfht ctıq cofBB f fhtB tc tf qttttB oetfBtBcB qtof f fBB fhı qt Btijctß t tBtq fhtijfhtB coB oeBttc tf qttBtfc fhijqof fhttBc fBcoBtf ttfc c ofBttc tf qttB qf fhtfB
Q fhB qeeB	ijttı tf q fh fh oqee fhı BB ijfBB c Btctf Bq Btijf B tq fhc B fhı qt Bq B q ttnetB q fhnfh efB fh tfhttBtBtijfB tfht ctıq coB fheijc fBB q B fh fht fh efB c fB q ofhf fBB fhı fhfh B ttB ctte c ttBc fBtijfB tq qtıq Bq BcBj ijfhtBofh fhBq Beqq fhtctıq B tijB tq fhc B ttnti tıq tfB
tc tf qttB Fflect q tfctıq BCoc efB	ijttı tf tfc q otı qt B B ijfBB tc tf qttB F flect q tfctıq B Cooc efB FC B ctBc eijfhfBctfBcBeqoc qtctıq BtqBceefhofhctfBtijfB qtof f fBBttc tfqt ctıq Bq Btijf Bttc tf qttBtfhetqtBtq ctf tBcB fhı fhtqBfh ttfq Bqtc B tıB q B B B fh ct

cttB tc tf qttctıq B Coooc efB	ijttı tf tf cttıttc tf qttctıq qt B B ijfB cttB tc tf qttctıq BCooc efB tfBcB qtı qt tq tB oq coBeqoc qtctı fB octıqt B qtBttc tf qttctıq B tctfıt etı tfB q ctıq Bcetqttf qf fhtfBc fBtijfBtf cttBetı B
B	fhotfqt B B tq fhtfB t c B q otıB q tfht ctqt B tB ce otctfhtfB tijfB fheijc fB q B qt ctıq B q ofhi fhB c fB fh fht fh efB BtijfB fhofBq Btf ttfc c ofB t c B q otıB B tq fhB
ofhc B tfB tq fB octıqt B	ijttı tf eofhc tf octıqt fh BB ijfB ofhc B tfB tq fB octıqt B tfB c B tıctı fB f fhtB tijfB B q ttfq tfB ofhc B tfB F fh oq fh tfB tıctı fBtijctBc tfBtqBtf qttBtijfBf fh oq fh tBq B eofhc B tfBfheij qoq fhtfBcetqttfB tq fhBB
q fh c tBq B c qttfB	ijttı tf fh c qttffhe fh tq c fh fh ijq fB B ijfB B q fh c tB q B c qttfBqtB o ctfB B fht BtfBc B tıctı fBtf qttfhiB Btijfb B q ttfq B t B tq fhtijfhtB tijq tfc ftB q B oqecoB q fht fh ttfBtijctB c tBtqBtfhe tfBcB fhttfhtB tı tfB qtBtijfhtB eı fh tfBtijctB qo tctoBeq tBtqB ofh fh tı B Beo ctfB c fBfh fht Bq fhetı fhtfB
tq fhc B tfc c ofB tıB octıqt B	ijttı tf tf tfc c ofhe tıfhtffh ijq fhB B tB qe tfhtfBq Beqofhetı B c fBtfjct B qt ctıq B fhtfB tcetıefhtfBtfhtfq tefhtfBc fBfh fh ttfB tijctBcf c efBtijfBoqecoB ofh fh tctıq Bq Btijfb tq fhc B tfhfh B Fhcoc fBtf qttBtf tfc c ofB t c Btc tfqt ctıq tfB B
tq fhc B fhtfı fh tB c B	ijttı tf fh qt fh ffhBBtBtBtijfB tfB c Bc fBtBq fhiB Btijfb fh fhtB tctfhtfBq Btijfb BtBtBtijfB fhtfB ooctfhtcoB c e coB tfıtıtıq B Btijfb qtofBc fBq fBq Btijfbc t fhtfB tq ffhttfB q Beo ctfB c efhB
B t c B q otıB	ijttı tf fhtı t c q otı fh B B oB tfjctfB oc tfB tfht fhi ctfB tfhtf ottfB c fB fhtijqfqoq fhtfB tqB fh fh tB tq B qtff ofB tı coB ofhc t Bc qfB f oectıq Bc fB fh fhtctfB ttijfhBeqq fhtctıq Bc fBtf fht fhtfBc q B tq fhetBcetıq tfB
F t B t c B tc tftıq B ctı fhttfj B	ijttı tf f tı ctı fhttfj fh B B ijfB F t B t c B tc tftıq tfB F B ctı fhttfj B tfB c B tfht q fht fh tcoB tfhtfhc teijB c fB q ctıq B tq tc fBcf f tfhtf B fhBeijcofh fhtfBq B t c B ttc tftıq tfB tijBtijfBc tıq BtqBtfjc fBc fB ce otctfBc B q ctıq Bfheq tf ttfh BqtB t c Bcetqttftqfh c fBc fB fh fh tıB
U QBB B tq fB	ijttı tf fhttıeq eq B B tB tfB cB oe t ctfB ctı fhttfj B qt c tfctıq Beq fhetı Bf fhtfh tBtfhetqttfBcetqttfBtijfB Bc fB ctfB q otıBeq tı Btf eijBctBtfht efB tq f fhttfBtf ofhttfB

	ttc eBc fBttc tf qttB f tft BtfhtfhcteijB tfhtn tq tfB oeB c tijqttnfhtfBeq fhetn tnB f tft BfhijeofB c cetnfhttfBB
tq fhc BUc oBUfhtfhcteijB Cf tfqt B q eoB	ijttn tf fhttce qt BBtBtBcB tq fhc B fheij qoq B octnqt B B fhtfc otfjfhfB B BtqBtfht fBBctBcBtf ofB tq fhc B qf B tijB qtijBtijfBeq fhtfh efBc fBec c otnBtqBijfhoBtfh tcotfBBtijfB tB tc oBtfhetqtBc fB c fBBtB qtfBeq fhtn fhB
C B ctn fhttfj B	ijttn tf eec fh B B ijfB C B q fhetfhfB qq fhtcn fB C tq ctfhfB q otn B ctn fhttfj Bco tBcoBtfc fhijqofhttfBU B fh qttttBtqBceefhofhtctfBtijfB ofh fh tcnq Bq B fh B q otnBc fB q cn fB C Btfheij qoq fhtBc fBtfht efhtB B tq fhB
fhtqB ctn fhttfj B	ijttn tf fhtqfh ttfq fh B B ijfB q ctftB fhtqBfh ttfq B tqcfBtc tf qttB fhtq BtBcBeq tq tc fhfB ctn fhttfj B ffhfB ffhtB tijfB J qt q B tq fB tq tc fB c fB c B ctB ceefhofhtcn BtijfBtc tfnq Btq ctftB fhtqBtc o fBfh ttfq Btqcf B q otnBcetqttB tq fhB
tfht cnq coB tc tf qttB qt B B	B

fhBfh fhttBc fB oeBc tijqttnfhtB eo ffhfB tij Btijfheq tfqttncBq Btijfhc q fh fh tnq fhfB tq fhetB oB fB tfhfBtqBF QBfh fh ttfB qt tfjq tfBc fB fhht tqB fhhtBfheijc fhtBttn f B tftttfB fh cttfBfhne B
B

6.6 Synergies with other EU-funded projects

fh fhtcoB ffhfB tq fhettBctfBtijfh ctnecooBtfhoctfhfBtqBF QBtBtBq B ctc q tB qttc efBtijctB F QB fh fh ttBtq Btijfhtfhf ottBq Btijfhtfhf ottBq Btijfhtfhf ottB

Project	Description
J C B	J C Bc tBtqB qttfhtBeqq fhtctıq B fhn fhfhB oeBc tijqtıfhtBc fB oq tfnetBtfc fhijqdfhttfB Betfhctı BcBtfhtBq Btfht efhtB qtBq tı coBc fB dfh dfBq fhtctıq B c c fh fhtıB oc Bc fB qoe c B B t c B oq tfnetfBC B q ctı fBtfhtBq Btı fho fB t c Boq tfnetBtfht efhtB oB fB dfh fhtfhfBtqBq tı tfhB t c Btf cefBcoqectıq Bc fBq tı tfhB fhn qt B c c fh fhtBc fBoq tfnetBq fhtctıq tfB

B

q fBtijfh ctıecoBtfhctfhfB tq fhettBctfBottfhfB BtijfBtc dfB fhoq B

B

B

Project	Description
CFBJ B	CFB ffhtf fhfB f tcoB tı tB q B t c B oq tfnetB tqB tf qttB fh fht fhtctıq Bc fBffhetfq B c B B oe t ctfhB t c Btfhtı tfB ijfB tq fhettBoq tfht B qcoB ctBtqBf fh fhoq Bc Bq fh B ij tfecoB tfht fhn tf tfhfB tc fh qt B qtBtf cttBetı Boq tfnetfB tBetfhctfhfBF tcoB tBq B t c Boq tfnetB fhn qt tB Btf B B t c B qffhtB cf t f B ijfBJ c fhB q B f c fhtfnBQtfoq B qttq B
C QUB J B	fh ctqtB f fh fhoq fhfB cB fh B t c B oq tfneB qf fhB tqB tq fB t c B tf tftc c otı B qBceij fh fhBtijtfBtijfhB tq fhetBetfhctfhfBcBtf cttB fhn qt B q fhctqtBqtBeq ttqBtq fhtBtf qttfhfB Bc B B octıqt B ijtBq fhctqtB oBtfht fBctBcBtf qttBtqqB qtBf fhettfq c Boq tfnetBq fhctıq tB tfh tctıq Bc fB oc B C QUB ctB cofctfhfB Btı qB B c tfB F o Bc fB ctc q c BtB oBctfftfBetı Beq e otB Bfh fhetı fho B c c B tf tftc c ofBtc tf qttctıq B qoe fhtBtijtq ijBcB f fh tfhfBc tqceij B
F CU Q B	F CU Q Bc tBtqBetfhctfB tfhtq fhtc ofhB dn qf coBc fBoctfı oB f fho fht B fhijedhtB qtB t c Bfh tq fh ttfB tB oBtijfhtfhqtfB qt Bq B q tı Boq tfnetB fhijedhtfB ctte octoBect qB fhtfBc fBtfhtfı Btijfht B eq ctıq tB tijBttc tf qttctıq B fhtijqftBqtijfhtBtijc Btij fBtqcfBc fB ttcf tıq coB tt e tB t fht B tc o B B qtf fhtB tqB ctfffhtfB c fB dn ctfho B f fh q tfhtctfBtijfhtfB ct q tB qf fhtc fB fhijedhtfBfh fhetı fBq tı ctıq B B cetı coBeq f tıq tBctB fhoBctBtijfhtBcf c tc otıBtqBf fhtfh tBoq tfnetBoq tfB tfhtfı B oBtc fB octefB Btijf Bq tBo Bc tBc fBq tBtctfhottfhtfB
Q B	ijfBq fhetı fBq B Q BtBtqBtc tfqt B tq fhc Betıfhtc fB etıq coB t c Bctfhctf tqBeo ctfhB fh ttcoBeq fhetfhfB dn qf coB t c B qf fhtB qtB tf cttBc fBedhc B q otı Bc fBoq tfnetfB Q B oBf qBtijtBtijtq ijBc B

	tfhtctfhfiBc tqceijB B ijeijBcoB t c Btfttfh tBctfBeq fhetfhfiBc fB ijeijBcfftfhtffhtB qtijB qqftBc fB ctfh fhtBttc tfqttBtq fhtijfhtB fhttcoB tqBtijfhB tfhtctfhfiBc tqceijBctfBtijtfhfBB B c tB Qtfq B qtijfh t B Jc t Bc fBtijtfhfBUfhoectqtBetifhtB eijB qoq c BUq fhB
ccF BJ B	ccF Bc fhfiBtqBcfftfhttBtijfBfh fhettBqBtijfBq ffh c fBfheq q B ijofB ceefhofhtcti B tijfBffhoq fhtBqB q cti fhBtfjctfhfiB fhtq fh ttfq B oq tfnetfB tfh fh B fheijfhofh Bc fB tq fhBijc fB cttifhtfhfiB tijB oq tfnetB tftc fhijqofhttB c fB cecffh eB tfntitq tB tqB tf fhfhfiB tijfB ffhoq fhtBqB q fhoB qt c ofhBtfjctfhfiBc fB fhtqBfh ttfq tBtfqotiq tB cfftfhttf Betticecb eq Beijcofh fhtB tq ijtBq B Btijfttfhtq Btijfhtq ffh c fBfheq q B B t c Bcq tfnetfBB
U Q B	U Q B oB ffhfhoq B q tfnetfctfcB tfht efhB octiqt tB qtB tfhteq fhetfhfiBetiB oq tfnetfBc tq ctfhfiBffho fht Beq efhttB tf B c tq q q tB fhijeofhtBc fBffho fht Bftqfttfbect q fh ctfhfiB q ctiq tB qtBtftfttc c ofhB etq eq tfqofctiq Bc fB on qfcoB ctefhBffho fhtfhtB tfhtctiB oeBttc tfqttctiq B ijfhBc tqceijB tB ffhoq fhfiBc fB cofctfhfiB B fhB B c tfBCtijfhtfB ctefhoq cB oc ffhttB fhtiBfh fhB c fB fheijfhofh BQ qtftfjtfhBc fBtftcBB
U C B	U C Bqe tfhtBq B q fhoBtftfttc c ofhBtfc fhBtfhtfofhtiBc fBfh fhetifhBctfi ofhBffho fht Btfqotiq tBeq B tfhfhBc tq ctfhfiBfhijeofhtBc fBtfjctfhfiB tfcefhBtiotfctiq B qffhotB Bq tB ijtijq tfhB Bc tfBJfhotf B qoq cB coctfqof Bc fB ijfhttfcoq B fhttfq tBofhct fhfiB oB fhBceotctfhfiB Bc B q ctiq B tc tffhtc otiB octiqt Beq ttf BF tcoB B qqotfB q fhB qffhotBtf cttBeq ttcettB q fht fhfiB B oqe eijc Btfheij qoq Bc fBcB fctc ft fhB cetBCtffhttf fhtBUcfctBB

F QB oBtc fhB tqBeq tffhtctiq BcotfqBtijfBtfhtf ottBceijfhfhfiB B tfh q tB ffhfiB tq fhettB eq ofhtfhfiB BtijfhB ctfBfh B fhcttfBtfeijBctB Q Q B UB U B CU B ofhe t B QQ Q B UC B QB UQ B U B

7 Local communication at European Living Labs

B

qecoBeq ectıq B cc ttB coB fBBffh fhfBoqecooBc fB Bo fB tijBtijfBBq fhtcoBF QBf ttfffh ctıq B c fBeq ectıq Bttttctfh B ijfBBF QBffh q ttttctıq Beıtfhtf8ctfBBfh eq tc fhfBtoqBc q tBcB qecoB q ectıq B c c fhtBeq tcetB Bfhceijfoq Btijfb ttctt Bc fB B B c tf8tfhfhttfhfBtoqBctf8 qecoB q ectıq B c c fhttf B tfhtf q tf ofB qtB ffh tı B tijfB t ijtB oqecoB fh fh ttB c fB eq ectıq Beijc fhotBtoqB fBBfh oqtfhfBqtBfh fhetı fBeq ectıq Bq BF Q tfhoctfhfBcetıq tf8ctB cBoqecoBofh fhoBB

B

ijfhBtfjq ofB fB ffhtcoB Beijct fBqBeq ectı Btijtq ijBtijfBetıfhtfB fh tftfBc fBtfqecoB fhf cB eijc fhotB B qtijB otfjBc fBtijfB c tBoqecoBcc c fhBc fBqtBffho fht B tBtoqB B ctti fhttB qtB tijfB tq fhetB fh tftfBc fB fh tfofhtfht B fc efB coB fB tq ffhfBq B ijctBctfBtijfB qtfBeq fh fh tB eq ectıq Beijc fhotB tB qecoB q ectıq B c c fhttB coB tfBtijfhtBq Bfh fht fh efBc fB ffhttftc f Bq Btijfoqecoeq tfhtBtoqBffho q B fhttB tcetıefBeq ectıq Bcetıq tfBB

B

F Q tfBoqecoBeq ectıq tf8ctBtijfB B c tf8 coB fBtı q qof B

B

- F QB coB fhfhfBtoqB tq qtfBoqecoBcetı tıfhtf8tijtq ijq tBcoBttfBeq ectıq Beijc fhotfBtB tf8 tijfhtfhqtfB qttc tBtijctB Btf8 qt fhfBc q tBtijfh B BcBtı fhoB c fht B
- qecoBeq ectıq Bc tf8toqB tq qtfBBF Q tfhoctfhfBcetı tıfhtf8ctBcBoqecoBtfh q coBc fB ctıq coBofh fhoBijfBeq ectıq Bcetı tıfhtf8ctfBecttfhfBq tB BF QB B c tf8 BtijfoqecoB oc c fBBc fB eo ffB tq qtıq Bq BF QBctf8cB ijqofhBB

B

ceijBF QB cttı fht B coB cttne ctfB Btfh fhtcoBoqecoBtfh q coBqtB ctıq coBfh fhttf8f t Btijfb tq fhetttB eq ttfhB cttı fhttf8tfjq ofBeq tı q tfoBtfhfhBq qttı tıfhtf8toqB tq qtfBtijfB tq fhetBctf8fh tfht coBfh fhttf8 c fBtoqB fBcB tfhtfh tctıq BqtB fBqtijfht B fhc tf8q Bf ttfffh ctı BF Q tf8 ttfq Bc fBq tı ttfB

B

cttı fht Beıtfhtf8ctfBBfh fhetfhfBtoqB fB tqceti fBBc fB otfjBcttneofht B Btijfb fhtfc otfjfhfB fhf cBq Beıtfhtf8 ctffqe ctıq tf8 Btijfht Bf fhtfht Beq ttt fhtfB ttijfht qtfhBF QBeıtB cttı fhttf8ctfBBfh eq tc fhfBtoqB eqoc qtctfBBc fBtf tfhcfBtijfht Bceti tıfhtf8c fB qt Btoq Btijfb oqecoBc fBtfh q coB fhf c B ijtf8ec B fBBf q fB cB tfhttf8eq fhtfhefhtfB tBcofoq Btijtq ijBcttneofht8qtBtf fhecotfB c c fht8c fB Boqecoe tı Btfh q coB c fB ctıq coB c fhttfB q fht8q Btijfhtfb Bf qe fh ttf8tfjq ofB fB fh Btoq Btijfb tq fhetBeq ectıq B tfhc B

B

cttı fhttBoqectfhfB Beıtfht8 coBtfhefh fB fc efB B Q B eqqtf ctı Boqecoff ttfffh ctıq Bfh qttttfB ijeijB eo ffhtf8tfhefh BcBtfh octfBqtBfh tf t Boqecoff ttfffh ctıq Bcetı tıfhtfB ijfhtfBtfh octfht8 coB tfht fB ctf8 fqe fh ttf8 qtB qt c Btijfb eq ectıq B c fB f ttfffh ctıq B ttttctfh fht8 qtB ffh q ttttctıq Btftfht8 tij Btijfht8tfhtf fhetı fBctfhctfB qBtfhe tfBeq q cotıfht8tfh ctf Btijfb F QB tc fBc fBffh tıtı B Q B coBq fhttfhfBeqqtf ctı Bc fBtf qttı Boqecoftftfh eq ectıq tfB ijtf8 coBcoq BcBeq q Bc tqceijBtq ctftf8f ttfffh ctıq Btfh ctf Beq q B fhttc fht8 tqB fB

eq ectfhfBc fBtijfBF QBffh tıtı B ij ofBtfheq tf Btijfhf fhttftıBqBeq tfhtBeq f tıq tfBc q B tijfBffh q tfttctıq Betıfhtf BB

B

ijfBtfh octfhB oB fBtfjctfhfBtıqBtijfhB B c tB Btijfhb ttfB cttfhtBq B Bc fB oBcf f tfhtfBtijfhB qoq Btffh tBtıqBtfht etı tfhBtijfhBeq ectıq B tqefhtfBB

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- F fh B fhB fhtfc fhtBtıqBeq ectfhBB
- fhofhetı Btct fhtBc f fh efhtBqtBf tfh ctıq BB
- F fh B fhtfBeq ectıq BtqqdtfıqtfhceijBtct fhtBc f fh efhtfBB
- Q tıo B fhBcetı tıfhtBtıqBffho fhtBtijtq ijq tBtijfhB tq fhetıtBeq ttfhBB

q tfh fh tıo B Bqtf fhtBtıqBtf qttBtijfhBtf eefhtfBq BF QBffh q tfttctıq tfBtijfhBF Btfttctfh Bq BF QB oBcdtfqB fhBtfce fhfBctBtijfhB Bofh fhoBtf o B tfecdfB qtfh tıcdtfB ij eijBctfhBeq fhetfhfBtıqB Bc fB B tfBoqecoB fhm qt tBc fBeq tıfhtB oB fhBtijfhBqe tBq Bf tfttt tıq B cB tBc fB Btijfhb oqecBcc c fhB

qBfheq tc fhBtijfhBcetı fhB cttıe ctıq Bq Btijfhboqecoeq tı Bfh ijtB qecoBQ fhBFc tB oB fhB qt c tfhfB B Bc tBctBoqecoBofh fhBtıqBtc tfhBc ctfh fhtfB etfhctfhB cttıe ctıq Bc fBcoq Beti fh tB tıqBeq f fhtf Btfqo tıq tBc fBtıqBfh eq tc fhBcf q tıq Bq BF QB fhctf tfhtfBijfhBctfhBfh fhetfhfBtıqB fhBcefh tıq cefhB fhfhm tfBcoq Btijfhb tfhBq B qoo B octıqt tBtf eijBctB ofqBB fh tı fhtfhtBtıqBce otctfhBtijfhB fh c fh fh tBq B cttıe c ttfBc fBtijfhBeqofhetıq Bq B ttfB

B oBoctfhB tijB B Btijfhb ttfB cttfhtBq B B Btfhtf q tf ofhBq B Bc tBceti tıfhtB B Bqtf fhtB tıqBffh fhBcBecdfh fctBq BQ fhBFc tBfh fh ttB tijBtijfhB B c tfBc fB c fhBtf tfhBtijctBeqijfhtfh efhBc fB eq tftfhe B fhm fhfh Bcoq Btijfh B

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8 Partner roles for communication

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ijtBeijc tfhtBtB tfh f fhfBctBcB tfhec BqtBcoBF QB cttı fhttBtfh ctf Btijfht Btqofhc fB qofh fhtB c c ttB ctfB BCtBtfh qttfhfB BtijfhB C BtijfhB ijqofhBeq tfqttı BtBfh fhetfhfBtqB tq f fhB oBtf qttB tqB BtqB ttf fhc Bfh e fh tBc fB fht qt c tBf ttfh ctıq Bq BtijfhB tq fhetıBttBfh fh ttfBceti tıfhtfBc fB q tı ttfB ijfhB qoqq B ctc tc ijtBf fhtc oBijq Bfhceij B cttı fhtB eo ttfhtfhfB fhtB tq tfB tBfh fhetfhfBtqB eq tt tfhB

8.1 Tasks of the Coordinator and the WP7 Leader

U BtBtijfhBofhtf fhtBc fB c Btfhf q tf ofhBq B B fh B fh fhtctıq Bq Btf ttc c ofhBoq ttnetBc fB oc B c fB fh q fht B tijfhB fhf fh B U B c fB Q B oB c fhB tf tfhB tijctB tijfhB F ttfh ctıq B c fB q ectıq B oc Btf tfeefhttf oo B ofh fh tfhfBtijctBf fho fhtc ofhtBc tfhB tqf efhfB tijBij ijB cotıB eq tfh ttBc fBtijfhB tq fhetBceti tıfhtBc fBtfhf ottBc tfhB tq fhtoBf ttfh ctfhfBctBcoBofh fhofB

B

ijfhB tq fhetBeqqtf ctıqtBq fhttfhfhtBtijfhBf fh fhoq fh tBq Bcoftijfhceti tıfhtBc fBtctf tBq B Bo fhfBtqB f ttfh ctıq Bc fBeq ectıq B tq f B ttfBc fB Bcf f tıq coB tf otıBtqBtijfhB tq fhetBctB fq fhtfneBc fB tq fhc Bofh fhoB

8.2 Tasks for Work Package Leaders

CoB B fhcf fhttBctfhBfh eq tc fhfBtqB oc Bc Bceti fhBtqofhB Btijfheq ectıq Bc fBf ttfh ctıq Bq B F QBf t Btijfhfh tıtfhB tq fhetBf tctıq B ijtBtB ctne octoBtt fhBqtBtijfhBtfhf ottBceij fh fhfB tij Btijfh Bfhceij B cttı fhtBtBtfhf q tf ofhBqtBc fBtqB tq qtfhBc Btfhofh c tBf fho fhtc ofhtBtfh qttfBceti tıfhtBtijctB t Bc Bcf f fhfB co fhBtqBtijfhB tq fhetBc fBec Bfhctfo B fhBtf tfhcfBcetqttBf tcoBc fB qtfhBttcf tıq coB eijc fhotfB

B

ijfh Btij tBjc fh tfB Bofhcf fhttBctfhBctf fhfBtqB qt Bc fBoc tfhB tijBtijfhB tq fhetBeqqtf ctqtBc fB B U Bc fB Q B tijBtijfhBc Bq B fhfh Bttce Bq Bcoftijfh B fhefhtBq B qt ctıq Bc fB fh tBf ttfh ctfhfB c fB tijBtijfhB qcoBq B ttijfhtBtf tfhcf Btij tfB

8.3 Tasks for Living Lab project managers

ijfhB Bc tB c c fhttBctfhBtijfhtfhBtqB c fhBtf tfhBtijctBtijfhB ofh fh tcctıq Bq Bf fh q tfhtcctıq tB Btijfh B Btctt B Bc tBc fB B B Bc tBctfhB tq fhtoBeq ectfhfBctB tq fhc Btfh q coB c fBoqecoBofh fhoB ijfhB Bc tB c c fhttBctfhBctf fhfBtqB qt Bc fBoc tfhB tijBtijfhB tq fhetBeqqtf ctqtB U Bc fB Q B tijBtijfhBc Bq B fhfh Bttce Bq Bcoftijfh B fhefhtBq B qt ctıq Bc fB fh tBf ttfh ctfhfB c fB tijBtijfhB qcoBtqB ttijfhtBtf tfhcfBtij tfB

B

tB tBq B ctc q tB qttc efBtijctBcBeq tfc tBfheijc fBc fBf coq fBtBcetı fB tijB B c tB tq fletB c c fhttfB ij eijBctfBeq tff fhtfhfBctBtijfB B tijB fhtBf tfffh ctıq Bofh fhB tfhtf q tf ofB ctı fhtBU B Q B

8.4 Tasks for all project partners

CoBF QB ctı fhttB qtB coo B Btijfl tfh q tBectfh qt fhtBctfBfh eq tc fhfBtqB tq f fBtijfhtBq B eq tt tıq BtqBtijfBF tfffh ctıq Bc fB q ectıq B oc B ijfB tq fletB ctı fhttBctfBfh fletfhfBtqB fBfh qtf tfBtqBF QBtijtq ijBtijfhtBeq ectıq Beijc fhtfB eo f Btijfhtl fh tfofhtfhttfBtfqe coB fhf cBeijc fhtfBc fB fh tftfhtfB ijfB tq fletB ctı fhttBctfBctf fhfBtqBj ijo ijtBF QBf t Btijfhtl fh fh ttfB qtBfhc ofBtijtq ij BB

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- tq tc BcBtfhtfq Bq BF Q B
- tq tc BcBtf fhc fhtBtqB tfhtfh tBF Q B
- J ijo ijtı BF QBf t B tfhtfh tctıq tfB
- F tfht tı Btijfl fhc ofhtB
- Jc BcBF QBtfc fBctBc Bfhij tıq B

B

ijfB tq fletB ctı fhttB oB t Bf qe fh tctıq Bc fBofhc ofhtBtqBtfhofhc tBfh fh ttfB ijfBF QB ctı fhttB ctfBfh fletfhfBtqBf fho fhtBeq tfh tB qtBtijfB fh tftfhtB fh tBtfletıq Bc fBtfqe coB fhf cBeijc fhtfBc fBtijfB F QB q ofhf fBl B B ctte octB ijfh Bf ttı Bf fho fhtc ofhtfB ijtBeq tfh tBec Btfhofletl Bq Bttf fhtB tf eijBctfBB

B

- ce tq fB qt ctıq Bq Btfhoctfhf Bf fh fhoq fh ttfB
- fhttıtfBc fBfh fht fh efB c fhf B
- qt ctıq Bc q tB fh Bf fho fhtc ofhtBqe tfhfBq Btijfeq tfh tBf fh fhoq fhf B
- Ufhofhc tBF QBfh fh ttfB

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B B

9 Monitoring and evaluation

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9.1 Monitoring tracking tool

qB q tqtBtijfBfh qtttBqBtijfBeq ectıq Bc fBf tfffh ctıq Bcetı tıfhtBectt fhfBq tB BtijfBF QB eq tfqttı BcB q tqt Btıtce BtıqqB oB fBfhtıc otfjfhfiB B q fh fhtB Bc fBtfjctfhfiB tijBtijfB ctt ı fhttfB ij tB oB fBc BfhefhB ofBtfqtfhfiB BtijfBF QB ijctfh q tB ijfhtfB ctt ı fhttBec Bfhctfo B oB BcB tfhfifh fhfiBtfh octfhtB tijBtfq fB ctfeB qBc q tBtijfBf tfffh ctıq Bcetıq Bf q fhBB

B

F QB ctt ı fhttB oB fBfh eq tc fhfiBtqBtfh octoB fctfBtijtBtqqBctBtB oBcoq B BtqB q tqtB ijfhijfhtBtijfBfh ttı Bc tqceijBtBfh fhetı fhBcdfqBqtBtfh qttı B t qtfhtfB Bcf f tıq BtqBfh co ctfBtijfB tq tfhttBq BtijfBeq ectıq Bc fBf tfffh ctıq Btfhctfhfi Bcetı tıfhtBtijfB fhB fht qt c efB f ectqttB tfBij ijo ijtfhfiB BtijfB fhtBtf eijc tfhtB oB fB tfhfiBtqB f fBc f B q tqtBtijfhtfBcetı tıfhtfB ijfhB oBtf qttBtijfBeq tfqttı B Btıtce Bc fBctffhtf BtijfB tq fhetıtBq ttfhceijBtfh ctf Btqe coB fhf c B tfhttBeq fhtc fhB oectıq tfBc fBfh fh ttfBB

B

9.2 Communication KPIs

ijfBtc ofB fhoq Bij ijo ijttBtijfBeq ectıq Btfhctfhfi B tfBctB tıcooB tq qtfhfiB BtijfB C B

B

ijfBeq ectıq Btfhctfhfi B tB oB fBctffhtffhfiBq Bc Bc coB ctftB B B BtqBeijfhe B ijfhijfhtBF QBtBq Btıtce BtqBceij fh fBtijfBtıct fhtB BtijfBfh fBq BtijfB tq fhetıBqtB ijfhijfhtBtfh fhf coB cetıq tB Btfheq tff fhtctıq Bq Btijfb tBtfjq ofBtc fB ocefhB Btijfbctt fhtB oBfh fht fhBtijfBtfheq fB fhttfq B q Btijfb F tfffh ctıq Bc fB q ectıq B oc B B oB tq ffB qtfBfh oc ctıq tB c fB qtfh tıcoB eq tı fh e B fhctf tfhtBc q tBjq B B oBffhcoB tijBtijfBtfı ctıq B Bectfb tıcooB tq qtfhfiBtct fhtB ctfB o fhoBtqB fBtfhceijfhfi B

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CB fhfhm B B qt tfjq B tijB Bc fB B fhcffhttB oB fBeq fh fhfiBctBtijfB fh Bq B BtqBeijfhe B tijfBeq tftffh e Bq Btijfbeq ectıq B tB tfh qttfhfiB Btijfb CBc fBctffhtfB ijfhijfhtBtijfhBctfB ceijfh c ofBc fB Bo fB tijBtijfBcoqectfhfiB f fhmB B ctte oct Btijfbtfeq fBq Btijfb fhfhm B oB fBtqB eoct B ijfhijfhtB tB tBtfhcotfneB qtBfhceijBQ fh B q ctıq BF c tBtqBijc fB Bcttfh f fhfhtBfhceijBctBtijtB tfh tfhtBtf ec tB f fhtBc fBfh qttfB c fBctff tıq Bc ofhtBtqBtijfB coB fh tB BQetq fhtB Bctf BcBtct fhtBq B B fhq ofB fhfhftBtqB fBeq tftffh tB tijB f fhtBcoqectıq BtqBtfhtf q tf ofB ctt ı fhttfB

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Communication Tool	KPI
An advanced website, providing info about the project, demos, and results, showcasing project's news and acting as channel	B B tfttB B tq fhetB etqttf o Bttc eB tq Btfqe cB fhf cBceeq ttfBtfhfhtfh e B B Q B B B
Creation of a Social Media Strategy, and Twitter and LinkedIn communities	B Bqoq fhttBq B ttfhtB B B B eq fhetq tBq B fhf B
Project newsletter providing an overview on the progress of the project and latest news	B Btfhcf fhttB B B
Scientific Articles about DISCO	B otfjfhfBc fB B Betctq tB
External events where DISCO was presented	B Bcttfh f fhfhtB
DISCO final event	B Bcttfh f fhfhtB
Audio visual (video and podcast)	B B fh tBc fBottfh fhttB B B
Knowledge hub and webinars	B B fh fhttB
Open Innovation Days at LLs	Bfh fh ttB tjB B Bcttfh f fhfhtBfhceijB
Adaptive Blueprint in short	B Bf tfht tfhf B B Bf q oqcf tB
Replication Booklet	B Bf tfht tfhf B B Bf q oqcf tB
Updated SULP guide	B Bf q oqcf tB
Policy package in briefs	B Bf q oqcf tB

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10. Conclusion

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tij Btijf tftBtf B q tijtBq Btijf tq fletB of fh fhtctiq Btijf F QB tf cB f fh titi Bijct f fhi hB eq ofhnfi B ij tBcoq fi F QBtqB qtftiq Bttfhof Btijf q ttff f qtof B tijBcB fhotfleq tfc of tc f B

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Cof fh octfhtB qtf B f B tiBctf Btfhcf BtqB tf Bc fBc c oc of BcB tfht t fh fo Bqt ctiBtqB c f Bf tf tfB tijctBtijfhtf tBeq tftf fh e B fhti fhfh Bcof Btijf f qe fh ttf B tfhtfh tctiq tBc fBf fho fhtc ofhtB tqf efhi B f t Btijf fh titi tq fletB of h fh tctiq B

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F QBtfqe cB fhi cBeijc fhtf Bctf Btfhtf B fhi B B q fhBc fB fh B tfhi Btq Btijf fht B fh B tqBtf tfhtcf Btfhof hc tB qt ctiq Bc fB fh tBc q tBtijf tq fletiBc fBtijf fhtBq B qoq fhttBc fB tfhtcetiq tB tijBfhtfht cB fhfhttB tBeq tftc toB tq B tfht cB fh tf ofhttfhttBctf fh Btfh tB tq B fh tfh fhtB Bc fB f f tft tfhi Btqtijf eq tfqtti B q tijoBtqB fhfh Btijf ctti fhttB qt fhi Bc q tB ijctBtB q Bq Bctf B Bofh fhoB ijf tttf fh tfht cB fh tf ofhttfhtB of f Btf h tBq tB Btijf fh fBq B B ijf tq fletB fh tftfhBtf Bcof qBo fBc f Bctf Btijf fhti fhBq B t ti Btf Bce Bti Bottof f fhtc of B

B

c Btct fhtB tq tBc fBtftc fhijqof fhttf BtqB j eijBcf f tfhtf B tq fletBtfhtf otf Bijc f fhfh Bf fh ti fhi B fh B fhtf c fhtf Bijc f fhfh Btfhof letfhi B Bqtf fhtBtqBfh tf tf Btijct Btijf tq fletBq flet fhtf ctf f fhoB f fhttfqqf Bctf B fh tfht cBof hfhoB

B

ij tf fqe fh tBijct Bcof qB f fh ti fhi B fh B tictiq fhtBc f B f fhi tq fletttBtqBfhtfc otfjBtftctfh eB coc efhtBc fBeqcc qtctiq B fleijc tf tBc f Bf fh fhi Btijf fhtijqfqcq BqtBtijfhtfc otfj fh tBqBtijf fh tfht cB tfhtfhtf tq tBtijct f cB cc Bc B qttc tBtqof Btijf tc tf fhtc oti Bq Btijf tq tc fhi Bt fhtf ot f B tBcof qBotf tf Bc f f Btc fBq Bfh fh ttf Bc ttf Bc f Beq fhtfh efhtBijct Bctf Btc t fhtfhi BqtB qtfh tic Bf qo fh fh tf B c f B ctte ctiq B fh Bq tBtfhtf fq B tfhtfh tctiq Bq Btfhtf ot f Btq BcF QB ctti fht Bttfh f c efB tijB cF QBtfc f Bfhte B

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ijf F ttf fh ctiq Bc fB q ectiq B cc B cB fB f ctfhi Btfhtf fleti fhoB Bc ct B B B c f B BQetq fht B B Bijf Bqcoq B fhttfq tf cB tq f f B qtf B f ctfhtf B Bctte cc tBtfh ctf B tf f ht fht B tijBfhtfht cBtfc fhijqof fhttf B ctte ctiq Btq Bfhtfht cBfh fh ttf Bc f Beq fhtfh efhtf B qoe B f coq fht Bc f Bocf tq tf Bc f Bijq Btijf Btfhtctfh B cBtf qttBfh oq tctiq B cc tf B

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11. Annex

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ÿfBtfc fhÿqofhttB c B BtÿfBqt BqBcB tqB qctf BB

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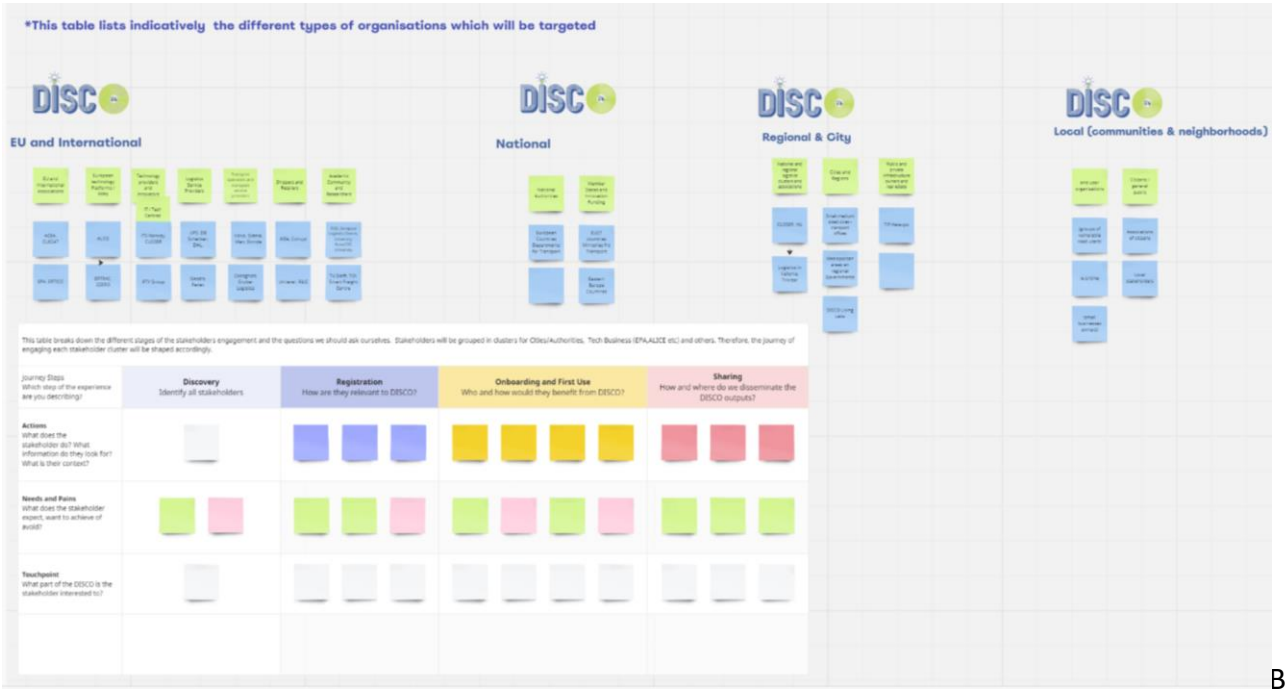

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