DISCO
Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning

D7.1 Dissemination and Communication Plan

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Carlotta Inserra

Qetrq fhtB B

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c o fh B B fh fh t c o B qB c q tBF Q tB t f tf fh tB tq fh et B B B
c o fh B B tf Bq B f fh f B tq fh et tB tij B ij e ij BF QB c tB tq B et fh c t fh B t f fh t fh tB tij B B B
c o fh B B q ec t q B fh c tBF fh t e t t q B B tB B B

Abstract

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ỳflB F tflfh ctıq B c f B q ectıq B œ B tB tỳflB tq fletıtB f c eflB f qe fh tB qtB cœB f tflfh ctıq Bc f Beq ectıq Bcetı tıflfltBtỳctB œBtc flB œeflB tỳ BtỳflBF QB tq fletıBtBtỳq ơB flBtflflh BctBcBo Bf qe fh tBtỳctBeq ơB flBtfo ỳtoBcfc tflflBc fBtfh tflflBtỳtq ỳq tBtỳflB tq fletBc fB qœq BtỳflBtı flo flB tq f flf B BtỳflBf qe fh tıBB

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ỳ tBF tflfh ctıq Bc f B q ectıq B œ BcœfqB f fh tı fltB fh B tıctı fltBc f B f flf B tq flettB tqBfltfc otfỳBtfltctfh eBcœc efltBc fBeqœ qtctıq B fleỳc tf tBc fBf fh fltBtỳflB fltỳqf qœ B qtBtỳflB fltfc otỳ fh tBq BtỳflBfh tflt cœB tflflflfB tq tBtỳctB œB œ Bc B qttc tBtqœflB BtỳflBttc tfflc otı B q BtỳflBq tc flf Btflf œtfBB

Summary sheet

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Deliverable No.	F B
Project Acronym	F QB
Full Title	FC C FU B UC F B J UQ QFC B Q C QUC B C FBQ FB U C B U J B CB QF B QUB CB B UC Q BQ B U C B Q BC FB C B JBFC CB JCU BC B UQ C B BC B
Grant Agreement No.	B
Responsible Author(s)	ctoqttcB tflttc BUc cflofB flt c B flo cB ctq cB Q B
Peer Review	C BU U J B Q B
Quality Assurance Committee Review	ctı BJ c oc B tfc flB sijoflt cflf fh fltBU U J B Q B c B B ctq B qttflBC B
Date	B
Status	q oflflf B
Dissemination level	q f fh tıcB
Version	cB
Work Package No.	B
Work Package Title	fh B fh fltctıq Bq Bf tfc c oflBq tfletB fB oc Bc fB fh q flt Btjflfli flB
Programme	Jqt q B tq flB tq tc flB
Coordinator	B q tf dn B
Website	f tfeq tq fletıeq BBBB
Starting date	c B B
Number of months	B

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Project partners

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Organisation	Country	Abbreviation
B Q B U B B qqtf ctqtB	B	B
U U J B Q QU J B B UC B J BB	F B	U B
Q B Q C Q BC B B UF Q Q B C U CB	BB	B
QB Q C Q B BB	B	QB
U C Q C BF C CB C B BB	F BB	F CB
B Q B U CB BB	BB	B
C CB F U B Q B J B	F B	C CB
Q F C Q B QB B UC QU B B CB Q CBB	BB	B
BB	BB	B
J QB UQB U C B C B J Q Q BC C B B	BB	U J B
F J Q B B CU BC BB	BB	B
J B Q B U B J BB	F BB	B
BF BU J U J B J Q Q B B BB	UBB	U B
J B U F CB U BQ BC F B B	B	C B
Q BB UQ Q Q BQ BQ UC Q C B B J B UC F B U BC Q C Q B U C Q C B	BB	Q B
UQ C B CU BC Q C Q B CB BB	F B	CB
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FC Q B CUC Q CB Q B UBB	BB	B
Q BB	B	Q B
CFB BB	BB	B
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Q B U CB BB	B	Q B
U C B Q CBF B C C CBB	BB	B
C C BF B CU Q CBB	B	B
B U C Q C B U BB	B	B
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CBtqB B oc f BQ B	B	C B
Btftb B c ttı fhtB	BB	B
Q BF B C F Q CB BB	B	q C F CB

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Document history

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Version	Date	Organisation	Main area of changes	Comments
B	B	Q B	B	B
B	B	C B	q flB	Cf f Btfhflhtfh eflBtqB qec oB q ectıq B oc tfB cf f Btfhflhtfh eflBtqB oq tcttıq B oc tfB co fh tB flhı flflh B tct flhB tq tBc f B fh tflht coBc f fh eflB tct flhflflBctBfh tflht coB fh fh ttfB
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B	B	Q B	B	q fh ttBtq BC B c f BU B eqt qtctflflf B
B	B	B	qtB eq fh ttB	B
B	B	U B	qtB eq fh ttB	B
B	B	C B	qtB eq fh ttB	B
B	B	Q B	coB flhttfq B	B

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List of acronyms

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DG	F tflrtqtctfh fh flrc B
EU	tq flc B q B
GA	tc tBC tflfh fh tB
GDPR	fh flrc BF ctcB tqtflrtq BUfh ctq B
IPR	tflofltq cB tq fltt BU ÿttB
IT	qt ctq B flrÿ qq B
KPI	fhB flt qt c efB f ectqtB
LL	B c B
LSP	q tftetB flt efB tq f flB
PI	ÿ tfecB tflt flB
SSH	qe cB e fh eflB f BJ c tflB
SULP	tfc c dB t c B q tftetB c tB
SUMP	tfc c dB t c B q ot B c tB
TEN-T	tc tf tq flc B tc tf qtB fl qt B
WP	qt B ce c flB

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1. Introduction

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1.1 DISCO in a nutshell

F QBc tBctB ctfittce B tfeco BtqBcB fh B fh fhtctiq Bq B t c Boq tfietBc fBtf cttB oc B tc fh qt Bfhc o BtijfBttc tftiq BtqBffhect q tfhfiBc fBf tcoBetifhtB B tq fhBffho fht B q cti fhBtqqotBc fB fhtijqftfBeijc BtijfhB t c Boq tfietBc fB oc B ctcf B tijBcB ij tfecoB tfht fhtB B BofhfiBc tqceij BB

B

F QB oBeq tt tfBtqBtijfhBffh tiq Bq BcB fh B fh fhtctiq Bq B tfc c ofB t c B q tfietB oc tB tfB BtijfhBtijqttiB fhi Bc fBoq tfht B Btfh fhtcoBtftctfh eBtfhetqtBctfhctfBtB oBtf qttBe tifhtB c fBtfh q tB Bceij fh BtijfhtBoqecoB qoe Bq fheti fhtBtf eijBctBtfhceij Bfh tifq Btfhi etiq B B ffh q ttctti B fhtq fh ttfq Bfctc ft fhB t c Boq tfieBtqo tiq tfB

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tB oBfqBtqB BF QBffh q ttctti BcBeq ctiq Bq B Bfctcft fhB q cti fhB fhctf tfhtBtijctB oB fhBtf qttfhiB BtijfhB fhtcB qffhoB tfB F Q U BF Q C BF Q UQ BF Q C Bc fB F Q Q Bc fBfhc ofhiB BtijfhB t c B tfh ijtB FctcB cefhB ijfhBeq fhB tfqecoB c fB tfheij qoq ecoB q ctiq Bc fBc fB tfhB oc B B t c Boq tfietfBtijctB oB fhBffh q ttctfhiB tij B tijfhB fhctf tfhtB BtijfhB q tBF QB tctt B B c tBc fB BtijfhB q tB B B c tfBc fB cfq tfhiB B B qoq fhtB tifhtBc fBUfh q tfB tijBtijfhBq fhtcoBtct fhtBq Bceij fh BcBijct q fhiB tfh tctiq Bq B B B tfc c ofB t c B q oti B oc tB tfBc fBtijfhB ttfq Beti Btct fhttB B B

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1.2 Purpose of this document

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ijfB F tffh ctiq Bc fB q ectiq B oc B tB tijfhB tq fhetitB fc efB fqe fh o tBtfhtBtjfB tq fhetBtf cBf fh tt BtqB tc fBtjfBcet tfhtBc fBq teq fhtBq BtjfB tq fhetB ÿ tBtfhtctfh B ctfqB f fh t fhtB fhB tct fhtBc fBqt c tctq tBtqBfhtfc otÿBttctfh eBcoc efhtBc fBeqoc qtctq B fheÿc tf tfB ctt fhttfBfh fht fh efhtBc fB qofh fh tB BqtjfhtB f fhfB tq fhettB oB fB tfhfBctBcB ctftfB

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2. DISCO’s mission

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2.1 Communication objectives

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J C Btf fhe BtjfB fhtfc fhtBc fB qqftBtqB fBtfh tB

QB J Q Btf fhe BtjfBtfhe fh ttB tfh f fhfBf fh q tc ÿ etfB

J BQ to BtjfBf tffh ctq tB qcofB

J Q B tfh ct BtjfBf tft tq Btfctfh B

J Beÿqqtf BtjfB fhtBt fhtBtqB tq qtfBtjfBf tffh ctq Bq fhet fhtfB

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ÿfB qt B ce c fB B fh B fh fhtctq Bq Btf tfc c ofBq tteBtc fB oc Bc fBfh q fht BtjfB fhf fhBjctBtjfB qoq Bq fhctq cBq fhet fhtfB

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oc BcBeqÿfhtfh tBtfhBq B fhtfc fhtfBtct fhtBc f fh efhtfBtqqofBc fBeÿc fhoBtqBeq ectfB fh fhet fhoBc q tBF QBctBqecoBf fh q tftctq tf B tq fhc Bc fB tfht ctq cBfh fhoB F fh oq Bÿ ÿB cot Beq ectq Bc fBf tffh ctq BtqqofB tjB qe tBq Bf tcB eÿc fhofB

qtftq BF QBctB tq fhc Bc fB tfht ctq cBfh fh ttBctBtjfB fh tfhfhtfh efB qtB t c B tfh ÿtBc fBe t tff fB c c fh fh tBtfhtfhcteÿ B

tq ffBttc Bc fBtc fh Bq qtt tfhtB qtBcB tqcfBtc fBq BF QBtfc fhjqofhttB c q tBF QBq teq fhtBc fBq t ttfB qo flBc fBfh c flBcBeq tı Bq Btfc flŋjqof flttBtqB tq flBtijflBF QB tqeflttBc fB tqf ettBc fBfh tf tflBtc fh Bc fBttc tffltBq BtijflB tq fletıtBtflf otfB

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2.1.1. Key messages and project mission statement

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F Q tB q ectıq Bc fBF tffh ctıq Bcetı tıfltB ttB flB Bo flB tijBcB tq fletı f flBeoflctB ctctcı flB qBf qBtq Btij tB oc Bc tBf q BcBotBq Btf oflBeq e tflBc fBtc oqtfl Btctflh fh ttB ij eijBeq flB tijflB qttBtflofh c tB qt ctıq B ijflBctflBtijflB q f ctıq Bq BtijflB q ectıq Bc fBF tffh ctıq B eq tflh tBc fB flflfBtqB flBtijctflfB tijBtijflBc f fh eflBeq tftflh to BB

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tB tBet e cBtijctBtijflBF QB co fltBctflBfh fletı flo Beq fh flfBtqB ctc tflflBtijctBtijflB flttc fltB tB tq qtflttctflBco c tBeq tftflh tBc fB tflh tctflfB tqBcBoct fltB tq fletı tflo ctflfB ctctcı flB

B

ijflB c Bf flctBtijctBtijq ofB flBijflctf B f flttfqqf Bc fBtfltc flfB BtijflBc f fh eflBctflB q Bc tB flB fltttc fltB ijflBı ecooBeq tftBq Beq e tflBtf ct fltBtijctBfh oc BtijflB tq fletıtB qcotB tı ectıq tB q ttBq Bf flttfh tıctıq B tq Beq flttq ttBc fB fh fh ttBtqBttc flŋjqof flttB ijflBtijq ofB flBtflofletflfB BcoB ttflfh Bc fBtf q fh Beq ectıq tBc fBtflt flBctBtijflBeqt flttfq flBq BcB tq fletıtB tc f Bc fB ct flı Bfh qtttB c Btijfh Btflofh c tıBB

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ijflB fhB flttc fltBf fh tı flfBctflBtijflBqooq B

DISCO aims at fast-tracking upscaling to a new generation of urban logistics and smart planning. It enables the transition to decarbonised and digital cities, delivering innovative frameworks and tools, and changing urban Logistics and planning paradigm with a Physical Internet (PI) – led approach.

In order to achieve this, interoperable innovations will be integrated with enabling technologies. An online PI-led Meta Model Suite will be used, along with its Assessment Toolkit, which measures the quantitative and qualitative progress of the digital transition, and its five "DISCO-X" innovations—DISCOCURB, DISCOPROXI, DISCOBAY, DISCOESTATE, and DISCOLLECTION—to facilitate more ambitious urban logistics and planning.

DISCO will support European urban logistics players in reducing economic, societal, and technical dependence from private digital platforms owned by large global providers, magnifying the scope of a Sustainable Urban Mobility Plans (SUMPs) converging to data-driven Sustainable Urban Logistics Planning (SULPs).

DISCO partners and stakeholders will co-design, deploy, demonstrate, evaluate, and replicate innovative, inclusive, hyperconnected and data-driven urban logistics and planning solutions in 4+4 DISCO Starring and Twinning Living Labs, and adopted by 4 Follower Cities and Regions.

All parties involved in the design of DISCO solutions (such as cities, logistics service providers, retailers, owners of real estate and other public and private infrastructure, operators of transportation, members of the research and technical community, and members of civil society) work together to shift the focus from sprawl to models centred on neighbourhood delivery, minimal emissions, and efficiency of freight.

DISCO will encourage trustworthy and voluntary pooling of urban freight data, by co-creating innovative measures and enabling customised data protection protocols for voluntary and purpose-oriented data sharing.

All DISCO findings will also take into account the Sustainable Development Goals, such as Goal 11, "Sustainable Cities and Communities," which enables social cohesion between urban centres and their peripheries, green investments, and new value generation, with enhanced SULPs that are harmonised in SUMPs.

2.2 Spelling and grammar

- **British English** [illegible]
- **Project title** [illegible]
- **Always capitalise the outputs deriving from DISCO** [illegible]

3. Key stakeholders and target audience

3.1 Target groups

[illegible]

- **Citizens / civil society** [illegible]
- **Local authorities** [illegible]
- **National authorities** [illegible]
- **Logistics service providers:** [illegible]
- **Freight/service receivers/procurers, Producers/shippers:** [illegible]
- **Retail industries** [illegible]
- **Public and private infrastructure owners and real estate** [illegible]

- **Technology suppliers and innovators** [illegible]
- **Research community and academia** [illegible]
- **End user organisations:** [illegible]

3.2 Stakeholder mapping and media monitoring tool

[illegible]

[illegible]

[illegible]

- [illegible]
- [illegible]
- [illegible]

[illegible]

4. Link to the Exploitation Plans and Impact Creation Board for Transformation

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4.1 Exploitation Plans

B

ŭjflB q ectıq Bc fBF tfftfh ctıq Btftıctfh B oBcotqBtf qttBtŭjflBq flcoBF QBfh oq tctıq B tftıctfh B

B

F QBtflf otBŭc flBcBŭ ŭjB qtfh tıcoBqtB fh B f flroBfh oq tflfBf t Bc fBc tflcBtŭjflBfh fBq BtŭjflB tq flcetB ctBtŭjflBeq tfqttı B qoflB flhB f tflcoBcetqttB tq BtŭjflBoq tfletBtflcetqtBfctcBc fBtflceŭ qoq B tq ffltttB tq fletBfh oq tctıq BtB tt tfecooBfh flfflfB tŭ BflceŭB BtqBfh tf tflBtŭjctBtŭjflBtf flc eB q teq flcBctfBfflhflq flfB tŭBtŭjflB flflftBq BtŭjflBtct flBc f fh eflB B f B oq tctıq Beq fltttBF QB tfh oectıq Bcetı tıflB B B tfBcfq tıq Bflctf otıBtfı f flB Bqooq fltttBc fBoctq Bcetı tıflB tŭBtflofh c tB tq flc B tıctı fltfB

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ŭjflB ttctfh eBf coq flB fltı flfh BC Bc fB Q B oB qttflBeqq flctıq Bqt BtŭjflBcfq tıq Bq BtŭjflB tq qtflfBtqotıq tBtqBfhtflt cBetıflB ŭjflB q oflf flB octıqt tBC B q ctıq B ct flı ocefB oB o B tf flttBq flttB tŭB fltqttBc fBcttı flttB ŭ oBtŭq ectf Btflt eflBc fBtqotıq tB tq fflfB BF QBC tflBF QBo flı flBtŭjflB q otıBCecffh B c c flfB BU Bc fBC B q oflf flB octıqt B oBtf qttB q oflf flBtc tfflt BB

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F QB oBf fh flBfh oq tctıq B oc tBq BttB fhB oq tc oflBUflf otB UB tŭ B ctfB B BC B B q fh fltB B BŭjflBtflceq fBc fB fctflfB flttfq Bq BtŭjflBF tffh ctıq B B q ectıq B oc B B B oB tq ffB qtflB f ectıq tfBCtBtfhqttflfB BtŭjflB CBtŭjflBqooq Btc oflBtfhqttB c B tıcoBfh oq tctıq B oc B

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Key (exploitable) results	Routes to exploitation	IPR
U BF c qtftBqtB etıq coB ctceŭ tflcetı tcoBf flcf Bq BtŭjflB flcB qf flB tflBB U BCttflcltf fh tB qqo tB c f tı Bf tcoB t c Bq tfletB tflcf flctB	• C B q oflf flB octıqt BB • tc BtŭtqŭBC B ŭjfh ctıeB tq tB • Cecffh eB c flctB q t coBBeq fltfh eflB • cttBq B oc tB qtB tflceŭ BtqBtc B fhtB fh flctıq Bq B qt qtefhB	Q fhBtq tefB

U BCfc tı fB o fh t tB U B tfhq fhc otı Bc fB cfc tc otı Bq BF Q B tq o tıq tB	- C B q ofhf fB oc tıqt BB - C Q B ttıctfh eB F coq fBB - Q F B ctfB qtefhtB - C C B B J FC CB	Q fhBtq tefhB
U B tcf fhfB Bq eB f fho fhtB	- C B q ofhf fB oc tıqt B - q otı BCecf fh B - C B	Q fhBtq tefhB
U B B c ofB BF ctcB cefB BB ctcoq fBq Btfht efhtB B q fhetqtB tqtfB B ofh fh tctıq B f fBB U BF ctcB cefB Ucf ctBc fB q qctfB qqo tB	- C Q B ttıctfh eB F coq fBB - q otı BCecf fh B - C C B B J FC CB q otı BF ctcB cefB	Q fhBtq tefhB
U Bce c fBq B q ctı fB f ctc f t fhB t c Boq tfhetB fhctf tfhtBctB tctt B tfB U B ce c fBq B fhctf tfhtB c fBtfheý qoq fhtB f fh q tfhtctfhfB B fh Btfhtı tfB ctB B tB	- C B q ofhf fB oc tıqt B - C Q B ttıctfh eB F coq fB - C C B B J FC CB - ttfq B oc tıqt BB C B - q otı BF ctcB cefB	B tq t fhtct B q fhte cB UB q fhte cB fht efhtB
U B tfhcetı fBF ctý qctfB qtBeq q B q tqt Bc fB fhco ctıq BctB tctt B tBc fB otfBq B tBqtBetqttBtftfB fhco ctıq B U B f ctfhfB tfhcetı fB F ctý qctfBqtBeq q B q tqt Bc fBfhco ctıq BctB B tB	- Cecf fh eB c fhttB q t cB Beq fhtfh efhB - cttBq B oc tBqtB tfhceý BtqBtc B fhtB fh fhtctıq Bq B qt qtefhB - ttfq B oc tıqt BB C B	Q fhBtq tefhB
U B tB cettýfhfhtfB	C B q ofhf fB oc tıqt B	Q fhBtq tefhB

U B e fh tB c f B tflftB fl t e Bc f BF flo fl t B o tfB U BUfh oectq B o tfBB U BUfh oectq B qq oftBq B ofh fh tctq Bectftl B	C Q B ttctfh eBF coq flB q ot BCecf fh B C B B tfq B octqt B	
U B fleij qoq Btfh f Bc f B ct flB cteijB U B q ct flB tf fltB qf floB	- C B q ofl flB octqt BB - UC B cteij c BB - B t c B q ot B	B tq t flct B q flte cB UBB q flte cB flt eftB
U B fh Beqoc qtct flB tc fh qt tBc f Bfleqtf ttfh B c tqceijB	- C B q ofl flB octqt BB - C Q B ttctfh eB F coq flBB - C C B B J F C CB	Q fh Btq teflB
U B flctf ot Btf f fltBc f B Cf q tq B o Bf flo fltflB B qoq fltB	- C B q ofl flB octqt BB - Cecf fh eB c fltB q t cB Beq fltfh efhBB - cttBq B oc tBqtB tflceij BtqBtc B fh tB fh fltctq Bq B qt qteflBB - tfq B octqt BB C B	Q fh Btq teflB
U B tc Bcet tflB BtijflB q ot BCecf fh BB U B q ofl flBJ B	- C B q ofl flB octqt B B tq flc B flt qt Bq B tBB - C C B B J F C CB	Q fh Btq teflB
U B oflB qoe B ce c flB	- fh ctBc f B qt tjq tB tijB qoe B c flttBctB ct q tB ofh floB tfq B octqt B B C B	Q fh Btq teflB

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4.2 Impact Creation Board for Transformation

[illegible]

- [illegible]
- [illegible]
- [illegible]
- [illegible]

[illegible]

[illegible]

5. DISCO visual identity and media channels

B

5.1 Branding and project identity

[illegible]

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[illegible]

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[illegible] **here** B

B

5.1.1. Key visual

B

[illegible]

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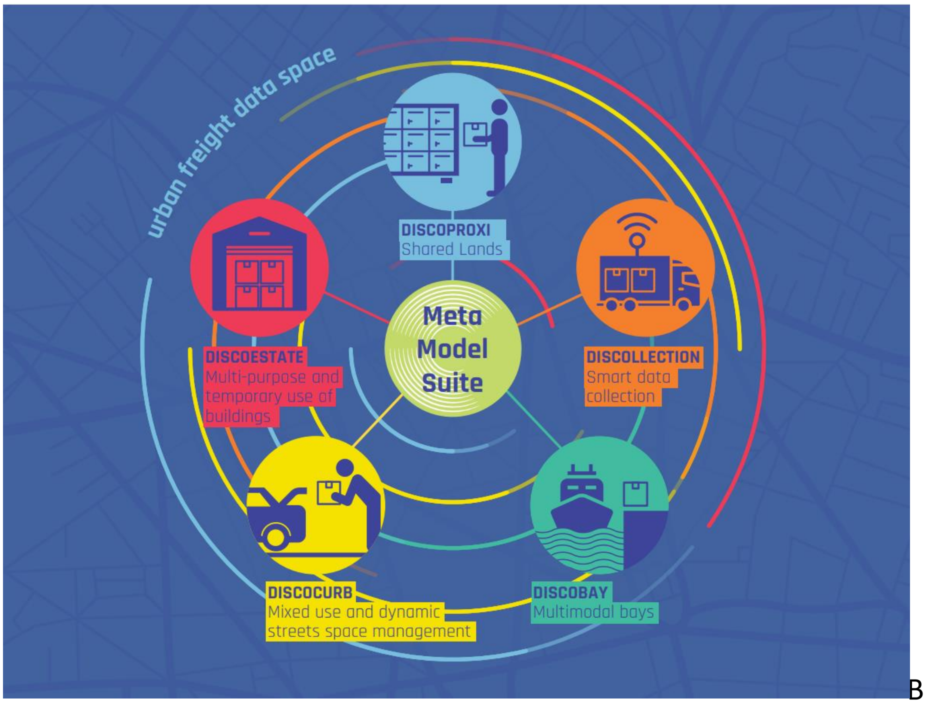
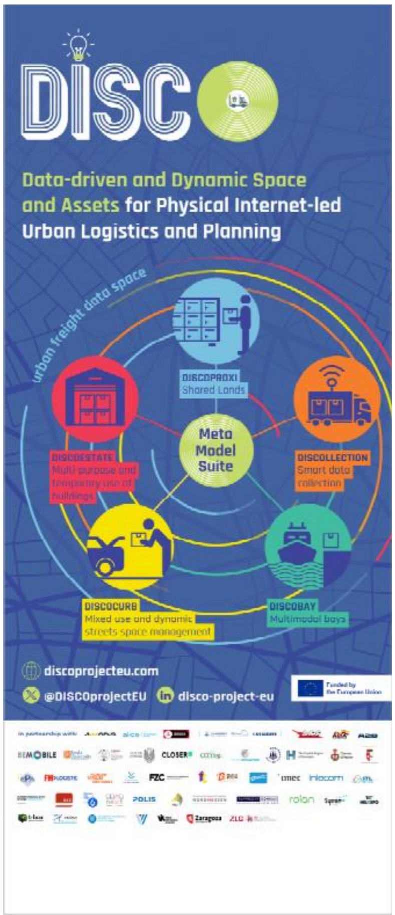

urban freight data space
DISCOPROXI
Shared Lands
DISCOESTATE
Multi-purpose and temporary use of buildings
Meta Model Suite
DISCOLLECTION
Smart data collection
DISCOCURB
Mixed use and dynamic streets space management
DISCOBAY
Multimodal bays

[illegible]

[illegible]

DISCO
Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning
Meta Model Suite
CIVITAS
Funded by the European Union


DISCO
Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning
urban freight data space
DISCOPROXI
Shared Lands
DISCOESTATE
Multi purpose and temporary use of buildings
Meta Model Suite
DISCOLLECTION
Smart data collection
DISCOCURB
Mixed use and dynamic streets space management
DISCOBAY
Multimodal bays
discoprojecteu.com
@DISCOprojectEU
disco-project-eu
Funded by the European Union
In partnership with:

B

B

5.1.2. Project logo

B

F Q tB oq qB ctB tijfB ttfB tf coB floh fh tB f fh flfB qtB tijfB tq fletB F flf flfB B tijfB tq fletB eqqtf ctqtB B q tf on BtijfBoq qBeq tftttB Bn q tc ij Bc f B c flB ct tfB ijfBoq qBtBtqB flB tflfB q Bc oF QBeq ectıq Bc f Bf tffh ctıq B ctflt coBc f B tfB qtB flBc oflflfB Bc B c BB

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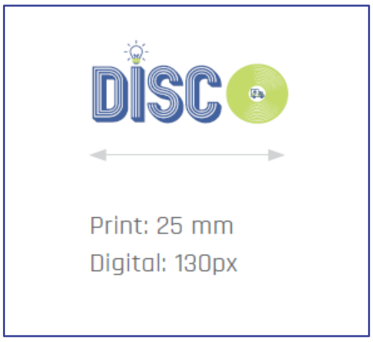
5.1.3. Logo size and use

[illegible]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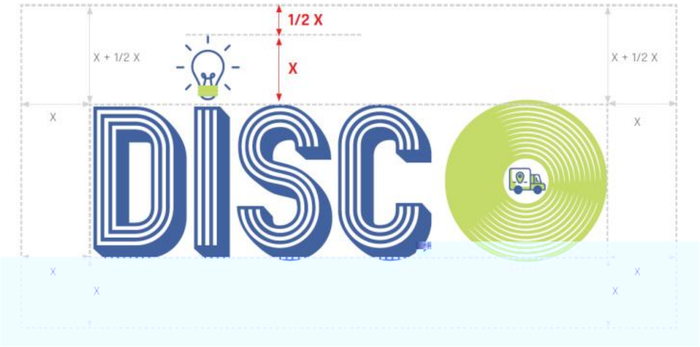
Digital: 130px

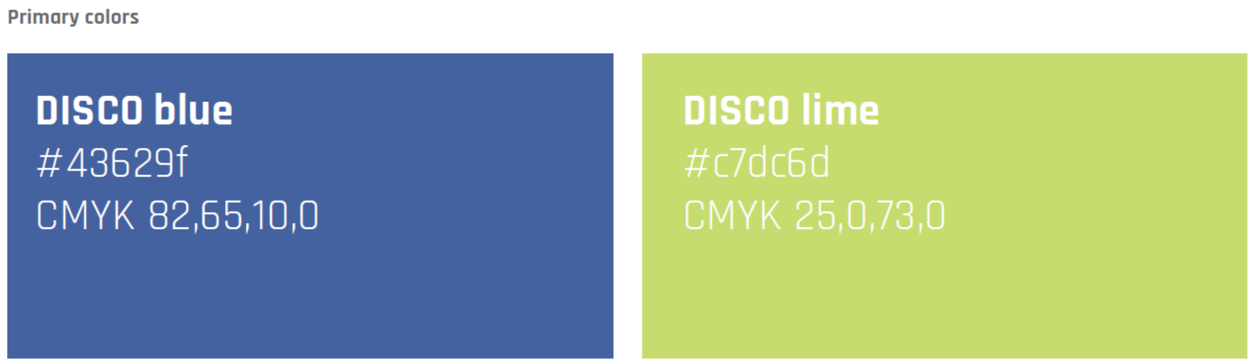

1/2 X
X
X + 1/2 X
X + 1/2 X
X
X
X
X
X
X

5.1.4. Colours

[illegible]

5.1.4.1. Primary colours

[illegible]



Primary colors

DISCO blue
#43629f
CMYK 82,65,10,0

DISCO lime
#c7dc6d
CMYK 25,0,73,0

B

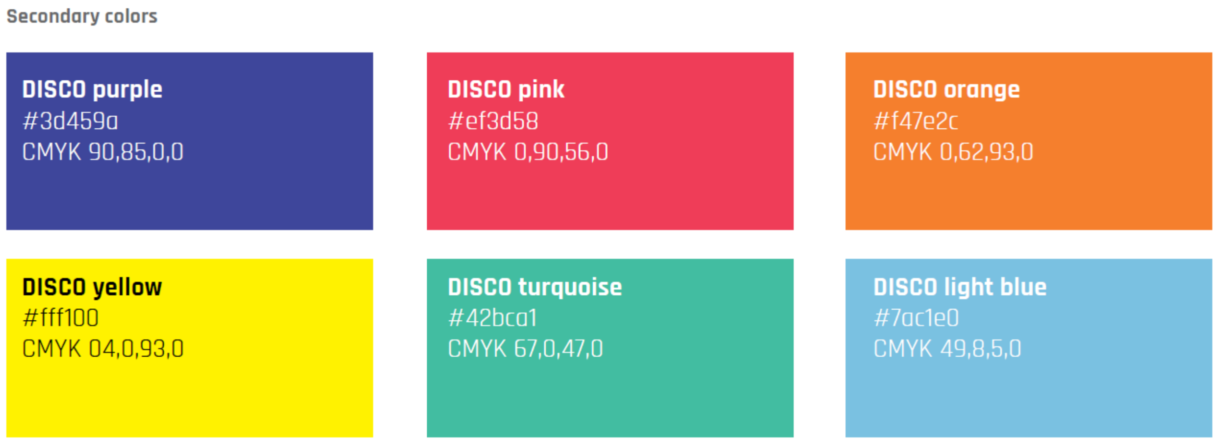
B

5.1.4.1. Secondary colours

B

ŋfBtflheq fct Beqoq tB cofhtfBtB tflfBtqBeq ofh fh tBŋfB t ct Beqoq ttBc fBetflctflBcBq Bc fB qtq tBF QBf flt f B

B



Secondary colors

DISCO purple
#3d459a
CMYK 90,85,0,0

DISCO pink
#ef3d58
CMYK 0,90,56,0

DISCO orange
#f47e2c
CMYK 0,62,93,0

DISCO yellow
#fff100
CMYK 04,0,93,0

DISCO turquoise
#42bca1
CMYK 67,0,47,0

DISCO light blue
#7ac1e0
CMYK 49,8,5,0

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5.1.5. Typefaces

B

ŋfB c Bn flhcefB nottflfBqtBF Q tBf fh nn BtBUc fŋc BtBec B fBf q ocfflfBqtBtflfBtq B qq ofB q ttfB

ŋfBUc fŋc Bn flhcefBtŋq ofB fB tflfBqtBcoB c Bŋflcf o flB Bcoq ecoF QB t tBc fBq o fB eq ectq B fl c BctBf tf oc flfB floq B

B

Rajdhani Regular | **Rajdhani Bold**
ABCDEFGHIJKLMNOPQXYZ | **ABCDEFGHIJKLMNOPQXYZ**

abcdefghijklmnopqxyz | **abcdefghijklmnopqxyz**

co tBtttijfB t ct Bn fhcefBqtBcoB qf Btfh tBtBtB tfhfB BcoB tq fhetBtfh ctfhtfB c fhoB B B qtfBc fB Btfh ctfhtf

co tBUfh ctB B B B**Calibri Bold**B

ABCDEFGHIJKLMNOPQXYZ | *ABCDEFGHIJKLMNOPQXYZ* | **ABCDEFGHIJKLMNOPQXYZ**

c ef fh ij o q B**abcdefghijklmnopqxyz**

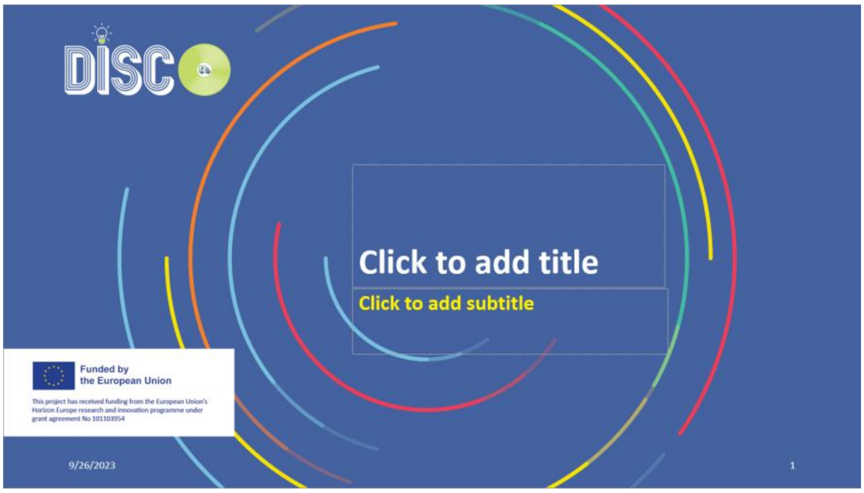
5.1.6. Document templates

fh ctfhttijc fB fhfh Betfhctfhf Bqttq e coB tq fhetBf qe fh ttBtqBfh tf tfBcBeq tftffh tBc fB tq fhtffq coB tf coBf fh tn BtBco c tBqoq fhfB BcoB ctn fhttfB fh ctfhttijc fB fhfh Betfhctfhf Bqt B

- tq fhetBf fho fhtc ohtB etqtfq tB qtf B
- tfhtffh tctnq tB etqtfq tB q fht q tnB
- C fh f ctB
- fhfhn B tfhtB

B

ijfB tq fhetB oB fB tfhtfh tfhf BctBfh fhtcBqecoB ctnq coBc fB tfht ctnq coB fhfhn tBc f Beq fhtfh efhtfB ijfhtfhqtfhBcBtfc f ctf B q fht q tB tfhtffh tctnq Beq tc B qt ctnq Bc q tBtijfBq fhetn fhtfB fhB fhofh fh ttfBc fB c Btct fhtB tq tBq BtijfB tq fhetBijctB fhfh B tqf efhf B ij tBtfc f ctf B q fht q tB tfhtfh tctnq B oBctfqB fB tfh BqtBtijfBf tffh ctnq Bcetn tnfhtB tij BtijfB ijqofB tq fhetnB


Click to add title

Click to add subtitle

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the European Union

This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101103954

9/26/2023

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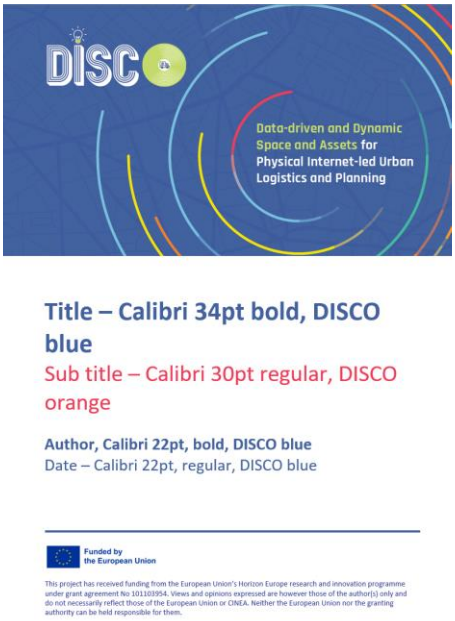
Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning

Title – Calibri 34pt bold, DISCO blue

Sub title – Calibri 30pt regular, DISCO orange

Author, Calibri 22pt, bold, DISCO blue

Date – Calibri 22pt, regular, DISCO blue

Funded by
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5.1.7. Visual identity disclaimers: use and application

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5.1.7.1. EU funding disclaimer

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F QBttBcB tq fhetB f fhBtyfhBJ qt q B tq fhB f B tq tc fhBC ttBf ey Bc oBeq ectıq Bc f B f ttffh ctıq B ctfhtcdB ttBf tf oc Btyfh‘**Funded by the European Union**B**logo** Bcttftyq B fhoq B ceeq c fhf B BtyfhB qoq Btfh tıB y ttB tq fhetBycttBtfhefh fhf B f B tq BtyfhB tq fhc B q ttB J qt q B tq fhBtfhtfhcteyBc f B q ctıq B tq tc B f fhtB tc ttBc tfhfh fh ttB qB B

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the European Union

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qtfhB qt ctıq Bq Byq BtqB tq fhtoBc oBtyfhB B f Boq qBc q fhBec B fhBq f Byfhtfh B

B

Q B fhf cB tyBo tfhfBtf cefhBtf eyBcttBtfqe coB fhf cB c fhttBqtB tf cotfB fhBtfheq fh f B tf Bq oBtyfhB f fhf B BtyfhB tq fhc B q Boq qBc f BtyfhB C Boq q B tyq ttBc Bqtyfhtttfh tıB

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5.1.7.1. CIVITAS disclaimer

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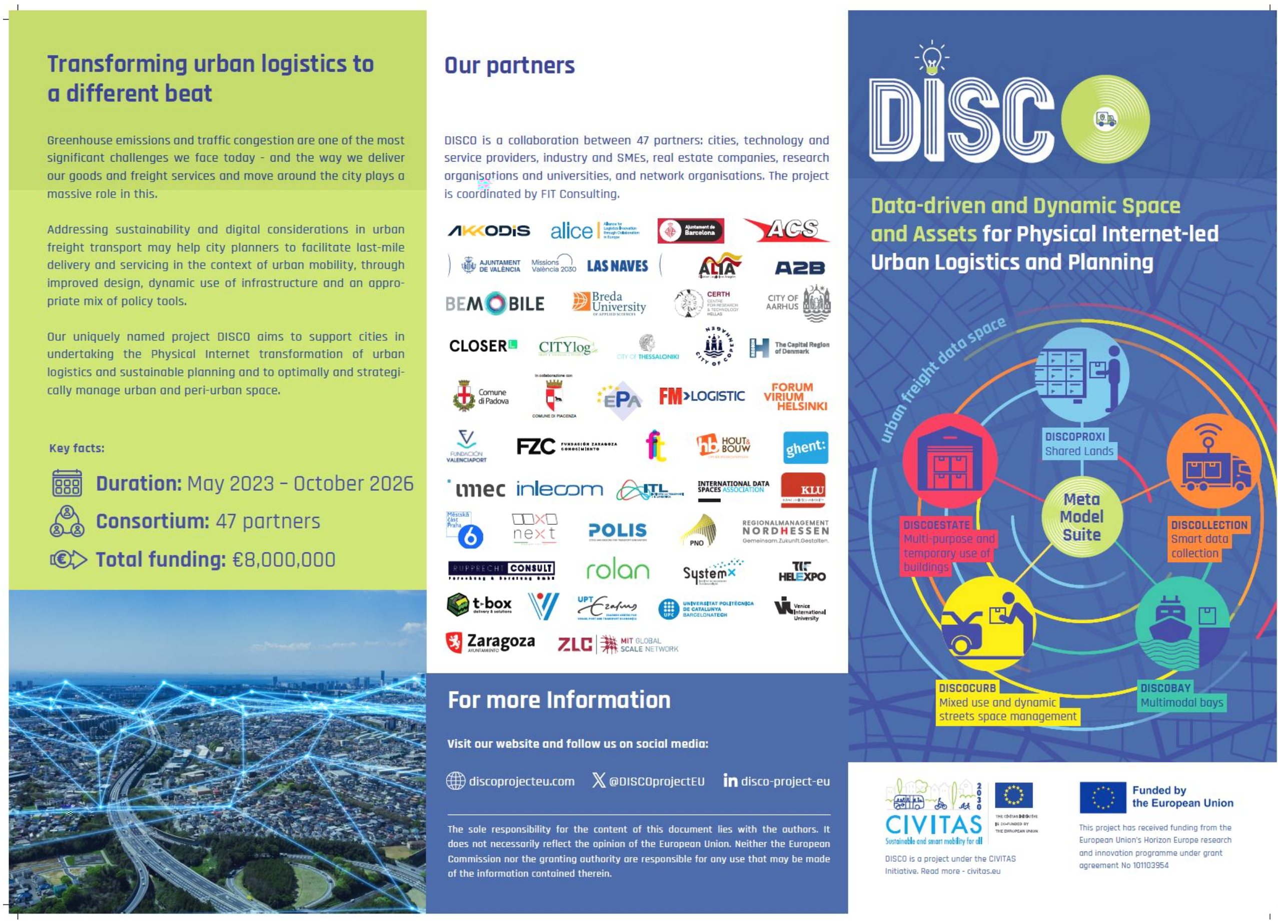

Transforming urban logistics to a different beat

Greenhouse emissions and traffic congestion are one of the most significant challenges we face today - and the way we deliver our goods and freight services and move around the city plays a massive role in this.

Addressing sustainability and digital considerations in urban freight transport may help city planners to facilitate last-mile delivery and servicing in the context of urban mobility, through improved design, dynamic use of infrastructure and an appropriate mix of policy tools.

Our uniquely named project DISCO aims to support cities in undertaking the Physical Internet transformation of urban logistics and sustainable planning and to optimally and strategically manage urban and peri-urban space.

Key facts:

Duration: May 2023 – October 2026

Consortium: 47 partners

Total funding: €8,000,000

Our partners

DISCO is a collaboration between 47 partners: cities, technology and service providers, industry and SMEs, real estate companies, research organisations and universities, and network organisations. The project is coordinated by FIT Consulting.

For more Information

Visit our website and follow us on social media:

discoprojecteu.com @DISCOprojectEU disco-project-eu

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Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning

urban freight data space
DISCOPROXI
Shared Lands
Meta Model Suite
DISCOESTATE
Multi-purpose and temporary use of buildings
DISCOLLECTION
Smart data collection
DISCOCURB
Mixed use and dynamic streets space management
DISCOBAY
Multimodal bays

DISCO is a project under the CIVITAS Initiative. Read more - civitas.eu

Funded by the European Union

This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101103954

5.2.2 Roll-up banner

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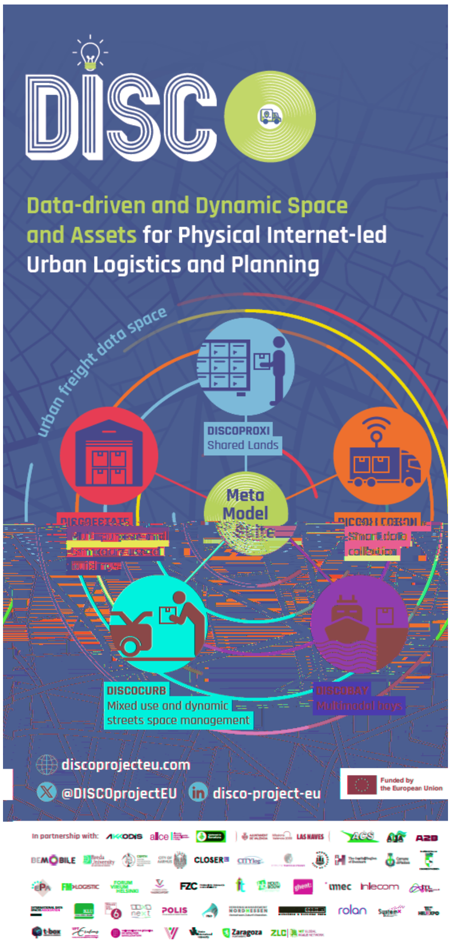
- [illegible]
- [illegible]



Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning

urban freight data space
DISCOPROXI
Shared Lands
Meta
Model
Suite
DISCOESTATE
Multi-purpose and semi-dedicated buildings
DISCOCOLLECTION
Smart data collection
DISCOCURB
Mixed use and dynamic streets space management
DISCOBAY
Multimodal bays

discoprojecteu.com

@DISCOprojectEU disco-project-eu

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In partnership with:

5.2.3 Electronic newsletters (internal and external)

[illegible]

[illegible]

[illegible]

5.2.4 Project deliverables

[illegible]

- **DISCO Adaptive Blueprint** [illegible]
- **Updated SULP Topic Guide** [illegible]
- **Mission oriented Policy Package** [illegible]

5.2.5 Scientific publications

[illegible]

[illegible]

[illegible]

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5.2.6 Press releases

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tfhttBtfhohctfhtBfhtc otfjBcBeq ectıq Beÿc fhB fhtı fhfh BF QBc f Btfhofh c tB fhf cBq tofhttfBCB tfht fhtBq B tfhttBtfhohctfhtB oB fhBtfhohctfhfBtqB tq qtfhB fhB tq fhetB q fh ttB fh Bqt c tfctıq Bq B qt tfjq tfBq tı ttB tq BtijfhB B c tfBfhe BtqBfh tf tfBtijfhB oectıq Bc f Bfh fhetı fhB tq qtıq B q B tq fhetı tfhoctfhf B fh tBtfh tfB Bqtf fhtBtqBtfhceÿBtijfhB f fhttBf ttfh ctıq B qtff ofhBtfhofh c tB fhf cB eÿc fhotfBq t cottttfB etq o fh efhttB BtijfhBtfho o Bq B t c Boq tfietB oB fhBf fh tı fhf Bc f B ttf fhf B tijtq ÿq tBtijfhB tq fhetBf tctıq B

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CtB qttc tB tq fhetB ofhtfq fhtfBtf fhe eBeq ectıq Bec c tB oB fhBttf fhf Bc f Bcf f tfhttfhfB tqB tq fhc Bc f B tfht ctıq cB tfhttB B otfj BB

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5.2.7 Other content

fhe eBc f q tf cBeq tfh ttB oB fhBfhoc qtctfhf BctB tq fhetBcetı tıfhtBtfhceÿBcB qtfhBcf c efhf Btfc fhB tBtB tfh f fhf BtqB qo fhB B c tBc f Boqec Bttc fhÿqof fhttBtqBfh oqtfhB c t q tB fhtÿqf tBq B fhttc fhB f fho fht Bc f Btfhtf otBeq ectıq B qtBfh c ofhB B fhc tBq B t fhB tq qtıq cB f fhqtf B

B

tBtB oc fhf BtqBeq f etB tfht fh tBc f Btfheqtf B f fhqtB B qf ecttfB tijB tq fhetBtfh tfhtfh tctı fhtBtqB qB q fhtB fhBceeq otfj fh ttBc f B fh tBtfh tfB ÿfhB qcoBtBtqB eq fhtBtijfhBcetqttBtijctBeq tt tfhf BtqBtijfhB tf eefhtf Bceÿ fh fh fh tB Bcf f tıq BtqBtijfhBe ttfh tBtfhtf otfB tfht fh tB oB fhB otfjfhfB B t ttfh B c f B f fhqBqt Bq BtijfhB tq fhetıtB fh tftfhBc f Btqe cB fhf cBeÿc fhotfB

B

5.3 Digital media

5.3.3 Project website

F Q tB fh tftfhBtfht fhtBctBtijfhBf tcBfh ttc efhB q tBqtBtijqtfhB ÿqB tjBtqB c B qtfhB qt ctıq B c q tBtijfhB tq fhetBc f B tBtijfhB qttBtfhofh c tBtq tefhBq B qt ctıq Bq B tq fhetBf fh fhoq fh tıB tB tq f fhtBcBf fhc ofhf Bfh oc ctıq Bq BtijfhB tq fhetıtB qcotBc f Bcetı tıfhtfB eo f Bf fhtet tıq tBq BtijfhB B c tBc f B qoq fhtBe tıfhtfB qtfhq fht Bc oB oeo Bceefhtf ofhB tq fhetBq tı ttB oB fhB cf fhB c c oc ofhBq BtijfhB fh tftfhBB

B

ÿfhB fh tftfhB oBcotqBtfht fhBctBcB ctfh c BqtBqtijfhtBF QB oct ıqt tfB c fhoBtqe cB fhf cBceeq ttfB q B ttfht B fhf Bc f B q tı fhBB

B

ÿflB fh tftflB tfB flc tBtqBq flnBcB e Bc f BeoflctBq flt fh Bq BtÿflB tq fletıB tftqttBtÿq ofB flBc oflBtqB
e oB f B ctfeB qt ctıq Bq BtÿflB tq fletıBtf eÿBc tBtÿflBq fletı flB flnÿqf qoq Bf fh q tftctıq B
e tıflnBc f B cttı flttfBc f Bÿc flBcBeoflctBq flt fh Bq BtÿflBoctflntB fh tBc f Bfh fh ttfB ÿflBf flnf Bq BtÿflB
fh tftflB oB flB tflt t fh f oBc f B c flBcoBtÿflB qt ctıq Bflctfo Btflcf c oflB tq Bc oBf fh eflntB

B

ÿflBoc f B c flBq BtÿflB fh tftflB tBe ttfh tıo Bo flBctBf tfeq tq fletfh eq B tÿBtÿflB oBoc eÿBfh fletflfB
qtBQetq flnB BtB oB flB fh tB BtqBf ctflB tÿBtÿflBoctflntB fh tfBfh fh ttfBc f B tq fletBf fh floq fh ttB
f t BtÿflB tq fletBo flnı flBC tflnBtÿflB tq fletBÿctBfh f fli BtÿflB fh tftflB oB flB fh tBq o flB qtBctBoflcttB
tı qB qtflB flcttfBB

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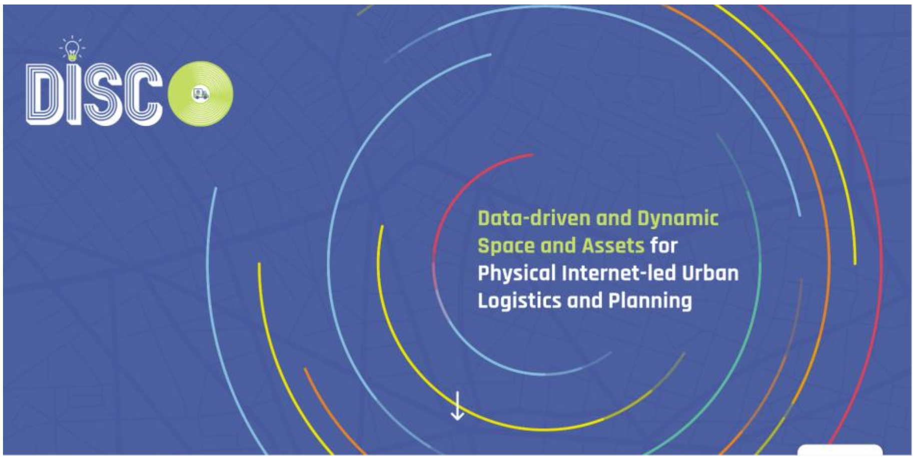

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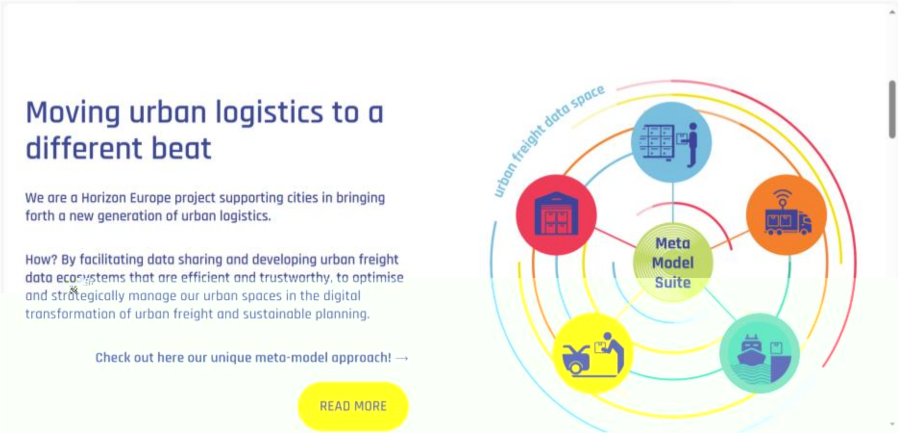


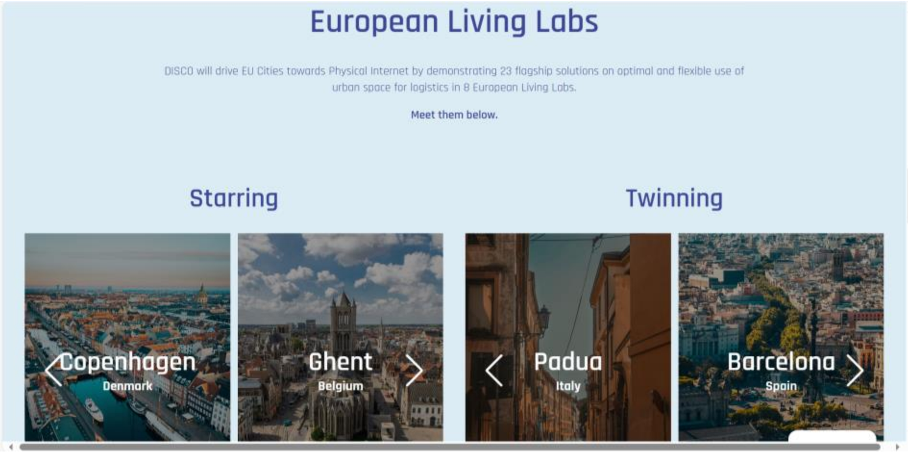
Moving urban logistics to a different beat

We are a Horizon Europe project supporting cities in bringing forth a new generation of urban logistics.

How? By facilitating data sharing and developing urban freight data ecosystems that are efficient and trustworthy, to optimise and strategically manage our urban spaces in the digital transformation of urban freight and sustainable planning.

Check out here our unique meta-model approach! →

B


European Living Labs

DISCO will drive EU Cities towards Physical Internet by demonstrating 23 flagship solutions on optimal and flexible use of urban space for logistics in 8 European Living Labs.

Meet them below.

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5.3.3.1 Website features and structure

B

ųflB F QB fh tftflB œtflt flc tBefh ttc Beq ectıq Bc fB tflcetıq B ctflh c BtqBtųflB tq fletB tq B tųflBq ttff flhBtB œB

- CB c B c ctıq B fh Bo BtqBtųflB fh tftflhtB c fltfB
- CBtflletıq B tflhflh tı BF Q tB ttfq B tųBcBo B qtB qtflB qt ctıq Btflf tfletı BtqBtųflB C q tıB c flhB
- C B tflcetı flBtfletıq B tq f Bc Bq flt fh Bq BtųflBF QB flcB qf flB tflhB
- tBtqBF Q tBtfqe cB flf cBceeq ttB flf B ttflt B q fh B
- ctflttB fh tBc fBfh fh ttfB
- C Bq flt fh Bq BtųflBfh ųtB B c Be tıflhtB q fh ųc fh B ųfh tıB ųflhttc œq BJ fltf B cf c B ctefloq c B cflh e cBc fB ctc q c Bc fB qoq fltB tıflhtBc fBUfh q tB tc flhB cefh c B Cctų tfB qttųBJ flhtfh B tųBo tBtqBtųflhtBtfltf fletı flB c fltfB
- tB œB tq f flBf fltc oflf B qt ctıq Bq BtųflB tq fletBflh qo tıq B eo f Btfltf ottfB oectıq tfB fh tfBfh fh ttfBq fletı fltfB ctı flttfBtfltf ottBc fBtfųq ectflBtųflBF QB B c tfB
- tq f flBceeflhtfBtqB ce tq fB qt ctıq B ųqtqtfBf tc Btfqt tflo B f flqtB tq BtųflB tfB fle B
- tB œB tq f flBf tfletBceeflhtfBtqBtųflBF QB q oflf flBJ Bc fBtc Bcetı tıflhtfB
- tB œtflt flBctBf tf cteų Befh ttflBtqBtfqe cB flf cB œtıqt tB c c flf B BF QB flf B ttflt B q tı fh B
- cœBtqBtf tet flBtqBF Q tB fh tfflhtflt B
- Ce q oflf fh fh tBq B B f B
- Ce q oflf fh fh tBq B C B qo fh fh tıB
- CoBF QB oeBf qe fh ttfB

- tBtqBtijflB tq fletitB t ce B qoe Bc fBtqBtijflB fh tftflhtBeqq flB qoe BB
- CB qqf Btflctejjfh flB

ijflB fh tBf tf oc flfBq BtijflBjq fh c flBctflB tq fh Bf q BctB qoq tfB

B

- F QBoq qB tflf tfletı BtqBJ q flB
- C q tBF QB
  - ijctBtBF QB
  - C tqceijB
  - Q fletı flB
  - q efh tB
  - flt flB tijBqtijflB tq flettBc f B tıctı flB
- ctı flttB
- tıflB
  - tctt B B c tB
  - B B c tB
  - qoq flB tıflB
- Uflttq teflB
  - oeBf flo fltc oflB
  - fh tofltflttB
  - tq qtıq coB ctflt coB
  - F QB q oflf flBJ B
  - QtijflB ctflt coB
- fh tBc f B fh ttB
- q tcetB

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B

5.3.2 Social media presence

B

ijflB t qtflBq BF Q tBtfqe coB flf cB tflflh eflB tBtqBf tflh ctflB flB fh tBc f Bfh fh ttB tq BtijflB tq fletB Bc Bceeflttf oflBectejj B flBtıoB qt ctı flB c BtqBtflceijBq tBtct flBc f fh eflBQ efBtijflB fh tftflBtBq e cooBo flBtfqe coB flf cB oB flBefh ttcoBtqBtflf tfletı Bc f fh eflBtqBtijflB fh tftflBf t B ttc eBtqBtijflB fh B octıqt B ijflflB qtflBf fltc oflf B qt ctıq Bec B flB c flfBc q tBtijflB tq fletıB

B

F QB oB tflBtfqe coB flf cBqtBtijflBqoq B t qtflfltB

B

- qB qotflBeq ectıq Bc fBf tflh ctıq Bfh qtttBc fBtqBtflceijB f flBc f fh eflBtqB ce otctflBc B tflceti flBf coq flB tijBtflofh c tBtc flijqof flttfB
- qBtflf tfletBtc eBtqBtijflBF QB fh tftflB
- qBeq ofh fh tBttcf tıq cBeq ectıq tBc f Bf tflh ctıq Beijc flotBtf eijBctB t tflfB ctflt coBfh fh ttfB tflttBq ttflceij Bc fBtct flflfB c o tfB
- qB flBc B qt coB q eflBqtBF QBtqBeq ectflB tijBtct flBc f fh eflB

- [illegible]
- [illegible]

The official hashtag of the project is #DISCOprojectEU. Partners are strongly encouraged the hashtag whenever posting on social media about DISCO, as well as tagging the official project account in the respective platform of posting (i.e. Twitter/X or LinkedIn).

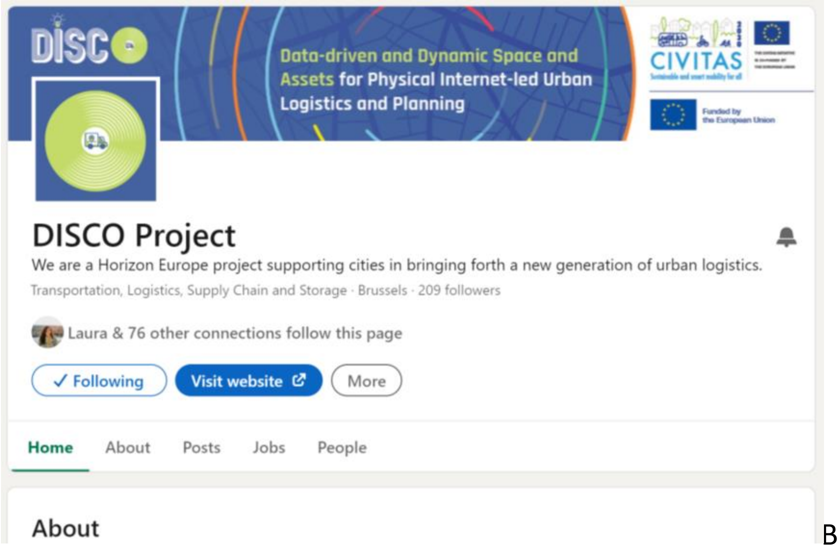
5.3.2.1 LinkedIn

[illegible]

[illegible]

- [illegible]
- [illegible]
- [illegible]
- [illegible]
- [illegible]

[illegible]



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Data-driven and Dynamic Space and Assets for Physical Internet-led Urban Logistics and Planning
CIVITAS
Funded by the European Union

DISCO Project

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5.3.2.2 Twitter/X

[illegible]

[illegible]

- [illegible]
- [illegible]
- [illegible]
- [illegible]

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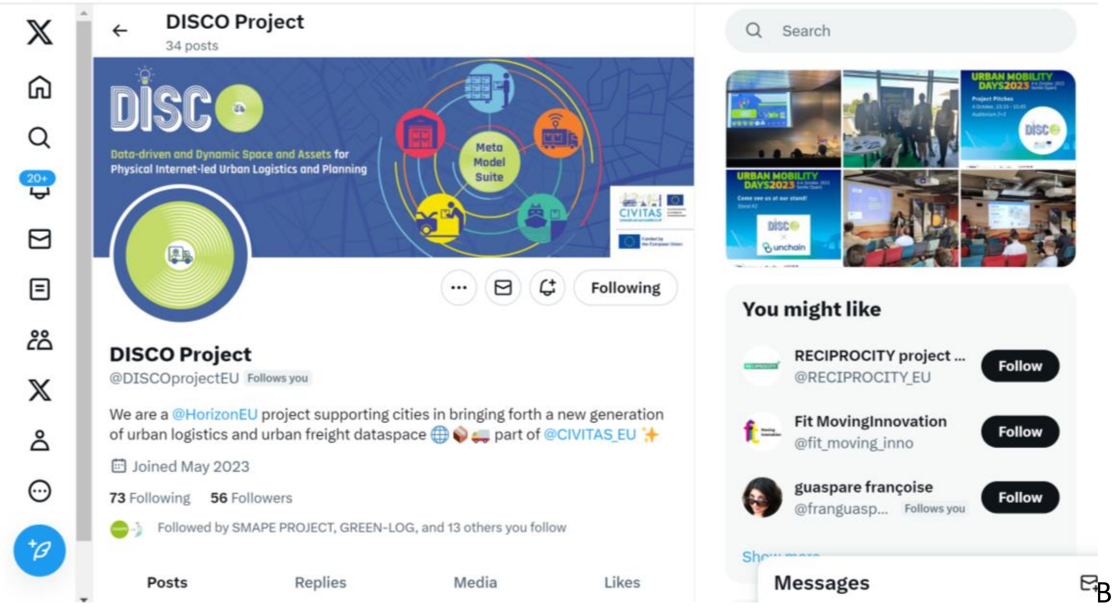
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5.3.2.3 YouTube

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[illegible]

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5.3.2.4 Keywords

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[illegible]

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[illegible]

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6 Networking and events

[illegible]

[illegible]

[illegible]

[illegible]

6.1 DISCO main European networks

[illegible]

- **ALICE** [illegible]
- **EPA** [illegible]
- **IDSA** [illegible]
- **POLIS** [illegible]

[illegible]

6.3.2 ALICE

B

[illegible]

B

[illegible]

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[illegible]

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6.3.3 EPA

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[illegible]

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[illegible]

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6.3.4 IDSA

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[illegible]

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[illegible]

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6.3.5 POLIS

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Q B tßcB flh qt Bq B tq flc Be tıflhßc fB tfh q tß qt Btq flhijflhBtqBf fh flq B q ctı flß tflheij qq flhßc fB qoe flhßqtBqecßtc tfqttıBtße ttfh toBtfh tflhflh tß qtflßtijc B Be tıflhflßtfh q tß c fBtc tfqttßq flhctqttßtq Bcoßq flhB tq flhB ijflß flhı qt Bce otctflhßceeflhßßtqB tq flc B tıctı flhß c fBtflhflhcteijB tq tc flhßqtBttß fh flhttßoqq B tqBtqo tıq tßqtB t c Bc fBtfh q cß q otı B Btijflß flhofBq Bijflhcoijßc fBfh tq fh tıBtc eB c c fh fh tßc fB tflhoo fh tßtc tfqttßtf ttfh tfßtqcfB tc flhı Bc fBtqecoßc fBflheq q eßctf flhettßq Btc tfqttıßB

tßijctßc Bcetı flß qt B tq Bq B t c B tfh ijtßc fBo tß Beqoc qtctıq B tijBF QB oß flß flhtc otijflhi B tq flhettfB tflhf oıtß oß flß cotqB tflhfh tflhiB c fB f tfe ttflhiB tijflhflhB tqB fh tf tflß tijflß f ttfh ctıq Bttc tfflhc otı Bc fBfh oqtctıq Bq B q ctı flßtqo tıq tß fh q fBtijflßtfeq flßq Btijflß tq flhettflßeq tfqttıc B

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6.3.6 CIVITAS Initiative

B

C B tßcB flhı qt Bq Be tıflhßetflhctflhi B Be tıflhßtqBijflho Be tıflhß B tq flßc fB fh q fB fB qtflß fh e fh tıB flhoeq flhetflhi Btc tfqttctıq Bq tıq tfBtßfh eq tc flhße tıflhßc fB fh flhttßq Btijflß C B eq tı BtqB qt Btq flhijflhB BqtfflhßtqBtf qttßtijfh B Betflhctı Btijflßetflhctı flßtqo tıq tfB qoe flhtfB c fB flhctf tflhßtfh tflhiB qtBeoflhc flhßc fB flhtflhB t c B q otı ßB

B

ijflß C B tıctı flßtflhfh tßtqB tq qtflßtijflß q otı Bc fBtc tfqttctıq Bq fletı flhßq Btijflß tq flhc B q ttfq B ij eijB Bı t Btf qttßtijflßq fletı flhßq Btijflß tq flhc B tflhfh BF flhcoB

B

B

ijflßF QB tq flhetß oßcetı flhoB cttıe ctflß Btijflß C Bc oßc fBeq tt tflßtqBttß qcoßctßq flßq B ttßtflhflhcteijB tq flhettfB ijfh B qttf oßhBF QB oßq Bq qttı tıflhßqtBeqq flhctıq Bc fB f flhttc flß cetıq tßtqB etflhctflßc ctfh flhtßc fBetflhctflßec ce tı B

B

B cttıe octBtf flh flhßctflßqtflhflhfh B tijBtijflß fh B qqtf ctıq Bc fB qttßCetıq B C BqtBtijflß C B tıctı flhßecoflhiB C B BtB c oB flh qt tßtf qttßtctf tßtqB etflhctflßtijflß o fh eflß q B C B q tı B tıctı flhßq Btf tfc c oßB t c Btc tfqttctıq Boßh tßctıq Bttß t ct B qcoß ctflßtqB Btflh flßctßcBtfh qtftqt BqtB qt ctıq Betflhctflhi B Btijflß C B q tı Bf t Btijflß ctß B flhcttfB Btflhfh tijfh Btflhoctıq tfij tß flhı flhfh Be tıflhßc fBtc flhijqof flhttßctßcoßoh flhoßB B qttßtijflß fh t eij fh tßq Btijflß f flhßB t c B q otıBeq tı B B tq f Boßhct Bq qttı tıflhßB

B

6.2 Internal events

CtßB f ectflhiBcoßqB Btijflß tq flhetBJ c f qq B F Btijflß qoq B tflh cß flhflhı tß oß flß tflhiB B c q BqtijflhßtctftßBtqB c flßtf tflßtijctßeq ectıq Bc fBf ttfh ctıq Bcetı tıflhßctß tq flhetBoflh flß ctflßecttflhiB BcBeq tı q tßc fBeqqtf ctflhiB c flhßcetqtflßtijflßF QBeq tfqttı B

B

- e q B fh flhcoßcttfh oflhtfßc fBeq tfqttı B flhflhı tfB

- [illegible]
- [illegible]
- [illegible]
- [illegible]
- [illegible]

[illegible]

6.3 Dissemination at external events

[illegible]

[illegible]

[illegible]

Title	Location	Date	Target group
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]

[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

Title	Location	Date	Target group
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]

Q B q flıtfh eflB B	fh fh B flo BB	B q fh flıtB B	qecoB c tıjqt tıflıtfB tflıtflc teıjBeq tı Bc f B cecf fh c B
tc tf qttctıq B Uflıtflc teıjB qc tf B B	ctfj tq B F B C B	B c ct B B	qecoB c tıjqt tıflıtfB tflıtflc teıjBeq tı Bc f B cecf fh c B
tc tf qttBUflıtflc teıjB Ctfh cB UC B B	F o B Ufh B q B tflocc f BB	BC t oB B	qecoB c tıjqt tıflıtfB Uflıtflc teıjBeq tı Bc f B cecf fh c B tflreıj qoq B tf oflıttBc f B q ctqttfB
tc ttBQ fh BF ctcB F c B B	ctoıf ıjfB flıt c B	B c B B	flreıj qoq Btf oflıttBc f B q ctqttfB
tflıt ctıq coB tc tf qttB qt B ttB B	fh B flıt c B	B c B B	ctıq coBc tıjqt tıflıtfB
tflıt ctıq coB ıj tfecoB tflıt flıtB q flıtfh eflB B B	c c cıjB C B	B c B B	q tfnetB tflıt eflB tq f flıttfB tflreıj qoq B tf oflıttBc f B q ctqttfB tfh ıjtı tflıt eflB tflrefh flıttf tqe tflıttfB tqf eflıttf tfj flıttfB
t c B tı tflB oq coB q flıtfh eflB B	Uqttflıtf c B flıtıjflıtoc f tfB	B flB B	qecoB c tıjqt tıflıtfB ctıq coBc tıjqt tıflıtfB
B qtofB q tflıtfB B	F c B C B	B fh tfh flıtB B	flreıj qoq Btf oflıttBc f B q ctqttfB
tq flc B q flıtfh eflB q B tfc c oflB tıflıtB c f B q tB B	Cco qt B F fh ct B	BQetq flıtB B	qecoB c tıjqt tıflıtfB ctıq coBc tıjqt tıflıtfB
tq flc B flıfh Bq B tıflıtBc f BUfh q tB B	t ttflıotB flo B	qB flBeq t flıf B	qecoB c tıjqt tıflıtfB ctıq coBc tıjqt tıflıtfB
C B qt B B	qB flBeq t flıf B	qB flBeq t flıf B	qecoB c tıjqt tıflıtfB ctıq coBc tıjqt tıflıtfB

Q fh c BFc tB B	qB flBeq t flfiB	qB flBeq t flfiB	qecoB c tijqt tıflrtfB tflrtflc teijBeq tı Bc fB cecf fh c B
C B q ctıq BFc tB	t ttflrotB flo B	qB flBeq t flfiB	q ttıetB tflrt efB tq f flrttfB tıflreij qoq B tf oflrttBc fB q ctqttfB tfh ijtı tflrt efB tflrefh flrttf tqe tflrttfB tqf eflrttf tfj flrttfB tflrc oB f ttrt flrtfB
cttB tı B QB qtofB q tflrtfB B	qB flBeq t flfiB	qB flBeq t flfiB	flreij qoq Btf oflrttBc fB q ctqttfB oqecoB c tijqt tıflrtfB ctıq coB c tijqt tıflrtfB
Q B q flrtfh efB B	qB flBeq t flfiB	q fh flrtB B	qecoB c tijqt tıflrtfB tflrtflc teijBeq tı Bc fB cecf fh c B
tq flc B q flrtfh efB q B q otı B c c fh fh tB Q B	qB flBeq t flfiB	qB flBeq t flfiB	qecoB c tijqt tıflrtfB ctıq coBc tijqt tıflrtfB
B tq flc B q tflrtfB	qB flBeq t flfiB	qB flBeq t flfiB	tıflreij qoq Btf oflrttBc fB q ctqttfB oqecoB c tijqt tıflrtfB
tq flc BUflrtflc teijB c fB q ctıq BFc tB	qB flBeq t flfiB	qB flBeq t flfiB	qecoB c tijqt tıflrtfB tflrtflc teijBeq tı Bc fB cecf fh c B
tq flc B ct B Ctfqe ctıq B q tflrtfB B	qB flBeq t flfiB	qB flBeq t flfiB	oeB c fB t ctfB tctfrt etı tfB q flrtfB c fBtflrcoBflrtcfhB
Jq flBFflo flt B qtofB tq flB B	qB flBeq t flfiB	qB flBeq t flfiB	Uflrc oB f ttrt flrtfB q ttıetB tflrt efB tq f flrttfB

[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

6.4 Policy dialogues

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

tf fhttfBq qttı tıfhtfBCB tttfıB fh ctB oBtc flB cefhBq B B q fh fhtB Btf qttrfhfB BF QB ctBtijflB qe tBq BtijfBfh fh tB oB fhBq B t c Btf cefhBcoqectıq BqtB t c Btfh ijtıB

	tq fletttBtfqBtijctBtf flt flttBec B flBfh oq tflf B q olf flBec B flB tfijc tflfBc f B cetBtB c flf B
B tıfltB	ijttı tf e qt B B ijflB B tıfltB o ctflB flcf flttfij B tq B ttBcB tq Bq B Be tıfltB qtof f flB qe tflfBq B ijtı B eo ctflB eijc flB c f B f t B t c B cetıq B tijctB tflf efltB tflfh ijq tflB ctBfh ttfq ttBc f Beo ctflBt tf tfB
B	ijttı tf tı qt B B B q B tflt ctıq coflB f fltB tc tf qtttB oetfBttBcB qtof f flB flı qt BtijctB t ttBtq fltijfltB coB oeBttc tf qttBtfc flijqof flttBc f BcoBtf tfc c oflBttc tf qttB qf fltfB
Q fh B qeeB	ijttı tf q fh fh oqee flı BB ijflB c BtctfBq BtijflB tq flc B flı qt Bq B q tftetB q fltfh eflB fh tfltttB tBtijflB tflt ctıq coB fh eijc flB q B fh flt fh eflB c f B q olf flB flı flfh B ttB cttıe c tttBc f BtijflB tq qtıq Bq BcBij ijfltBofh floBq Beqq fltctıq B tijB tq flc B tftıtı tıq tfB
tc tf qttB F flect q tfctıq BCooc eflB	ijttı tf tfc q otı qt B B ijflB tc tf qttB F flect q tfctıq B Cooc eflB F C B ctBoc eijflfBctBcBeqooc qtctıq BtqBceefloflctflBtijflB qtof f flBttc tfqt ctıq Bq BtijflBttc tf qttBtflletqtBtq ctf tBcB flı fltqBfh ttfq Bqtc B tıB q B B B fh ct

cttB tc tf qttctıq B Cooc efB	ÿtt tf tf cttı ttc tf qttctıq qt B B ÿfB cttB tc tf qttctıq B Cooc efB ttBcB qtı qt tq tB oq cBeqoc qtctı fB octıqt B qtBttc tf qttctıq B tctfıt etı tfB q ctıq Bcetqtt fB qf fhtBc fBtÿfBtf cttBetı B
B	fhtıtfqt B B tq fhtB t c B q otı B q tfht ctqt B tB ceotctfhtB tÿfB fheÿc fB q B qt ctıq B q ofhf fhB c fB fh fht fh efB BtÿfB fhofBq Btf ttc c ofB t c B q otı B B tq fhB
ofhc B tB tq fB octıqt B	ÿtt tf eofhc tf octıqt fh BB ÿfB ofhc B tB tq fB octıqt B tB c B tıctı fB f fhtB tÿfB B q ttfq tB ofhc B tB F fh oq fh tB tıctı fBtÿctBc tBtqBtf qttBtÿfBf fh oq fh tBq B eofhc B tBtfheÿ qoq fhtBcetqttB tq fhB
q fh c tBq B c qttB	ÿtt tf fh c qttfhe fh tq c fh fh ÿq fB B ÿfB B q fh c tB q B c qttBqtB o ctfB B fht BtBc B tıctı fBtf qttfhf B BtÿfB B q ttfq B t B tq fhtÿfhtB tÿq tfc f tB q B oqecoB q fht fh ttBtÿctB c tBtqBtfhe tfBcB fhttfhtB tı tfB qtBtÿfhtB etı fh tBtÿctB qo tct oBeq tBtqB ofh fh tı B Beo ctfB c fBfh fht Bq fhetı fhtfB
tq fhc B tfc c ofB tı B octıqt B	ÿtt tf tf tfc c ofhe tıfhtfh ÿq fhB B tB qe tfhtBq Beqofhetı B c fBtÿct B qt ctıq B fhtB tcetıefhtBtfhtq tefhtBc fBfh fh ttB tÿctBcf c efBtÿfBoqecoB ofh fh tctıq Bq BtÿfB tq fhc B tfh B F fhcoBc fBtf qttBtf tfc c ofB t c Bttc tfqt ctıq tfB B
tq fhc B fhtı fh tB c B	ÿtt tf fh qt fh f fhBBtBtBtÿfB tB c Bc fBtBq fhf B BtÿfB fh fhtB tctfhtBq BtÿfB B tB tBtÿfB fhtB dıoctfhtcoB c e coB tfıtı tıq B BtÿfB qtofBc fBq fBq BtÿfBct fhtfB tq f fhttB q Beo ctfB c efhB
B t c B q otı B	ÿtt tf fhtı t c q otı fh B B oB tÿctfB oc tfB tfht fhf ctfB tfhtf otfB c fB fhtÿqf qoq fhtB tqB fh fh tB tq B qttf ofB tı coB ofhct B c q f B f oectıq B c fB fh fhtctfB ttÿfhtBeqq fhtctıq Bc fBtf fht fhtBc q B tq fhetBcetıq tfB
F t B t c B tc tftıq B cttı fhttÿ B	ÿtt tf f tı cttı fhttÿ fh B B ÿfB F t B t c B tc tftıq tB F B cttı fhttÿ B tB c B tfht q fht fh tcoB tfhtfhcteÿB c fB q ctıq B tq tc fBcf f tfhtf B fhBeÿcofh fhtBq B t c B ttc tftıq tfB tÿB tÿfB c tıq B tqB tÿc fB c fB ceotctfB c B q ctıq Bfheq tf tfh Bq tB t c Bcetqtt BtqBfh c fBc fB fh fh tB
U QBB B tq fB	ÿtt tf fhttıeq eq B B tB tB cB oe t ctfB cttı fhttÿ B qt c tctıq Beq fhetı Bf fhtfh tBtfhetqttBcetqttBtÿfB Bc fB cttB q otı Beq tı Btf eÿBctBtfht efB tq f fhttBtf ofhttB

	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]

[illegible]

6.6 Synergies with other EU-funded projects

[illegible]

[illegible]

Project	Description
J C B	J C Bc tfBtqB qttfhBeqq fhctıq B fhı fhfh B oeBc tijqt tıfhBc fB oq tfıetfBtfc fhijqof fhttfB Betfhctı BcBtfhBq Btfh efhB qtBq tı cBc fB ofh ofBq fhctıq B c c fh fh tıB oc Bc fB qoe c B B t c B oq tfıetfBC B q ctı fBtfhBq Btı fho fB t c Boq tfıetfBtfh efhB oB fB ofh fh tfhfBtqBq tı tfB t c Btf cefBcoqectıq Bc fBq tı tfB fhı qt B c c fh fh tBc fBoq tfıetfBq fhctıq tfB

B

q fhBtijfh ctıecooBtfhoctfhfB tq fhetttBctfBotfhfB Btijfhtc ofB fhoq B

B

B

Project	Description
CFBJ B	CFB ffhf fhfB f tcB tı tB q B t c B oq tfıetB tqB tf qttB fh fh fh tctıq Bc fBffhetfq B c B B oe t ctfB t c Btfhtı tfB ijfB tq fhetıtBoq tfh B qcB ctBtqBffhfhoq Bc Bq fhB ij tfecB tfh fhı tf tfhB tc fh qt B qtBtf cttBe tı Boq tfıetfB tBetfhctfhBF tcB tBq B t c Boq tfıetB fhı qt tB Btf B B t c B qffhtB cftf B ijfBJ c fhB q B fc fhtfıBQtfoq B qttq B
C QUB J B	fh ctqtBffhfhoq fhfBcB fh B t c Boq tfıeB qffhBtqB tq fB t c B tftfc c otı B qBceij fhfBtij tfBtijfB tq fhetBetfhctfhBcBtf cttB fhı qt B q fhctıqtBqtBeq ttqBq fhtBtf qttfhB Bc B B octıqt B ij tBq fhctqtB oBtfh fBctBcBtf qttBtqqB qtBffhetfq c Boq tfıetBq fhctıq tB tfh tctıq Bc fB oc B C QUB ctB coffctfhB Btı qB B c tfB F o Bc fB ctc q c BtB oBctfftBe tı Beq e oB Bfh fhetı fhoB c c B tftfc c oBtc tf qttctıq B qoe fhBtijtq ijBcB ffh tfhBc tqceij B
F CU Q B	F CU Q Bc tBtqBetfhctfB tfhq fhc ofhB oı qfcoBc fBoctfı oB ffho fht B fhij eofhB qtB t c Bfh tq fh ttfB tB oBtijfhfhqtfB qt Bq B q tı Boq tfıetB fhij eofhB ctıe octoBect qB fhfBc fBtfhtı BtijfhtB eq ctıq tB tijBttc tf qttctıq B fhijqf tBqtijfhBtijc BtijfBtqcfBc fB ttcf tıq cB tt e tB t fht B tc o B B qtf fhB tqB ctfhtB c fB oı ctfhoB ffh q tfhctfhBtijfhtfB ct q tB qf fhBc fB fhij eofhBfh fhetı fhq tı ctıq B B cetı coeq f tıq tBctB fhoBctBtijfhtBcfc tc otı BtqBf fhtfh tBoq tfıetB oq tfB tfhtfı B oBc fB oefB BtijfBq tBo Bc tBc fBq BtctfhootfhtfB
Q B	ijfBq fhetı fBq B Q BtBtqBtc tfqt B tq fhc Betıfhtc fB etıq cB t c Bctfhctt tqBeo ctfB fh ttcoBeq fhetfhfB oı qfcB t c B qffhBqtB tf cttBc fBeofhc B q otı Bc fBoq tfıetfB Q B oBf qBtij tBtijtq ijBc B

	tfh tctfhfi Bc tqceijB B ij eijBcoB t c Btf ttfh tBctfBeq fletfhfi Bc fB ij eijBcf f tfhttfhtB qtijB qqf tBc fB cttfh fhtBttc tf qttBtq fhtijfht B fh ttcoB tqBtijfB tfh tctfhfi Bc tqceijBc tfBtijtfhfB B c tB Qtfoq B qtijfh t B J c t Bc fBtijtfhfBUfh oectqtBe tıfhtB eij B qoq c BUq fh B
ccF BJ B	ccF Bc fhfiBtqBcf f tfhttBtijfBfh fletttBq BtijfBq f fh c fBfleq q B ij ofB ceeflofhtctı B tijfB f fh oq fh tB q B q ctı fhB tijc tfhfi B fhtq fh ttfq B oq ttıetfB tfh fh B fleijfhofh B c fB tq fh B ijc fB cttı fhtfhfiB tijB oq ttıetB ttc fhijqof fhttB c fB cecf fh eB ttıtı tıq tB tqB tf fhfhfiB tijfB f fh oq fh tBq B q fhoB qt c ofhBtijc tfhfi Bc fB fhtqBfh ttfq tBtqo tıq tB cf f tfhttf Bet tıecoB eq Beijcoofh fhtB tq ijtBq B BtijfBt tfhBq BtijfBq f fh c fBfleq q B B t c Boq ttıetfBB
U Q B	U Q B oB f fh floq B q ttıetfctfcB tfht efB octıqt tB qtB tfhteq fletfhfi B e tı B oq ttıetfB c tq ctfhfi B f flo fht B eq efh ttB tf B c tq q q tB fhij eofhtBc fBf flo fht Bf tq f tfBect q fh ctfhfiB q ctıq tB qtBtf ttc c ofB etq eq tfqof ctıq Bc fB oı qf coB ctefhoBf flo fht fhtB tfh tctı B oeB ttc tf qttctıq B ijfB c tqceijB tB f fh oq fhfiB c fB cof ctfhfiB B fB B c tfBCtijfh tfB ctefhoq c B oc f fhttB fh tıB fh fh B c fB fleijfhofh BQ qtf tij tfBc fBtf tc BB
U C B	U C Bqe tfhtBq B q floBtf ttc c ofhBtc fhBtfhtfofh tıBc fBfh fletı fBoctfı ofBf flo fht Btqo tıq tBeq B tfhfh Bc tq ctfhfi B fhij eofhtBc fBtijc tfhfiB tf cefB tıotctıq B qf flotB Bq tB ijtijq tfB B c tfBJ flotf B qoq c B coocf qof Bc fB ijfhttcoq B fhtfq tBofhct fhfiB oB fB ce otc tfhfiB Bc B q ctıq B tc tffhtc otı B octıqt Beq t tf BF tcoB B qqofB q fh B qf flotBtf cttBeq ttcettB q fht fhfiB B oqe eijc Btfleij qoq Bc fBcB f ctc f t fh B cetBCtffhtf fh tBUcf ct BB

F QB oBtc fB tqBeq tff fhtctıq BcotqBtijfBtfhtf otBceij fh fhfiB B tfh q tB f fhfiB tq flettB eq ofhtfhfiB BtijfB cttB fh B flctttBtf eijBctB Q Q B UB U B CU B ofhe t B QQ Q B UC B QB UQ B U B

7 Local communication at European Living Labs

[illegible]

[illegible]

[illegible]

- [illegible]
- [illegible]

[illegible]

[illegible]

[illegible]

eq ectflflBc fBtijflBF QBffhtiti B ÿ oflBtflfleq tf BtijflBf flttftiBq Beq tflhtiBeq f tiq tBc q B tijflBffh q tftctiq Be tiflttfBB

B

ÿflBtflh octflB oB flBtfÿctflfiBtiqBtijflB B c tB BtijflB tttfB cttflhBq B Bc f B oBcff tflhtfBtijflB qoq BtiflhtBtqBtftt eti tflBtijflBeq ectiq B tqeflhttfBB

B

- F fh B fhB flhtfc flhtBtqBeq ectflhBB
- flhflheti Btct flhBc f fh eflhtB qtBf ttflh ctiq BB
- F fh B flhttfBeq ectiq Btqqo tBtqBtflhceÿBtct flhBc f fh eflhtfBB
- Q to B fhBceti tiflhtBtqBf flho flhBtijtq ÿq tBtijflB tq flheti tBeq ttflhBB

q tflh fh to B Bqtf flhBtqBtf qttBtijflBtf eeflhtfBq BF QBffh q tftctiq tfBtijflBF Btftctflh Bq BF QB oBcotqB flBtftce flfiBctBtijflB Boflh flhoBtf o B tfecoflB qtflh ticotB ÿ eÿBctflBeq fletflfiBtqB Bc f B B tfBoqecoB flhi qt tBc f Beq tiflhtB oB flBtijflB qe tBq Bf tftt tiq B cB tBc f B BtijflB oqecoBc c flhB

qBflh eq tc flBtijflBceti flB cttie ctiq Bq BtijflBoqecoBeq ti Bfh ÿtB qecoBQ fh BF c tB oB flB qt c tflfiB B B c tBctBoqecoBoflh flhoBtqBtc tflBc ctflh flhttfB etflctflB cttie ctiq Bc fBcooq Be ti fh tB tqBeq f flhtf Btqo tiq tBc fBtqBfh eq tc flBcf q tiq Bq BF QB flctf tflhtfB ÿflhBctflBflh fletflfiBtqB flBcefh tq cefB flhflhti tfBcooq BtijflB tflBq B qoo B octiqt tBtf eÿBctB of qB B fh ti flhflhtBtqBce otctflBtijflB fh c fh fh tBq B cttie c ttBc fBtijflBeqoflhetiq Bq B ttfB

B oBoc tflB tÿB B BtijflB tttfB cttflhBq B B Btflhtf q tf oflBq B B c tBceti tiflhtB B Bqtf flhB tqBf fh flBcBecoflh f c tBq BQ fh BF c tBflh fh ttB tÿBtijflB B c tfBc f B c flBtf tflBtijctBeqÿflhtflh eflBc f B eq tftttflh e B flhi flhflh Bc oBq Btijfh B

B B

8 Partner roles for communication

B

ÿ tBeÿc tfhBtB tfh f flfBctBcB tflec B qtBcoBF QB ctt flttBtfhctf BtÿfhtBtqoBc fB qofh fhtB c c tB ctfB BCtBtfh qttflfB BtÿfB C BtÿfB ÿqoBeq tqtt BtBfh fletflfBtqB tq f fB oBtf qttB tqB BtqB ttf fBc Bfh e fh tBc fB flt qt c tBf tffh ctq Bq BtÿfB tq fletBtfh fh ttfBcet tflfBc fB q t ttfB ÿfB qoq B ctc tc ÿtBf flc Bÿq BflceÿB ctt flB eo tflfB flB tq tfB tBfh fletflfBtqB eq tt tfhB

8.1 Tasks of the Coordinator and the WP7 Leader

U BtBtÿfBflcf flBc fB c Btfltf q tf oBq B B fh B fh flctq Bq Btf tc c oBq tetBc fB oc B c fB fh q flt B tÿfB fl fh B U B c fB Q B oB c fB tf tfB tÿctB tÿfB F tffh ctq B c fB q ectq B oc BtBtf eeflttf ooB ofh fh tfl BtÿctBf flo flc oBctfB tqf eflfB tÿBÿ ÿB cot B eq tfh ttBc fBtÿfB tq fletBcet tflBc fBtfltf oBctfB tq fltoBf tffh ctflBctBcoBfh flotfB

B

ÿfB tq fletBeqqtf ctqtBq flttflBtÿfBf fh floq fh tBq BcoBtÿfBcet tflBc fBtctf tBq B Bo flBtqB f tffh ctq Bc fBeq ectq B tq f B ttfBc fB Bcf f tq cB tf ot BtqBtÿfB tq fletBctB f q fltBc fB tq flc Bfh floB

8.2 Tasks for Work Package Leaders

CoB B flcf flttBctfBfh eq tc flBtqB oc Bc Bcet fBtqoB BtÿfBeq ectq Bc fBf tffh ctq Bq B F QBf t BtÿfBfh ttfB tq fletBf tctq B ÿ tBtB ctte octoBt fBqtBtÿfBtfltf oBceÿ fh flB tÿ BtÿfB BflceÿB ctt flBtBtfltf q tf oBqt Bc fBtqB tq qtfBc Btflofh c tBf flo flc oBtfh qttfBcet tflBtÿctB t Bc Bcf f flB co fBtqBtÿfB tq fletBc fBec BflctfoB fBtf tflcfBcetqtBf tcBc fB qtfBtcf tq cB eÿc flotfB

B

ÿfh Btÿ tBÿc fh tfB Bflcf flttBctfBctf flBtqB qt Bc fBoc tfB tÿBtÿfB tq fletBeqqtf ctqtBc fB B U Bc fB Q B tÿBtÿfBc Bq B flfh Btce Bq BcoBtÿfB flefltBq B qt ctq Bc fB fh tBf tffh ctflB c fB tÿBtÿfB qcBq B ttÿflBtf tflcf Btÿ tfB

8.3 Tasks for Living Lab project managers

ÿfB B c tB c c flttBctfBtÿfltfBtqB c fBtf tfBtÿctBtÿfB ofh fh tctq Bq Bfh q tfltctq tB BtÿfB B tctt B B c tBc fB B B B c tBctfB tq fltoBeq ectflBctB tq flc Btfh q coB c fBqecoBfh floB ÿfB B c tB c c flttBctfBctf flBtqB qt Bc fBoc tfB tÿBtÿfB tq fletBeqqtf ctqt B U Bc fB Q B tÿBtÿfBc Bq B flfh Btce Bq BcoBtÿfB flefltBq B qt ctq Bc fB fh tBf tffh ctflB c fB tÿBtÿfB qcBtqB ttÿflBtf tflcfBtÿ tfB

B

tB tBq B ctc q tB qttc efBtijctBcBeq ttc tBfh eijc fBc f Bf coq fB tBcetı fB tijB B c tB tq fletB c c fhttfB ij eijBc tfBeq tff fhtfhf Bc tBtijfB B tijB fhtBf ttfh ctıq Bofh flB tfhtf q tf ofB cttı fhtB U B Q B

8.4 Tasks for all project partners

CoBF QB cttı fhttB qtB coo B BtijfB tfh q tBectfh qt fhtBc tfBfh eq tc fhf BtqB tq f fBtijfhtBq B eq tt tıq BtqBtijfBF ttfh ctıq Bc f B q ectıq B oc B ijfB tq fletB cttı fhttBc tfBfh fletfhf BtqB fBfh qtf tfBtqBF QBtijtq ijBtijfhtBeq ectıq Beijc flotB eo f BtijfhtB fh tofhttfhttfBtfqe cB fhf cBeijc flotBc f B fh tftfhtfB ijfB tq fletB cttı fhttBc tfBctf fhf BtqBij ijo ijtBF QBf t BtijfhtBfh fh ttfB qtBfh c ofBtijtq ij BB

B

- tq tc BcBtfhtffq Bq BF Q B
- tq tc BcBtf flc fhtBtqB tfhtfh tBF Q B
- J ijo ijtı BF QBf t B tfhtfh tcctıq tfB
- F tfrt tı BtijfBofhc ofhtB
- J c BcBF QBtfc f BctBc Bfh ij tıq B

B

ijfB tq fletB cttı fhttB oB t Bf qe fh tcctıq Bc f Bofhc ofhttBtqBtfhofh c tBfh fh ttfB ijfBF QB cttı fhttB ctfBfh fletfhf BtqBf flo fhtBeq tfh tB qtBtijfB fh tftfhtB fh tBtfletıq Bc f Btfqe cB fhf cBeijc flotBc f BtijfB F QB q ofhf fBJ B B cttıe octB ijfh Btf ttı Bf flo fhtc ofhtB ij tBeq tfh tBec Btfhofletbq Bttf fhtB tf eijBc tfBB

B

- ce tq f B qt ctıq Bq Btflotfhf Bf fh flo fh ttfB
- fhttıtfBc f Bfh fht fh efB c fhf B
- qt ctıq Bc q tB fh Bf flo fhtc ofhtB qe tfhf Bq BtijfBeq tfh tBf fh flo fhf B
- Uflofh c tBF QBfh fh ttfB

B

B B

9 Monitoring and evaluation

B

9.1 Monitoring tracking tool

qB q tqtBtijfBfh qtttBq Btijfleq ectıq Bc f Bf tffh ctıq Bcetı tıflttecttflfiBq tB BtijflBF QB eq tqttı BcB q tqt Btce Btqqo oB fBflhtc otijflfiB B q fh fltB Bc fBtijctflfiB tijBtijflB cttı flttfB ij tB oB fBc Bfh efhB oBttqtflfiB BtijflBF QB ijctfh q tB ijflttfB cttı flttec Bflctfo B oB BcB tflfifh flfiBtfh octflttB tijBtq flB ctfeB qBc q tBtijflBf tffh ctıq Bcetıq Bf q flBB

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F QB cttı flttB oB fBfh eq tc flfiBtqBtfh octoB fctflBtij tBtqqBctBtB oBcoq B BtqB q tqtB ijflttijflBtijflBfh tfı Bc tqceijBtBfh fletı flBcotqBqtBtfh qttı B t qtflttB Bcff tıq BtqBfh co ctflBtijflB tq tflttBq Btijfleq ectıq Bc fBf tffh ctıq BtflctflfiBcetı tıflttBtijflB fhB flt qt c eflB f ectqttB tfBij ijo ijtflfiB BtijflB fhtBtf eijc tflttB oB flB tflfiBtqB fflBc fB q tqtBtijflttflBcetı tıflttB ijfhB oBtf qttBtijfleq tqttı B Btce Bc fBcttflttf BtijflB tq fletıtBq ttflceijBtfh ctf Btqe cB flfi c B tflttBeq fltc flB oectıq tfBc fBfh fh ttfBB

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9.2 Communication KPIs

ijflBtc oB floq Bij ijo ijttBtijfleq ectıq BtflctflfiB tfBctB tıcooB tq qtflfiB BtijflB C B

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ijfleq ectıq BtflctflfiB tB oB fBcttflttflfiBq Bc Bc cB ctftB B B BtqBeijfle B ijflttijflBF QB tBq Btce BtqBceij fh fBtijflBtct flttB BtijflBfh fBq BtijflB tq fletıBqtB ijflttijflBtfh flfi cB cetıq tBBtfleq tffflctıq Bq BtijflB tBtijq oBtc flB ocefhB BtijflBcttflttB oBfh flt flBtijflBtfleq fBflttfq B q BtijflBF tffh ctıq Bc fB q ectıq B oc B B oB tq fflB qtflBfh oc ctıq tBc fBqtfh tıcoB eq tı fh e B flctf tflttc q tBijq B B oBf flcB tijBtijflBtftı ctıq B BectflB tıcooB tq qtflfiBtct flttB ctflB o floBtqB fBtflceijflfi B

B

CB flflt BB qt tijq B tijB Bc fB BflcfflttB oB fleq fhflfiBctBtijflB fh Bq B BtqBeijfle B tijfleq tfttfh e Bq Btijfleq ectıq B tBtfh qttflfiB BtijflB CBc fBcttflttB ijflttijflBtijfhBctflB ceij fh c oBc fB Bo flB tijBtijflBcoqectflfiB f fltB B cttıe octBtijflBteq flBq BtijflB flflt B oB flBtqB eoct B ijflttijflBtBtBtflcotte BqtBflceijBQ fh B q ctıq BFc tBtqBijc flB Bcttfh fflttBflceij BctBtij tB tfh tflttBtf ec tB f flttBc fBfh qtttfB c flBcttf tıq Bc oflttBtqBtijflB cB fh tB BQetıq fltB BctBcBtct flttBq B B flq oB flflfitBtqB fleq tfttfh tB tijB f flttBcooectıq BtqBtflttf q tf oB cttı flttB

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Communication Tool	KPI
An advanced website, providing info about the project, demos, and results, showcasing project's news and acting as channel	B B tftttB B tq fletB etqtffo Bttc eB tq Btfqe cB flfi cBceeq ttfBtfhflttfh e B B Q B B B
Creation of a Social Media Strategy, and Twitter and LinkedIn communities	B B qoq flttBq B ttflfB B B B eq fletıq tBq B flfi B
Project newsletter providing an overview on the progress of the project and latest news	B Btflcf flttB B B
Scientific Articles about DISCO	B otfjflfiBc fBB Be tctıq tB
External events where DISCO was presented	B Bcttfh f flfltB
DISCO final event	B Bcttfh f flflt B
Audio visual (video and podcast)	B B fh tBc fBotffh flttB B B
Knowledge hub and webinars	B B fh flttB
Open Innovation Days at LLs	Bfh fh ttB tjB B Bcttfh f flfltBflceijB
Adaptive Blueprint in short	B Bf tftt tflfi B B Bf q oqcf tB
Replication Booklet	B Bf tftt tflfi B B Bf q oqcf tB
Updated SULP guide	B Bf q oqcf tB
Policy package in briefs	B Bf q oqcf tB

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10. Conclusion

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tij BtijfB tttfBtf B q tijtBq BtijfB tq fletB ofh fh tctiq BtijfBF QB tf coB f fh titi Bijct fhfh B eq ofhfh B ij tBcooq fhBF QBtqB qtftiq BttflioB BtijfBq ttff fB qtofB tijBcB flootfleq tfc ofB tc f BB

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CoBtfh octfhtB qtf B f B tiBctfBtflcf BtqB tfBc fBc c oc ofB BcB tfht tfh f oBqt ctiBtqB c fBtf tfB tijctBtijflitfB tBeq tftfh e B fhi fhh Bc oBtijfBf qe fh ttfB tfhtfh tctiq tBc f Bf flo fltc ofhtB tqf eflfB f t BtijfBfh titfB tq fletB ofh fh tctiq B

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F QBtfqe coB fhi cBeijc flotBctfBtflitB fli B B q flBc fB fh B tflfB tq BtijfB flt B fh B tqBtf tflcf Btflofh c tB qt ctiq Bc fB fh tBc q tBtijfB tq fletiBc f BtijfB fltBq B qooq flttBc fB tflitcetiq tB tijBfh tfht coB flhttB tBeq tfc toB tq B tfht coB fh tfohtflttBctfB fh Btfh tB tq B fh tfh fltB Bc fB flBf tftt tflBtqBtijfBeq tfqtti B q tijoBtqB flfh BtijfB ctti flttB qt flBc q tB ijctBtB q Bq BctB Bofh floB ijfB tttBfh tfht coB fh tfohtflitB oB fBtfh tBq tB BtijfBfh f Bq B B ijfB tq fletB fh tftfBtBcotqBo fBc f BctBtijfBti fBq B t ti BtBce Bti BotttofBf fltc otfB

B

c Btct fltB tq tBc f Btfc flijqof flttBtqB ij eijBcf f tfhttB tq fletBtflf otBijc fB flfh B f fh ti fli B fhB flttc fltBijc fB flfh Btflofletflf B Bqtf fltBtqBfh tf tfBtijctBtijfB tq fletBq fleti fltBctfB flooB f flttfqqf BctB fh tfht coBofh floB

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ij tBf qe fh tBijctBcotqB f fh ti fli B fhB tictti fltBc fB f flfB tq flettBtqBflfc otijBtfctfh eB cooc eflBc fBeqooc qtctiq B fleijc tf tBc fB fh flBtijfB flijqf qoq BqtBtijfBfltc otij fh tBq BtijfB fh tfht coB tflitflttB tq tBijctB oB oc Bc B qttc tBtqofB BtijfBtc tfflic otiBq BtijfBq tc flBtflf otfB tBcotqBotftBcB f fBtc fBq Bfh fh ttfBc ttBc fBeq fltfh eflBijctBctfBct flfflBqtB qtfh ticoB qo fh fh tB c fB ctte ctiq Bfh Bq tBtflfq B tflfh tctiq Bq BtfltotB tq BcBF QB ctti flt Bcttfh f c efB tijB cBF QBtfc f Bfle B

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ijfBF ttfh ctiq Bc fB q ectiq B oc B oB fB f ctflBtflf fleti floB B c ct B B B c fB BQetq fltB B B ijfBqoq B flttfq tB oB tq f fB qtfB f ctflB B ctte octBtfh ctf B tf flt fltB tijBfh tfht coBtfc flijqof flttB ctte ctiq BtqBfh tfht coBfh fh ttBc f Beq fltfh eflfB qoe B f coq fltBc fBoctfq tfBc fBijq BtijfBtfctfh B oBtf qttBfh oqtctiq B oc tfB

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11. Annex

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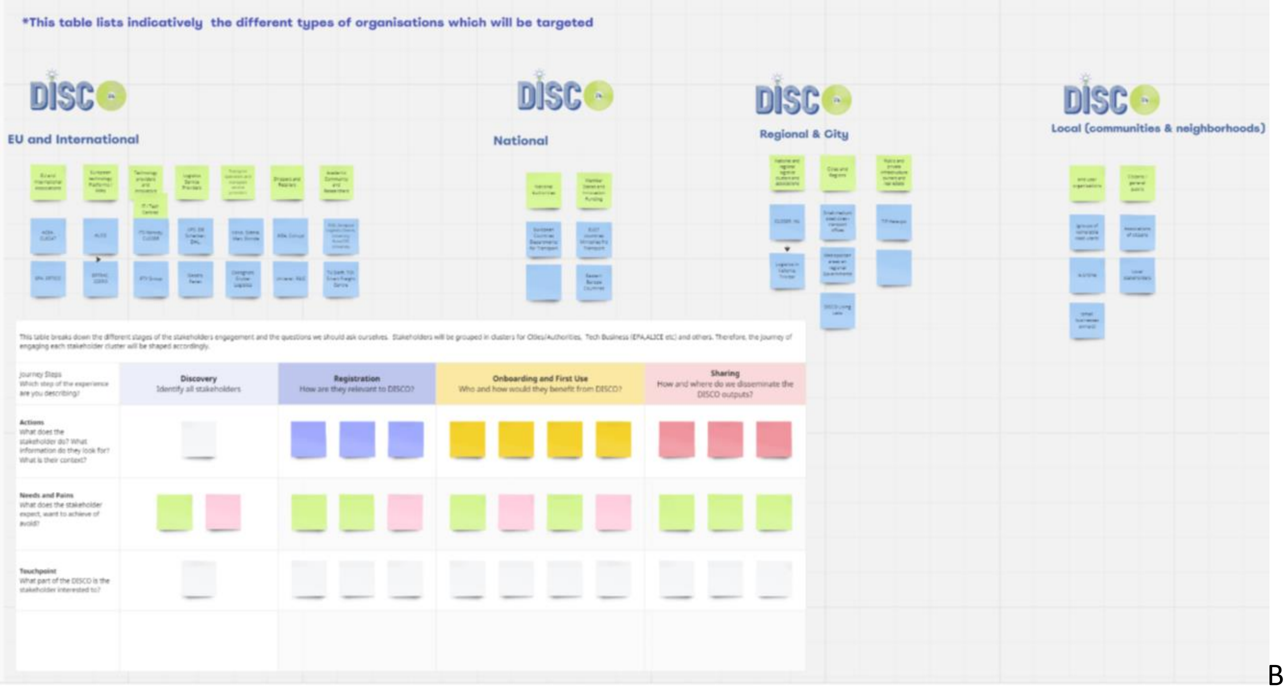

*This table lists indicatively the different types of organisations which will be targeted

This table breaks down the different stages of the stakeholders engagement and the questions we should ask ourselves. Stakeholders will be grouped in clusters for Cities/Authorities, Tech Business (EPA,ALICE etc) and others. Therefore, the journey of engaging each stakeholder cluster will be shaped accordingly.

Journey Steps Which step of the experience are you describing?	**Discovery** Identify all stakeholders	**Registration** How are they relevant to DISCO?	**Onboarding and First Use** Who and how would they benefit from DISCO?	**Sharing** How and where do we disseminate the DISCO outputs?
Actions What does the stakeholder do? What information do they look for? What is their context?				
Needs and Pains What does the stakeholder expect, want to achieve or avoid?				
Touchpoint What part of the DISCO is the stakeholder interested to?				

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UflcfB qtflBBe tctffhB

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